

School Choice, Skill Measures, and Graduation*

María Elena Ortega-Hesles[†] Marco Pariguana[‡]

Abstract

This paper studies the effects of combining skill measures to construct the priority order of a centralized education market. We use data from Mexico City, where seat rationing relies solely on a one-shot exam score. We first show that admission to the most over-subscribed schools decreases graduation for marginally admitted students, but this effect is heterogeneous. It is decreasing in the one-shot exam for inframarginal students. It is negative for marginal students with low GPAs and boys but null for marginal students with high GPAs and girls. We then use a model of school choice and graduation that allows for match effects to study the equity and efficiency of counterfactual priority orders that combine the one-shot exam score and GPA with different weights. The larger the weight on GPA, the larger the share of girls and low-SES students that get access to the most over-subscribed schools. However, using roughly equal weight on both skill measures maximizes girls' and low-SES students' graduation rates at these schools.

Keywords: School choice, Upper-secondary education, Education policy, and Equal opportunity.

JEL codes: I21, I24, I28, J24.

*We thank Salvador Navarro, Matteo Bobba, and Sylvia Blom for their helpful comments and suggestions. We are also grateful to the Executive Committee of COMIPEMS, the heads of the high school subsystems, as well as to Ana María Aceves and Roberto Peña of the Mexican Ministry of Education (SEP) for making this study possible.

[†]VIA Educación. E-mail: elenaortega@viaeducacion.org.

[‡]School of Economics, University of Edinburgh. E-mail: mparigua@ed.ac.uk.

1 Introduction

In all centralized education systems some schools experience excess demand. Consequently, centralized systems need a way to ration the available seats [Shi, 2022]. Since using prices as a rationing mechanism is not feasible for K-12 public schools, policymakers define priority orders that solve the excess demand problem by determining who gets access to over-subscribed schools.¹

Many centralized systems use a one-shot exam score as their priority order.² Understanding the consequences of this practice is important for several reasons. First, performance on a one-shot exam may be a noisy or incomplete measure of academic preparation. This could lead to a mismatch between students’ preparation and some schools’ academic requirements, affecting educational outcomes. Second, subpopulations with the same academic preparation may perform differently on a one-shot exam. This could lead to unequal access to highly demanded schools among well prepared students. For example, women and low-SES students tend to perform worse on one-shot exams than men or high-SES students but have otherwise similar (or better) preparation under alternate measures [Azmat et al., 2016; Arenas et al., 2021].

In this paper, we explore the equity and efficiency implications of a priority order by studying the centralized high school admission system in Mexico City. In this system, students’ priority order is solely based on their scores in a one-shot admission exam. We study the following question: Can combining the one-shot exam with middle school GPA improve equity of access without adversely affecting graduation rates? We focus on GPA as a potential channel to improve student-school matches because previous literature shows that grades measure non-cognitive skills (e.g., conscientiousness) to a higher degree than one-shot exams do and that non-cognitive skills are important determinants of desirable educational outcomes [Stinebrickner and Stinebrickner, 2006; Duckworth et al., 2012; Borghans et al., 2016; Jackson, 2018]. However, as grades may have their own biases [Lavy, 2008; Hanna and

¹Typical components of priority orders are siblings, residential zones, lotteries, standardized exams, and GPAs.

²For example, the centralized systems in Romania, Kenya, Trinidad and Tobago, Ghana, Barbados, and Mexico City use one-shot exams. In the US, selective schools in NYC rely solely on a standardized exam. In contrast, selective schools in Chicago and Boston combine standardized exams and GPA.

Linden, 2012; Lavy and Sand, 2018], we consider policies that *combine* standardized skill measures with non-standardized skill measures.

We use participants’ administrative records from the centralized high school admission process in Mexico City. We complement these data with official high school graduation records (i.e., three to five years after admission) for students assigned to a school through the centralized process. For students not assigned and those who re-apply or transfer to other public or private schools, we use participation in a high school exit exam as a proxy for graduation. This unique dataset features two advantages for the analysis. First, it has information on the application and graduation of more than 250,000 students, allowing us to explore rich heterogeneity without losing much precision. Second, our dataset includes applicants’ skill measures beyond the admission exam score, including their middle school GPAs and scores on a standardized exam used for school accountability.

We first shed light on the importance of the skills captured by the admission exam score and GPA and their influence on students’ probability of graduation when admitted to the most over-subscribed schools in the system (i.e., elite schools). Using a regression discontinuity design (RDD), we show that for marginally admitted students elite schools decrease the probability of graduation by six percentage points. However, this effect is heterogeneous. Using the extrapolation method proposed by Angrist and Rokkanen [2015], we show that for inframarginal students the effect on graduation is monotonically decreasing on the admission score.³

In addition, students at the margin of admission to an elite school are heterogeneous with respect to their middle school GPAs. The correlation between the admission exam score and middle school GPA is 0.4. To study heterogeneity by GPA, we estimate effects separately for students with above- and below-median GPAs. We find that marginal admission to an elite school decreases the probability of graduation by twelve percentage points for students with low GPAs. For students with high GPAs, marginal admission to an elite school does not affect their probability of graduation. Notably, high and low GPA students experience a similar jump in peer quality when marginally admitted to elite schools, yet they experience

³Angrist and Rokkanen [2015] method to extrapolate treatment effects for inframarginal applicants in an RDD exploits the information in additional covariates and relies on a unconfoundedness condition.

considerably different outcomes.

We also estimate effects separately for boys and girls and find heterogeneous effects by gender. We find that boys experience a decrease in their graduation probability (ten percentage points), while girls are unaffected. This is consistent with previous findings showing that selective schools affect the educational attainment of boys and girls differently [Jackson, 2010; Clark, 2010; Deming et al., 2014]. We further show that a potential explanation behind these results is that girls have higher GPAs than boys at all levels of the admission exam score, including at the elite schools’ admission cutoffs.

Our first set of findings imply that both the admission score and GPA matter for elite school graduation. Also, an assignment mechanism that relies on a single measure of skills affects educational outcomes by excluding important information about a student’s academic potential, such as the information contained in GPA. Importantly, given the pattern of heterogeneous results by GPA, there is scope for increasing equity without affecting efficiency (i.e., graduation) by taking additional skill measures into account.

Although policy relevant for certain policy counterfactuals (e.g., small increases in the number of offered seats), our RDD parameters may not be informative for policies that change the priority order for two reasons. First, who is affected by a change in the priority order ultimately depends on the complex interaction between the priority order, students’ preferences, and school capacities. Second, changes in the priority order may lead to placement and displacement effects across all schools in the market (i.e., congestion effects). Thus, we rely on a model of school choice and graduation to study the effects of counterfactual priority orders that combine the one-shot admission exam with GPA (or within school ranking by GPA) using different weights.

We estimate student preferences under the stability of the market equilibrium assumption [Fack et al., 2019].⁴ This approach is robust to students potentially deviating from truth-telling behavior in their rank-ordered lists (ROLs) by omitting schools that they consider infeasible. For example, a high GPA student that performs poorly on one-shot exams may

⁴The matching algorithm is the Serial Dictatorship which incentivizes truthful revelation of preferences [Svensson, 1999]. However, in practice, some students may not reveal their preferences in their rank-ordered lists as there is a constraint on the number of schools they can list [Haeringer and Klijn, 2009; Calsamiglia et al., 2010] or due to application mistakes [Artemov et al., 2023; Hassidim et al., 2017].

omit very selective schools in her ROL if she knows that the priority order gives no weight to her grades, but change this behavior as the priority order adds weight to GPA. Our counterfactuals take into consideration student preferences for schools that were infeasible in the status quo but became feasible under the counterfactual priority orders [Artemov et al., 2023].

To quantify the effects on graduation across the market, we estimate a graduation value-added model that allows for match effects and deals with selection on unobservables by including a control function we derive from the preferences model [Abdulkadiroğlu et al., 2020; Barahona et al., 2023]. Our model does a good job of fitting the baseline equilibrium sorting and graduation rates. In addition, we show that our model reproduces the main patterns of heterogeneous effects we found in the RDD analysis. We then use the model to simulate counterfactual equilibriums and compare them in terms of equity and efficiency.

There are two important findings from the counterfactual analysis. First, the higher the weight on GPA, the higher the share of girls and low-SES students assigned to elite schools. We observe an increase in the share of girls because they have higher GPAs than boys, and they prefer selective to nonselective schools, so the counterfactuals provide them with greater access to their preferred schools. We observe an increase in the share of low-SES students because the admission exam score is highly correlated with family income, whereas GPA is not. Second, the graduation rate from elite schools has a concave relationship with the weight on GPA. The concave relationship is a product of both the admission exam score and GPA being important determinants of graduation, even conditional on each other. For a central planner who cares about equality of access and the graduation rate of girls and low-SES at elite schools, optimal weights on the admission exam score and GPA are roughly equal.⁵

Our paper contributes to three strands of literature. First, it contributes to the literature on centralized education systems. Much of the previous literature considers school priorities as given and studies the consequences of using different matching mechanisms to allocate students to schools [Pathak, 2011; Agarwal and Somaini, 2020]. Yet, defining a priority

⁵Our findings are robust to alternately using within-school rankings by GPA instead of GPA.

structure is an integral part of the design of a centralized system.⁶ Shi [2022] and Abdulkadiroğlu et al. [2021] are the closest papers to ours. Their focus is on finding optimal priority structures in centralized education systems. We complement their work by also looking at students’ downstream outcomes, such as graduation rates, which are crucial to assess the impact of mismatch within an assignment system. As Agarwal et al. [2020] and Larroucau and Rios [2020] highlight, it is essential to understand how assignment mechanisms perform when evaluated on outcomes of policymakers’ concern beyond efficiency measures based on revealed preferences. Also, our counterfactual analysis follows some recent literature showing the importance of taking into account the congestion effects inherent in centralized markets when studying large-scale policy changes [Bobba et al., 2023; Larroucau et al., 2024].

Second, we contribute to the extensive literature studying the effects of elite/selective schools on educational outcomes.⁷ Dustan et al. [2017] find that marginal admission to a subset of science schools in Mexico City increases dropout and that this effect is decreasing in GPA. They exclude from their analysis the most over-subscribed schools in the market, which are requested as a first choice by more than 50% of students. We complement their work in three ways. First, we study the effect of admission to the most over-subscribed schools in the market for marginal and inframarginal students. Second, we explore heterogeneous results by gender and their connection with the heterogeneity by GPA. Third, we show that in equilibrium, the pattern of heterogeneous effects by GPA and gender allows for some policies to increase equity of access without negatively affecting the graduation rate.

Lastly, we contribute to the literature on using one-shot exams and grades in admission policies. Arenas and Calsamiglia [2022] study the effects of a policy change that increased the weight on standardized exams relative to high school grades in a university admission index. The change decreased the share of females at selective degrees and affected the females who were likely to do better in college than the males who benefited from the change. We complement their work by showing that over-reliance on a one-shot exam can also affect

⁶Reviewing the literature on school choice Abdulkadiroğlu and Andersson [2023] conclude: “Mechanism design and market design have developed new theories and solutions for the problem of assigning pupils to schools, but have been mostly silent on the design of priorities.”

⁷See Clark [2010]; Jackson [2010]; Pop-Eleches and Urquiola [2013]; Abdulkadiroğlu et al. [2014]; Dobbie and Fryer Jr [2014]; Lucas and Mbiti [2014]; Abdulkadiroğlu et al. [2017]; Dustan et al. [2017]; Beuermann and Jackson [2022]; Angrist et al. [2023].

academically prepared, low-SES students. Bleemer [2021] shows that a grade-based top-percent policy for university admission in California promoted economic mobility without efficiency losses. Borghesan [2022] estimates a model that allows for endogenous responses by students and universities and finds that banning a standardized exam for university admissions in the US does not improve diversity and affects the graduation rate. Our results are consistent with these findings to the extent that, as we show, using one skill measure or another is not better than combining them.

The remainder of the paper proceeds as follows. Section 2 describes the education system in Mexico City. Section 3 details the administrative data we use for the analysis. Section 4 contains the implementation and results of our RDDs. Section 5 contains the implementation and results of our counterfactuals. Section 6 concludes.

2 Education in Mexico City

The school system in Mexico has three levels: elementary, middle and high school. Elementary school is six years long, and middle and high school are three years each. The centralized high school education system in Mexico City encompasses the Federal District and 22 nearby urban municipalities in the State of Mexico. Most of the high school admission process participants are middle school students who reside in Mexico City and are in their last semester of middle school. Additional participants (less than 25%) attend middle schools outside of Mexico City, already have a middle school certificate, or are enrolled in adult education. In total, about 300,000 students participate in the admission system.

Public high schools in Mexico City belong to one of nine subsystems (Table 1). Each subsystem manages a different number of schools and offers its own curriculum. Two subsystems, SUB 1 and SUB 2 in Table 1, enjoy a high reputation, are affiliated with the two most prestigious public universities in Mexico City, and offer a more advanced curriculum. For the rest of the paper, we refer to the schools belonging to these subsystems as elite schools.

The first column of Table 1 shows the number of schools affiliated with each subsystem. The second column indicates that elite schools offer only 23% of the total number of seats in

Table 1: Subsystems in 2007

| | Number of Schools | Seats (%) | First in ROL (%) | Admission Cut-Off |
|-------|-------------------|-----------|------------------|-------------------|
| SUB 1 | 14 | 14.1 | 47.7 | 86.3 |
| SUB 2 | 16 | 8.7 | 13.9 | 79.6 |
| SUB 3 | 1 | 0.4 | 0.7 | 74.0 |
| SUB 4 | 2 | 0.9 | 0.6 | 60.5 |
| SUB 5 | 40 | 16.9 | 6.4 | 49.2 |
| SUB 6 | 215 | 22.8 | 16.2 | 47.0 |
| SUB 7 | 186 | 17.6 | 8.0 | 44.5 |
| SUB 8 | 179 | 18.4 | 6.3 | 35.8 |
| SUB 9 | 5 | 0.3 | 0.2 | 32.4 |
| Total | 658 | 100.0 | 100.0 | 45.0 |

NOTE: This table shows the aggregate supply, demand, and equilibrium cut-offs for the high school subsystems in Mexico City. The fourth column shows the average admission cut-offs of the schools in a given subsystem.

the system. The third column shows a high demand for elite schools; 63% of students list an elite school as their first option. Since elite schools are heavily over-subscribed, admission to elite schools is very competitive, which leads to these schools having high admission cut-off scores. We define an admission cut-off as the lowest score obtained by the students assigned to a given school in the previous admission cycle. The admission exam scores range from 31 to 128 points. The fourth column of Table 1 shows that elite schools' average admission cut-offs are the highest in the market.

The timeline of the application process is as follows. In February, students receive an information booklet describing the steps they need to follow. The information booklet also lists all available schools, their specializations, addresses, and previous years' admission cut-offs. The government also provides a website where students can download additional information about each school and use a mapping tool to see each school's location. In March, students submit a rank-ordered list (ROL) listing up to 20 schools. In June, all students take a system-wide admission exam. We include a more detailed description of the admission exam in Appendix A.

All schools prioritize students based on the admission exam score. Elite schools exclude from consideration students with a middle school GPA lower than 7 out of 10. However, most of the students meet this requirement. To obtain a middle school certificate, students must have a GPA of at least 6 out of 10. In 2007, 91 percent of students met the GPA

requirement for elite school admission (Appendix B).

Before implementing the matching algorithm, schools decide the number of seats to offer. During the matching process, some students may have the same admission exam score and compete for the last available seats at a given school. In this case, schools either admit or reject all tied students. For example, if a school has ten seats remaining during the matching process, but 20 tied students compete for them, the school must decide between admitting all 20 or rejecting them all.

The matching algorithm is the serial dictatorship. The serial dictatorship algorithm ranks students by the admission exam score and, proceeding in order, matches each applicant to her most preferred school among the schools with available seats. We provide a more detailed explanation of the serial dictatorship algorithm in Appendix C.

Some students may be left unmatched at the end of the matching process. There are two reasons why some students are unmatched. First, some students do not clear the cut-off for any schools they list in their ROLs. Second, some students only apply to elite schools and do not meet the minimum GPA requirement. Unmatched students can register at schools with available seats after the matching process is over.

3 Administrative Data

We use individual-level administrative data from the 2007 high school admission process in Mexico City. In that year, 256,335 students applied to 658 high schools. We observe each student’s admission exam score, ROL, GPA, assigned school, and socio-demographic characteristics, such as gender and parental income. In Table 2, we include descriptive statistics of the applicant population. Students assigned to elite schools have higher admission exam scores, higher GPAs, and a larger share of them are male.

