

# Enrollment Planning Service

## Middle States Region

### Geographic Market Name

#### New York (NY)

1.	Southern Tier West	NY01
2.	Erie County	NY02
3.	Genesee Valley and Northern Frontier	NY03
4.	Rochester and Monroe County	NY04
5.	Finger Lakes Region	NY05
6.	Central New York	NY06
7.	St. Lawrence Valley	NY07
8.	Adirondacks	NY08
9.	Tri Cities	NY09
10.	Central Hudson Valley	NY10
11.	Catskills	NY11
12.	Southern Tier East	NY12
13.	Rockland County	NY13
14.	Staten Island	NY14
15.	Westchester County	NY15
16.	Southern Nassau County	NY16
17.	Northern Nassau County	NY17
18.	Central Nassau County	NY18
19.	Northwest Suffolk County	NY19
20.	Southwest Suffolk County	NY20
21.	East Suffolk County	NY21
22.	Southeast Brooklyn	NY22
23.	West Brooklyn	NY23
24.	Northeast Brooklyn	NY24
25.	East Bronx	NY25
26.	West Bronx	NY26
27.	Manhattan	NY27
28.	South Queens	NY28
29.	Northwest Queens	NY29
30.	Northeast Queens	NY30

#### Pennsylvania (PA)

1.	Bucks County	PA01
2.	Chester County	PA02
3.	Delaware County	PA03
4.	Montgomery County	PA04
5.	Philadelphia County	PA05
6.	Lehigh Valley	PA06
7.	Northeastern Pennsylvania	PA07
8.	North Central Pennsylvania	PA08
9.	Northwestern Pennsylvania	PA09
10.	Southern Pennsylvania (East)	PA10
11.	Southern Pennsylvania (West)	PA11
12.	Allegheny County	PA12
13.	Southwest Pennsylvania excluding Allegheny County	PA13

#### Delaware (DE)

1.	New Castle County	DE01
2.	Kent and Sussex Counties	DE02

#### District of Columbia (DC)

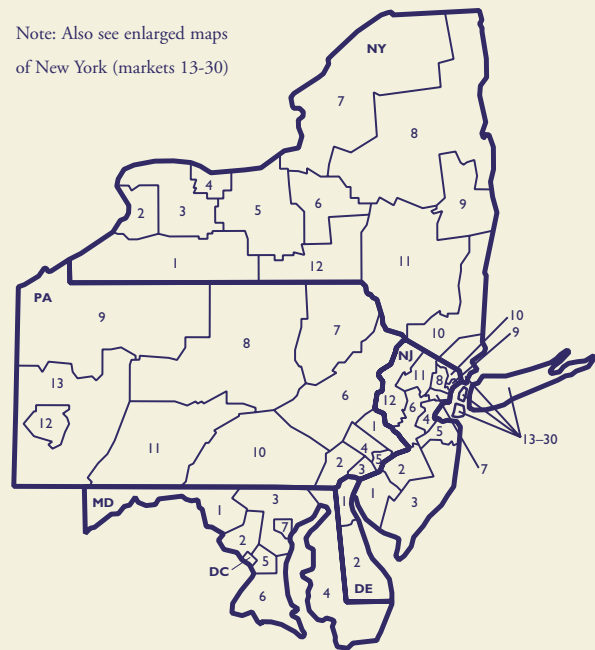
1.	District of Columbia	DC01
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#### Maryland (MD)

1.	Western Maryland	MD01
2.	Montgomery Metropolitan	MD02
3.	Central Maryland excluding Baltimore	MD03
4.	Eastern Shore	MD04
5.	Prince Georges Metropolitan	MD05
6.	Southern Maryland	MD06
7.	Baltimore (Urban)	MD07

### EPS Code

Note: Also see enlarged maps of New York (markets 13-30)



