Proper design of your Content Model and Rendering Process is of paramount importance for the success of your Sites project. Without a good design, your implementation will suffer of many problems. For example:

1. Incorrect or inefficient Content Model will make painful and inefficient for content to build the content for the site
2. Lack of design for the rendering process will make the code confused, repetitive, buggy and much more complex than necessary.

In this chapter first we introduce a design procedure and create a content model Sites implementation. Implementation could be done with plain JSP templates, and the methodology herein described is still valid.

However AgileSites framework, since has been designed by the same author of this process, enforcing this design process, providing out-of-the-box straightforward api to implement the design in code, and a simplified API that wraps many of the complexities of traditional WCS JSP coding.

The Design procedure is comprised of the following steps

1. Identify the templates and the content
2. Define the content model with Sites
3. Setup a site and its templates with AgileSites