

Illinois Science Council Celebrates “Pi Day”
with a 3.14 mile “Pi K” Fun Run/Walk on 3/14



For Immediate Release

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(Chicago) - [Illinois Science Council](http://IllinoisScience.org) (ISC) announces a fun addition to its annual promotion of **Pi Day** on **March 14**. ISC has partnered with [Fleet Feet Sports](http://FleetFeetSports.com) to create a Pi Day ‘Pi K’ Fun Run/Walk on Thursday, March 14 that will be 3.14-miles long instead of the typical 3.1-mile 5K. In return for running that extra distance, participants will be rewarded with slices of pie, pizza, beer, a pi t-shirt and prizes for math games at a post-run party.

Runners geeking out. Math geeks on the run.
Everyone running Pi for PIE!!

Date: Thursday, March 14, 2013

Start Time: 6:28pm (also known as 2π)

Place: Fleet Feet Sports - Old Town, 1620 N. Wells St., Chicago

Capacity: 314 registrants. Event reached capacity in only 3 weeks!

Special deal: March 14 happens to be **Albert Einstein’s birthday**, so anyone named Albert or Alberta received a registration discount.

Why? To honor the importance of math, and exercise, in our lives and start the spring running season off right!

Chicago runners are tough. The Pi K will take place on March 14 whether the weather is warm and sunny, or cold, windy and wet.

ISC is pleased to welcome its math-loving Chicago-based sponsors for this event:

[Hoosier Mama Pie Company](http://HoosierMamaPieCompany.com); [First Slice Pie Café](http://FirstSlicePieCafe.com); [Connie’s Pizza](http://ConniesPizza.com); and [Goose Island Beer Company](http://GooseIslandBeerCompany.com).

March 14th, or 3.14, is celebrated internationally in honor of the math constant Pi which is abbreviated to 3.14 but continues indefinitely. This unique, indefinite number is the ratio of a circle's circumference to its diameter (courtesy of high school geometry teachers everywhere). To date, it has been calculated by computers to over 1.2 trillion digits. Competitions exist for reciting the most digits by memory. As the world’s most famous mathematical constant, Pi is important to many formulas used in mathematics, science, engineering and statistics.

The Illinois Science Council (ISC) is an independent 501c3 organization that promotes science, technology, engineering and math for the adult public. ISC develops public programs on everything from astronomy to zoology to highlight the science and the researchers in Chicago and Illinois. Information about ISC is at IllinoisScience.org. More information on the Pi K is at PiDayRun.Eventbrite.com.

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