### Geographic Market Name

#### New Jersey (NJ)

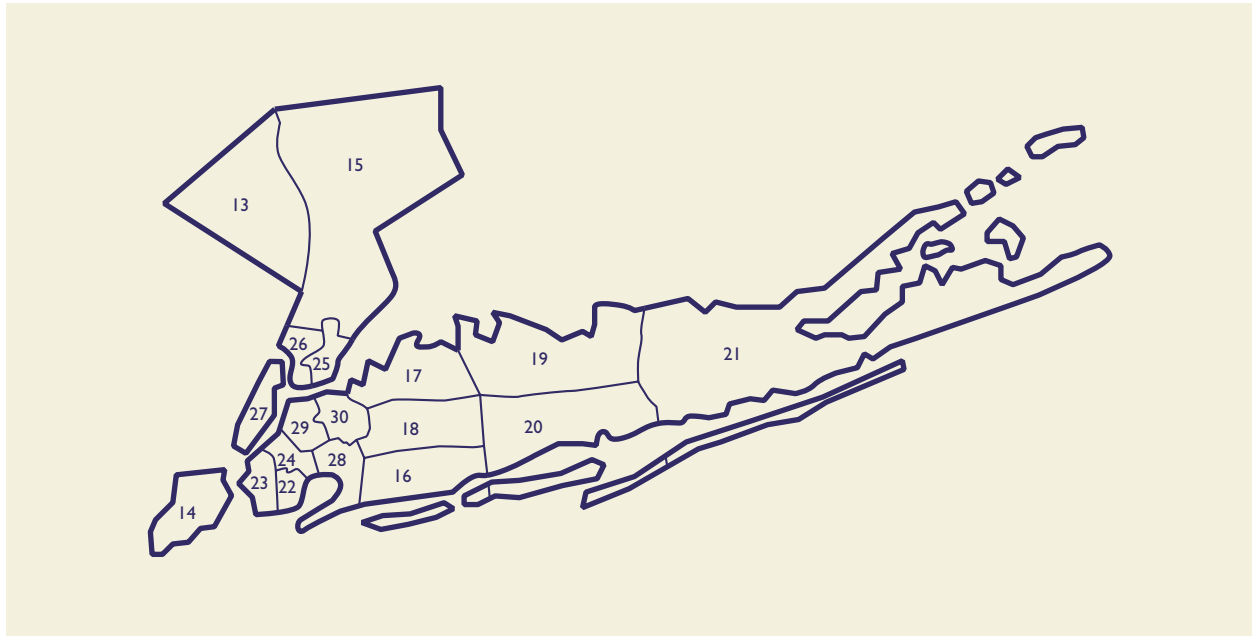
1.	Southern Jersey	NJ01
2.	Camden and Burlington County	NJ02
3.	Jersey Shore and Pinelands	NJ03
4.	Middlesex County	NJ04
5.	Monmouth County	NJ05
6.	Somerset and Mercer Counties	NJ06
7.	Union County	NJ07
8.	Essex and Southern Passaic County	NJ08
9.	Hudson County	NJ09
10.	Bergen County	NJ10
11.	Morris and Northern Passaic County	NJ11
12.	Sussex, Warren, and Hunterdon Counties	NJ12

### EPS Code

### Major Metropolitan Area

#### Middle States Region

- Maryland  
Greater Washington: 2 and 5  
Greater Baltimore: 3 and 7
- New Jersey  
Northern New Jersey: 2, 4, and 5, 7 through 11
- New York  
Westchester and Rockland Counties: 13 and 15  
Long Island: 16 through 21  
City of New York: 14, 22 through 30
- Pennsylvania  
Delaware Valley: 1 through 5  
Greater Pittsburgh: 12 and 13



## Geographic Market Name

### New York (NY)

13.	Rockland County	NY13
14.	Staten Island	NY14
15.	Westchester County	NY15
16.	Southern Nassau County	NY16
17.	Northern Nassau County	NY17
18.	Central Nassau County	NY18
19.	Northwest Suffolk County	NY19
20.	Southwest Suffolk County	NY20
21.	East Suffolk County	NY21
22.	Southeast Brooklyn	NY22
23.	West Brooklyn	NY23
24.	Northeast Brooklyn	NY24
25.	East Bronx	NY25
26.	West Bronx	NY26
27.	Manhattan	NY27
28.	South Queens	NY28
29.	Northwest Queens	NY29
30.	Northeast Queens	NY30