On the high school side, we have information on the number of seats each school offers, the subsystem to which each school belongs, and previous years’ admission cut-offs for each school. With this information, we use the Serial Dictatorship algorithm and fully replicate the assignments we observe in the data (Appendix D). Being able to reproduce the student-school matches observed in the data gives us confidence in the transparency of the admission

Table 2: Students' characteristics by assignment group

| | All | Elite | Non-Elite | Unmatched |
|-------------------|------------------|------------------|------------------|------------------|
| Exam Score | 65.24 (19.21) | 90.16 (10.87) | 60.27 (14.88) | 51.20 (12.80) |
| GPA | 8.03 (0.84) | 8.56 (0.81) | 7.88 (0.80) | 7.89 (0.72) |
| Female | 0.51 (0.50) | 0.45 (0.50) | 0.51 (0.50) | 0.61 (0.49) |
| Age | 15.82 (1.60) | 15.56 (1.23) | 15.90 (1.72) | 15.88 (1.55) |
| Length of ROL | 9.32 (3.75) | 9.62 (3.92) | 9.53 (3.71) | 8.03 (3.41) |
| Position assigned | 3.32 (2.94) | 1.94 (1.72) | 3.79 (3.11) | |
| Graduation | 0.58 (0.49) | 0.71 (0.45) | 0.58 (0.49) | 0.43 (0.50) |
| Observations | 256,335 | 54,654 | 162,063 | 39,618 |

NOTE: This table shows the characteristics of the middle school students participating in the assignment process. The length of ROL is the number of schools a student includes in her application list. The position assigned is where she ends up assigned in the ranking submitted by a student. Graduation indicates if a student graduated or not within five years. Standard deviations are in parenthesis.

system.

We define high school graduation as high school completion between 3 to 5 years after participating in the 2007 admission process. Expected high school duration is three years for all high schools. To measure graduation, we combine two sources of data. First, we rely on administrative graduation records to measure whether a student graduates from the assigned subsystem. Second, we use participation in a high school exit exam to measure the graduation of students who were unmatched during the admission process, switched schools across subsystems, or moved to the private sector. Combining these two data sources, we obtain an unconditional measure of high school graduation that splits students into those who complete any high school and those who are high school dropouts. Appendix E includes a more detailed description of how we construct the graduation variable.

In Table 2, we show that the system-wide graduation rate is 58%, and students assigned to elite schools have a thirteen percentage points higher average graduation rate than those

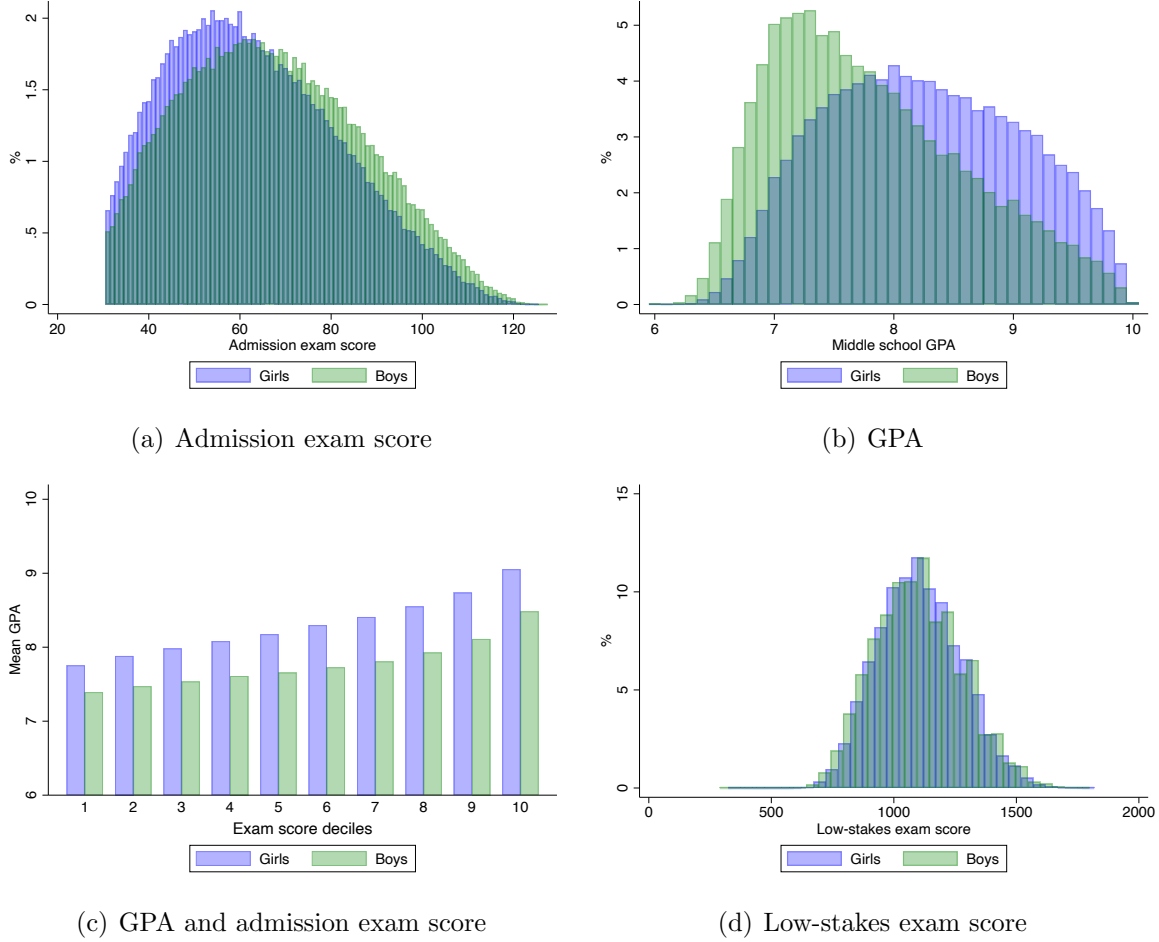
assigned to non-elite schools. This difference likely reflects the selection of more skilled students into elite schools. Not all unmatched students become high school dropouts, 43% of them finish high school within the next five years. Unmatched students can still complete high school by re-applying the following year or attending private schools.

In addition to the admission and graduation information, we observe students' scores on a standardized, low-stakes exam that they take during the last semester of middle school. The exam evaluates students in two subjects: mathematics and Spanish. The government designed and implemented this exam for school accountability purposes. We refer to it as the low-stakes exam.

Previous literature shows that females tend to perform worse in high-stakes standardized tests than males [Niederle and Vesterlund, 2010]. This gap in performance does not mean that females have lower skills than males, but that there are gender differences in performance under competitive pressure. In Figure 1, we show some descriptive statistics regarding gender differences in our available skill measures. Panel (a) shows that boys score higher than girls in the admission exam score. In contrast, panel (b) shows that girls have higher GPAs than boys. Furthermore, panel (c) shows that girls have higher GPAs than boys at every decile of the admission exam score distribution. Lastly, panel (d) shows that the differences in performance across gender are less in the low-stakes exam score. In this context, rationing over-subscribed schools seats based only on performance in an admission exam could limit girls' access to them. Further, if GPA is a strong predictor of graduation, then such an admission rule could increase mismatch by restricting the access of high-GPA students to the most academically demanding schools.

Regarding access to selective schools by socio-economic status panel (a) of Figure 2 shows a steep negative relationship between the share of low-SES students at a given school and its selectivity. We measure selectivity with schools' equilibrium cut-offs. This sorting pattern could be consistent with students having heterogeneous preferences, but it could also be due to the one-shot exam score being highly correlated with parental income. Panel (b) of Figure 2 shows that the admission exam score is highly correlated with family income, while middle school GPA is not. Therefore, as the system only considers the admission exam score, this can also explain the distribution of low-SES students across schools.

Figure 1: Skill measures by gender



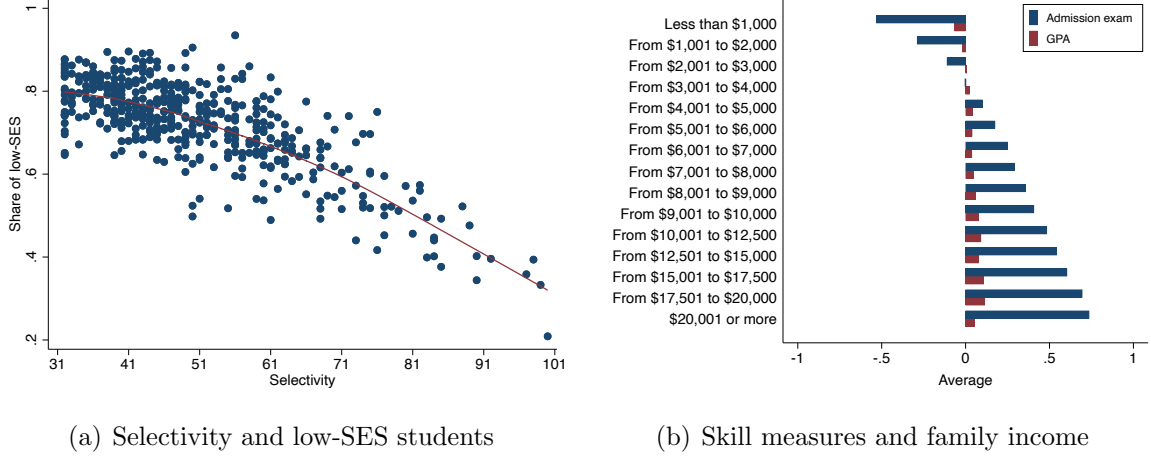
NOTE: Panel (a) in this figure shows the distribution of admission exam scores for girls and boys. Panel (b) in this figure shows the distribution of GPA for girls and boys. Panel (c) in this figure shows the average GPA for girls and boys at each decile of the exam score. Panel (d) in this figure shows the distribution of low-stakes exam scores for girls and boys

4 Regression Discontinuity Evidence

Elite schools are the most over-subscribed schools in the system, and admission to them requires clearing their admission cut-offs. We exploit these cut-offs to identify the effect of marginal admission to an elite school on the probability of graduation. We treat admission as equal to enrollment because enrollment at elite schools is almost universal. The average enrollment rate for students admitted to an elite school is 97.42%.

We follow Dustan et al. [2017] and construct a sample of students who would be assigned to an elite school if they meet the cut-off and assigned to a non-elite school otherwise. Our

Figure 2: School selectivity, skill measures, and students SES



NOTE: Panel (a) shows the relationship between the share of low-SES students at a given school and its selectivity. Each dot represents a school. Panel (b) shows the relationship between parental income and skill measures. Each skill measure is standardized to mean zero and variance one. We define a low-SES student as one whose monthly family income is less than 5000 Mexican pesos (458 USD).

definitions of elite schools differ because they only consider as elite schools a subset of them that specialize in science education. Notably, the schools in their analysis sample are not the most over-subscribed in the market. We impose three sample restrictions. First, we exclude all ineligible students for admission to an elite school. To be eligible for admission to an elite school, students must have a GPA higher than 7/10 during middle school. Second, we only include students who have applied to at least one elite and non-elite school. Third, we only include students who rank elite schools higher than non-elite ones. The purpose of the last restriction is to select students with similar preferences in that they prefer elite schools to non-elite schools.

Our strategy to estimate the effect of admission to a particular institution follows the same intuition as in Kirkeboen et al. [2016]. In our case, we consider only two institutions, elite and non-elite. In the estimation sample, we have students whose first best is an elite school and whose second best is a non-elite school in the local institution ranking (i.e., same ordinal preferences around their admission score). However, in addition to students having the same preferences in the local institution ranking, we only consider students who prefer elite to non-elite schools in their full ranking. We can impose this last restriction because most students who apply to both types of schools rank elite schools higher than non-elite

schools. The previous restriction only excludes 815 (0.76%) students.

In our estimation sample, each student has a minimum cut-off for elite admission, c_k , that depends on her preferences. For example, if a student applied to multiple elite schools, her admission cut-off would be the lowest cut-off of the elite schools she included in her application. There are $k = 30$ groups of students that share the same c_k , corresponding to the cut-offs of the 30 elite schools. Within each group k , the following condition is satisfied:

$$\begin{cases} S_i \geq c_k & \text{admitted to some elite school,} \\ S_i < c_k & \text{admitted to some non-elite school,} \end{cases}$$

where S_i indicates student i score in the admission exam.

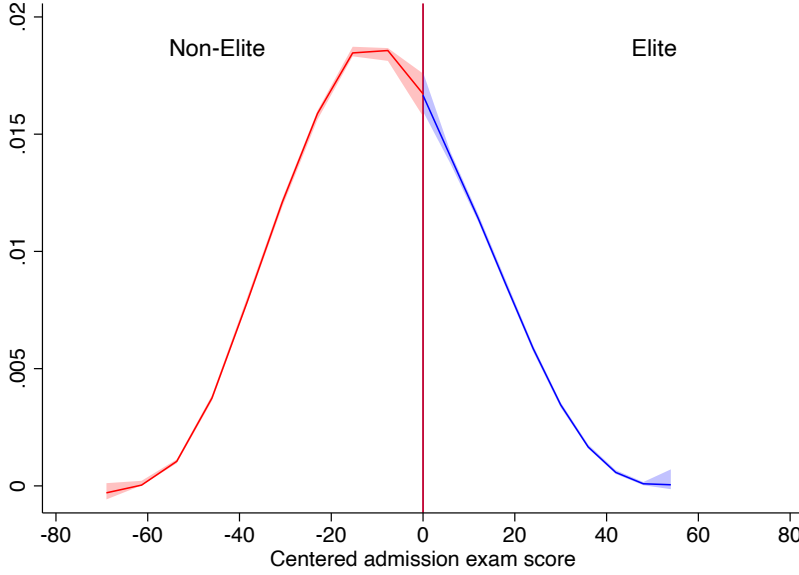
Our empirical specification follows Equation 1, where we stack our previously defined k groups. In this equation, Y_{ik} is a dummy variable that denotes whether student i in group k graduates from high school. We center the running variable S_i by the group-specific admission cut-offs c_k such that a positive value of $S_i - c_k$ indicates admission to an elite school. The dummy variable $admit_i$ takes a value of one when a student is admitted to an elite school and zero otherwise.

$$Y_{ik} = \mu_k + \gamma admit_i + \delta(S_i - c_k) + \tau(S_i - c_k) \times admit_i + \epsilon_{ik}. \quad (1)$$

Our parameter of interest γ indicates the effect of marginal admission to an elite school on graduation. For estimation, we follow the non-parametric robust estimator proposed by Calonico et al. [2014]. We also follow their method to calculate the mean squared error optimal bandwidth. For robustness, we estimate three additional specifications. First, we add a polynomials of degree two and three of the running variable. Second, we include k group fixed effects (i.e., cut-off fixed effects). Third, since our running variable only takes integer values, we follow Kolesár and Rothe [2018] approach for estimation and inference with a discrete running variable. All of our estimation results are not affected by the specification changes.

