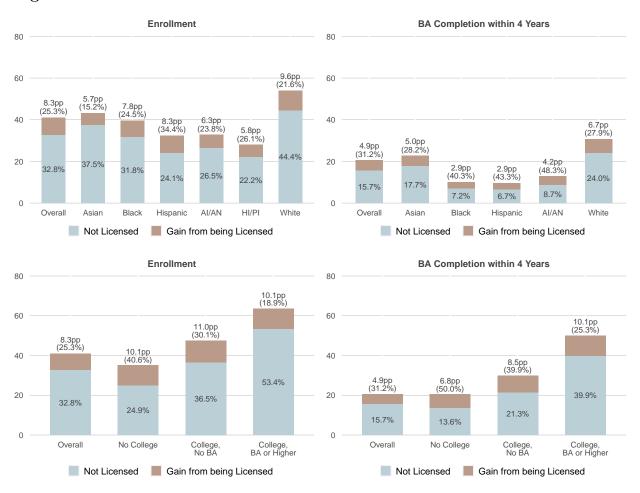
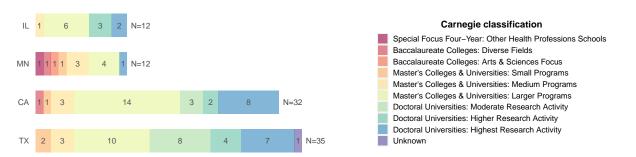
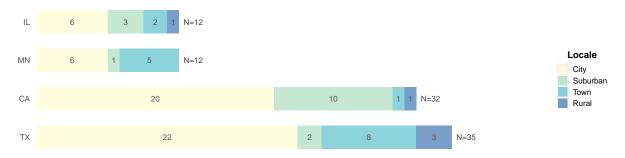
# Tables & Figures