## EPS Code

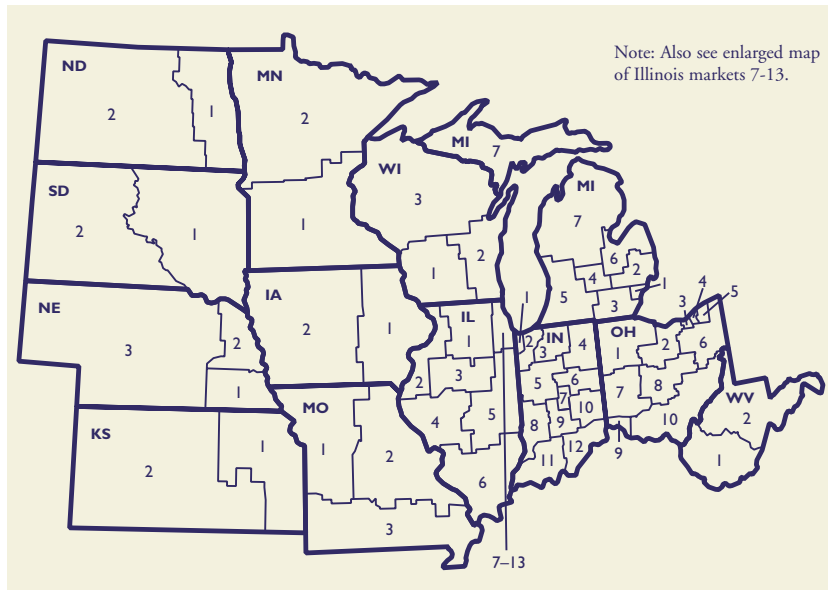
### Major Metropolitan Area

#### Middle States Region

1. New York  
Westchester and Rockland Counties: 13 and 15  
Long Island: 16 through 21  
City of New York: 14, 22 through 30

# Enrollment Planning Service

## Midwestern Region



### Major Metropolitan Area

#### Midwestern Region

1. Illinois  
Greater Chicago: 7 through 13
2. Michigan  
Greater Detroit: 1 and 2
3. Ohio  
Greater Cleveland: 3 through 5

### Geographic Market Name

### EPS Code

#### Illinois (IL)

1. Rockford
2. Quad Cities
3. Peoria
4. Springfield
5. Decatur and Champaign
6. Southern Illinois
7. Chain of Lakes
8. Northwest Suburbs
9. North Shore
10. Evanston and Skokie
11. City of Chicago
12. Western Suburbs
13. South and Southwest Suburbs

IL01

IL02

IL03

IL04

IL05

IL06

IL07

IL08

IL09

IL10

IL11

IL12

IL13

#### Indiana (IN)

1. "The Region"
2. Northwest Indiana
3. South Bend and Elkhart
4. Northeast Indiana
5. West Central Indiana
6. East Central Indiana
7. Greater Indianapolis
8. West Indiana
9. South Central Indiana
10. East Indiana
11. Southwest Indiana
12. Southeast Indiana

IN01

IN02

IN03

IN04

IN05

IN06

IN07

IN08

IN09

IN10

IN11

IN12

#### Iowa (IA)

1. Cedar Rapids and Eastern Iowa
2. Des Moines and Western Iowa

IA01

IA02

#### Kansas (KS)

1. Kansas City and Topeka
2. Wichita and Western Kansas

KS01

KS02

#### Michigan (MI)

1. Wayne County
2. Detroit's Northern Suburbs
3. Ann Arbor
4. Capital District

MI01

MI02

MI03

MI04

5. Kalamazoo and Grand Rapids
6. "The Thumb"
7. Northern Michigan

MI05

MI06

MI07

### Geographic Market Name

### Code

#### Minnesota (MN)

1. Twin Cities
2. Northern Minnesota

MN01

MN02

#### Missouri (MO)

1. Kansas City and St. Joseph
2. St. Louis and Eastern Missouri
3. Springfield and Southern Missouri

MO01

MO02

MO03

#### Nebraska (NE)

1. Lincoln
2. Omaha
3. Western Nebraska

NE01

NE02

NE03

#### North Dakota (ND)

1. Fargo and Eastern North Dakota
2. Western North Dakota

ND01

ND02

#### Ohio (OH)

1. Northwest Ohio
2. North Central Ohio
3. City of Cleveland (West)
4. City of Cleveland (East)
5. Cuyahoga, Geauga, and Lake Counties
6. Northeast Ohio
7. West Central Ohio
8. Central Ohio
9. Greater Cincinnati
10. Southeast Ohio