Regarding the validity of the design [Imbens and Lemieux, 2008], we show that there

Figure 3: Running variable



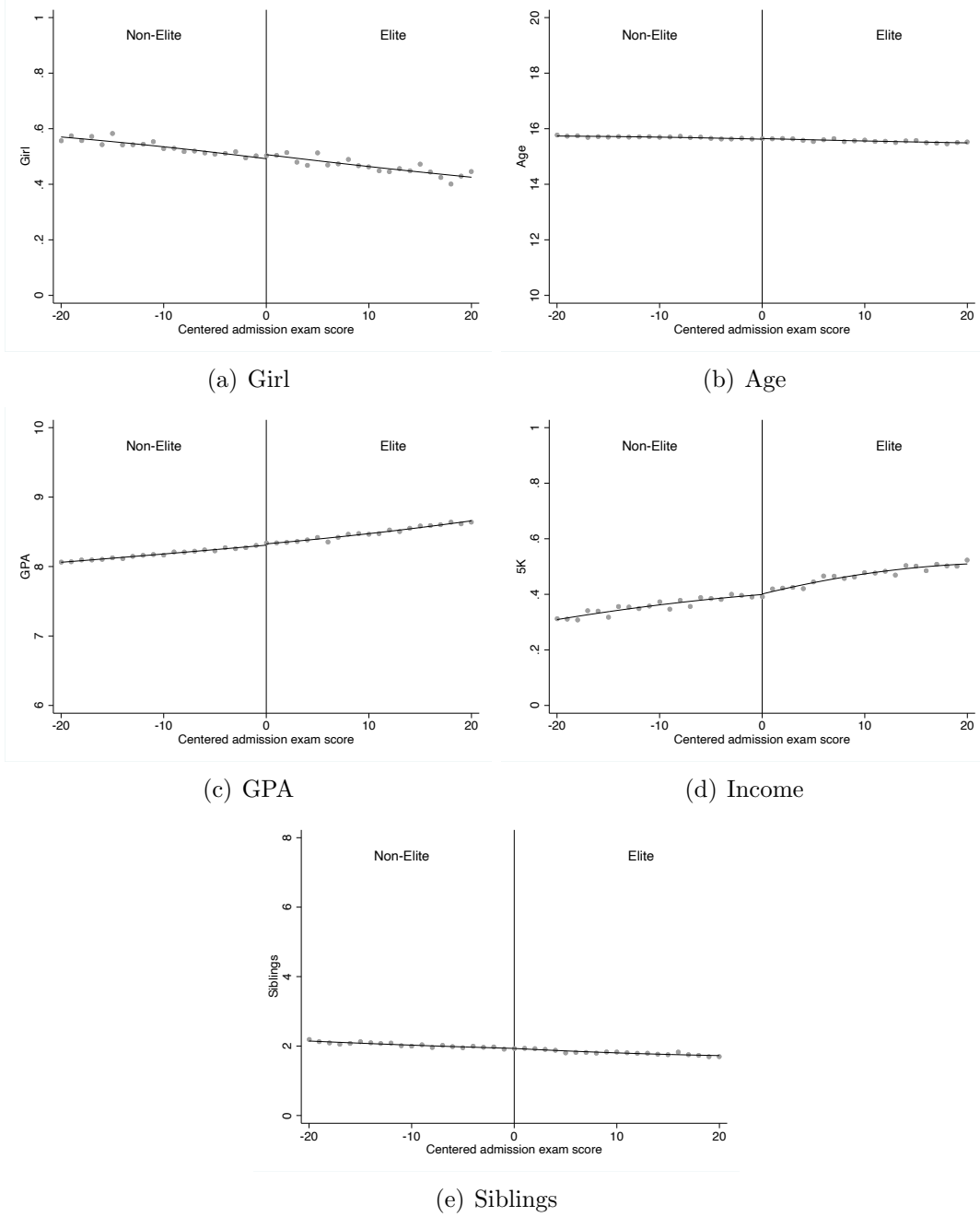
NOTE: This figure shows the density of the centered running variable. The vertical red line indicates the admission threshold.

is no evidence of manipulation of the running variable around the admission cut-offs. If students could manipulate the running variable, they could sort themselves to be above an elite school admission cut-off. This type of sorting is unlikely in our context for two reasons. First, admission cut-offs are determined in equilibrium after students submit their applications and take the admission exam. Second, students do not know their score in the admission exam until the end of the admission process. If there were manipulation, we would expect to observe bunching of the running variable just above the admission cut-offs. Figure 3 shows the density of the running variable. The density does not show any bunching, and a continuity test [McCrary, 2008] does not reject its continuity at the admission cut-offs (p-value=0.230). Our findings are consistent with the absence of manipulation.

Figure 4 shows that other predetermined covariates such as gender, age, GPA, family income, and number of siblings also do not vary discontinuously at the cut-offs. This is further evidence supporting the validity of the design. The estimates and standard errors are in Appendix F.

We then follow the extrapolation method of Angrist and Rokkanen [2015] to quantify the effects for inframarginal applicants. The intuition behind this approach is that the running

Figure 4: Predetermined covariates



NOTE: This figure shows binned means of predetermined covariates around the elite admission thresholds. Income is a dummy variable indicating if the family monthly income is higher or lower than 5000 pesos (458 USD).

variable $(S_i - c_k)$ could be ignorable after controlling for a set of observable characteristics X_i . Therefore, we can use our set of covariates X_i to extrapolate the threshold crossing effect to students at different levels of $(S_i - c_k)$ as long as we have observations in a common

support. We define these conditions as:

$$E[Y_{ij} \mid X_i, (S_i - c_k)] = E[Y_{ij} \mid X_i], \quad (2)$$

$$0 < Pr(admit_i \mid X_i) < 1, \quad (3)$$

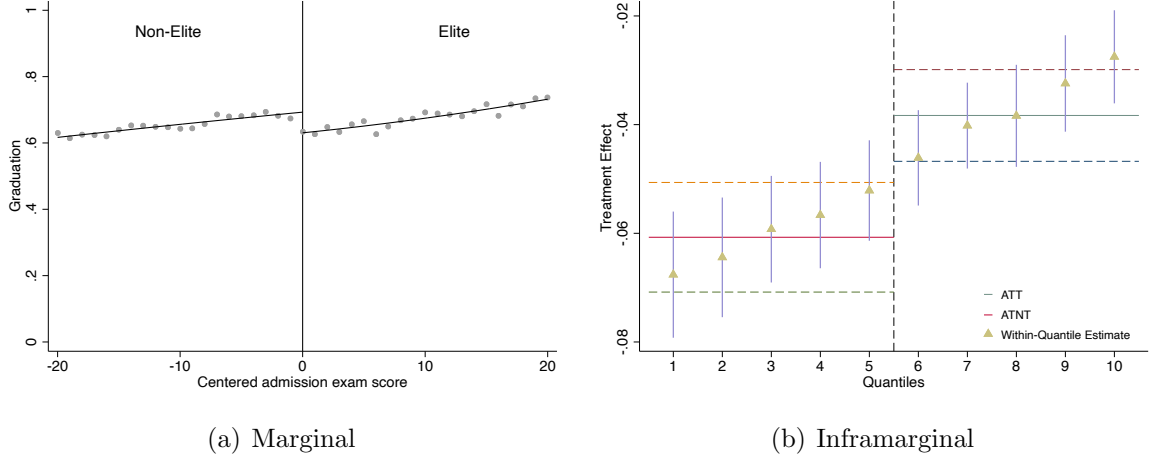
where Y_{ij} indicates graduation, $(S_i - c_k)$ the centered admission exam score, and X_i the set of covariates that make S_i ignorable. Our set of covariates X_i includes the low-stakes exam score, GPA, family income, and gender. As our sample stacks students with different cut-offs k , we follow the extrapolation implementation of Palomba [2024] and include cut-off fixed effects. Angrist and Rokkanen [2015] also propose a test for the method’s validity that consists of evaluating (at each side of the threshold) if the admission exam score does not affect graduation after controlling for X_i . Following their test, our extrapolation is only valid for students up to 15 points on each side of the threshold. We show the test results and the common support condition in Appendix J.

Panel (a) of Figure 5 shows a graphical representation of the effect of marginal admission to an elite school on graduation. Elite schools decrease the graduation rate of marginally admitted students (six percentage points). We show the estimated parameter $\hat{\gamma}$ and its standard error in Appendix I. Elite schools have a more demanding curriculum and better quality peers, and students marginally admitted using a single standardized exam may not be prepared enough for what these schools offer. However, this does not mean that all students admitted to elite schools experience a negative effect from them. In the first place, the effect may be different for inframarginal students. Second, students at the margin have high or low middle school GPAs, and the effect may differ between these subgroups.⁸

Panel (b) of Figure 5 shows a graphical representation of the results of our extrapolation exercise. The negative effect of marginal admission to elite schools is heterogeneous and monotonically decreases with the distance to the admission threshold. Therefore, not all

⁸The correlation between the admission exam score and middle school GPA is 0.4.

Figure 5: The effect of elite schools on graduation



NOTE: Panel (a) shows binned graduation averages around the elite admission cut-offs. Panel (b) shows effect sizes and confidence intervals at different quantiles of the running variable and the ATT and ATNT of assignment to elite schools. Our extrapolation is only valid for students at most 15 points around the cut-offs.

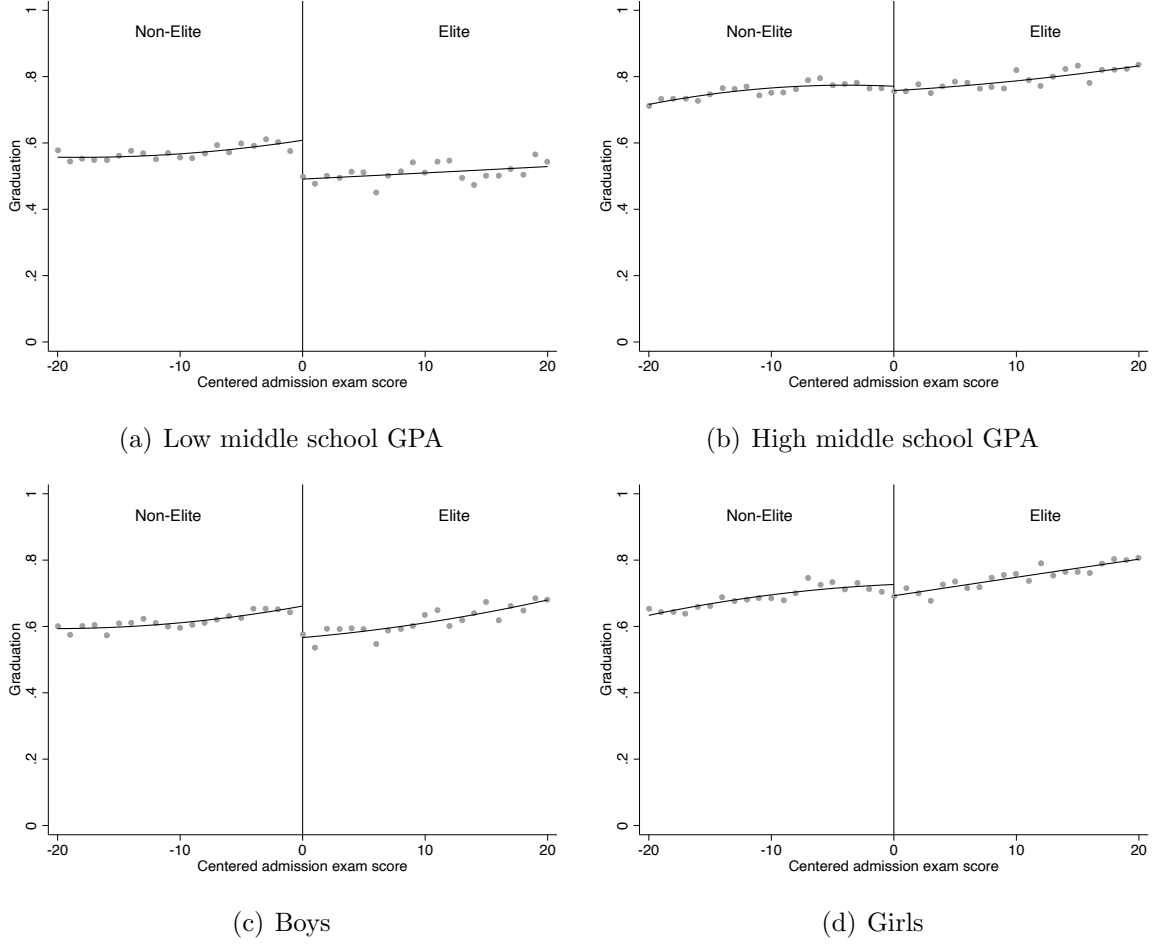
the students assigned to an elite school experience a six percentage point decrease in their graduation chances. The effect is already half that even for students at most 15 points above the threshold. We take this as evidence of the admission exam score playing a role in how elite school admission affects students.

Before we analyze the effect for students with high and low middle school GPAs, we show that the design is also valid for each subgroup. There is no evidence of manipulation of the running variable for our samples of high- and low-GPA students. In addition, the pre-determined covariates are also continuous at the cut-offs. We include these results in Appendixes G and H.

4.1 Heterogeneity by GPA

Students at the elite school admission cut-offs can be heterogeneous in other characteristics that affect graduation. For example, they may have high or low GPAs. Borghans et al. [2016] show that grades and achievement tests capture IQ and personality traits, but grades weigh personality traits more heavily. Since personality traits such as self-control or conscientiousness could matter for graduation when admitted to an elite school, we next explore

Figure 6: Elite school admission and graduation by GPA and gender



NOTE: This figure shows binned means of graduation around the elite admission thresholds for boys and girls, and students with high- and low-GPA.

if the effect is different for students with above and below-median GPAs.

In an extreme example, consider the case where the admission exam only captures IQ while GPA only captures self-control. Then, exploring our heterogeneity of interest would be equivalent to differentiating between the effect of elite schools on high-ability, low-self-control students and high-ability, high-self-control students. In this example, to gain admission to an elite school, a student needs to perform well in the admission exam (high-ability), but she need not have high self-control. To the extent that graduation when admitted to an elite school requires you not only to have high ability but also have high self-control, we would expect differentiated effects.

The panels (a) and (b) in Figure 6 shows that the effect of marginal admission to an elite school on graduation is heterogeneous by middle school GPA. It is negative (twelve percentage points) and significant for students with below-median GPA and it does not affect the graduation of students with above-median GPA. We include point estimates and standard errors in Appendix I. We take these results as evidence of both skill measures being important for high school graduation when admitted to an elite school.

Admission to an elite school implies being exposed to a more advanced curriculum and experiencing higher quality peers, among other factors. It could be the case that high GPA students experience a different change in peers than low GPA students and that this is driving our heterogeneous results. We discard this possibility in Appendix K, where we show that the change in peer quality when admitted to an elite school for the full sample, for the high GPA sample and for the low GPA sample is approximately the same. We measure peer quality by the average admission exam score at the admitted school. In other words, better prepared students as measured by GPA respond differently to a similar peer quality shock when marginally admitted to an elite school.

In Appendix L, instead of separating students as having above- or below-median GPAs in the entire distribution of GPAs, we define above- and below-median GPA students relative to the distribution of GPAs within their middle schools. We do this to control for middle school effects and ensure that our results are not driven by attending particular subgroups of middle schools. Our heterogeneous results by GPA are robust to this alternative definition of high and low GPA.

In Appendix M, we include an additional robustness check showing that the heterogeneity by GPA does not depend on elite schools having relatively higher or lower admission cut-offs. We separate elite schools into two groups, high- and low-cut-offs, among our thirty elite school cut-offs. We then show that the negative effect for low GPA students and the null effect for high GPA students is present in both groups of elite schools.

In Appendix N, we show that our heterogeneous results are not just the product of using multiple measures of the same skill (i.e., noise reduction). To do so, instead of GPA, we explore heterogeneity by performance in the low-stakes standardized exam. Our results in N shows negative effects on graduation for both the high and low performers in the low-stakes

standardized exam.

In Appendix O, to isolate the skills that GPA measures from those already accounted for by standardized exams, we use the residuals from regressing GPA on the admission exam score and the low-stakes standardized exam to define high and low GPA students. Our results show that our heterogeneous results in Figure 6 remain almost identical. We interpret this as evidence that the additional skills that GPA better captures are driving our heterogeneous results by GPA.

4.2 Heterogeneity by gender

In the last section, we showed that the effect of elite schools on the graduation probability of marginally admitted students depends on their previous GPA. Since in Section 3, we showed that girls have higher GPAs than boys and, arguably, are better prepared for elite schools, we would also expect to observe heterogeneous effects by gender.

The panels (c) and (d) in Figure 6 shows the results of estimating RDDs separately for girls and boys. The effect for boys is almost identical (decrease of ten percentage points) to that for students with below-median GPA. In contrast, the effect for girls replicates the null effect for students with above-median GPA. We include point estimates and standard errors in Appendix I. Our results can partially be explained by girls having higher GPAs than boys throughout the support of the admission exam score (Panel c in Figure 1).

To understand the source of heterogeneity in treatment effects, we follow Gerardino et al. [2017] and use propensity score weighting to keep one characteristic balanced while doing subgroup analysis for the other. In our case, we keep gender balanced while doing heterogeneity by GPA and keep GPA balanced while doing heterogeneity by gender. We show the main results of this exercise in Appendix P. When we hold gender balanced, we still observe heterogeneous results between high and low-GPA students, although the difference in effect sizes is smaller than before. However, when we hold GPA balanced, we no longer observe differences in the effect between girls and boys. We interpret this as evidence that what drives our heterogeneous results are the skills being captured by GPA, and what is behind the gender results is that girls have higher GPAs than boys at the elite admission cut-offs.

Overall, the results of our RDD analysis tell us two facts. First, the effect of admission to elite schools is heterogeneous. It varies with the one-shot admission exam scores. Also, even for students at the margin of admission, it differs between high and low GPA students. Second, this pattern of heterogeneous results opens the possibility of reallocations that could improve equity of access without affecting efficiency.

5 Counterfactual Priority Orders

Motivated by the RDD results, we examine the effects of counterfactual priority orders that may better match students to schools. We combine the admission exam score (S_i) and GPA (G_i) with different weights (ω) to define new priority orders. Our priority orders follow Equation 4. Since the matching algorithm is the Serial Dictatorship, all schools j give the same priority to student i . Notice that when $\omega = 0$, we are in the baseline case where schools rank students using only their admission exam scores.

$$priority_{ij}^{\omega} = (1 - \omega)S_i + \omega G_i, \quad (4)$$

where $\omega \in [0, 1]$.

