

# McKenna Pasquale

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651-246-5516

Orlando, FL

*Versatile, detail-oriented professional with a strong foundation in data analysis, programming, and web development. Proficient in SQL, Java, Python, and UI/UX Design, with experience in data visualizations and problem solving. Passionate about leveraging technology to develop efficient, scalable solutions to enhance user experiences.*

## WORK EXPERIENCE

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### DESIGNER PAINTING INC. - Data Analyst

January 2022 - current

Remote - Orlando, FL

- Conduct comprehensive data analysis to identify trends and enhance operational efficiency.
- Develop process documentation and business specifications to streamline operations.
- Create data-driven reports and visualizations to support strategic decision-making.
- Optimize workflows, reducing key task processing time by 40%.
- Assist in project management activities, including scope definition and timeline tracking.

### SOUTHWEST AQUATICS - Age Group Swim Coach

April 2019 - July 2021

Winter Garden, FL

- Designed and implemented a dryland training program, reducing swimmer injuries.
- Spearheaded an individual accountability system, increasing practice attendance to 96%.
- Fostered team cohesion by organizing networking and mentorship sessions with collegiate athletes and coaches.

### UNDER ARMOUR - Store Manager

December 2015 - April 2019

Eagan, MN - Orlando, FL

- Earned multiple promotions, advancing from Visual Merchandising Specialist - Assistant Store Manager - Associate Store Manager - Store Manager.
- Directed operations, achieving a 35% increase in online sales by fostering a customer-focused approach.
- Managed payroll, training, and labor law compliance to ensure smooth operations.
- Enhanced team performance and retention through mentorship and on-boarding programs.
- Analyzed sales data to optimize inventory and drive profitability.
- Maintained 98% inventory accuracy, supporting operational efficiency.
- Coordinated employee relations and training programs to boost engagement and career growth.

## EDUCATION

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### Valencia College - Bachelor's of Applied Science, Computing Technologies and Software Development

January 2024 - July 2025, GPA: 3.96

### Valencia College - Associate in Science Degree, Computer Programming and Analysis

January 2022 - December 2023

## SKILLS

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### Technical Skills

- Programming: Java, Python, SQL, HTML, CSS.
- Tools and Platforms: Microsoft Office, Linux, Docker, Kubernetes, Git.
- Data and Analytics: SQL, Data Analysis, Business Intelligence, Reporting, Data Visualization.
- Development and Design: UI/UX Design, Agile and Scrum Methodologies, Management Information Systems.

### Soft Skills

- Leadership and Team Management.
- Customer Service and Client Relations.
- Inventory and Operations Management.
- Conflict Resolution and Problem Solving.
- Time Management and Prioritization.