OH01

OH02

OH03

OH04

OH05

OH06

OH07

OH08

OH09

OH10

#### South Dakota (SD)

1. Sioux Falls and Eastern South Dakota
2. Western South Dakota

SD01

SD02

#### West Virginia (WV)

1. Charleston and Huntington
2. Northern West Virginia

WV01

WV02

#### Wisconsin (WI)

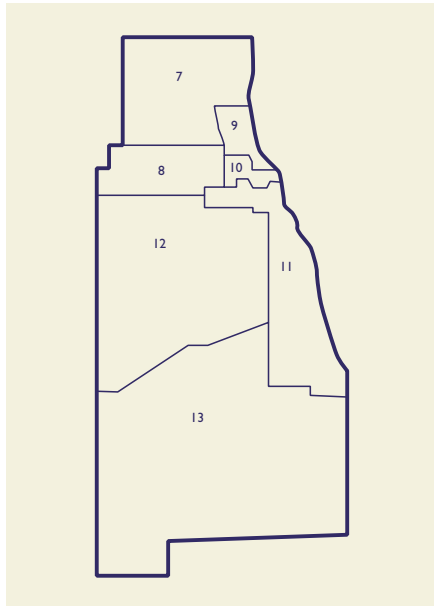
1. Madison and Janesville
2. Milwaukee and Racine
3. Northern Wisconsin

WI01

WI02

WI03

## Enrollment Planning Service — Chicago Area

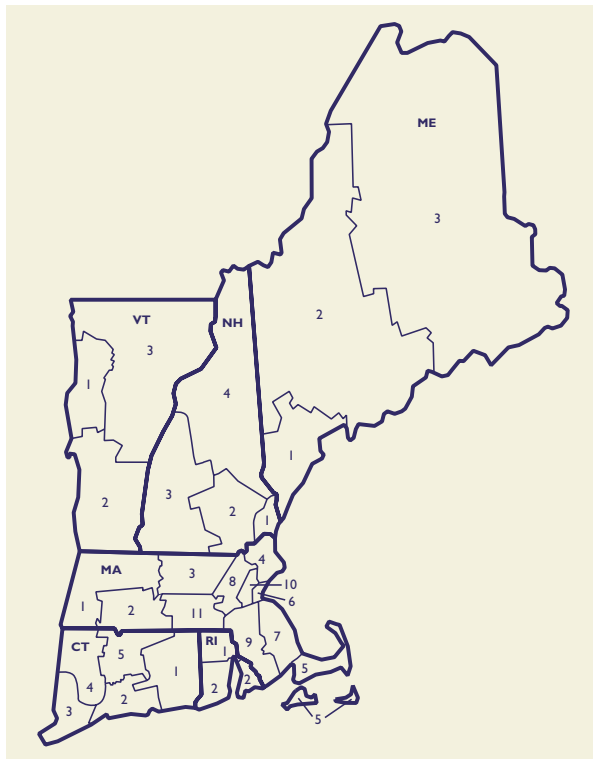


### Geographic Market Name

#### Illinois 7-13

Geographic Market Name	EPS Code
7. Chain of Lakes	IL07
8. Northwest Suburbs	IL08
9. North Shore	IL09
10. Evanston and Skokie	IL10
11. City of Chicago	IL11
12. Western Suburbs	IL12
13. South and Southwest Suburbs	IL13

## Enrollment Planning Service — New England Region



### Geographic Market Name

#### Connecticut (CT)

Geographic Market Name	EPS Code
1. New London and Windham County	CT01
2. New Haven and Middlesex County	CT02
3. Fairfield County	CT03
4. Waterbury and Litchfield County	CT04
5. Hartford and Tolland County	CT05

#### Maine (ME)

Geographic Market Name	EPS Code
1. Portland and Southern Maine	ME01
2. Augusta and Central Maine	ME02
3. Bangor and Northern Maine	ME03

#### Massachusetts (MA)

Geographic Market Name	EPS Code
1. Berkshire and Franklin Counties	MA01
2. Springfield and Hampshire County	MA02
3. Fitchburg and North Worcester County	MA03
4. Essex County	MA04
5. Cape Cod and Islands	MA05
6. Boston and Cambridge	MA06
7. Quincy and Plymouth County	MA07
8. Lowell, Concord, and Wellesley	MA08
9. Norfolk and Bristol County	MA09
10. Milton, Lexington, and Waltham	MA10
11. Worcester	MA11