We create a grid of weights ω that go from zero to one in 0.1 increments for our counterfactuals. We run the Serial Dictatorship algorithm for each grid point to find the stable equilibrium allocation μ^{ω} . Equation 5 defines f^{SD} as a matching function that has as inputs the priorities, students' preferences U_{ij} , and the available seats. Notice that we are using student preferences instead of observed rank-ordered lists to approximate stable equilibriums, as suggested by Artemov et al. [2023]. Since preferences are not observed, we explain how we recover their distribution in the following subsection. In our counterfactuals, we keep preferences and seats fixed while changing $priority_{ij}^{\omega}$ through changes in ω .

$$\mu^{\omega} = f^{SD}(priority_{ij}^{\omega}, U_{ij}, seats_j). \quad (5)$$

We use GPA in levels in our counterfactual analysis. However, a potential concern about using levels is that middle schools may react by inflating grades. Thus, we also study a counterfactual that combines the admission exam score with within middle school percentile ranking by GPA. Since within-school rankings are unaffected by grade inflation, such a policy could help prevent this response. As shown in Appendix V, our counterfactual results are not sensitive to the implementation option. Another potential concern could be that students may respond by transferring between middle schools. However, in the Mexican context, middle school mobility is restricted since middle school admissions are also centralized [Fabregas, 2023].

Students could also react by changing their efforts from studying for the admission exam to working on their middle school coursework. Such a behavioral response is not necessarily negative. Suppose students move more of their effort toward coursework and away from studying for the admission exam. In that case, we might expect a larger positive effect on graduation, assuming that studying for middle school coursework is more productive in building knowledge/skills associated with future academic success than studying for the entrance exam. In this case, we would expect our results to be a lower bound for the total effects on graduation.

Also, heterogeneous responses to the policy changes may dampen their equity effects. For example, high-SES families may respond by relying on private tutoring as a way to increase their kids' GPAs, while low-SES families may find this unaffordable. However, we are considering adding weight to a measure of grades that averages across multiple subjects and three years of coursework. Therefore, such a skill measure may be less manipulable by high-SES families (or by a lower share of them) than a one-shot exam. If this is the case, the potential effects on equity could be smaller than in our counterfactuals, but still non-negligible.

5.1 Preferences

We observe students' ROLs, but there are some reasons why they may not reflect student preferences. The matching algorithm is the serial dictatorship, which incentivizes truthful revelation of preferences when students can rank all schools in the market [Svensson, 1999].

However, in the Mexican system, there is a constraint on the number of schools students can list (a maximum of 20), which may lead to some students not revealing their preferences in their ROLs [Haeringer and Klijn, 2009; Calsamiglia et al., 2010]. Also, some students may misreport their preferences due to strategic mistakes [Artemov et al., 2023; Hassidim et al., 2017]. Critically, some students may omit infeasible (under the status quo priority order) over-subscribed schools in their ROLs, which may become feasible under alternative priority orders. In Appendix Q we show that 38% of students in the top quartile of the GPA distribution that are in the bottom quartile of the admission exam score distribution do not include any elite schools in their applications.

Ultimately, as the market may have a combination of truth-tellers and strategic applicants [Calsamiglia et al., 2020], we estimate student preferences for schools under the stability of the market equilibrium [Fack et al., 2019]. The stability of the market implies that students are assigned to their preferred ex-post feasible schools. Feasibility is determined by students' admission exam scores and schools' equilibrium cut-offs. We define the indirect utility of student i for school j as follows.

$$U_{ij} = \delta_j + \gamma'_{s(j)} X_i + \psi' X_i \kappa_j^{t-1} + \rho D_{ij} + \epsilon_{ij}, \quad (6)$$

where δ_j denotes average taste for school j . Each school belongs to a subsystem, denoted by the index $s(j)$. We allow students to have heterogeneous tastes for different subsystems through the vector of parameters $\gamma'_{s(j)}$. Individual heterogeneity is captured by vector X_i , which contains the low-stakes exam score (known at the application stage), middle school GPA, and gender. κ_j^{t-1} indicates the selectivity of school j measured by its previous year's admission cut-off. We also allow for heterogeneous tastes for selectivity through parameters ψ' . Parameter ρ captures preferences for distance to school j in kilometers. ϵ_{ij} measures the unobservables, which we assume to be i.i.d and come from a type I extreme value distribution.

Under the stability assumption, we define the individual choice sets as follows:

$$\Omega_i = \{j : S_i \geq \kappa_j(\mu)\}, \quad (7)$$

where S_i indicates student i admission exam score and $\kappa_j(\mu)$ indicates the equilibrium cut-offs associated with matching μ . Ω_i denotes the set of feasible schools for student i given equilibrium cut-offs $\kappa_j(\mu)$. Intuitively, a student that scores high in the admission exam score has more feasible schools to choose from than a low scoring student. The probability of observing student i at school j is:

$$\Pr(SC_i = j) = \frac{\exp(\delta_j + \gamma'_{s(j)}X_i + \psi'X_i\kappa_j^{t-1} + \rho D_{ij})}{\sum_{q \in \Omega_i} \exp(\delta_q + \gamma'_{s(q)}X_i + \psi'X_i\kappa_q^{t-1} + \rho D_{iq})}. \quad (8)$$

We estimate preference parameters by MLE using a conditional logit with heterogeneous choice sets determined by feasibility. We do not impose any of the sample restrictions we did for the RD analysis. Our model has an outside option that indicates preferences for remaining unmatched. We normalized the mean utility of the outside option to zero. We use our estimated preference parameters and draws of ϵ_{ij} to simulate preferences in the market. We then use our simulated preferences to approximate stable equilibriums [Artemov et al., 2023]. We describe our simulation steps in Appendix U.

We assume that students' preferences do not depend on equilibrium outcomes. Consider the case where students' preferences for schools depend on the average skills of their future peers, and students have rational expectations. Then, the change in priorities could affect the average skills of students assigned to different schools, changing students' preferences for schools. A common assumption in the school choice literature is that preferences do not depend on equilibrium outcomes [Agarwal and Somaini, 2020]. We also work under this assumption.

In Table 3 we show $\hat{\rho}$ and $\hat{\psi}'$ estimates. Since equilibrium cut-offs depend on demand and supply in the market, the previous year's cut-offs measure how over-subscribed schools are. Parameters $\hat{\psi}'$ capture heterogeneous tastes for past selectivity. For ease of interpretation, we

Table 3: WTT

| | Estimates |
|----------------------|-------------------|
| Selectivity× GPA | 0.260 (0.107) |
| Selectivity× LS exam | -0.005 (0.126) |
| Selectivity× Girl | 0.950 (0.196) |
| Distance | -0.171 (0.002) |

NOTE: This table shows parameters that capture heterogeneous preferences for school selectivity and the distance parameter. Selectivity is measured by the previous year’s admission cut-offs. Individual heterogeneity considers the low-stakes exam score, GPA, and gender. Standard errors in parenthesis.

divide our parameters by the distance parameter $\hat{\rho}$ such that they are measured in willingness to travel (WTT). Notice that the estimated distance parameter is negative and statistically significant, which indicates distaste for schools that are farther away. Students with higher GPAs would be willing to travel 0.26 kilometers farther in order to gain access to more selective schools. Girls would be willing to travel 0.95 kilometers farther to gain access to more selective schools.

5.2 Graduation

We define potential outcomes as:

$$Y_{ij} = \alpha_j + \beta_j' X_i + \nu_{ij}, \quad (9)$$

where Y_{ij} indicates the graduation status of student i if matched to school j . α_j measures school j effect and β_j' is a vector that capture match effects between student covariates X_i and school j . ν_{ij} captures unobservables. In order to simulate counterfactual graduation rates, we would like to obtain consistent estimates of $\theta_j = (\alpha_j, \beta_j')$.

As students are not randomly matched to schools ν_{ij} does not necessarily have mean zero

even conditional on X_i . To deal with selection on unobservables we follow [Abdulkadiroğlu et al., 2020; Barahona et al., 2023] and include a control function derived from our previously defined choice model. We work under the following restriction:

$$E[Y_i | X_i, D_i, SC_i = j] = \alpha_{c(j)} + X_i' \beta_{c(j)} + \varphi_{c(j)} \lambda_j(X_i, D_i, \Omega_i), \quad (10)$$

where X_i is a vector that includes the admission exam score, GPA, and gender.⁹ In particular, our outcome equation includes polynomials of degree two of our skill measures. D_i is a vector that includes the distances in kilometers from each student i to each school j . We use D_i as our exclusion restriction, assuming it affect choices but does not have a direct effect on outcomes conditional on X_i . In Appendix S, we show some evidence regarding the validity of our exclusion restriction. Notice that our specification allows for the control function to have different effects at different schools j through $\varphi_{c(j)}$. We provide more details on the assumptions and parametric form of our control function in Appendix R.

To reduce the number of parameters to estimate, we group schools j into campuses that we index by $c(j)$. The $J = 658$ schools belong to 311 campuses. The physical location of the schools defines a campus, and each campus is part of a unique subsystem. In our notation, $j = 0$ indicates that a student is unassigned by the matching algorithm. Under this specification, our parameters of interest are $\theta_j = (\alpha_{c(j)}, \beta_{c(j)}', \varphi_{c(j)})$.

For ease of exposition, we show the average of selected estimates at the subsystem level in Table 4. The same as in Table 1, SUB 1 and SUB 2 denote the two elite subsystems. We highlight two results from this table. First, the admission exam score and GPA are important determinants of graduation in all subsystems. Second, GPA has the largest effect on graduation at elite schools.

⁹In the control function, X_i includes the low-stakes exam score instead of the admission exam score because students submit their applications before knowing their admission exam score.

Table 4: Average match effects by subsystem

| | SUB 1 | SUB 2 | SUB 3 | SUB 4 | SUB 5 | SUB 6 | SUB 7 | SUB 8 | SUB 9 |
|----------------|------------------|------------------|--------|------------------|------------------|------------------|------------------|------------------|-------|
| Admission exam | 0.234 (0.288) | 0.154 (0.200) | -0.060 | 0.076 (0.019) | 0.087 (0.068) | 0.063 (0.147) | 0.062 (0.042) | 0.055 (0.052) | 0.029 |
| GPA | 0.180 (0.030) | 0.185 (0.027) | 0.176 | 0.149 (0.005) | 0.131 (0.018) | 0.121 (0.052) | 0.118 (0.031) | 0.114 (0.029) | 0.112 |

NOTE: This table shows average match effects $\hat{\beta}_{c(j)}$ by subsystem. Standard deviations in parenthesis.

5.3 Model fit

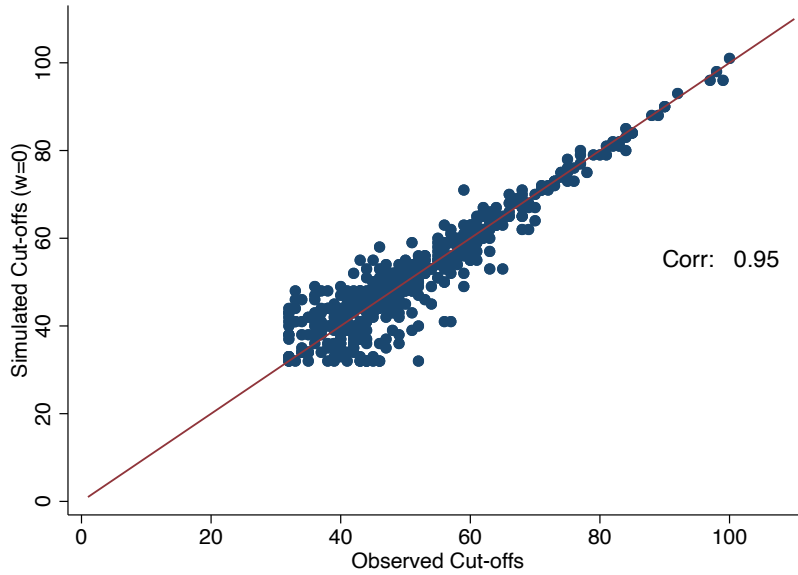
To assess the fit of our model, we compare the observed equilibrium cut-offs in the data with the equilibrium cut-offs generated by using simulated preferences and a priority order that only considers the admission exam score ($\omega = 0$). We plot the observed cut-offs against the simulated cut-offs in Figure 7. The model fits the equilibrium cut-offs remarkably well. The correlation between observed and simulated cut-offs is 0.95.

Furthermore, in Table 5, we show that for the baseline case $\omega = 0$, we reproduce the average skills measures, gender composition, and average graduation rates of students allocated to elite and non-elite schools. For the continuous variables, we also reproduce the standard deviations.

In Appendix T, we use simulated preferences and model-predicted graduation probabilities to show that our model reproduces the main patterns of heterogeneous effects of elite schools that we found in the RDD analysis. Low-GPA students are more negatively affected by marginal elite school admission than high-GPA students.

In Appendix Q, we estimate preferences assuming truth-telling and show that the model fit regarding equilibrium cut-offs worsens. In particular, the model generates lower equilibrium cut-offs for the most selective schools. A possible explanation for the worse fit is that some students may reasonably omit out-of-reach schools in their applications, and that truth-telling implies that non-listed schools give lower utility than listed ones. In this case, the model would underestimate preferences for the most selective schools.

Figure 7: Cut-offs fit



NOTE: This figure shows a comparison between the observed and simulated cut-offs using estimated preferences and a priority order with $\omega = 0$.

Table 5: Model fit

| | Elite | | Non-Elite | |
|----------------|---------------|---------------|---------------|---------------|
| | Data | Model | Data | Model |
| Admission exam | 90.16 (10.87) | 90.01 (10.94) | 58.49 (14.94) | 58.53 (15.01) |
| GPA | 8.56 (.81) | 8.57 (0.80) | 7.88 (0.79) | 7.88 (0.79) |
| Girl | 0.45 | 0.46 | 0.53 | 0.53 |
| Graduation | 0.71 | 0.71 | 0.55 | 0.53 |

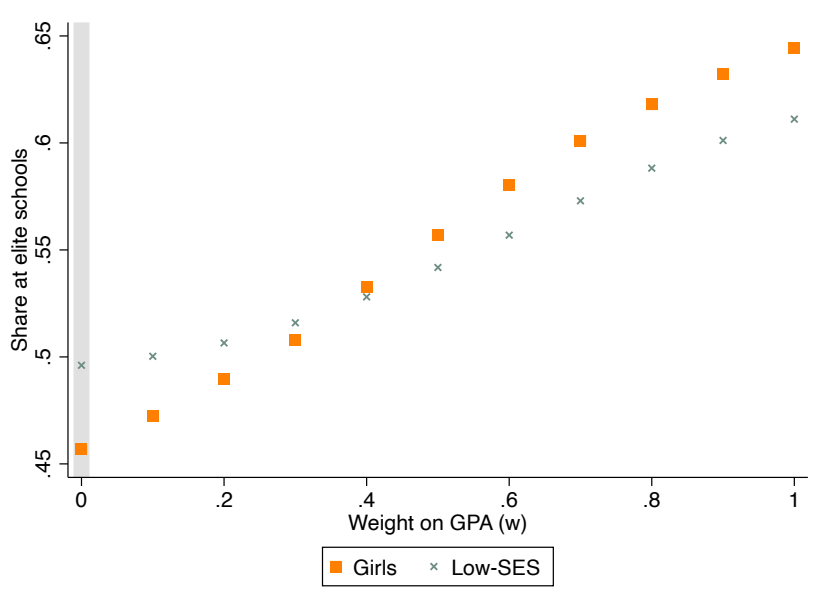
NOTE: This table shows the average skill measures, the share of girls at elite and non-elite schools and graduation rates. Standard deviations in parenthesis. The table compares the observed data and the simulation using the estimated model and setting $\omega = 0$.

5.4 Results

Our counterfactual exercises result in different equilibrium allocations of students across schools. We first analyze the changes in the composition of students allocated to elite schools and then explore how these changes affect the graduation rates of students assigned to elite and non-elite schools.