#### Figure







### Table

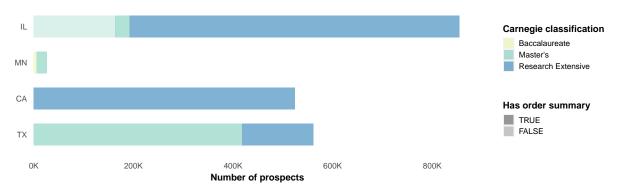
| State | System       | University University of Illinois at Springfield  | Carnegie Master's Colleges & Universities: Larger Programs   | 25th petl SAT/ACT<br>947 | 75th peti SAT/ACT<br>1.188 | In-state tuition<br>\$11.754.39 | Out-of-state tuition<br>\$18,588.71 | # Freshmen     | % Out-of-state freshmen<br>o 7% | % Pell<br>38.0% | % White<br>55.0% | % Black<br>20.7% | % Latinx<br>16.0% | % Asian/PI     | % Non-resident alien |
|-------|--------------|---|--|--------------------------|----------------------------|---------------------------------|-------------------------------------|----------------|---------------------------------|-----------------|------------------|------------------|-------------------|----------------|----------------------|
|       | U of IL      | University of Illinois at Chicago   | Doctoral Universities: Highest Research Activity   | 990                      | 1,221                      | \$15,101.54                     | \$25,614.16                         | 3,307          | 7.6%                            | 59.0%           | 24.8%            | 8.9%             | 38.5%             | 21.9%          | 2.8%                 |
|       |              | University of Illinois at Urbana-Champaign  | Doctoral Universities: Highest Research Activity   | 1,209                    | 1,432                      | \$17,562.60                     | \$34,760.32                         | 7,592          | 25.7%                           | 23.6%           | 43.8%            | 7.2%             | 12.3%             | 19.6%          | 13.7%                |
|       |              | Chicago State University Eastern Illinois University                                      | Master's Colleges & Universities: Medium Programs Master's Colleges & Universities: Larger Programs    | 795<br>870               | 971<br>1.110               | \$10,477.87<br>\$11,705.33      | \$17,591.21<br>\$16,071.45          | 86<br>772      | 26.7%<br>12.6%                  | 72.4%<br>51.2%  | 15.1%<br>53.6%   | 62.8%<br>27.5%   | 1.2%              | 1.2%           | 5.8%                 |
| **    |              | Governors State University  | Master's Colleges & Universities: Larger Programs  | 830                      | 990                        | \$10,747.69                     | \$19,087,47                         | 218            | 1.8%                            | 69.7%           | 18.3%            | 64.2%            | 9.6%              | 0.5%           | 0.5%                 |
| IL    | IL State U   | Northeastern Illinois University  | Master's Colleges & Universities: Larger Programs  | 790                      | 950                        | \$ 9,414.96                     | \$17,036.25                         | 801            | 1.6%                            | 63.8%           | 17.2%            | 21.2%            | 43.1%             | 9.7%           | 4.0%                 |
|       |              | Western Illinois University<br>Illinois State University                                  | Master's Colleges & Universities: Larger Programs Doctoral Universities: Higher Research Activity      | 870<br>990               | 1,070                      | \$12,654.80<br>\$12,277.67      | \$17,047.49<br>\$17,003.54          | 1,527          | 6.8%                            | 54.5%<br>30.3%  | 43.9%            | 34.6%            | 14.7%             | 0.7%           | 0.9%                 |
|       |              | Northern Illinois University  | Doctoral Universities: Higher Research Activity  | 910                      | 1,130                      | \$14.362.61                     | 824.191.49                          | 1.802          | 5.0%                            | 45.6%           | 46.7%            | 24.5%            | 18.0%             | 4.7%           | 1.1%                 |
|       | SIII         | Southern Illinois University-Edwardsville   | Master's Colleges & Universities: Larger Programs  | 949                      | 1,188                      | \$10,011.82                     | \$11,440.62                         | 1,935          | 15.3%                           | 34.4%           | 70.5%            | 15.2%            | 4.9%              | 2.5%           | 0.4%                 |
|       | 310          | Southern Illinois University-Carbondale   | Doctoral Universities: Higher Research Activity  | 909                      | 1,149                      | \$13,361.02                     | \$26,685.25                         | 1,693          | 15.4%                           | 45.9%           | 58.4%            | 23.1%            | 11.5%             | 1.1%           | 1.3%                 |
|       |              | University of Minnesota-Rochester<br>University of Minnesota-Crookston                    | Special Focus Four-Year: Other Health Professions Schools<br>Baccalaureate Colleges: Diverse Fields    | 1,028                    | 1,217                      | \$13,523.53<br>\$11,957.77      | \$13,523.53<br>\$11,957.77          | 209            | 24.8%                           | 37.2%           | 62.8%<br>75.6%   | 6.2%             | 3.3%              | 18.6%          | 0.7%<br>5.3%         |
|       | UMN          | University of Minnesota-Morris  | Baccalaureate Colleges: Arts & Sciences Focus  | 1.029                    | 1.261                      | \$13.129.02                     | \$15.173.08                         | 376            | 16.2%                           | 34.7%           | 64.9%            | 2.1%             | 5.9%              | 2.4%           | 3.7%                 |
|       |              | University of Minnesota-Duluth  | Master's Colleges & Universities: Larger Programs  | 1,029                    | 1,190                      | \$13,428.48                     | \$17,870.23                         | 2,138          | 15.3%                           | 23.1%           | 83.7%            | 2.4%             | 3.5%              | 4.3%           | 1.4%                 |
|       |              | University of Minnesota-Twin Cities<br>Bemidii State University                           | Doctoral Universities: Highest Research Activity Master's Colleges & Universities: Small Programs      | 1,189                    | 1,387                      | \$14,453.57<br>\$ 8,578.94      | \$24,330.49<br>\$ 8.578.94          | 5,880<br>814   | 35.7%<br>12.9%                  | 18.0%<br>32.7%  | 71.1%            | 3.4%             | 3.8%              | 10.8%          | 5.8%                 |
| MN    |              | Minnesota State University Moorhead   | Master's Colleges & Universities: Medium Programs  | 950                      | 1 149                      | 8 8 292 77                      | \$15,585.99                         | 870            | 30.8%                           | 28.6%           | 77.7%            | 1.4%             | 4.4%              | 0.9%           | 8.9%                 |
|       |              | Southwest Minnesota State University  | Master's Colleges & Universities: Medium Programs  | 864                      | 1,070                      | \$ 8,530.90                     | \$ 8,530.90                         | 491            | 27.3%                           | 37.6%           | 64.0%            | 8.1%             | 4.3%              | 2.6%           | 13.8%                |
|       | MN State U   | Winona State University   | Master's Colleges & Universities: Medium Programs  | 948                      | 1,149                      | \$ 9,274.94                     | \$15,097.45                         | 1,575          | 37.1%                           | 26.0%           | 85.7%            | 2.4%             | 4.1%              | 2.5%           | 1.5%                 |
|       |              | Metropolitan State University<br>Minnesota State University, Mankato                      | Master's Colleges & Universities: Larger Programs<br>Master's Colleges & Universities: Larger Programs | 948                      | 1,110                      | \$ 7,732.69<br>\$ 8,031.13      | \$14,711.13<br>\$15,945.74          | 134<br>2,433   | 3.0%                            | 76.2%<br>27.6%  | 22.4%<br>75.8%   | 26.1%            | 6.0%<br>5.1%      | 37.3%<br>3.8%  | 7.5%<br>5.6%         |
|       |              | Saint Cloud State University  | Master's Colleges & Universities: Larger Programs  | 871                      | 1.111                      | \$ 8,084,27                     | 816.176.72                          | 1.782          | 13.9%                           | 36.4%           | 65.2%            | 6.8%             | 4.8%              | 8.4%           | 10.4%                |
|       |              | University of California-Merced   | Doctoral Universities: Higher Research Activity  | 885                      | 1,085                      | \$13,554.19                     | \$40,824.04                         | 2,048          | 0.2%                            | 66.4%           | 9.4%             | 5.3%             | 55.3%             | 18.9%          | 7.8%                 |
|       |              | University of California-Berkeley<br>University of California-Davis                       | Doctoral Universities: Highest Research Activity<br>Doctoral Universities: Highest Research Activity   | 1,316<br>1,088           | 1,527<br>1.349             | \$13,806.63<br>\$14,355.46      | \$41,076.48<br>\$41,625.31          | 6,252<br>5,762 | 24.4%<br>19.4%                  | 19.4%           | 25.6%<br>23.9%   | 1.8%             | 13.8%<br>23.4%    | 42.7%<br>28.0% | 9.3%<br>16.4%        |
|       |              | University of California-Irvine   | Doctoral Universities: Highest Research Activity   | 1.078                    | 1,334                      | \$13,654.34                     | 840.924.20                          | 6,551          | 25.8%                           | 37.8%           | 11.1%            | 1.8%             | 26.2%             | 33.9%          | 21.7%                |
|       | UC           | University of California-Los Angeles  | Doctoral Universities: Highest Research Activity   | 1,202                    | 1,466                      | \$13,204.65                     | \$40,474.50                         | 6.545          | 25.0%                           | 29.9%           | 25.0%            | 3.4%             | 23.4%             | 28.6%          | 11.1%                |
|       |              | University of California-Riverside  | Doctoral Universities: Highest Research Activity   | 956                      | 1,200                      | \$13,880.21                     | \$41,150.07                         | 5,358          | 2.2%                            | 56.6%           | 10.1%            | 4.0%             | 47.2%             | 31.1%          | 2.5%                 |