#### New Hampshire (NH)

Geographic Market Name	EPS Code
1. Seacost	NH01
2. Merrimack Valley	NH02
3. Monadnock and Lake Sunapee	NH03
4. Lakes and White Mountains	NH04

#### Rhode Island (RI)

Geographic Market Name	EPS Code
1. Providence and Northern Rhode Island	RI01
2. Southern Rhode Island	RI02

#### Vermont (VT)

Geographic Market Name	EPS Code
1. Burlington	VT01
2. Southern Vermont	VT02
3. Northern and Eastern Vermont	VT03

### Major Metropolitan Area

#### New England Region

- Massachusetts  
Greater Boston: 6, 8, and 10

# Enrollment Planning Service

## Southern Region

### Geographic Market Name

### EPS Code

#### Alabama (AL)

- |                              |      |
|------------------------------|------|
| 1. Birmingham and Tuscaloosa | AL01 |
| 2. Huntsville and Florence   | AL02 |
| 3. Mobile                    | AL03 |
| 4. Montgomery                | AL04 |

#### Florida (FL)

- |   |      |
|---|------|
| 1. Panhandle                                | FL01 |
| 2. Crown                                    | FL02 |
| 3. East Central                             | FL03 |
| 4. West Central                             | FL04 |
| 5. Broward, Martin, and Palm Beach Counties | FL05 |
| 6. Dade County                              | FL06 |
| 7. Collier, Hendry, and Monroe Counties     | FL07 |

#### Georgia (GA)

- |   |      |
|---|------|
| 1. Cherokee, Cobb, and Douglas Counties           | GA01 |
| 2. Fulton County                                  | GA02 |
| 3. DeKalb and Gwinnett Counties                   | GA03 |
| 4. Clayton, Fayette, Henry, and Rockdale Counties | GA04 |
| 5. Northeast Georgia                              | GA05 |
| 6. Southeast Georgia                              | GA06 |
| 7. Southwest Georgia                              | GA07 |
| 8. Northwest Georgia                              | GA08 |

#### Kentucky (KY)

- |                                    |      |
|------------------------------------|------|
| 1. Lexington and Fayette           | KY01 |
| 2. Louisville and Western Kentucky | KY02 |

#### Louisiana (LA)

- |                |      |
|----------------|------|
| 1. Baton Rouge | LA01 |
| 2. New Orleans | LA02 |
| 3. Shreveport  | LA03 |

#### Mississippi (MS)

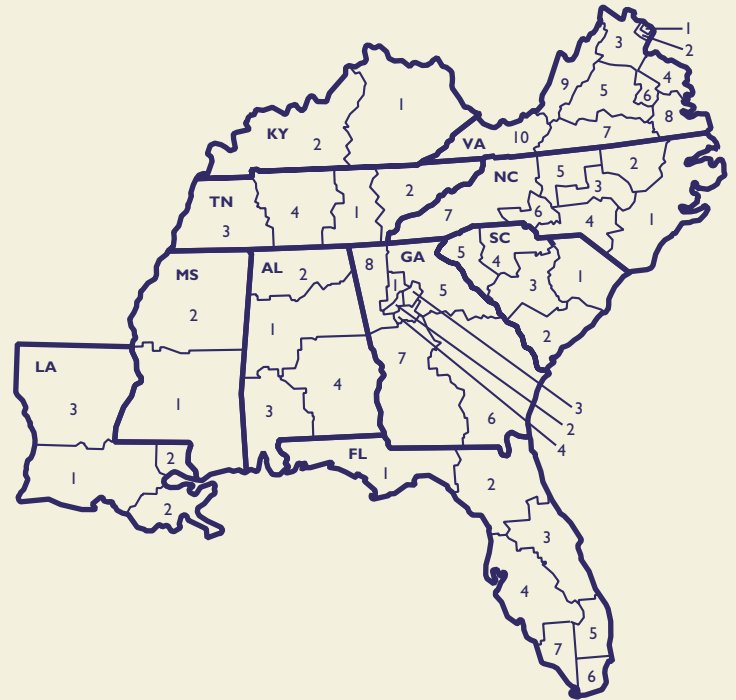
- |                         |      |
|-------------------------|------|
| 1. Jackson              | MS01 |
| 2. Northern Mississippi | MS02 |