Figure 8 shows that the higher the weight in GPA, the higher the share of girls assigned to elite schools. This change occurs because girls prefer selective schools (Table 3), but the

Figure 8: Changes in the composition of students at elite schools

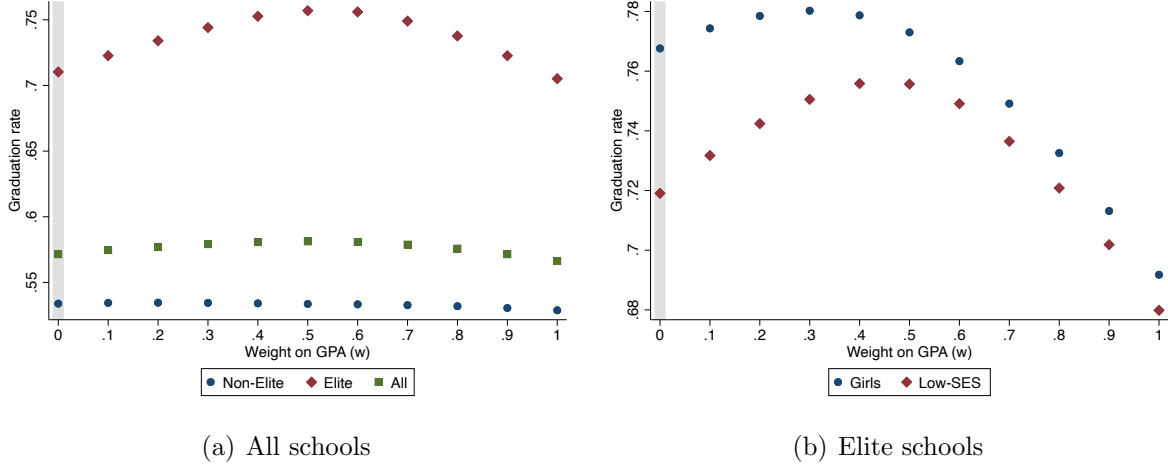


NOTE: This figure shows the share of girls and low-SES students assigned to elite schools in each counterfactual equilibrium (μ^ω). The shaded bar indicates the baseline case when $\omega = 0$. The x-axis indicates the weight on GPA (ω). The weight on the admission exam score is $(1 - \omega)$. We define a low-SES student as one whose family income is lower than 5000 Mexican pesos per month (458 USD). Under this definition, 55.52% are low-SES.

one-shot exam priority order limits their access. By adding weight to GPA, a measure in which girls outperform boys (Figure 1), more girls gain access to elite schools. Figure 8 also shows that the higher the weight in GPA, the higher the share of low-SES students assigned to elite schools. Income is highly correlated with the admission exam score but less correlated with GPA (Figure 2). The correlation between income and the admission exam score can partially be explained by high-SES students accessing costly private exam preparation institutions. Adding weight to GPA makes the admission exam score relatively less important and increases low-SES students' access to elite schools.

In panel (a) of Figure 9, we show that the relationship between the average graduation at elite schools and the weight on GPA shows some concavity. Since the admission exam score and GPA are important determinants of graduation from elite schools, it is not necessarily optimal to put all the weight on one skill measure or another. When the weight on GPA is too high, too many low admission exam score students gain access to elite schools, affecting

Figure 9: Counterfactual graduation rates



NOTE: Panel (a) shows the average graduation rate at elite schools, non-elite schools and all schools in each counterfactual equilibrium (μ^ω). Panel (b) shows the average graduation rate of girls and low-SES students at elite schools in each counterfactual equilibrium (μ^ω). In both panels, the shaded bar indicates the baseline case when $\omega = 0$. The x-axis indicates the weight on GPA (ω). The weight on the admission exam score is $(1 - \omega)$. We define a low-SES student as one whose family income is lower than 5000 Mexican pesos per month (458 USD).

the graduation rate. Larger changes in graduation occur at elite schools because they are the most affected by changes to the priority order, since most seat rationing applies to them. As we increase the weight on GPA, the graduation rates for non-elite schools and all schools in the market are mostly unaffected.

Focusing on the graduation rate at elite schools, panel (b) of Figure 9 shows that girls' and low-SES students' graduation rates also have a concave relationship with the weight on GPA. The graduation rate for both groups of students reaches its maximum when the weight on GPA and the admission exam score are roughly equal, which gives us insight into the optimal weights in skill measures. For example, equal weights would be optimal for policymakers whose objectives are to increase the share of low-SES students and girls at elite schools while maximizing their graduation rates.

6 Conclusions

How a central planner chooses to ration school seats in a centralized education system can affect equity and efficiency. The relevance of this choice is highlighted when a system priority

ordering includes skill measures, and students have diverse latent skills. In this case, using only a one-shot exam as the priority order could match underprepared students with the most academically demanding schools, affecting their graduation rate. Furthermore, this practice could affect the equity of access when some subgroups of students underperform in one-shot exams while outperforming their peers in other skill measures. Thus, priority orderings play an essential role when centralized education systems evaluations go beyond efficiency measures based on revealed preferences and consider additional policy-relevant outcomes such as equity of access and graduation rates.

We use administrative data from the centralized high school admission system in Mexico City, where all schools share a priority order that relies solely on a one-shot admission exam. We first show that assignment to elite schools decreases graduation by six percentage points for marginally admitted students. However, this effect is heterogeneous as it is decreasing on the admission score (for inframarginal applicants). In addition, we show that low middle school GPA students marginally admitted to elite schools experience a decrease in their graduation probability. In contrast, high middle school GPA students are unaffected. Our first set of results shows highly heterogeneous effects on graduation, which opens the possibility of alternative student-school allocations that increase equity and efficiency.

Guided by these results, we study the effects of counterfactual admission policies where the central planner increasingly adds weight to GPA (or within school ranking by GPA) in the priority order. We focus on GPA because previous literature shows that grades measure non-cognitive skills to a higher degree than achievement tests and that non-cognitive skills are a strong predictor of educational success. We have two important findings. First, the higher the weight on GPA, the higher the share of girls and low-SES students admitted to elite schools. Behind this result is that girls have higher GPAs than boys, and family income is less correlated with GPA than the admission exam score. Second, the choice of weights on skill measures matters for the effects on graduation. The relationship between the graduation rate at elite schools and the weight on GPA is concave. When the weight on GPA is too high, too many students with low admission exam scores gain access to elite schools, affecting the graduation rate. Both GPA and admission exam scores are important determinants of graduation. The optimal weights for GPA and the admission exam score

are roughly equal for a central planner that values equality of access and increasing the graduation rate at elite schools.

A limitation of our study is that our counterfactual admission policies could induce behavioral responses that we are not currently considering.¹⁰ For example, they could affect students' effort allocation between exam preparation and middle school coursework by increasing the effort allocated to coursework. In this paper, we assume that study effort does not change. However, if increased study effort in middle school coursework leads to higher study effort in high school coursework and time spent studying for coursework is more productive than time spent studying for an admission exam, then our effect on the elite schools' graduation rate would be a lower bound. In addition, there could be heterogeneous responses by SES, which may dampen the effects on equity if high-SES students can increase their grades more than low-SES students. However, our measure of GPA averages over many high school subjects and years, which may render this type of differential manipulation less prevalent.

From a policy perspective, our results indicate that *combining* the informational content of GPA and the admission exam score in its priority ordering can benefit the centralized system in Mexico City. More broadly, other centralized systems that rely on a one-shot exam score to define school priorities could also benefit from adding some weight to GPA. Examples of such systems are the centralized education systems in Romania, Kenya, Trinidad and Tobago, Ghana, Barbados, and the college admission system in China.

¹⁰For the case of university admissions, Arenas and Calsamiglia [2022] studies a reform in Spain that increased the weight of a standardized exam from 40% to 57% while decreasing the weight on prior GPA. They show that behavioral responses explain 25% of the total effect of the change.

References

- Abdulkadiroğlu, A., Angrist, J., Narita, Y., Pathak, P. and Zariate, R. [2017], ‘Regression discontinuity in serial dictatorship: Achievement effects at chicago’s exam schools’, *American Economic Review, Papers and Proceedings* **107**(5), 240–245.
- Abdulkadiroğlu, A., Angrist, J. and Pathak, P. [2014], ‘The elite illusion: Achievement effects at boston and new york exam schools’, *Econometrica* **82**(1), 137–196.
- Abdulkadiroğlu, A., Dur, U. M. and Grigoryan, A. [2021], School assignment by match quality, Technical report, National Bureau of Economic Research.
- Abdulkadiroğlu, A., Pathak, P. A., Schellenberg, J. and Walters, C. R. [2020], ‘Do parents value school effectiveness?’, *American Economic Review* **110**(5), 1502–1539.
- Abdulkadiroğlu, A. and Andersson, T. [2023], Chapter 3 - school choice, Vol. 6 of *Handbook of the Economics of Education*, Elsevier, pp. 135–185.
- Agarwal, N., Hodgson, C. and Somaini, P. [2020], Choices and outcomes in assignment mechanisms: The allocation of deceased donor kidneys, Technical report, National Bureau of Economic Research.
- Agarwal, N. and Somaini, P. [2020], ‘Revealed preference analysis of school choice models’, *Annual Review of Economics* **12**, 471–501.
- Angrist, J. D., Pathak, P. A. and Zariate, R. A. [2023], ‘Choice and consequence: Assessing mismatch at chicago exam schools’, *Journal of Public Economics* **223**, 104892.
- Angrist, J. D. and Rokkanen, M. [2015], ‘Wanna get away? regression discontinuity estimation of exam school effects away from the cutoff’, *Journal of the American Statistical Association* **110**(512), 1331–1344.
- Arenas, A. and Calsamiglia, C. [2022], Gender differences in high-stakes performance and college admission policies, Technical report, IZA Discussion Papers.

- Arenas, A., Calsamiglia, C. and Loviglio, A. [2021], ‘What is at stake without high-stakes exams? students’ evaluation and admission to college at the time of covid-19’, *Economics of education review* **83**, 102143.
- Artemov, G., Che, Y.-K. and He, Y. [2023], ‘Stable matching with mistaken agents’, *Journal of Political Economy Microeconomics* **1**(2), 270–320.
- Azmat, G., Calsamiglia, C. and Iriberri, N. [2016], ‘Gender differences in response to big stakes’, *Journal of the European Economic Association* **14**(6), 1372–1400.
- Barahona, N., Dobbin, C. and Otero, S. [2023], ‘Affirmative action in centralized college admissions systems’, *Unpublished, Working Paper*.
- Beuermann, D. W. and Jackson, C. K. [2022], ‘The short-and long-run effects of attending the schools that parents prefer’, *Journal of Human Resources* **57**(3), 725–746.
- Bleemer, Z. [2021], Top percent policies and the return to postsecondary selectivity, in ‘Top Percent Policies and the Return to Postsecondary Selectivity: Bleemer, Zachary’, [SI]: SSRN.
- Bobba, M., Frisanchi, V. and Pariguana, M. [2023], ‘Perceived ability and school choices: Experimental evidence and scale-up effects’.
- Borghans, L., Golsteyn, B. H., Heckman, J. J. and Humphries, J. E. [2016], ‘What grades and achievement tests measure’, *Proceedings of the National Academy of Sciences* **113**(47), 13354–13359.
- Borghesan, E. [2022], ‘The heterogeneous effects of changing sat requirements in admissions: An equilibrium evaluation’.
- Bourguignon, F., Fournier, M. and Gurgand, M. [2007], ‘Selection bias corrections based on the multinomial logit model: Monte carlo comparisons’, *Journal of Economic surveys* **21**(1), 174–205.
- Calonico, S., Cattaneo, M. D. and Titiunik, R. [2014], ‘Robust nonparametric confidence intervals for regression-discontinuity designs’, *Econometrica* **82**(6), 2295–2326.

- Calsamiglia, C., Fu, C. and Güell, M. [2020], ‘Structural estimation of a model of school choices: The boston mechanism versus its alternatives’, *Journal of Political Economy* **128**(2), 642–680.
- Calsamiglia, C., Haeringer, G. and Klijn, F. [2010], ‘Constrained school choice: An experimental study’, *American Economic Review* **100**(4), 1860–1874.
- Clark, D. [2010], ‘Selective schools and academic achievement’, *The BE Journal of Economic Analysis & Policy* **10**(1).
- Dahl, G. B. [2002], ‘Mobility and the return to education: Testing a roy model with multiple markets’, *Econometrica* **70**(6), 2367–2420.
- Deming, D. J., Hastings, J. S., Kane, T. J. and Staiger, D. O. [2014], ‘School choice, school quality, and postsecondary attainment’, *American Economic Review* **104**(3), 991–1013.
- Dobbie, W. and Fryer Jr, R. G. [2014], ‘The impact of attending a school with high-achieving peers: Evidence from the new york city exam schools’, *American Economic Journal: Applied Economics* **6**(3), 58–75.
- Dubin, J. A. and McFadden, D. L. [1984], ‘An econometric analysis of residential electric appliance holdings and consumption’, *Econometrica* pp. 345–362.
- Duckworth, A. L., Quinn, P. D. and Tsukayama, E. [2012], ‘What no child left behind leaves behind: The roles of iq and self-control in predicting standardized achievement test scores and report card grades.’, *Journal of educational psychology* **104**(2), 439.
- Dustan, A., De Janvry, A. and Sadoulet, E. [2017], ‘Flourish or fail? the risky reward of elite high school admission in mexico city’, *Journal of Human Resources* **52**(3), 756–799.
- Fabregas, R. [2023], ‘Trade-offs of attending better schools: Achievement, self-perceptions and educational trajectories’, *The Economic Journal* p. uead042.
- Fack, G., Grenet, J. and He, Y. [2019], ‘Beyond truth-telling: Preference estimation with centralized school choice and college admissions’, *American Economic Review* **109**(4), 1486–1529.

- Gerardino, M. P., Litschig, S. and Pomeranz, D. [2017], ‘Can audits backfire? evidence from public procurement in chile’, *NBER Working Papers* (23978).
- Haeringer, G. and Klijn, F. [2009], ‘Constrained school choice’, *Journal of Economic theory* **144**(5), 1921–1947.
- Hanna, R. N. and Linden, L. L. [2012], ‘Discrimination in grading’, *American Economic Journal: Economic Policy* **4**(4), 146–168.
- Hassidim, A., Marciano, D., Romm, A. and Shorrer, R. I. [2017], ‘The mechanism is truthful, why aren’t you?’, *American Economic Review* **107**(5), 220–224.
- Imbens, G. W. and Lemieux, T. [2008], ‘Regression discontinuity designs: A guide to practice’, *Journal of econometrics* **142**(2), 615–635.
- Jackson, C. K. [2010], ‘Do students benefit from attending better schools? evidence from rule-based student assignments in trinidad and tobago’, *The Economic Journal* **120**(549), 1399–1429.
- Jackson, C. K. [2018], ‘What do test scores miss? the importance of teacher effects on non-test score outcomes’, *Journal of Political Economy* **126**(5), 2072–2107.
- Kirkeboen, L. J., Leuven, E. and Mogstad, M. [2016], ‘Field of study, earnings, and self-selection’, *The Quarterly Journal of Economics* **131**(3), 1057–1111.
- Kolesár, M. and Rothe, C. [2018], ‘Inference in regression discontinuity designs with a discrete running variable’, *American Economic Review* **108**(8), 2277–2304.
- Larroucau, T. and Rios, I. [2020], Dynamic college admissions and the determinants of students’ college retention, Technical report, Technical Report 2020. and, “Do “Short-List” Students Report Truthfully.
- Larroucau, T., Rios, I., Fabre, A. and Neilson, C. [2024], ‘College application mistakes and the design of information policies at scale’.
- Lavy, V. [2008], ‘Do gender stereotypes reduce girls’ or boys’ human capital outcomes? evidence from a natural experiment’, *Journal of public Economics* **92**(10-11), 2083–2105.

- Lavy, V. and Sand, E. [2018], ‘On the origins of gender gaps in human capital: Short-and long-term consequences of teachers’ biases’, *Journal of Public Economics* **167**, 263–279.
- Lucas, A. M. and Mbiti, I. M. [2014], ‘Effects of school quality on student achievement: Discontinuity evidence from kenya’, *American Economic Journal: Applied Economics* **6**(3), 234–263.
- McCrary, J. [2008], ‘Manipulation of the running variable in the regression discontinuity design: A density test’, *Journal of econometrics* **142**(2), 698–714.
- Niederle, M. and Vesterlund, L. [2010], ‘Explaining the gender gap in math test scores: The role of competition’, *Journal of economic perspectives* **24**(2), 129–44.
- Palomba, F. [2024], ‘Getting away from the cutoff in regression discontinuity designs’, *The Stata Journal* **24**(3), 371–401.
- Pathak, P. A. [2011], ‘The mechanism design approach to student assignment’, *Annu. Rev. Econ.* **3**(1), 513–536.
- Pop-Eleches, C. and Urquiola, M. [2013], ‘Going to a better school: Effects and behavioral responses’, *American Economic Review* **103**(4), 1289–1324.
- Shi, P. [2022], ‘Optimal priority-based allocation mechanisms’, *Management Science* **68**(1), 171–188.
- Stinebrickner, R. and Stinebrickner, T. R. [2006], ‘What can be learned about peer effects using college roommates? evidence from new survey data and students from disadvantaged backgrounds’, *Journal of public Economics* **90**(8-9), 1435–1454.
- Svensson, L.-G. [1999], ‘Strategy-proof allocation of indivisible goods’, *Social Choice and Welfare* **16**(4), 557–567.
- Walters, C. R. [2018], ‘The demand for effective charter schools’, *Journal of Political Economy* **126**(6), 2179–2223.