|       |              | University of California-San Diego<br>University of California-Santa Barbara              | Doctoral Universities: Highest Research Activity<br>Doctoral Universities: Highest Research Activity   | 1,193                    | 1,455<br>1,402             | \$13,945.62<br>\$14,383.05      | \$41,215.48<br>\$41,652.91          | 5,748<br>4,996 | 26.5%<br>15.0%                  | 30.7%           | 15.5%<br>31.8%   | 1.5%<br>1.7%     | 20.6%             | 34.4%<br>18.9% | 21.6%<br>10.9%       |
|       |              | University of California-Santa Esarbara<br>University of California-Santa Cruz            | Doctoral Universities: Highest Research Activity   | 1.094                    | 1,309                      | \$13,837.29                     | 841.107.14                          | 4.221          | 8.5%                            | 32.3%           | 31.2%            | 1.9%             | 25.6%             | 24.2%          | 6.3%                 |
|       |              | California State University Maritime Academy  | Baccalaureate Colleges: Diverse Fields   | 7                        | 1                          | \$ 6,957.99                     | \$18,363.87                         | 241            | 16.6%                           | 27.1%           | 37.8%            | 1.7%             | 26.1%             | 11.6%          | 0.8%                 |
|       |              | California State University-Channel Islands   | Master's Colleges & Universities: Small Programs   |                          |                            | \$ 6,691.24<br>\$ 6,519.54      | \$18,097.12<br>\$17.925.42          | 1,010<br>802   | 0.5%                            | 52.0%           | 21.5% 20.2%      | 3.1%             | 55.6%             | 4.6%           | 2.4%                 |
|       |              | California State University-Monterey Bay<br>California State University-San Marcos        | Master's Colleges & Universities: Medium Programs<br>Master's Colleges & Universities: Medium Programs | 863                      | 1.063                      | \$ 6,519.54<br>\$ 7,545.66      | \$17,925.42<br>\$18,951.54          | 2.152          | 5.6%                            | 56.6%<br>45.4%  | 25.5%            | 4.5%<br>2.6%     | 57.1%<br>47.7%    | 5.9%<br>9.8%   | 3.7%<br>5.0%         |
|       |              | Humboldt State University   | Master's Colleges & Universities: Medium Programs  | 870                      | 1,096                      | \$ 7,367.83                     | \$18,773.70                         | 1,295          | 6.9%                            | 52.7%           | 36.1%            | 3.9%             | 42.4%             | 2.7%           | 1.4%                 |
|       |              | California Polytechnic State University-San Luis Obispo                                   | Master's Colleges & Universities: Larger Programs  | 1,170                    | 1,370                      | \$ 9,274.94                     | \$20,680.81                         | 4,341          | 16.7%                           | 13.8%           | 56.6%            | 0.6%             | 15.0%             | 13.6%          | 1.5%                 |
| CA    |              | California State Polytechnic University-Pomona<br>California State University-Bakersfield | Master's Colleges & Universities: Larger Programs<br>Master's Colleges & Universities: Larger Programs | 913                      | 1,176                      | \$ 7,222.70<br>\$ 7,008.07      | \$18,628.57<br>\$18,413.95          | 4,204          | 4.0%                            | 44.3%<br>65.9%  | 14.7%            | 4.3%<br>6.3%     | 46.2%<br>64.8%    | 21.5%          | 6.4%                 |
|       |              | California State University-Chico   | Master's Colleges & Universities: Larger Programs  | 890                      | 1,103                      | 8 7,195,10                      | \$18,600.98                         | 2,762          | 1.8%                            | 44.0%           | 38.7%            | 3.3%             | 38.2%             | 5.5%           | 2.6%                 |
|       |              | California State University-Dominguez Hills   | Master's Colleges & Universities: Larger Programs  |                          | ,                          | \$ 6,564.51                     | \$17,970.38                         | 1,299          | 0.5%                            | 68.3%           | 2.1%             | 11.5%            | 71.3%             | 6.8%           | 5.0%                 |
|       | CSU          | California State University-East Bay<br>California State University-Long Beach            | Master's Colleges & Universities: Larger Programs Master's Colleges & Universities: Larger Programs    | 936                      | 1 169                      | \$ 6,708.62<br>\$ 6,602.33      | \$18,114.49<br>\$18,008.20          | 1,596<br>4 253 | 4.4%                            | 53.7%<br>48.8%  | 8.0%             | 11.0%            | 46.7%             | 19.6%          | 6.6%                 |
|       | CSU          | California State University-Long Beach California State University-Los Angeles            | Master's Colleges & Universities: Larger Programs  Master's Colleges & Universities: Larger Programs   | 769                      | 1,109                      | 8 6,502.33<br>8 6 523 63        | \$18,008.20<br>\$17,929.50          | 3 830          | 1.8%                            | 70.4%           | 2.9%             | 4.4%             | 71.0%             | 11.7%          | 7.0%                 |
|       |              | California State University-Northridge  | Master's Colleges & Universities: Larger Programs  | 798                      | 1,039                      | \$ 6,732.12                     | \$18,138.00                         | 4,499          | 3.5%                            | 61.6%           | 13.9%            | 6.4%             | 56.4%             | 9.9%           | 7.2%                 |
|       |              | California State University-Sacramento  | Master's Colleges & Universities: Larger Programs  | 830                      | 1,045                      | \$ 7,052.02                     | \$18,457.89                         | 3,760          | 1.8%                            | 54.5%           | 18.3%            | 6.8%             | 37.8%             | 22.4%          | 3.5%                 |
|       |              | California State University-San Bernardino<br>California State University-Stanislaus      | Master's Colleges & Universities: Larger Programs<br>Master's Colleges & Universities: Larger Programs | 783                      | 971                        | \$ 6,755.63<br>\$ 6,876.23      | \$18,161.51<br>\$18.282.11          | 2,791<br>1,389 | 2.0%<br>0.6%                    | 67.6%<br>61.6%  | 7.4%<br>17.6%    | 5.8%             | 71.0%<br>56.9%    | 4.3%<br>10.4%  | 6.5%                 |
|       |              | San Jose State University   | Master's Colleges & Universities: Larger Programs  | 929                      | 1.150                      | 8 7.581.43                      | \$18.987.31                         | 3.208          | 5.6%                            | 39.8%           | 14.1%            | 4.1%             | 31.9%             | 34.2%          | 7.0%                 |
|       |              | Sonoma State University   | Master's Colleges & Universities: Larger Programs  | 890                      | 1,090                      | \$ 7,550.77                     | \$18,956.65                         | 1,806          | 1.5%                            | 32.9%           | 41.8%            | 2.4%             | 36.4%             | 5.4%           | 2.3%                 |
|       |              | California State University-Fresno  | Doctoral Universities: Moderate Research Activity  | 797<br>917               | 1,016<br>1,117             | \$ 6,452.09<br>\$ 6,704.53      | \$17,857.96<br>\$18,110.40          | 3,302<br>4,426 | 2.7%<br>5.1%                    | 63.4%<br>46.9%  | 15.3%<br>14.4%   | 3.0%             | 54.9%<br>48.7%    | 14.7%          | 5.3%                 |
|       |              | California State University-Fullerton<br>San Francisco State University                   | Doctoral Universities: Moderate Research Activity<br>Doctoral Universities: Moderate Research Activity | 863                      | 1,095                      | \$ 6,704.53<br>\$ 6,626.85      | \$18,110.40<br>\$18,032.73          | 3,642          | 3.5%                            | 46.2%           | 17.2%            | 4.5%             | 37.8%             | 19.9%<br>25.1% | 7.2%<br>6.2%         |
|       |              | San Diego State University  | Doctoral Universities: Higher Research Activity  | 1,028                    | 1,236                      | \$ 7,240.07                     | \$18,645.95                         | 5,077          | 20.4%                           | 23.8%           | 36.9%            | 4.2%             | 27.0%             | 13.4%          | 6.8%                 |
|       |              | The University of Texas of the Permian Basin  | Master's Colleges & Universities: Medium Programs  | 858                      | 1,048<br>1.150             | \$ 5,901.21<br>\$ 7,718.38      | \$ 7,111.30<br>\$20,473.34          | 496<br>825     | 6.2%                            | 41.0%           | 18.1%<br>55.5%   | 3.2%<br>8.0%     | 71.8%             | 1.2%           | 3.0%                 |
|       |              | The University of Texas at Tyler<br>The University of Texas Rio Grande Valley             | Master's Colleges & Universities: Larger Programs<br>Doctoral Universities: Moderate Research Activity | 950<br>862               | 1,130                      | \$ 7,718.38<br>\$ 7,601.87      | \$20,473.34<br>\$17,609.61          | 3.944          | 2.5%                            | 68.9%           | 2.0%             | 0.5%             | 17.0%<br>92.7%    | 3.9%<br>1.6%   | 1.7%                 |
|       | U of TX      | The University of Texas at El Paso  | Doctoral Universities: Higher Research Activity  | 824                      | 1,030                      | \$ 7,509.89                     | \$20,770.75                         | 3,442          | 7.7%                            | 62.2%           | 3.9%             | 2.8%             | 86.2%             | 0.9%           | 4.5%                 |
|       | U of 1X      | The University of Texas at San Antonio  | Doctoral Universities: Higher Research Activity  | 930                      | 1,137                      | \$ 7,869.65                     | \$18,700.12                         | 4,377          | 3.5%                            | 44.9%           | 21.7%            | 10.2%            | 53.9%             | 7.9%           | 1.7%                 |
