**Profile 1: Alex**

* **Age:** 22
* **Gender:** Male
* **Race/Ethnicity:** Black
* **Genre Preferences:** Sci-Fi, Thrillers, Afrofuturism
* **Bio:** "Cyberpunk junkie | Afrofuturism & thrillers | Plot twist hunter ⚡"
* **Follow Strategy:**
  + Follow creators like @nategoodreads or @blackmenreads
  + Search for:
    - “Afrofuturist book recs”
    - “Black authors in sci-fi”
    - “Thriller books by Black writers”
* **Expected Feed:** Fast-paced books, action, dark speculative fiction, Black BookTok creators, and content around representation.

**📗 Profile 2: Linda**

* **Age:** 47
* **Gender:** Woman
* **Race/Ethnicity:** White
* **Genre Preferences:** Cozy Mysteries, Book Club Picks, Historical Fiction
* **Bio:** "Book club queen 👑 | Cat cuddles & cozy reads | Always with tea ☕"
* **Follow Strategy:**
  + Follow mainstream BookTok creators like @reesesbookclub, @erinslibrary
  + Search for:
    - “Best cozy mysteries 2024”
    - “Historical fiction recs”
    - “Books like Where the Crawdads Sing”
* **Expected Feed:** Gentle storytelling, mainstream literary fiction, heavy publishing house promos, minimal discourse-heavy content.

**📕 Profile 3: Toni**

* **Age:** 17
* **Gender:** Nonbinary
* **Race/Ethnicity:** Latinx
* **Genre Preferences:** Queer SFF, Magical Realism, Graphic Novels
* **Bio:** "they/them 🌈 | Queer Latinx lit | Graphic novels = life"
* **Follow Strategy:**
  + Follow creators like @thebookview, @latinxreads, @booktokqueer
  + Search for:
    - “Latinx fantasy books”
    - “Queer rep in graphic novels”
    - “Books that feel like a fever dream”
* **Expected Feed:** Diverse representation, bilingual creators, soft/alt aesthetics, and book recs from small presses or indie authors.