Appendices

A The admission exam

Table A.1: Exam sections

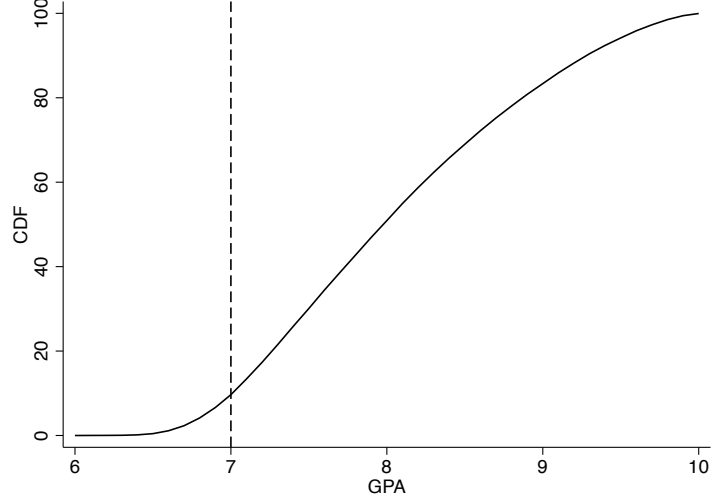
| | Questions |
|-------------------|-----------|
| Math | 12 |
| Physics | 12 |
| Chemistry | 12 |
| Biology | 12 |
| Spanish | 12 |
| History | 12 |
| Geography | 12 |
| Civics and Ethics | 12 |
| Verbal ability | 16 |
| Math ability | 16 |
| Total | 128 |

NOTE: This table shows the number of questions in different subjects that are part of the admission exam.

The admission exam is a multiple choice exam with 128 questions and five choices per question. Each correct answer is worth 1 point, and there are no negative points for wrong answers. Table A.1 shows the different sections of the admission exam. The total score is calculated by adding up all the correct answers. Students must obtain a score no lower than 31 points in the admission exam to participate in the assignment process.

B GPA requirement

Figure B.1: Elite schools minimum GPA requirement



NOTE: This figure shows the cumulative distribution function of middle school GPA. The minimum GPA for middle school graduation and participation in the centralized high school admission system is six. To be considered for admission to an elite school, students must have a GPA greater or equal to seven (dashed line).

C Serial dictatorship

All schools share a unique priority ordering, and each student defines her ROL. Then, the matching algorithm is as follows:

- Step 1: The first ranked student is assigned to the first school on her ROL.
- Step (k+1): For any $k \geq 1$, once the k^{th} student in the priority ranking has been assigned, the student ranked $(k + 1)^{th}$ is assigned to the highest-ranked element of her ROL that still has a vacancy. If all of the schools in her ROL are full at that point, she is left unassigned, and the algorithm proceeds to the next student.
- Stop: The algorithm stops after all students have been processed.

Notice that this algorithm is a special case of the Student Proposing Deferred Acceptance algorithm in which all schools share the same ranking of students.

D Matching outcomes

Table D.1: Matching outcomes in 2007

| | | N | % |
|------------|------------------|---------|-------|
| Matched | | 216,717 | 73.02 |
| Unmatched | | 39,618 | 13.35 |
| Subtotal | | 256,335 | |
| Ineligible | < 31 in exam | 5,841 | 1.97 |
| | No exam | 6,353 | 2.14 |
| | No middle school | 28,249 | 9.52 |
| Total | | 296,778 | 100 |

NOTE: This table shows the results of running the serial dictatorship algorithm using the administrative data. A student is ineligible if she obtains a score lower than 31 in the admission exam, does not show up for the exam, or does not obtain a middle school degree.

E High school graduation

Table E.1: High school graduation

| | Step 1 | Step 2 | Step 3 |
|-----------|--------|--------|--------|
| Unmatched | | 41.5 | 43.0 |
| SUB 1 | 67.0 | 72.4 | 72.4 |
| SUB 2 | 60.6 | 68.4 | 68.7 |
| SUB 3 | 63.2 | 76.4 | 76.6 |
| SUB 4 | 51.1 | 59.5 | 60.2 |
| SUB 5 | 40.2 | 51.6 | 52.6 |
| SUB 6 | 38.5 | 64.1 | 64.3 |
| SUB 7 | 43.0 | 57.2 | 57.5 |
| SUB 8 | 37.1 | 52.0 | 52.1 |
| SUB 9 | 48.8 | 62.2 | 62.2 |
| Total | 41.6 | 57.7 | 58.2 |

NOTE: This table shows graduation rates at each construction step.

We construct our graduation outcome variable following three steps. In the first step, we collect each subsystem's administrative graduation records 3-5 years after admission. Notice that this measures graduation from the assigned subsystem. We obtained this type of graduation records for all subsystems except SUB 6, for which we could only obtain records for half the admitted students. In the second step, we match the students with an exit exam students take at the end of high school. This allows us to improve our graduation measure by capturing the graduation of students who switched schools across subsystems, reapply in the next admission cycle, or enrolled in private schools. The exit exam helps us determine the graduation status of all matched and unmatched students except those admitted to SUB 1 because this subsystem does not participate in the exit exam. In the third step, we search for the students not matched to SUB 1 during the 2007 admission cycle in the administrative admission and graduation records of SUB 1 for the following admission cycle. The purpose of the last step is to capture the graduation status of students who reapplied after being rejected by SUB 1 in 2007 and were admitted to it during the next admission cycle.

In other words, each step improves our graduation measure compared to the previous one. The graduation variable we use for analysis is the one we obtained after the third step.

F Predetermined covariates

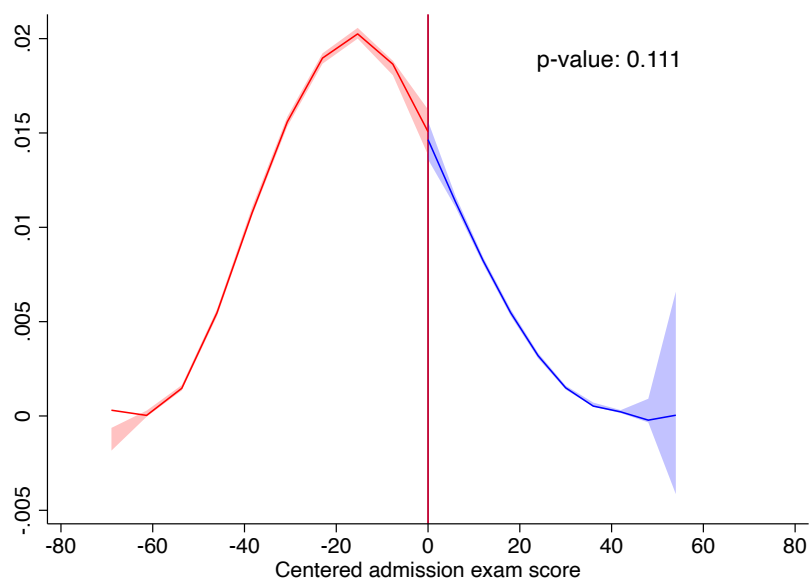
Table F.1: Covariates

| | CCT | CCT2 | CCT FE | KR |
|----------|-------------------|-------------------|-------------------|-------------------|
| Female | 0.011 (0.012) | 0.004 (0.015) | 0.010 (0.012) | 0.011 (0.010) |
| Age | 0.022 (0.027) | 0.044 (0.036) | 0.030 (0.029) | 0.010 (0.043) |
| GPA | 0.026 (0.019) | 0.028 (0.021) | 0.024 (0.017) | 0.021 (0.023) |
| Income | -0.003 (0.014) | -0.004 (0.015) | -0.002 (0.014) | -0.001 (0.014) |
| Siblings | 0.013 (0.037) | 0.019 (0.043) | 0.010 (0.037) | 0.025 (0.037) |

NOTE: Standard errors in parenthesis. The rows indicate the covariate used as the outcome variable. Income is a dummy variable indicating if the family monthly income is higher or lower than 5000 pesos (458 USD). The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

G RDD validity: low GPA

Figure G.1: Density of the running variable, low GPA



NOTE: This figure shows the density of the centered running variable for low GPA students. The shaded regions are 95% confidence intervals.

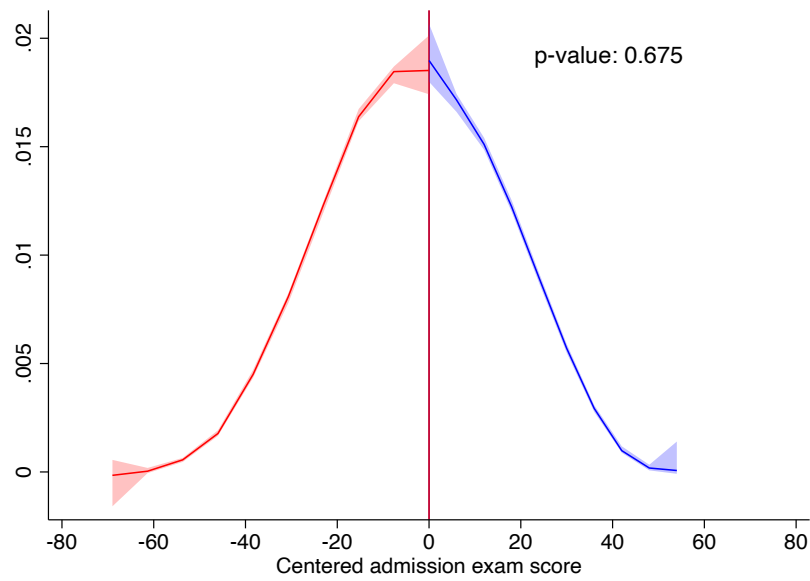
Table G.1: Covariates

| | CCT | CCT2 | CCT FE | KR |
|----------|-------------------|-------------------|-------------------|-------------------|
| Female | 0.002 (0.016) | -0.008 (0.021) | 0.005 (0.015) | -0.001 (0.017) |
| Age | 0.060 (0.050) | 0.096 (0.068) | 0.061 (0.050) | 0.064 (0.048) |
| GPA | 0.010 (0.014) | 0.013 (0.016) | 0.010 (0.014) | 0.012 (0.014) |
| Income | -0.001 (0.021) | 0.001 (0.027) | -0.000 (0.021) | 0.010 (0.022) |
| Siblings | 0.032 (0.056) | 0.056 (0.069) | 0.026 (0.055) | 0.104 (0.071) |

NOTE: Standard errors in parenthesis. The rows indicate the covariate used as the outcome variable. Income is a dummy variable indicating if the family monthly income is higher or lower than 5000 pesos (458 USD). The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

H RDD validity: high GPA

Figure H.1: Density of the running variable, high GPA



NOTE: This figure shows the density of the centered running variable for high GPA students. The shaded regions are 95% confidence intervals.

Table H.1: Covariates

| | CCT | CCT2 | CCT FE | KR |
|----------|-------------------|-------------------|-------------------|-------------------|
| Female | 0.014 (0.016) | 0.008 (0.021) | 0.012 (0.016) | 0.006 (0.021) |
| Age | 0.010 (0.031) | 0.017 (0.042) | 0.009 (0.031) | -0.009 (0.045) |
| GPA | 0.011 (0.015) | 0.015 (0.016) | 0.010 (0.014) | 0.013 (0.018) |
| Income | -0.006 (0.018) | -0.005 (0.022) | -0.007 (0.018) | -0.004 (0.021) |
| Siblings | -0.008 (0.041) | -0.005 (0.060) | -0.009 (0.042) | 0.007 (0.045) |

NOTE: Standard errors in parenthesis. The rows indicate the covariate used as the outcome variable. Income is a dummy variable indicating if the family monthly income is higher or lower than 5000 pesos (458 USD). The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

I Main Estimates

Table I.1: Graduation

| | CCT | CCT P2 | CCT P3 | CCT FE | KR |
|-------------|---------|---------|---------|---------|---------|
| RD Estimate | -0.060 | -0.048 | -0.039 | -0.061 | -0.045 |
| | (0.011) | (0.015) | (0.017) | (0.011) | (0.015) |

NOTE: Standard errors in parenthesis. The first four columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses a polynomial of degree two for the running variable. The fourth column uses local linear regression with cut-off fixed effects. The fifth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

Table I.2: Graduation by GPA

| | CCT | CCT P2 | CCT P3 | CCT FE | KR |
|------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| High GPA | -0.011 (0.014) | -0.001 (0.019) | 0.006 (0.023) | -0.009 (0.015) | -0.008 (0.014) |
| Low GPA | -0.117 (0.016) | -0.115 (0.020) | -0.054 (0.033) | -0.118 (0.017) | -0.091 (0.022) |
| Difference | 0.106 (0.022) | 0.114 (0.027) | 0.060 (0.040) | 0.109 (0.022) | 0.083 (0.026) |

NOTE: Standard errors in parenthesis. The first four columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses a polynomial of degree two for the running variable. The fourth column uses local linear regression with cut-off fixed effects. The fifth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

Table I.3: Graduation by gender

| | CCT | CCT P2 | CCT P3 | CCT FE | KR |
|------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Girls | -0.021 (0.016) | 0.008 (0.022) | 0.017 (0.025) | -0.020 (0.016) | -0.015 (0.016) |
| Boys | -0.098 (0.017) | -0.097 (0.019) | -0.086 (0.025) | -0.097 (0.017) | -0.083 (0.022) |
| Difference | 0.077 (0.024) | 0.105 (0.029) | 0.103 (0.035) | 0.076 (0.024) | 0.068 (0.027) |

NOTE: Standard errors in parenthesis. The first four columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses a polynomial of degree two for the running variable. The fourth column uses local linear regression with cut-off fixed effects. The fifth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

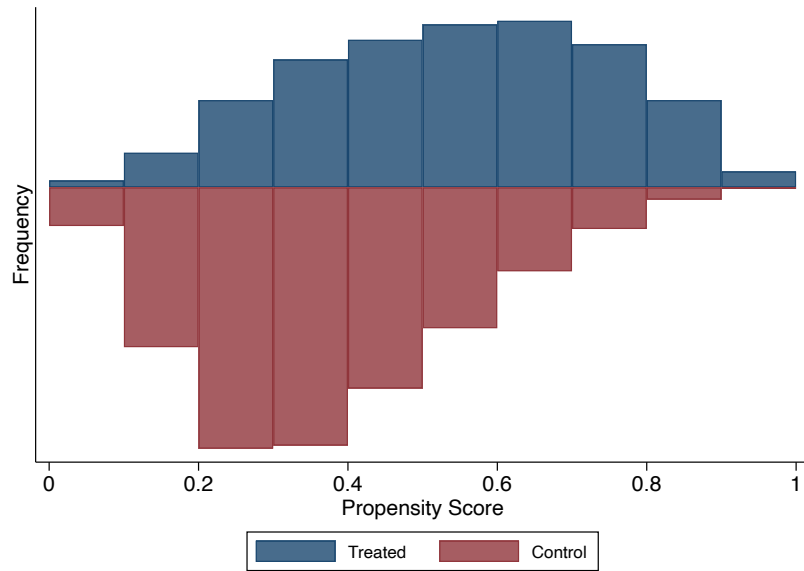
J Extrapolation

Table J.1: Test

| | LEFT | RIGHT |
|---------|--------|--------|
| Coef | 0.001 | -0.000 |
| t-stat | 1.575 | 0.132 |
| p-value | 0.115 | 0.895 |
| N | 21,846 | 17,864 |

NOTE: This table shows the conditional independence assumption test suggested by Angrist and Rokkanen [2015]. Coef is the coefficient of the running variable at each side of the cut-offs controlling for our set of covariates X_i . We restrict the extrapolation to a distance of 15 points from the admission cut-offs. Our specification also include cut-off fixed-effects.

Figure J.1: Common support



NOTE: This figure shows the common support condition for different values of the propensity score.

K Change in peer quality

We measure peer quality by the average admission exam score of the students admitted to a given school. The admission exam score takes integer values between 31 and 128.