#### North Carolina (NC)

- |                           |      |
|---------------------------|------|
| 1. Coastal Plains         | NC01 |
| 2. East Central           | NC02 |
| 3. Research Triangle      | NC03 |
| 4. Sand Hills             | NC04 |
| 5. North Piedmont         | NC05 |
| 6. South Piedmont         | NC06 |
| 7. Western North Carolina | NC07 |

#### South Carolina (SC)

- |                  |      |
|------------------|------|
| 1. Pee Dee       | SC01 |
| 2. Low Country   | SC02 |
| 3. Mid Lands     | SC03 |
| 4. East Piedmont | SC04 |
| 5. West Piedmont | SC05 |



### Geographic Market Name

### EPS Code

#### Tennessee (TN)

- |                           |      |
|---------------------------|------|
| 1. Chattanooga            | TN01 |
| 2. Knoxville              | TN02 |
| 3. Memphis                | TN03 |
| 4. Nashville and Davidson | TN04 |

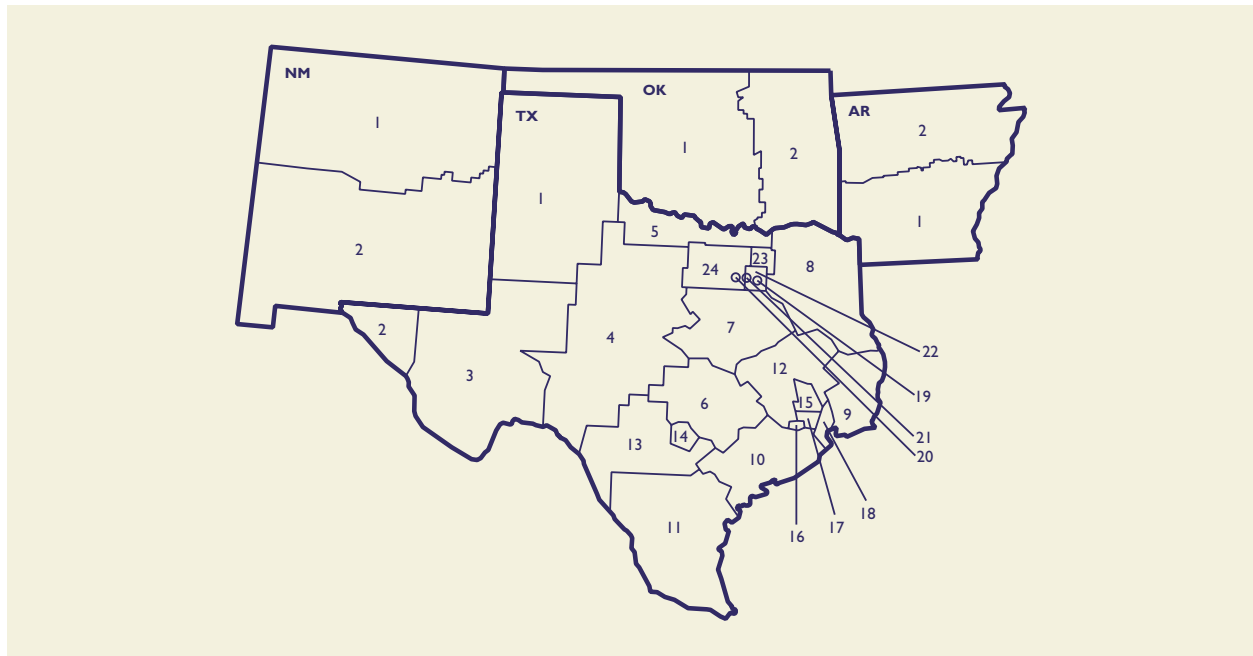
#### Virginia (VA)

- |                             |      |
|-----------------------------|------|
| 1. Arlington and Alexandria | VA01 |
| 2. Fairfax County           | VA02 |
| 3. North Central Virginia   | VA03 |
| 4. Northern Neck            | VA04 |
| 5. Central Virginia         | VA05 |
| 6. Richmond                 | VA06 |
| 7. Southside Virginia       | VA07 |
| 8. Tidewater                | VA08 |
| 9. Shenandoah               | VA09 |
| 10. Southwest Virginia      | VA10 |

### Major Metropolitan Area

#### Southern Region

1. Florida  
Greater Miami: 5 through 7
2. Georgia  
Greater Atlanta: 1 through 4
3. Virginia  
Greater Alexandria: 1 and 2