|       |              | The University of Texas at Arlington<br>The University of Texas at Austin                 | Doctoral Universities: Highest Research Activity<br>Doctoral Universities: Highest Research Activity   | 950<br>1.163             | 1,190<br>1,415             | \$ 9,827.86<br>\$10,314.34      | \$23,424.97<br>\$36,468.14          | 3,054<br>8,719 | 7.6%<br>12.2%                   | 43.2%<br>22.8%  | 30.0%            | 9.8%             | 32.3%<br>23.8%    | 15.0%<br>22.3% | 6.2%<br>5.2%         |
|       |              | The University of Texas at Dallas   | Doctoral Universities: Highest Research Activity   | 1.144                    | 1,380                      | \$11,438.58                     | 829.442.69                          | 3.229          | 7.5%                            | 24.3%           | 31.5%            | 4.4%             | 15.6%             | 36.6%          | 4.7%                 |
|       |              | Sul Ross State University   | Master's Colleges & Universities: Larger Programs  | 760                      | 949                        | \$ 6,560.42                     | \$16,568.16                         | 351            | 4.3%                            | 60.9%           | 28.5%            | 15.1%            | 54.7%             | 0.3%           | 0.0%                 |
|       | TX State U   | Lamar University<br>Sam Houston State University  | Doctoral Universities: Moderate Research Activity<br>Doctoral Universities: Moderate Research Activity | 863<br>886               | 1,056                      | \$ 8,325.47<br>\$ 7,933.01      | \$18,333.21<br>\$17,940.75          | 2,301          | 2.5%                            | 46.6%           | 46.0%            | 28.2%            | 17.7%<br>28.9%    | 4.5%           | 0.7%                 |
|       |              | Sam Houston State University Texas State University                                       | Doctoral Universities: Moderate Research Activity Doctoral Universities: Higher Research Activity      | 936                      | 1,086                      | \$ 7,933.01<br>\$ 9.816.62      | \$17,940.75<br>\$21.492.31          | 5,732          | 2.6%                            | 37.6%           | 43.0%            | 11.3%            | 39.4%             | 2.1%           | 0.6%                 |
|       |              | Texas A&M University-Texarkana  | Master's Colleges & Universities: Medium Programs  | 961                      | 1,070                      | \$ 6,990.70                     | \$18,280.06                         | 205            | 15.6%                           | 42.2%           | 46.3%            | 12.7%            | 24.4%             | 5.9%           | 1.0%                 |
|       |              | Tarleton State University   | Master's Colleges & Universities: Larger Programs  | 859                      | 1,059                      | \$ 7,297.31                     | \$17,096.55                         | 2,169          | 1.8%                            | 39.8%           | 65.5%            | 8.4%             | 20.7%             | 0.6%           | 0.0%                 |
|       |              | Texas A & M International University Texas A & M University-Central Texas                 | Master's Colleges & Universities: Larger Programs Master's Colleges & Universities: Larger Programs    | 811                      | 1,011                      | \$ 7,170.58<br>\$ 6,397.92      | \$17,319.35<br>\$17,243.72          | 1,113          | 1.7%                            | 67.1%           | 1.4%             | 0.3%             | 95.8%             | 0.5%           | 1.2%                 |
|       |              | West Texas A & M University   | Master's Colleges & Universities: Larger Programs  | 862                      | 1.091                      | \$ 7,608.00                     | 8 8.748.59                          | 1.330          | 14.2%                           | 35.6%           | 59.2%            | 5.6%             | 28.0%             | 1.5%           | 0.9%                 |
| TX    | TX A&M       | Prairie View A & M University   | Doctoral Universities: Moderate Research Activity  | 746                      | 929                        | \$10,280.62                     | \$23,893.06                         | 1,839          | 6.8%                            | 69.4%           | 1.1%             | 87.1%            | 7.9%              | 1.0%           | 0.5%                 |
|       |              | Texas A & M University-Corpus Christi   | Doctoral Universities: Moderate Research Activity  | 842                      | 1,064                      | \$ 8,609.60                     | \$18,659.23                         | 2,410          | 3.2%                            | 43.3%           | 34.5%            | 8.7%             | 49.0%             | 2.5%           | 1.6%                 |
|       |              | Texas A & M University-Kingsville Texas A & M University-Commerce                         | Doctoral Universities: Moderate Research Activity<br>Doctoral Universities: Higher Research Activity   | 839<br>870               | 1,066                      | \$ 8,226.33<br>\$ 7,920.75      | \$21,825.49<br>\$20,430.42          | 1,257          | 1.3%                            | 55.2%<br>55.2%  | 17.3%            | 6.9%<br>29.6%    | 72.3%             | 1.2%           | 1.0%                 |
|       | l            | Texas A & M University-Commerce Texas A & M University-College Station                    | Doctoral Universities: Highest Research Activity   | 1,087                    | 1,323                      | \$10,355.23                     | 829,622.57                          | 10,145         | 6.2%                            | 20.6%           | 60.1%            | 3.6%             | 24.0%             | 7.7%           | 1.1%                 |
|       |              | Texas A&M University-San Antonio  | Unknown  | 755                      | 965                        | \$ 6,459.24                     | \$16,334.11                         | 492            | 1.6%                            | 63.8%           | 30.3%            | 16.5%            | 37.8%             | 4.3%           | 3.5%                 |
|       |              | University of Houston-Downtown<br>University of Houston-Clear Lake                        | Master's Colleges & Universities: Small Programs   | 822<br>935               | 990                        | \$ 6,141.39<br>\$ 6,645.25      | \$15,835.36<br>\$18,958.69          | 939            | 1.5%                            | 60.7%<br>38.3%  | 3.6%             | 6.4%             | 70.0%             | 8.2%           | 7.2%                 |
|       | U of Houston | University of Houston-Clear Lake<br>University of Houston-Victoria                        | Master's Colleges & Universities: Larger Programs<br>Master's Colleges & Universities: Larger Programs | 200                      | 1,099                      | \$ 6,645.25<br>\$ 6,128.10      | \$18,958.69<br>\$16,135.84          | 266<br>319     | 0.0%<br>2.5%                    | 38.3%<br>65.2%  | 35.0%<br>19.7%   | 6.4%<br>22.3%    | 42.1%<br>50.8%    | 10.9%<br>2.2%  | 2.3%                 |
|       |              | University of Houston   | Doctoral Universities: Highest Research Activity   | 1,050                    | 1,253                      | \$ 9,728.72                     | \$22,189.33                         | 4,463          | 6.6%                            | 36.8%           | 23.1%            | 9.7%             | 32.2%             | 26.3%          | 3.6%                 |
|       | UNT          | University of North Texas at Dallas   | Master's Colleges & Universities: Small Programs   | 830                      | 1,005                      | \$ 7,715.32                     | \$17,723.05                         | 280            | 1.1%                            | 70.7%           | 5.4%             | 13.6%            | 75.0%             | 2.9%           | 1.8%                 |
|       |              | University of North Texas<br>Angelo State University                                      | Doctoral Universities: Highest Research Activity Master's Colleges & Universities: Larger Programs     | 984<br>870               | 1,196                      | \$10,376.69<br>\$7,202.26       | \$20,384.42<br>\$17,209.99          | 4,850<br>1,584 | 7.4%                            | 37.2%<br>47.2%  | 42.7%            | 13.3%            | 26.5%             | 8.1%<br>0.7%   | 2.7%                 |
|       | TX Tech      | Texas Tech University   | Doctoral Universities: Highest Research Activity   | 1,025                    | 1,088                      | \$ 8,613.68                     | \$17,209.99<br>\$18,621.42          | 4,762          | 8.3%                            | 24.3%           | 60.4%            | 5.8%             | 24.9%             | 3.1%           | 3.7%                 |
|       |              | Midwestern State University   | Master's Colleges & Universities: Medium Programs  | 870                      | 1,075                      | \$ 8,476.73                     | \$10,469.69                         | 740            | 6.8%                            | 46.6%           | 51.2%            | 15.4%            | 22.6%             | 2.4%           | 1.5%                 |
|       | Indy TX      | Stephen F Austin State University<br>Texas Southern University                            | Master's Colleges & Universities: Larger Programs<br>Doctoral Universities: Moderate Research Activity | 887<br>724               | 1,099<br>904               | \$ 7,886.00<br>\$ 8,662.74      | \$17,893.73<br>\$21,707.96          | 2,371<br>1,260 | 1.3%                            | 40.8%<br>75.6%  | 54.8%<br>2.7%    | 18.6%<br>86.7%   | 20.4%             | 1.4%           | 0.5%<br>2.5%         |
|       | l            | Texas Southern University<br>Texas Woman's University                                     | Doctoral Universities: Moderate Research Activity  Doctoral Universities: Moderate Research Activity   | 724<br>830               | 1.057                      | 8 7.483.32                      | \$21,707.96<br>\$17.491.05          | 1,260          | 3.5%                            | 51.0%           | 25.6%            | 21.6%            | 39.6%             | 11.4%          | 0.4%                 |
|       |              |   |  |                          |                            |                                 |                                     |                |                                 |                 |                  |                  |                   |                |                      |