Table K.1: Change in peers

| | CCT | CCT P2 | CCT FE | KR |
|-------------|---------|---------|---------|---------|
| RD Estimate | 19.216 | 19.187 | 19.167 | 18.863 |
| | (0.266) | (0.235) | (0.250) | (0.413) |

NOTE: The outcome for all columns is peer quality measured by the average admission exam score at the assigned school. The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

Table K.2: Change in peers by GPA

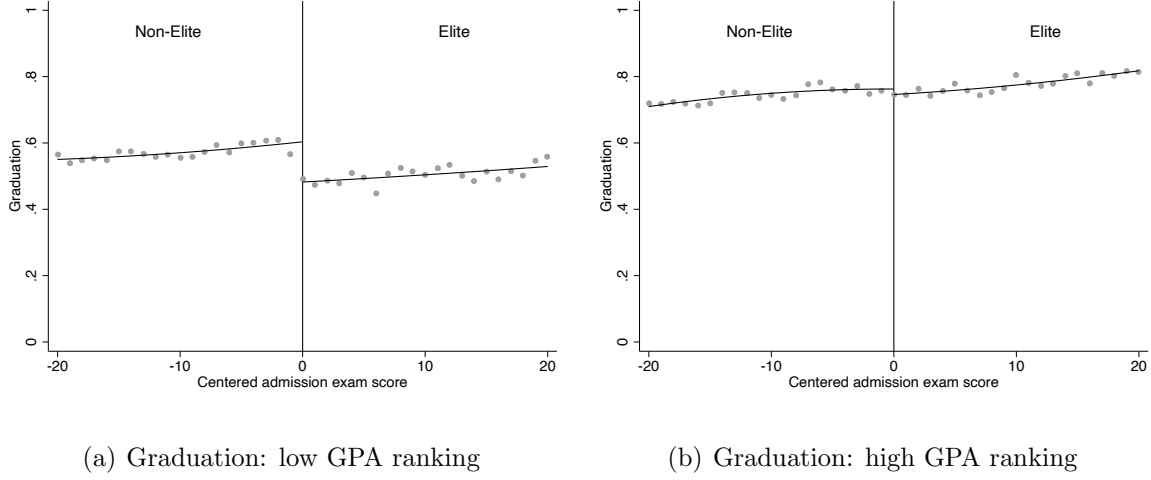
| | CCT | CCT P2 | CCT FE | KR |
|------------|-------------------|-------------------|-------------------|-------------------|
| High GPA | 19.363 (0.348) | 19.344 (0.313) | 19.217 (0.319) | 19.079 (0.357) |
| Low GPA | 19.207 (0.324) | 19.033 (0.323) | 19.276 (0.327) | 19.031 (0.361) |
| Difference | 0.155 (0.476) | 0.311 (0.450) | -0.059 (0.457) | 0.048 (0.507) |

NOTE: The outcome for all columns is peer quality measured by the average admission exam score at the assigned school. The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

L Above and below-median relative to within middle school GPA distribution

Instead of separating students as having above or below median GPAs in the entire distribution of GPAs, we define above and below median GPA students relative to the distribution of GPAs within their middle schools. We do this to control for middle school fixed-effects and ensure that our results are not driven by attending particular subgroups of middle schools. In Figure L.1, we show that our previous results are unchanged by this alternative definition of high and low GPA students.

Figure L.1: Graduation by GPA ranking



NOTE: This figure shows binned means of graduation around the elite admission thresholds for students above and below median within middle school percentile ranking by GPA.

Table L.1: Graduation by GPA ranking

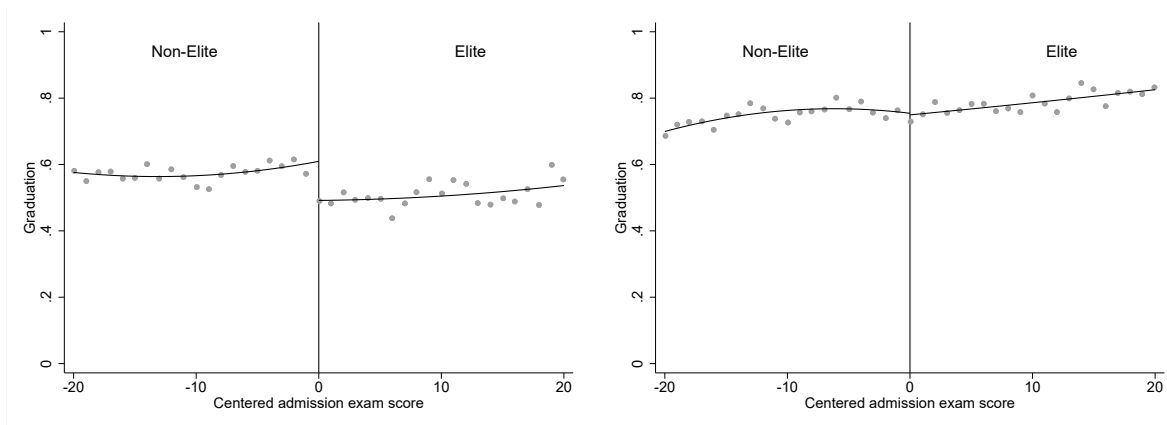
| | CCT | CCT P2 | CCT FE | KR |
|---------------|-------------------|-------------------|-------------------|-------------------|
| High GPA-rank | -0.019 (0.013) | -0.009 (0.018) | -0.018 (0.013) | -0.010 (0.015) |
| Low GPA-rank | -0.118 (0.018) | -0.112 (0.021) | -0.118 (0.017) | -0.090 (0.022) |
| Difference | 0.099 (0.022) | 0.104 (0.028) | 0.100 (0.022) | 0.080 (0.027) |

NOTE: Standard errors in parenthesis. The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

M Elite schools with high and low cut-offs

For the RDD analysis we pool k groups of students that share a common elite school cut-off c_k . In this Appendix we show that the effects on graduation do not depend on elite schools having high or low cut-offs. Instead of pooling together our k groups, we separate these groups into low and high elite school cut-offs and repeat the analysis for each sub-sample.

Figure M.1: Elite school admission and graduation: low elite cut-offs



(a) Graduation: low GPA

(b) Graduation: high GPA

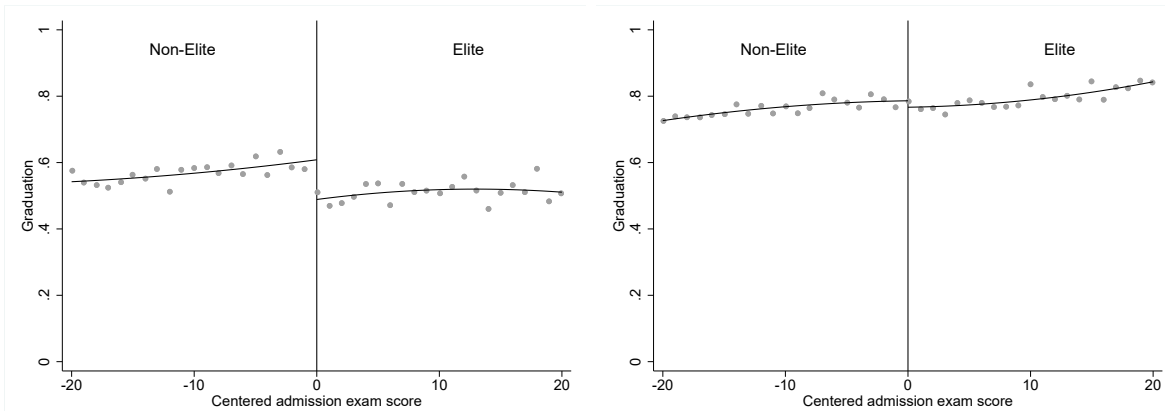
NOTE: This figure shows binned means of graduation around low elite school admission thresholds.

Table M.1: Graduation, low elite cut-offs

| | CCT | CCT P2 | CCT FE | AK |
|------------|-------------------|-------------------|-------------------|-------------------|
| High GPA | -0.000 (0.024) | -0.003 (0.027) | 0.001 (0.024) | -0.007 (0.026) |
| Low GPA | -0.124 (0.023) | -0.112 (0.029) | -0.124 (0.024) | -0.094 (0.026) |
| Difference | 0.124 (0.034) | 0.109 (0.040) | 0.125 (0.034) | 0.087 (0.037) |

NOTE: Standard errors in parenthesis. The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

Figure M.2: Elite school admission and graduation on time: high elite cut-offs



(a) Graduation: low GPA

(b) Graduation: high GPA

NOTE: This figure shows binned means of graduation around high elite school admission thresholds.

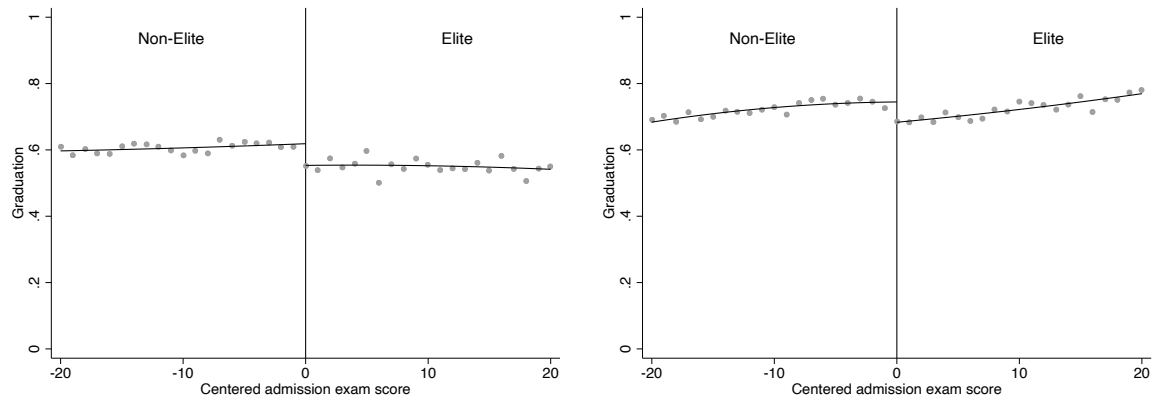
Table M.2: Graduation, high elite cut-offs

| | CCT | CCT P2 | CCT FE | AK |
|------------|-------------------|-------------------|-------------------|-------------------|
| High GPA | -0.010 (0.021) | 0.001 (0.027) | -0.011 (0.021) | -0.004 (0.023) |
| Low GPA | -0.103 (0.029) | -0.092 (0.036) | -0.102 (0.029) | -0.087 (0.036) |
| Difference | 0.092 (0.036) | 0.093 (0.045) | 0.091 (0.036) | 0.083 (0.042) |

NOTE: Standard errors in parenthesis. The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

N RDD by low-stakes exam score

Figure N.1: Elite school admission and on-time graduation by low-stakes exam



(a) Graduation: low low-stakes exam score

(b) Graduation: high low-stakes exam score

NOTE: This figure shows binned means of graduation around the elite admission thresholds for students with high and low scores in the low-stakes standardized exam.

Table N.1: Graduation by low-stakes exam

| | CCT | CCT P2 | CCT FE | AK |
|------------|-------------------|-------------------|-------------------|-------------------|
| High LS | -0.043 (0.017) | -0.033 (0.020) | -0.041 (0.017) | -0.045 (0.017) |
| Low LS | -0.064 (0.017) | -0.060 (0.025) | -0.065 (0.017) | -0.057 (0.023) |
| Difference | 0.021 (0.024) | 0.027 (0.032) | 0.023 (0.024) | 0.012 (0.029) |

NOTE: Standard errors in parenthesis. The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

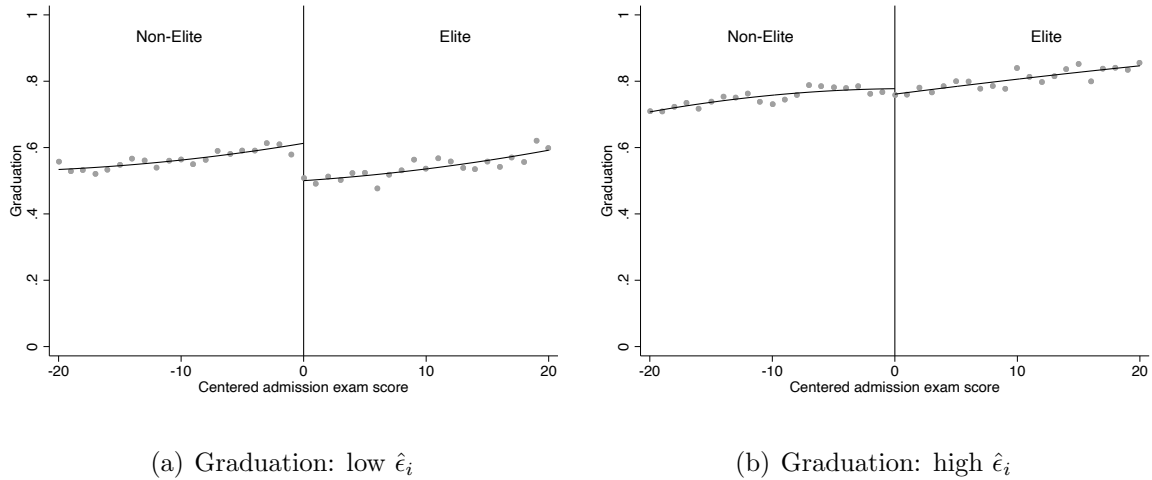
O RDD by residuals

Define:

$$GPA_i = \alpha_0 + \alpha_1 S_i + \alpha_2 LS_i + \epsilon_i,$$

where S_i is the score in the admission exam score, LS_i is the score in the low-stakes exam, and GPA_i is middle school GPA. We estimate the previous equation and use $\hat{\epsilon}_i$ to define high and low residuals (above and below median).

Figure O.1: Graduation by GPA residuals



NOTE: This figure shows binned means of graduation around the elite admission thresholds for students with high and low GPA residuals.

Table O.1: Graduation by GPA residuals

| | CCT | CCT P2 | CCT FE | AK |
|------------|-------------------|-------------------|-------------------|-------------------|
| High Resid | -0.017 (0.013) | -0.005 (0.019) | -0.016 (0.013) | -0.004 (0.017) |
| Low Resid | -0.111 (0.016) | -0.109 (0.019) | -0.111 (0.016) | -0.089 (0.021) |
| Difference | 0.094 (0.021) | 0.104 (0.026) | 0.095 (0.021) | 0.085 (0.027) |

NOTE: Standard errors in parenthesis. The first three columns show RD estimates following the methods in Calonico et al. [2014] and the associated software package *rdrobust*. The first column shows the estimates of a local linear regression. The second column uses a polynomial of degree two for the running variable. The third column uses local linear regression with cut-off fixed effects. The fourth column shows RD estimates following the methods in Kolesár and Rothe [2018] and the associated software package *rdhonest*.

P GPA and gender

To compare two subgroups while holding another observable characteristic constant, we follow the approach proposed by Gerardino et al. [2017]. For example, in our case, the subgroup of students with high GPAs has a higher share of girls than those with low GPAs. Thus, the method allows us to reweight the observations to keep gender balanced across subgroups while studying heterogeneous effects between high- and low-GPA students.

Table P.1: RDD estimates using propensity score weighting

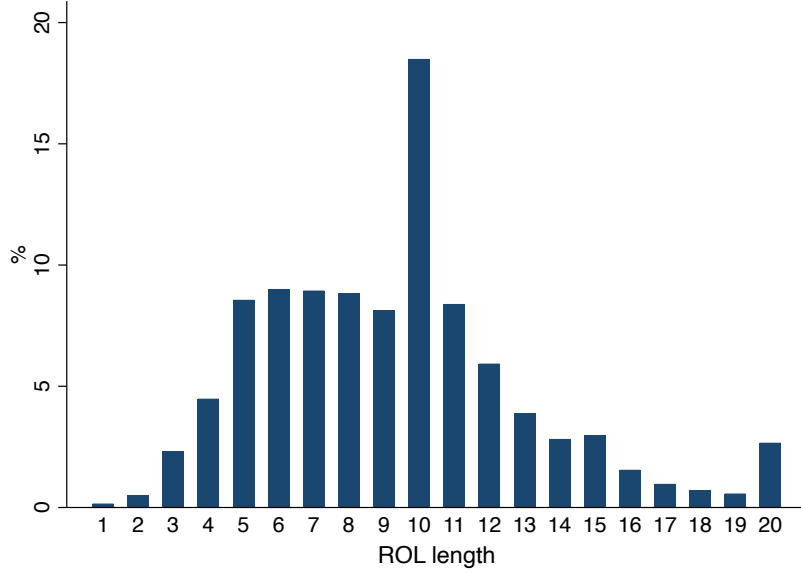
| | Gender balanced | GPA balanced |
|------------|-------------------|-------------------|
| Low GPA | -0.095 (0.012) | |
| High GPA | -0.019 (0.012) | |
| Boys | | -0.066 (0.013) |
| Girls | | -0.044 (0.012) |
| Difference | 0.076 (0.015) | 0.022 (0.016) |

NOTE: The outcome for all columns is graduation. The first column shows RDD estimates for low and high GPA students while holding gender balanced across subgroups. The second column shows RDD estimates for boys and girls while holding GPA balanced across subgroups. The last row shows the difference in treatment effects across subgroups. Standard errors in parenthesis.