Geographic Market Name	EPS Code	Geographic Market Name	EPS Code
<b>Arkansas (AR)</b>		16. Southwest Houston Metro Area	TX16
1. Little Rock	AR01	17. City of Houston (East)	TX17
2. Northern Arkansas	AR02	18. Galveston and East Harris Counties	TX18
<b>New Mexico (NM)</b>		19. City of Dallas	TX19
1. Albuquerque and Northern New Mexico	NM01	20. City of Fort Worth	TX20
2. Southern New Mexico	NM02	21. Irving, Arlington, and Grand Prairie	TX21
<b>Oklahoma (OK)</b>		22. Dallas County excluding City of Dallas	TX22
1. Oklahoma City and Western Oklahoma	OK01	23. Collin and Rockwall Counties	TX23
2. Tulsa and Eastern Oklahoma	OK02	24. Counties West of Dallas/Ft. Worth Metroplex	TX24
<b>Texas (TX)</b>			
1. Amarillo, Panhandle, and South Plains	TX01		
2. El Paso	TX02		
3. Midland, Odessa, and Trans Pecos	TX03		
4. Abilene and San Angelo	TX04		
5. Red River Area	TX05		
6. Austin and Central Texas	TX06		
7. Waco, Temple, and Killeen	TX07		
8. East Texas	TX08		
9. Beaumont and Port Arthur	TX09		
10. Central Gulf Coast, Wharton County, and Victoria County	TX10		
11. South Texas Valley	TX11		
12. Brazos and Trinity Valley	TX12		
13. Del Rio, Uvalde County, and Bexar County Area	TX13		
14. City of San Antonio	TX14		
15. Northwest Houston and Conroe School District	TX15		

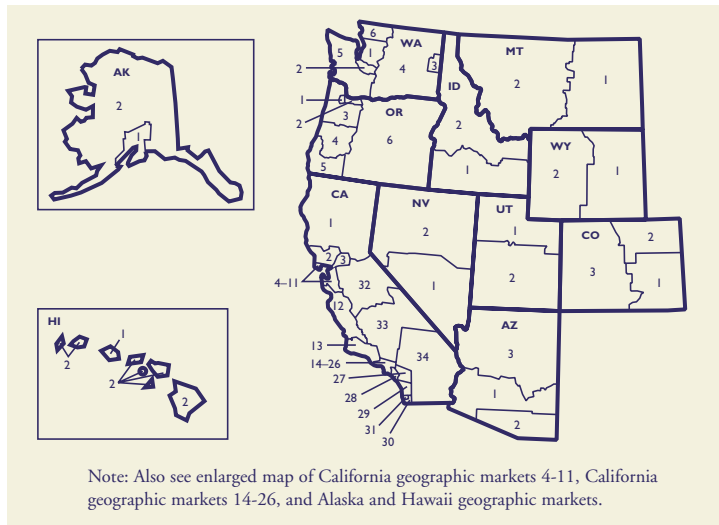
### Major Metropolitan Area

#### Southwestern Region

1. Texas
  - Greater San Antonio: 13 and 14
  - Greater Houston: 15 through 18
  - Greater Dallas – Fort Worth: 19 through 24

# Enrollment Planning Service

## Western Region



### Major Metropolitan Area

#### Western Region

1. California  
Bay Area: 4 through 11  
Greater Los Angeles: 14 through 22  
East Los Angeles & North Orange Counties: 23 through 26  
Greater San Diego: 29 through 31
2. Oregon  
Greater Portland: 1 and 2
3. Washington  
Greater Seattle: 1 and 2