| State | $\#\ {\bf received\ order\ summary}$ | # no order summary | # received list | # no list | # received both | # did not receive both |
|-------|--------------------------------------|--------------------|-----------------|-----------|-----------------|------------------------|
| IL    | 6                                    | 6                  | 6               | 6         | 6               | 6                      |
| MN    | 6                                    | 6                  | 6               | 6         | 6               | 6                      |
| CA    | 16                                   | 16                 | 16              | 16        | 16              | 16                     |
| TX    | 18                                   | 17                 | 18              | 17        | 18              | 17                     |

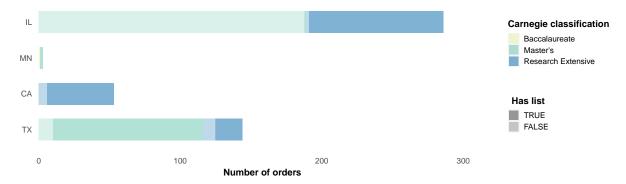
#### Table

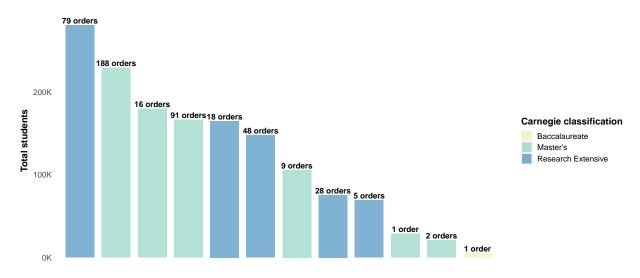
| # orders total | # orders with list | # prospects total | # prospects with order |
|----------------|--------------------|-------------------|------------------------|
| 486            | 271                | 1,967,325         | 1,803,599              |

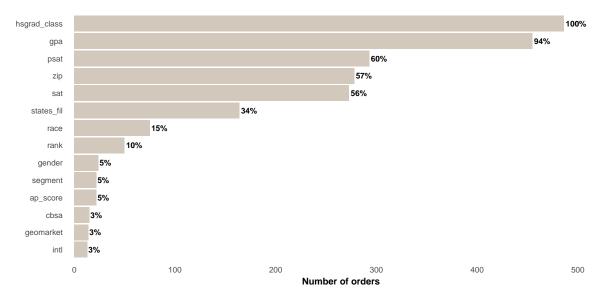
### Figure



#### Figure







## Table

| GPA          | # low | % low | # high | % high |
|--------------|-------|-------|--------|--------|
| A            | 2     | 0.4%  |        |        |
| A-           | 26    | 5.3%  |        |        |
| A+           | 1     | 0.2%  | 455    | 93.6%  |
| В            | 75    | 15.4% |        |        |
| В-           | 241   | 49.6% |        |        |
| B+           | 1     | 0.2%  |        |        |
| $\mathbf{C}$ | 15    | 3.1%  |        |        |
| C+           | 94    | 19.3% |        |        |

| University state    | Purchased state(s) | Count |
|---------------------|--------------------|-------|
| IL                  | IL                 | 61    |
| CA                  | Multi-state        | 28    |
| $\operatorname{IL}$ | Multi-state        | 26    |
| TX                  | Multi-state        | 19    |
| CA                  | CA                 | 18    |
| TX                  | TX                 | 9     |
| MN                  | Multi-state        | 3     |