Q Truth-telling

In Figure Q.1 we show the distribution of application lengths. Less than 5% of applicants list the maximum number of allowed schools. As the length constraint does not seem to be binding, we proceed and estimate preferences using the observed application lists and a rank-ordered-logit. Under the truth-telling assumption, the probability of observing a particular ROL is:

Figure Q.1: ROL length



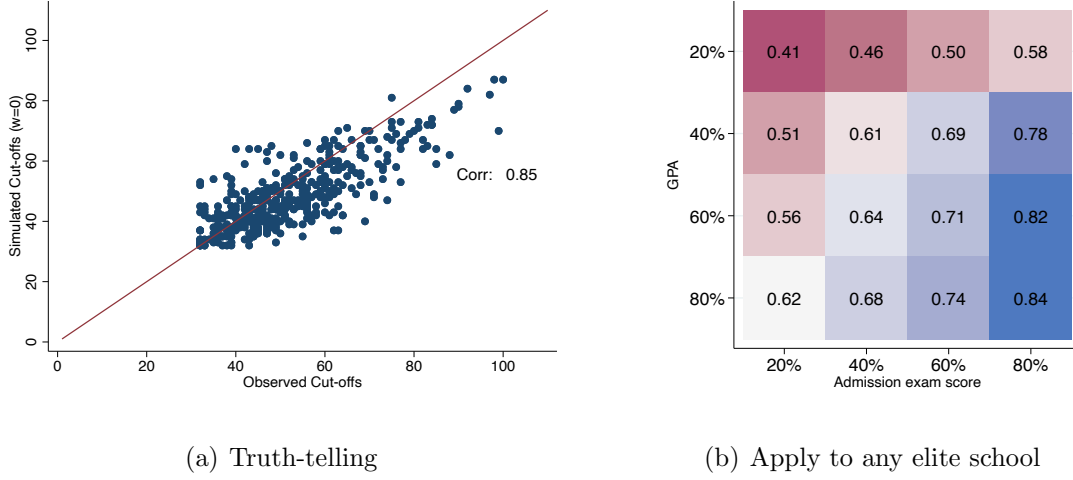
NOTE: This figure shows the distribution of ROL length among the applicants.

$$P(R_i = r) = \prod_{k=1}^{l(i)} \frac{\exp(\delta_{R_{ik}} + \gamma'_{s(R_{ik})} X_i + \psi' X_i \kappa_{R_{ik}}^{t-1} + \rho D_{iR_{ik}})}{\sum_{j \in \mathcal{J} \setminus \{R_{im}: m < k\}} \exp(\delta_j + \gamma'_{s(j)} X_i + \psi' X_i \kappa_j^{t-1} + \rho D_{ij})}, \quad (11)$$

and we use these probabilities to estimate the preferences parameters via MLE.

To assess the fit of this model, we use the estimated distribution of preferences and run the serial dictatorship algorithm. We then compare the observed admission cut-offs with the simulated admission cut-offs in panel (a) of Figure Q.2. There are two important features to notice. First, the fit is worse than the one we obtain when estimating preferences via the stability of the market. Second, the fit is particularly bad for the most selective schools. A possible explanation for the poor fit is that some students may reasonably omit out-of-reach schools from their application lists. For instance, some high-GPA students who perform poorly on standardized exams may not include any elite schools in their applications. In panel (b) of Figure Q.2, we show that 38% of students in the top quartile of the GPA distribution, but in the bottom quartile of the admission exam score distribution, do not apply to any elite school.

Figure Q.2: Cut-offs fit under truth-telling and elite school applications



NOTE: Panel (a) shows a comparison between the observed and simulated cut-offs using estimated preferences assuming truth-telling. The priority order sets $\omega = 0$ as in the baseline case. Panel (b) shows the share of students that include any elite schools in their application by quartiles of the admission exam score and GPA.

R Control function

We define our outcome equation as:

$$Y_{ij} = \alpha_j + \beta_j' X_i + \nu_{ij}.$$

Our choice model is:

$$U_{ij} = V_{ij} + \epsilon_{ij}.$$

Following Bourguignon et al. [2007], under the linearity assumption of Dubin and McFadden [1984], we can derive the control function terms as:

$$\lambda_{ij} = E[\nu_{ij} \mid Y_{ij} \text{ is observed}] = -\ln(P_{ij}),$$

$$\lambda_{ij'} = E[\nu_{ij} \mid Y_{ij} \text{ is not observed}] = \frac{P_{ij'} \ln(P_{ij'})}{1 - P_{ij'}} \text{ for } j' \neq j,$$

where P_{ij} and $P_{ij'}$ are choice probabilities obtained from the choice model.

For tractability, Abdulkadiroğlu et al. [2020] and Barahona et al. [2023] assume that the control function terms have the same parameters across school equations. They work under the following restriction:

$$E[Y_i \mid X_i, D_i, SC_i = j] = \alpha_{c(j)} + X_i' \beta_{c(j)} + \sum_{j'}^J \tau \lambda_{j'}(X_i, D_i, \Omega_i) + \varphi \lambda_j(X_i, D_i, \Omega_i),$$

which assumes that $\tau_j = \tau$ and $\varphi_j = \varphi$ for all j .

Instead, we work under Dahl [2002] index sufficiency assumption. Under this assumption we can use λ_j as our control function while omitting all the $\lambda_{j'}$. This simplification allows for self-selection in our model to have a differential effect on graduation at different schools in a tractable way. We work under the following restriction:

$$E[Y_i \mid X_i, D_i, SC_i = j] = \alpha_{c(j)} + X_i' \beta_{c(j)} + \varphi_{c(j)} \lambda_j(X_i, D_i, \Omega_i),$$

where $\varphi_{c(j)}$ allows for different values across school equations. Lastly, notice that as our choice model have heterogeneous choice sets, our control function $\lambda_j(X_i, D_i, \Omega_i)$ also depends on equilibrium ex-post feasible choice sets through Ω_i .

Table R.1 reports the average and the standard deviation of estimated parameters $\hat{\varphi}_{c(j)}$ by subsystem. Most averages are small, but they are not constant even within subsystems. This provide some support for our implementation choices.

Table R.1: Average by subsystem

| | SUB 1 | SUB 2 | SUB 3 | SUB 4 | SUB 5 | SUB 6 | SUB 7 | SUB 8 | SUB 9 |
|------------------|---------|---------|-------|---------|---------|---------|---------|---------|-------|
| Control function | -0.003 | -0.005 | 0.005 | 0.001 | -0.012 | -0.021 | -0.009 | -0.009 | 0.000 |
| | (0.004) | (0.006) | | (0.007) | (0.008) | (0.035) | (0.010) | (0.014) | |

NOTE: This table shows average control function coefficients $\hat{\varphi}_{c(j)}$ by subsystem. Standard deviations in parenthesis.

S Exclusion

In Table S.1 we show the results of a balancing test that follows Walters [2018]. The intuition is to show that distance is uncorrelated with determinants of high school graduation, conditional on covariates. We regress the admission exam score against the distance to the closest school, controlling for high school GPA and gender. We also regress high school GPA against distance to the closest school, controlling for the admission exam and gender. The estimated parameters for distance to the closest school are practically zero in both cases, although statistically significant for the case of GPA.

Table S.1: Distance and graduation determinants

| | Admission exam | GPA |
|----------------------------|----------------|---------|
| Distance to closest school | 0.001 | 0.000 |
| | (0.001) | (0.000) |
| N | 256,335 | 256,335 |

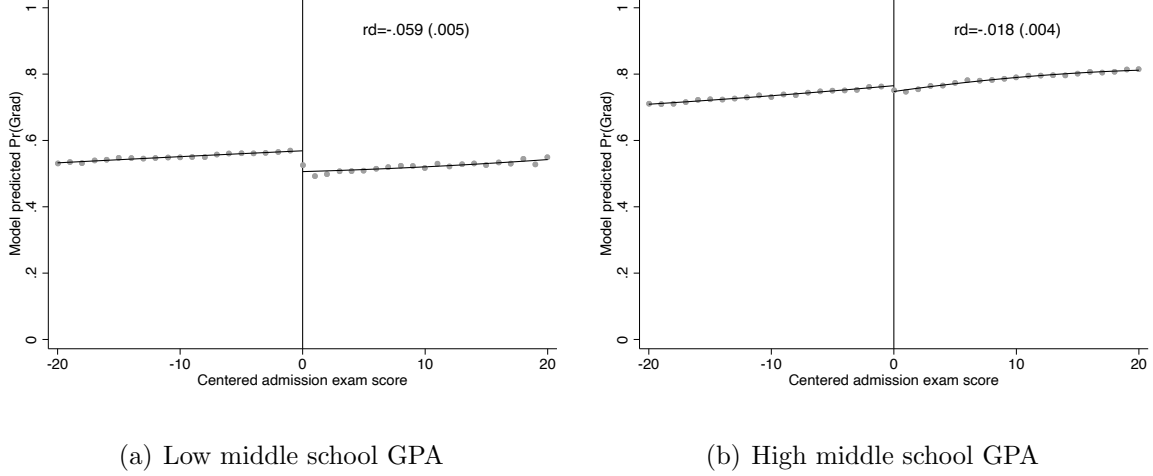
NOTE: The first column shows the correlation between distance to closest school and the admission exam score, controlling for covariates. The second column shows the correlation between distance to closest school and high school GPA, controlling for covariates. Standard errors in parenthesis.

T Model validation using the RDD

To validate our model using our previously estimated RDD we follow four steps. First, take a draw from the estimated preference distribution. Second, we run the serial dictatorship to obtain the equilibrium allocation and the equilibrium cut-offs. Third, we obtain model

predicted graduation probabilities under our estimated outcome equation. Fourth, we apply the same sample restrictions as in our main RDD analysis using as ROLs the simulated preferences.

Figure T.1: Elite school admission and model predicted graduation by GPA



NOTE: This figure shows binned means of model predicted graduation probability around the elite admission thresholds for students with high- and low-GPA.

Notice that the effects for low and high-GPA students are lower than the ones we obtained with the observed data, but the pattern of effects is the same. A possible explanation for the differing effects is that while the simulated preferences may allow us to obtain a good approximation for the stable equilibria, they may not necessarily provide an exact approximation of ROLs. However, the fact that we obtain much larger adverse effects for low-GPA students than for high-GPA students is reassuring.

U Simulation steps

For a given set of skill measures weights ω and $(1-\omega)$, let S denote the number of simulations.

We take a draw of $\epsilon_{ij}^{(s)}$ from a type I extreme value distribution. For each $\epsilon_{ij}^{(s)}$, we calculate the indirect utilities $U_{ij}^{(s)}$:

$$U_{ij}^{(s)} = V_{ij} + \epsilon_{ij}^{(s)}.$$

For each $U_{ij}^{(s)}$ we obtain the stable equilibrium $\mu^{(s)}$ by running the serial dictatorship algorithm f^{SD} :

$$\mu^{(s)} = f^{SD}(\text{priority}_{ij}^\omega, U_{ij}^{(s)}, \text{seats}_j).$$

For each $\mu^{(s)}$ we obtain the equilibrium cut-offs $\kappa_j(\mu^{(s)})$ and the ex-post feasible choice sets $\Omega_i^{(s)}$:

$$\Omega_i^{(s)} = \{j : s_i \geq \kappa_j(\mu^{(s)})\}.$$

We then use our outcome equation estimated parameters to obtain:

$$Y_{ij(s)} = \hat{\alpha}_{c(j(s))} + X_i' \hat{\beta}_{c(j(s))} + \hat{\varphi}_{c(j(s))} \lambda_{ij(s)}(X_i, D_i, \Omega_i^{(s)}),$$

where the control function depends choice probabilities:

$$\lambda_{ij}(X_i, D_i, \Omega_i^{(s)}) = -\ln(P_{ij(s)}),$$

and the choice probabilities depend on the associated ex-post feasible choice sets $\Omega_i^{(s)}$:

$$P_{ij(s)} = \frac{\exp(V_{ij(s)})}{\sum_{k \in \Omega_i^{(s)}} \exp(V_{ik})}.$$

Finally, we average our simulations to obtain a counterfactual graduation probability Y_i^*

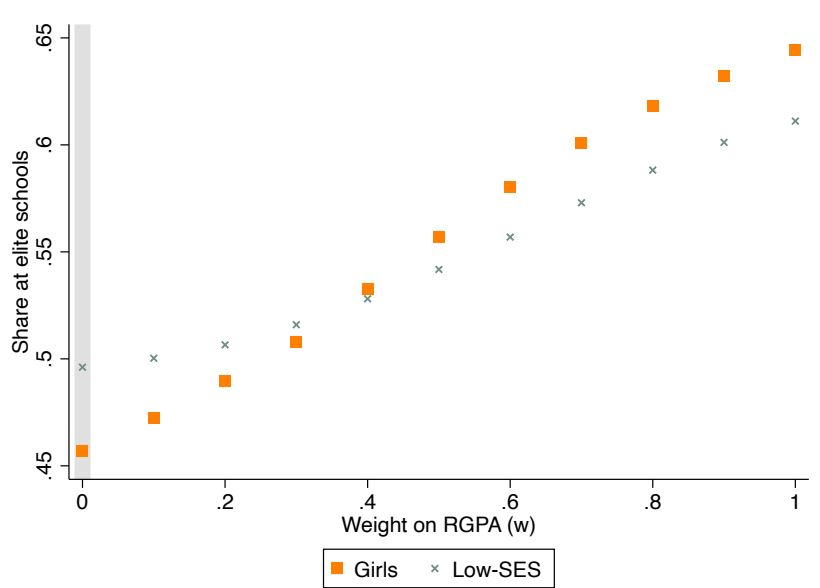
as:

$$Y_i^* = \frac{1}{S} Y_{ij^{(s)}}.$$

V Within school ranking by GPA

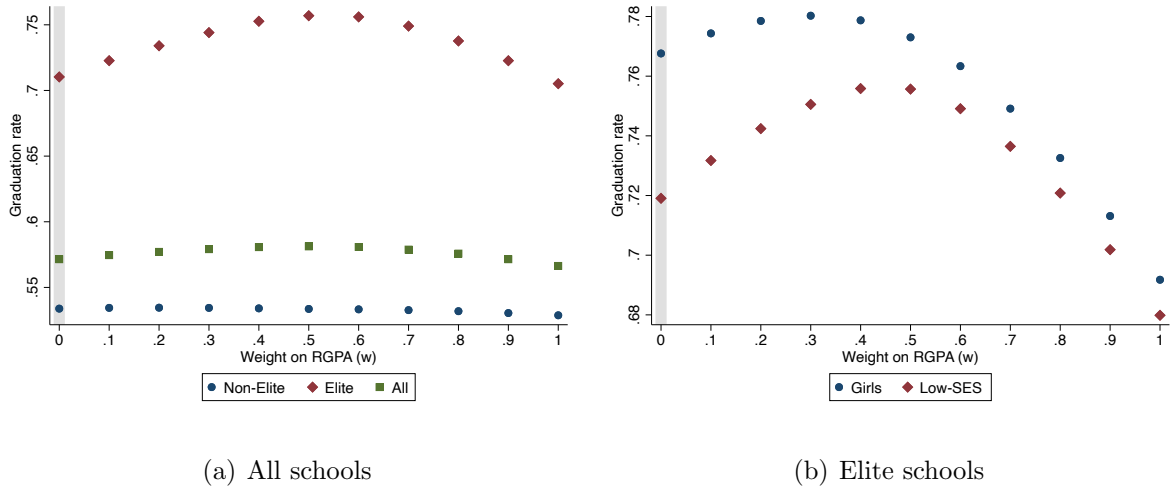
In this section, we include the results of a counterfactual analysis that increasingly adds weight to applicants' within-middle school percentile ranking by GPA (i.e., RGPA).

Figure V.1: Changes in the composition of students at elite schools



NOTE: This figure shows the share of girls and low-SES students assigned to elite schools in each counterfactual equilibrium (μ^ω). The shaded bar indicates the baseline case when $\omega = 0$. The x-axis indicates the weight on RGPA (ω). The weight on the admission exam score is $(1 - \omega)$. We define a low-SES student as one whose family income is lower than 5000 Mexican pesos per month (458 USD).

Figure V.2: Counterfactual graduation rates



NOTE: Panel (a) shows the average graduation rate at elite schools, non-elite schools and all schools in each counterfactual equilibrium (μ^ω). Panel (b) shows the average graduation rate of girls and low-SES students at elite schools in each counterfactual equilibrium (μ^ω). In both panels, the shaded bar indicates the baseline case when $\omega = 0$. The x-axis indicates the weight on RGPA (ω). The weight on the admission exam score is $(1 - \omega)$. We define a low-SES student as one whose family income is lower than 5000 Mexican pesos per month (458 USD).