

Chicago Bakeries and Restaurants Celebrate “Pi Day”

“Pi Day” PIE Specials 2013 – A celebration of 3.14 from Illinois Science Council



For Immediate Release

Contact: Monica Metzler

773-848-8993/cell

mmetzler@IllinoisScience.org



Tasty tributes to a mathematical constant on “Pi Day” Thursday, March 14th (3.14)

(Chicago 3/11/13) - The [Illinois Science Council](http://IllinoisScienceCouncil.org) (ISC) announces this year’s list of Chicago area bakeries and restaurants participating in Pi Day with pie specials! A nonprofit promoting science, technology, engineering and math, ISC encourages establishments to offer pie specials and customers to enjoy pie on Thursday, March 14 (3.14) to acknowledge the importance of math, and *pi*, in our lives. 2013’s participating establishments:

BAKERIES

Bennison’s Bakery, 1000 Davis St., Evanston, 847-328-9434, Thurs. 6am-7pm, BennisonsCakes.com. Offering individual pies (Boston cream, strawberry-rhubarb or apple) for \$3.14 while supplies last.

Café Selmarie, 4729 North Lincoln Av., Chicago, 773-989-5595, Thurs. 8am-9pm, CafeSelmarie.com. Offering pie slices and mini pies for the special price of \$3.14.

Jarosch Bakery, 35 Arlington Heights Rd., Elk Grove Village, 847-437-1234, Thurs. 6:30am-6:30pm, JaroschBakery.com. Will create the award-winning Blueberry/Cranberry Pie for sale on Pi Day.

Pleasant House Bakery, 964 West 31st St., Chicago, 773-523-PIES(7437), Thurs. 11am-9pm, PleasantHouseBakery.com. Offering a special variety of its handmade, savory, award-winning *Royal Pies*.

Shokolad Pastry & Café, 2524 W. Chicago Ave., Chicago, 773-276-6402, Thurs. 9am-6pm, ShokoladPastryandCafe.com. Offering slices of apple, cherry or key lime pie for \$3.14.

Sweet Cakes Bakery, 901 N. Damen Av., Chicago, 773-772-5771, Thurs. 7am-6pm, SweetCakesChicago.com. Offering mini pies in banana cream, chocolate cream, cherry streusel and Dutch apple pies (some will be vegan) for \$3.14.

Sweety Pies Bakery, Cakery & Café, 8042 N. Lincoln Av., Skokie, 847-213-0900, Thurs. 7am-6pm, SweetyPiesBakery.com. Offering all slices of Pi for \$3.14 to any customer saying “Happy Pi Day.” Limit two per customer, while supplies last.

Swirlz Cupcakes, 705 W. Belden, Chicago, 773-404-2253, Thurs. 10am-7pm, SwirlzCupcakes.com. Offering “Pi” and “Einstein” cupcakes on sale for \$3.14. A special treat at 3:14 PM, the first customer who walks in and mentions “Illinois Science Council” will win a free 6-box with three Pi and three Einstein cupcakes.

RESTAURANTS

Artopolis Chicago, Bakery, Café & Agora, 306 S. Halsted St., Chicago, 312-559-9000, Thurs. 9am-12am, ArtopolisChicago.com. Offering their signature menu item a savory pie, called Arto-*Pi*-tas, for only \$3.14 (usually \$4.50) all day.

First Slice Pie Café, at each of their three Chicago locations, will offer anyone in the café at 3:14pm a free slice of pie. Cafés are located at: 4401 N. Ravenswood Ave., Chicago, 4664 N. Manor Ave., Chicago, and 5357 N. Ashland Ave., Chicago. Learn about their unique mission at FirstSlice.org.

Ina's, 1235 W. Randolph St., Chicago, 312-226-8227, Thurs. 7am-2pm, BreakfastQueen.com. Offering a special Chicken Pot Pi on their lunch menu.

Keefer's Restaurant, 20 West Kinzie St., Chicago, 312-467-9525, Thurs. 11:30am-10pm, KeefersRestaurant.com. Offering a special Shepherd's Pi (meat pie with a mashed potato crust)

Papa John's Pizza is offering at all 7 locations in downtown Chicago a Pi-Pizza (with bbq sauce, Canadian bacon and pineapple) or any other pizza with up to 3 toppings, for only \$11. Plus, the first 10 people to post a photo of themselves on Papa John's Chicago [Facebook](https://www.facebook.com/PapaJohnsChicago) page on 3/14/13 holding a Papa John's pizza box will get a code for a free pizza. Originality is encouraged. The first person to post a photo of themselves holding a Papa John's pizza box at 3:14pm will get three large (14") pizzas. See PapaJohnsChicago.com for locations and hours.

Parker's Restaurant, 1000 31st Street, Downers Grove, 630-960-5700, Thurs. 11:30am-10pm, ParkersAmerican.com. Offering a "3.14 Pi Pizza Pie" (cheese, sausage & pepperoni) for \$3.14 for students and teachers w/ ID, and \$5.50 for those more mathematically challenged (i.e., without ID) after 3:14pm. Plus $E=MC^2$ daiquiris for \$8. Offer good Thursday & Friday 3/14 & 15.

Pizzeria Uno, 29 E. Ohio St., Chicago, (312) 321-1000, Thurs. 11am-1am, Unos.com. Offering \$3.14 off a total bill for any party that wishes their waiter/waitress "Happy Pie Day." Valid only at 29 E. Ohio location.

Wishbone, 3300 N. Lincoln Av., Chicago, 773-549-2663, Thurs., 7am-3pm and 5pm-9pm, WishboneChicago.com. Offering slices of pie for \$3.14.

If you plan coverage, contact the bakery/restaurant directly, or contact Monica Metzler at 773-848-8993(c), mmetzler@IllinoisScience.org for any questions about ISC or this promotion.

The Illinois Science Council (ISC) is an independent 501c3 organization that promotes science and technology for the adult public. ISC develops public programs highlighting researchers and practitioners from Chicago and Illinois-based institutions. ISC is hosting a special Pi Day Pi K Fun Run/Walk on March 14, 2013 in partnership with Fleet Feet Sports Chicago. A 5K is a mere 3.12 miles so a Pi K is MUCH better because it's 3.14 miles!

Pi, if you've forgotten the geometry lesson, is the ratio of a circle's circumference to its diameter. Pi is abbreviated to 3.14 but continues indefinitely. To date, it has been calculated by computer to over 1.2 trillion digits. Competitions exist for reciting the most digits by memory. As the world's most famous mathematical constant, Pi is important to many formulas used in mathematics, science, engineering and statistics. **March 14 also happens to be Albert Einstein's birthday!**

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