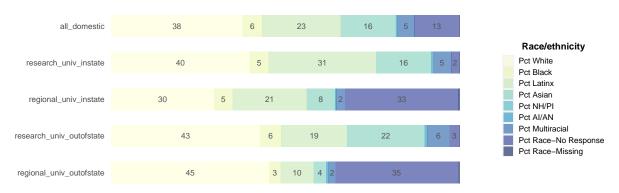
|         | Neighborhood Cluster Sample Characteristics |     |        |          |           |     |          |  |         |      |     |        |          |           |     |         |
|---------|---|-----|--------|----------|-----------|-----|----------|--|---------|------|-----|--------|----------|-----------|-----|---------|
|         |   |     | Going  |          | Need      |     |          |  |         |      |     | Going  |          | Need      |     |         |
| 2011 D+ | SAT   | SAT | Out of | Percent  | Financial |     |          |  | 2011 D+ | SAT  | SAT | Out of | Percent  | Financial |     |         |
| Cluster | Math  | CR  | State  | NonWhite | Aid       | Med | d Income |  | Cluster | Math | CR  | State  | NonWhite | Aid       | Med | Income  |
| 51      | 546   | 533 | 32%    | 30%      | 57%       | \$  | 95,432   |  | 68      | 552  | 558 | 52%    | 35%      | 65%       | \$  | 57,902  |
| 52      | 480   | 470 | 30%    | 58%      | 71%       | \$  | 63,578   |  | 69      | 534  | 521 | 37%    | 19%      | 65%       | \$  | 88,100  |
| 53      | 561   | 544 | 32%    | 50%      | 55%       | \$  | 92,581   |  | 70      | 613  | 598 | 65%    | 29%      | 61%       | \$  | 86,381  |
| 54      | 458   | 443 | 25%    | 83%      | 76%       | s   | 38,977   |  | 71      | 405  | 408 | 39%    | 97%      | 68%       | \$  | 42,661  |
| 55      | 566   | 565 | 52%    | 24%      | 63%       | s   | 71,576   |  | 72      | 399  | 397 | 31%    | 87%      | 47%       | \$  | 32,708  |
| 56      | 420   | 411 | 29%    | 93%      | 66%       | \$  | 35,308   |  | 73      | 528  | 514 | 29%    | 42%      | 62%       | \$  | 90,849  |
| 57      | 541   | 519 | 52%    | 47%      | 43%       | \$  | 67,394   |  | 74      | 433  | 435 | 29%    | 84%      | 79%       | \$  | 44,065  |
| 58      | 533   | 489 | 28%    | 87%      | 69%       | \$  | 68,213   |  | 75      | 459  | 457 | 28%    | 85%      | 72%       | \$  | 50,421  |
| 59      | 561   | 562 | 52%    | 24%      | 74%       | \$  | 54,750   |  | 76      | 514  | 509 | 27%    | 38%      | 64%       | \$  | 61,332  |
| 60      | 589   | 590 | 63%    | 37%      | 36%       | \$  | 104,174  |  | 77      | 502  | 492 | 26%    | 18%      | 75%       | \$  | 62,372  |
| 61      | 585   | 567 | 51%    | 30%      | 40%       | \$  | 123,858  |  | 78      | 594  | 578 | 56%    | 26%      | 39%       | s   | 134,400 |
| 62      | 596   | 595 | 67%    | 24%      | 72%       | s   | 59,824   |  | 79      | 550  | 551 | 57%    | 32%      | 74%       | \$  | 40,909  |
| 63      | 548   | 541 | 39%    | 23%      | 65%       | \$  | 69,347   |  | 80      | 534  | 527 | 39%    | 39%      | 65%       | \$  | 49,877  |
| 64      | 466   | 466 | 48%    | 34%      | 29%       | \$  | 49,829   |  | 81      | 491  | 483 | 27%    | 57%      | 72%       | \$  | 63,030  |
| 65      | 440   | 433 | 23%    | 93%      | 78%       | s   | 45,081   |  | 82      | 496  | 491 | 29%    | 21%      | 75%       | \$  | 53,465  |
| 66      | 499   | 492 | 20%    | 12%      | 76%       | \$  | 50,453   |  | 83      | 500  | 490 | 19%    | 26%      | 71%       | \$  | 49,335  |
| 67      | 519   | 501 | 27%    | 53%      | 59%       | \$  | 60,960   |  | Total   | 512  | 502 | 32%    | 43%      | 65%       | \$  | 70,231  |

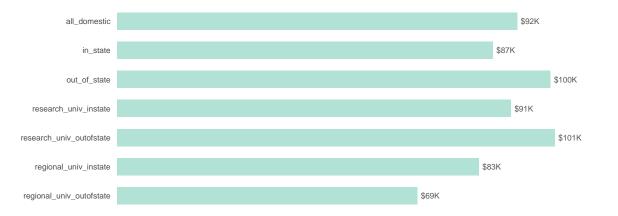
|         | High School Cluster Sample Characteristics |     |        |          |           |    |          |   |         |      |     |        |          |           |     |          |
|---------|--|-----|--------|----------|-----------|----|----------|---|---------|------|-----|--------|----------|-----------|-----|----------|
|         |  |     | Going  |          | Need      |    |          | Γ |         |      |     | Going  |          | Need      |     |          |
| 2011 D+ | SAT  | SAT | Out of | Percent  | Financial |    |          | l | 2011 D+ | SAT  | SAT | Out of | Percent  | Financial |     |          |
| Cluster | Math                                       | CR  | State  | NonWhite | Aid       | Me | d Income | J | Cluster | Math | CR  | State  | NonWhite | Aid       | Med | d Income |
| 51      | 462  | 457 | 14%    | 33%      | 68%       | \$ | 40,918   | 1 | 66      | 498  | 515 | 37%    | 37%      | 73%       | \$  | 60,272   |
| 52      | 489  | 496 | 81%    | 99%      | 77%       | \$ | 64,730   |   | 67      | 526  | 546 | 48%    | 41%      | 69%       | \$  | 71,279   |
| 53      | 471  | 484 | 28%    | 38%      | 62%       | \$ | 60,833   |   | 68      | 541  | 540 | 41%    | 26%      | 62%       | \$  | 79,260   |
| 54      | 376  | 371 | 33%    | 96%      | 38%       | \$ | 38,146   |   | 69      | 390  | 395 | 36%    | 92%      | 74%       | \$  | 43,391   |
| 55      | 489  | 481 | 39%    | 46%      | 44%       | \$ | 71,845   |   | 70      | 595  | 581 | 56%    | 33%      | 48%       | \$  | 105,721  |
| 56      | 536  | 508 | 73%    | 43%      | 49%       | \$ | 63,967   |   | 71      | 400  | 412 | 57%    | 98%      | 80%       | \$  | 43,137   |
| 57      | 434  | 435 | 29%    | 82%      | 79%       | \$ | 48,301   |   | 72      | 528  | 544 | 35%    | 25%      | 64%       | \$  | 70,018   |
| 58      | 592  | 577 | 51%    | 27%      | 32%       | \$ | 104,509  | 1 | 73      | 451  | 438 | 24%    | 89%      | 76%       | \$  | 48,406   |
| 59      | 499  | 489 | 19%    | 18%      | 74%       | \$ | 47,685   | 1 | 74      | 654  | 579 | 76%    | 80%      | 46%       | \$  | 59,089   |
| 60      | 523  | 549 | 23%    | 30%      | 33%       | \$ | 70,175   |   | 75      | 514  | 502 | 31%    | 20%      | 71%       | \$  | 72,850   |
| 61      | 485  | 370 | 33%    | 89%      | 9%        | \$ | 61,385   |   | 76      | 600  | 584 | 72%    | 50%      | 28%       | \$  | 90,265   |
| 62      | 474  | 473 | 34%    | 92%      | 67%       | \$ | 55,515   |   | 77      | 595  | 508 | 64%    | 75%      | 39%       | \$  | 39,490   |
| 63      | 440  | 427 | 28%    | 86%      | 72%       | \$ | 49,238   | l | 78      | 473  | 468 | 48%    | 43%      | 22%       | \$  | 56,703   |
| 64      | 606  | 542 | 37%    | 89%      | 57%       | \$ | 81,911   | ı | 79      | 594  | 585 | 61%    | 26%      | 71%       | \$  | 65,180   |
| 65      | 515  | 503 | 28%    | 43%      | 65%       | \$ | 72,692   |   | Total   | 514  | 502 | 32%    | 44%      | 65%       | \$  | 70,223   |

