MANISH PANDEY

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Profile

Data Analyst with 2.5 years of experience in driving market growth through data insights. Skilled in sales performance analysis, market share enhancement, and banking domain expertise. Open to opportunities in diverse locations to deliver impactful business solutions.

Technical Skills

Languages and DataBases: Python(Pandas, NumPy), MySQL, AWS,RDBMS
Visualization Tools: Power BI, Excel
Other Skills: Data Analysis, Data Mining, Data Cleaning, Data Modeling, Machine Learning, Statistics, JIRA

Education

Vellore Institute of Technology (VIT)	**July 2019 – June 2022**
Bachelor of Computer Application(BCA)	*Vellore, Tamil Nadu*
SRM Institute of Science and Technology	**Aug 2022 – May 2024**
Master of Computer Application(MCA)	*Chennai, Tamil Nadu*

Experience

Quinte Financial Technologies	**August 2024 – Present**
Data Analyst	*Chennai, India*

- **Work with banking domain loan data** to analyze and generate detailed reports.
- Utilize **SQL Server Management Studio (SSMS)** to execute complex queries, extract, and manipulate large datasets from various sources.
- Develop and maintain **SQL Server Reporting Services (SSRS)** reports to support business decision-making.
- Create **interactive dashboards and data visualizations using Tableau** to present key insights to stakeholders.
- Extract and integrate data from **Salesforce** to enhance reporting and analytics capabilities.
- Collaborate with **cross-functional teams** to understand business needs and provide data-driven solutions.
- Ensure **data accuracy, consistency, and integrity** across all reports, dashboards, and data sources.

NielsenIQ	**June 2022 – July 2024**
Data Analyst	*Chennai, India*

- Engaging in project for a Fast-Moving Consumer Goods (FMCG) client aimed at **analyzing their sales performance** and providing insights to enhance their **market share** in the US region.
- Analyzing point-of-sale data to identify trends and patterns in sales, **market share and consumer behavior**; leveraging technology to automate daily operational activities, streamlining processes for increased efficiency.
- Developing and presenting customized reports and dashboards to clients such as Walmart, Target the reports track **performance metrics and highlight** areas for improvement, facilitating informed decision-making.
- Conducting data cleaning using **Python**, validation, and quality checks to ensure the accuracy of the data being utilized.
- Innovated and automated critical performance tracking **dashboards using Power Bi**, substantially improving reporting processes through strategic inventory management insights.
- Developed and **implemented sophisticated customer segmentation strategies using SQL & Excel**, markedly accelerating stock, and enhancing sales efficiency for companies including **P & G, Nestle and PepsiCo**.
- Conducted in-depth inventory analysis, utilizing advanced Excel techniques, which resulted in **revenue growth** by optimizing sells levels.

Certification

- **Hacker Rank** SQL Basic-Advance
- **Google** Data Analyst Certified
- **Data Analytics** and Visualization Virtual Experience (Accenture)