### Geographic Market Name EPS Code

#### Alaska (AK)

1. Anchorage, Kenai, and Mat-su District AK01
2. Greater Alaska AK02

#### Arizona (AZ)

1. Phoenix AZ01
2. Tucson AZ02
3. Northern Arizona AZ03

#### California (CA)

1. Far Northern California CA01
2. Valley of the Moon CA02
3. Sacramento County CA03
4. Marin County CA04
5. San Francisco County CA05
6. Contra Costa County CA06
7. City of Oakland CA07
8. Alameda County excluding Oakland CA08
9. San Mateo County CA09
10. City of San Jose CA10
11. Santa Clara County excluding San Jose CA11
12. Central Coast CA12
13. Santa Barbara and West Ventura Counties CA13
14. San Fernando Valley (West) CA14
15. San Fernando Valley (East) CA15
16. Glendale and Pasadena CA16
17. West Los Angeles and West Beach CA17
18. Hollywood and Wilshire CA18
19. East Los Angeles CA19
20. South Bay CA20
21. South and South Central Los Angeles CA21
22. Long Beach CA22
23. Covina and West Covina CA23
24. Whittier and North Orange County CA24
25. Anaheim CA25
26. Santa Ana CA26
27. Riverside, San Bernardino, and Ontario CA27
28. South Orange County CA28
29. North San Diego County excluding San Diego CA29
30. South San Diego County excluding San Diego CA30
31. City of San Diego CA31
32. Central Valley — North CA32
33. Central Valley — South CA33
34. Greater Imperial Valley CA34

### Geographic Market Name EPS Code

#### Colorado (CO)

1. Colorado Springs and Southeastern Colorado CO01
2. Metro Denver and Northeastern Colorado CO02
3. Mountain and Western Colorado CO03

#### Hawaii (HI)

1. Island of Oahu HI01
2. Remaining Hawaiian Islands HI02

#### Idaho (ID)

1. Boise City ID01
2. Northern Idaho ID02

#### Montana (MT)

1. Billings and Eastern Montana MT01
2. Western Montana MT02

#### Nevada (NV)

1. Las Vegas NV01
2. Reno NV02

#### Oregon (OR)

1. Greater Portland (West) OR01
2. Greater Portland (East) OR02
3. Northern Valley (Coast) OR03
4. Southern Valley OR04
5. Southwest Oregon OR05
6. East Oregon OR06

#### Utah (UT)

1. Salt Lake City, Ogden, and Provo UT01
2. Southern Utah UT02

#### Washington (WA)

1. Greater Seattle WA01
2. South Sound WA02
3. Greater Spokane WA03
4. Greater Washington (East) WA04
5. Greater Washington (West) WA05
6. Bellingham Area WA06

#### Wyoming (WY)

1. Casper and Cheyenne WY01
2. Western Wyoming WY02

## Enrollment Planning Service — San Francisco Bay Area

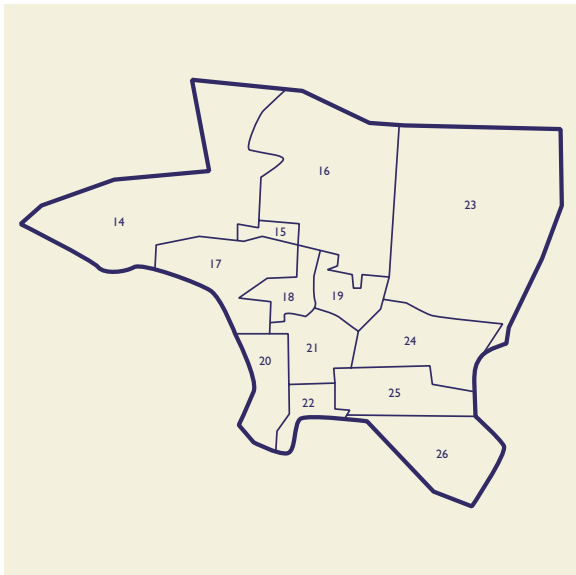


### Geographic Market Name

#### California 4-11

		EPS Code
4.	Marin County	CA04
5.	San Francisco County	CA05
6.	Contra Costa County	CA06
7.	City of Oakland	CA07
8.	Alameda County excluding Oakland	CA08
9.	San Mateo County	CA09
10.	City of San Jose	CA10
11.	Santa Clara County excluding San Jose	CA11

## Enrollment Planning Service — Los Angeles Area



### Geographic Market Name

#### California 14-26

		EPS Code
14.	San Fernando Valley (West)	CA14
15.	San Fernando Valley (East)	CA15
16.	Glendale and Pasadena	CA16
17.	West Los Angeles and West Beach	CA17
18.	Hollywood and Wilshire	CA18
19.	East Los Angeles	CA19
20.	South Bay	CA20
21.	South and South Central Los Angeles	CA21
22.	Long Beach	CA22
23.	Covina and West Covina	CA23
24.	Whittier and North Orange County	CA24
25.	Anaheim	CA25
26.	Santa Ana	CA26