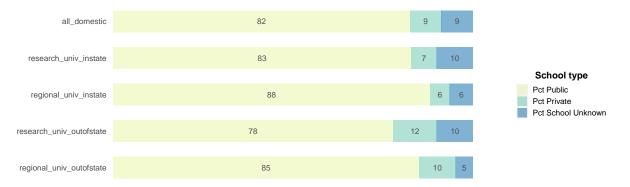
| Filters  | Count |
|--|-------|
| grad_class,zip,psat,gpa  | 143   |
| $grad\_class, zip, sat, gpa$   | 107   |
| $grad\_class, state, race, sat, psat, gpa, rank$   | 39    |
| $grad\_class, zip, sat, psat, gpa$   | 28    |
| $grad\_class, state, sat, gpa$   | 18    |
| grad_class,state,psat,gpa  | 18    |
| grad_class,state,race,psat,gpa   | 16    |
| $\operatorname{grad\_class}$ , $\operatorname{state}$ , $\operatorname{segment}$ , $\operatorname{gender}$ , $\operatorname{sat}$ , $\operatorname{psat}$ , $\operatorname{gpa}$ | 13    |
| $grad\_class, state, gpa, APscores$  | 11    |
| $\operatorname{grad}\_\operatorname{class}, \operatorname{sat}, \operatorname{geomarket}$  | 9     |

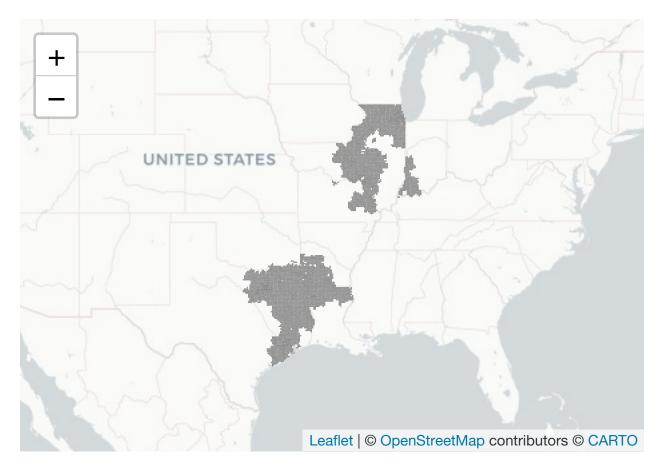


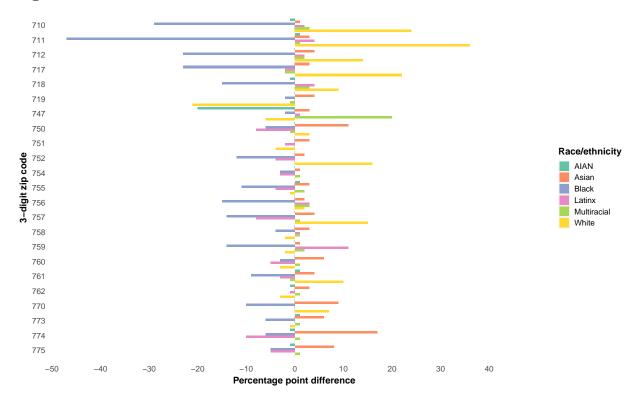
#### Figure

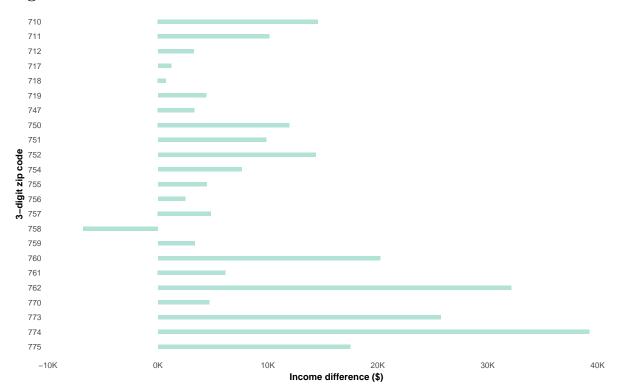












Table

|                                | All domestic | GPA     | PSAT    | SAT     | HS rank | Race    | Gender      | Zip code | State      | Segment | CBSA    |
|--------------------------------|--------------|---------|---------|---------|---------|---------|-------------|----------|------------|---------|---------|
| Total N                        | 1,867,816    | 935,306 | 652,823 | 693,734 | 693,734 | 282,353 | 39,546      | 165,924  | 707,006    | 186,519 | 146,313 |
| Pct Race-No Response           | 13           | 6       | 3       | 6       | 6       | 2       | 3           | 4        | 7          | 17      | 3       |
| Pct AI/AN                      | 0            | 1       | 1       | 1       | 1       | 2       | 0           | 1        | 1          | 0       | 0       |
| Pct Asian                      | 16           | 16      | 18      | 15      | 15      | 9       | 38          | 13       | 16         | 26      | 28      |
| Pct Black                      | 6            | 7       | 6       | 7       | 7       | 11      | 1           | 8        | 7          | 2       | 2       |
| Pct Latinx                     | 23           | 23      | 23      | 23      | 23      | 39      | 6           | 27       | 23         | 7       | 8       |
| Pct NH/PI                      | 0            | 0       | 0       | 0       | 0       | 0       | 0           | 0        | 0          | 0       | 0       |
| Pct White                      | 38           | 41      | 44      | 42      | 42      | 29      | 47          | 43       | 42         | 43      | 53      |
| Pct Multiracial                | 5            | 6       | 5       | 6       | 6       | 9       | 5           | 4        | 5          | 4       | 5       |
| Median Household Income (mean) | 92,333       | 92,921  | 96,052  | 92,779  | 92,779  | 84,795  | $110,\!587$ | 87,861   | $92,\!261$ | 113,165 | 117,222 |
| Pct In-State                   | 58           | 58      | 58      | 58      | 58      | 57      | 6           | 98       | 52         | 15      | 4       |
| Pct Out-of-State               | 42           | 42      | 42      | 42      | 42      | 43      | 94          | 2        | 48         | 85      | 96      |
| Pct Private                    | 9            | 8       | 10      | 8       | 8       | 7       | 9           | 7        | 8          | 11      | 14      |
| Pct Public                     | 82           | 80      | 84      | 79      | 79      | 66      | 86          | 85       | 78         | 85      | 82      |
| Pct School Unknown             | 9            | 12      | 6       | 14      | 14      | 27      | 4           | 9        | 13         | 3       | 4       |

| 2011 D+ Cluster | SAT Math | SAT CR | Going Out of State | Percent NonWhite | Need Financial Aid | Med Income |
|-----------------|----------|--------|--------------------|------------------|--------------------|------------|
| 51              | 546      | 533    | 32%                | 30%              | 57%                | \$95,432   |
| 52              | 480      | 470    | 30%                | 58%              | 71%                | \$63,578   |
| 53              | 561      | 544    | 32%                | 50%              | 55%                | \$92,581   |
| 54              | 458      | 443    | 25%                | 83%              | 76%                | \$38,977   |
| 55              | 566      | 565    | 52%                | 24%              | 63%                | \$71,576   |
| 56              | 420      | 411    | 29%                | 93%              | 66%                | \$35,308   |
| 57              | 541      | 519    | 52%                | 47%              | 43%                | \$67,394   |
| 58              | 533      | 489    | 28%                | 87%              | 69%                | \$68,213   |
| 59              | 561      | 562    | 52%                | 24%              | 74%                | \$54,750   |
| 60              | 589      | 590    | 63%                | 37%              | 36%                | \$104,174  |
| 61              | 585      | 567    | 51%                | 30%              | 40%                | \$123,858  |
| 62              | 596      | 595    | 67%                | 24%              | 72%                | \$59,824   |
| 63              | 548      | 541    | 39%                | 23%              | 65%                | \$69,347   |
| 64              | 466      | 466    | 48%                | 34%              | 29%                | \$49,829   |
| 65              | 440      | 433    | 23%                | 93%              | 78%                | \$45,081   |
| 66              | 499      | 492    | 20%                | 12%              | 76%                | \$50,453   |
| 67              | 519      | 501    | 27%                | 53%              | 59%                | \$60,960   |
| 68              | 552      | 558    | 52%                | 35%              | 65%                | \$57,902   |
| 69              | 534      | 521    | 37%                | 19%              | 65%                | \$88,100   |
| 70              | 613      | 598    | 65%                | 29%              | 61%                | \$86,381   |
| 71              | 405      | 408    | 39%                | 97%              | 68%                | \$42,661   |
| 72              | 399      | 397    | 31%                | 87%              | 47%                | \$32,708   |
| 73              | 528      | 514    | 29%                | 42%              | 62%                | \$90,849   |
| 74              | 433      | 435    | 29%                | 84%              | 79%                | \$44,065   |
| 75              | 459      | 457    | 28%                | 85%              | 72%                | \$50,421   |
| 76              | 514      | 509    | 27%                | 38%              | 64%                | \$61,332   |
| 77              | 502      | 492    | 26%                | 18%              | 75%                | \$62,372   |
| 78              | 594      | 578    | 56%                | 26%              | 39%                | \$134,400  |
| 79              | 550      | 551    | 57%                | 32%              | 74%                | \$40,909   |
| 80              | 534      | 527    | 39%                | 39%              | 65%                | \$49,877   |
| 81              | 491      | 483    | 27%                | 57%              | 72%                | \$63,030   |
| 82              | 496      | 491    | 29%                | 21%              | 75%                | \$53,465   |
| 83              | 500      | 490    | 19%                | 26%              | 71%                | \$49,335   |
| Total           | 512      | 502    | 32%                | 43%              | <b>65</b> %        | \$70,231   |

Table

| 2011 D+ Cluster | SAT Math | SAT CR | Going Out of State | Percent NonWhite | Need Financial Aid | Med Income |
|-----------------|----------|--------|--------------------|------------------|--------------------|------------|
| 51              | 462      | 457    | 14%                | 33%              | 68%                | \$40,918   |
| 52              | 489      | 496    | 81%                | 99%              | 77%                | \$64,730   |
| 53              | 471      | 484    | 28%                | 38%              | 62%                | \$60,833   |
| 54              | 376      | 371    | 33%                | 96%              | 38%                | \$38,146   |
| 55              | 489      | 481    | 39%                | 46%              | 44%                | \$71,845   |
| 56              | 536      | 508    | 73%                | 43%              | 49%                | \$63,967   |
| 57              | 434      | 435    | 29%                | 82%              | 79%                | \$48,301   |
| 58              | 592      | 577    | 51%                | 27%              | 32%                | \$104,509  |
| 59              | 499      | 489    | 19%                | 18%              | 74%                | \$47,685   |
| 60              | 523      | 549    | 23%                | 30%              | 33%                | \$70,175   |
| 61              | 485      | 370    | 33%                | 89%              | 9%                 | \$61,385   |
| 62              | 474      | 473    | 34%                | 92%              | 67%                | \$55,515   |
| 63              | 440      | 427    | 28%                | 86%              | 72%                | \$49,238   |
| 64              | 606      | 542    | 37%                | 89%              | 57%                | \$81,911   |
| 65              | 515      | 503    | 28%                | 43%              | 65%                | \$72,692   |
| 66              | 498      | 515    | 37%                | 37%              | 73%                | \$60,272   |
| 67              | 526      | 546    | 48%                | 41%              | 69%                | \$71,279   |
| 68              | 541      | 540    | 41%                | 26%              | 62%                | \$79,260   |
| 69              | 390      | 395    | 36%                | 92%              | 74%                | \$43,391   |
| 70              | 595      | 581    | 56%                | 33%              | 48%                | \$105,721  |
| 71              | 400      | 412    | 57%                | 98%              | 80%                | \$43,137   |
| 72              | 528      | 544    | 35%                | 25%              | 64%                | \$70,018   |
| 73              | 451      | 438    | 24%                | 89%              | 76%                | \$48,406   |
| 74              | 654      | 579    | 76%                | 80%              | 46%                | \$59,089   |
| 75              | 514      | 502    | 31%                | 20%              | 71%                | \$72,850   |
| 76              | 600      | 584    | 72%                | 50%              | 28%                | \$90,265   |
| 77              | 595      | 508    | 64%                | 75%              | 39%                | \$39,490   |
| 78              | 473      | 468    | 48%                | 43%              | 22%                | \$56,703   |
| 79              | 594      | 585    | 61%                | 26%              | 71%                | \$65,180   |
| Total           | 514      | 502    | 32%                | 44%              | 65%                | \$70,223   |