

Revenue

Popularity

Abandon Rate

Device Type

☐ Laptop

☐ Smart TV

☐ Smartphone

☐ Tablet

Filter By Age

18-24

35-44

25-34

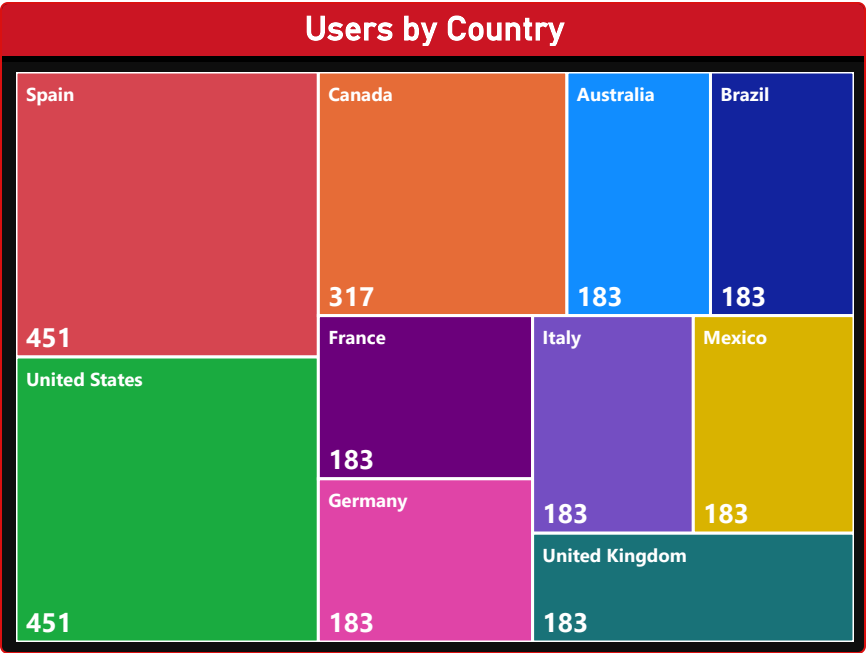
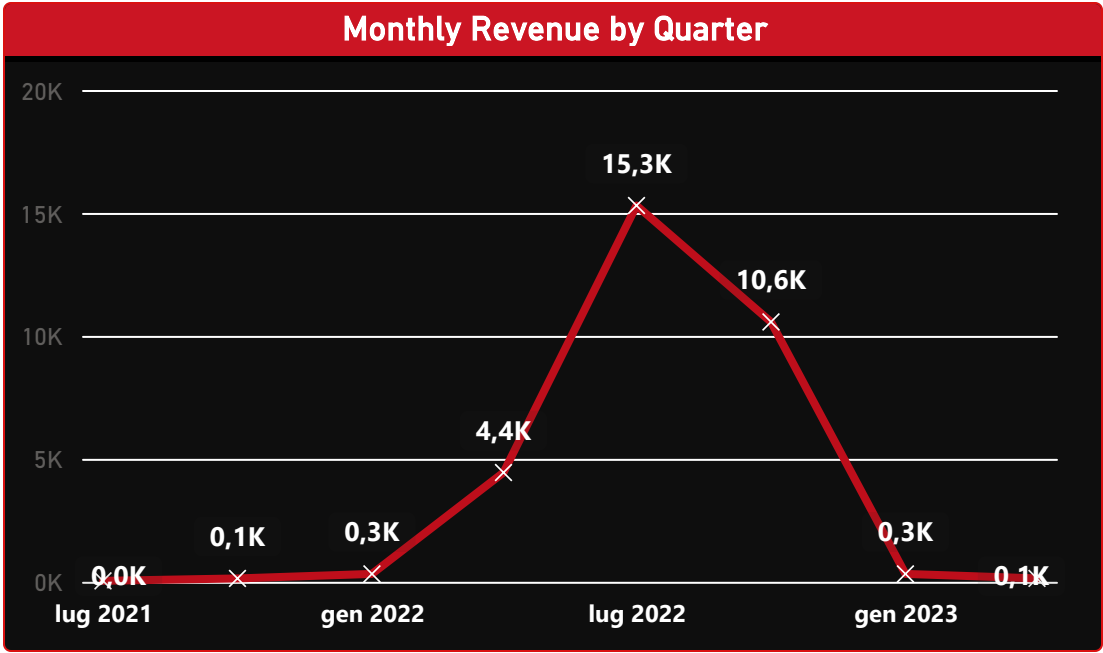
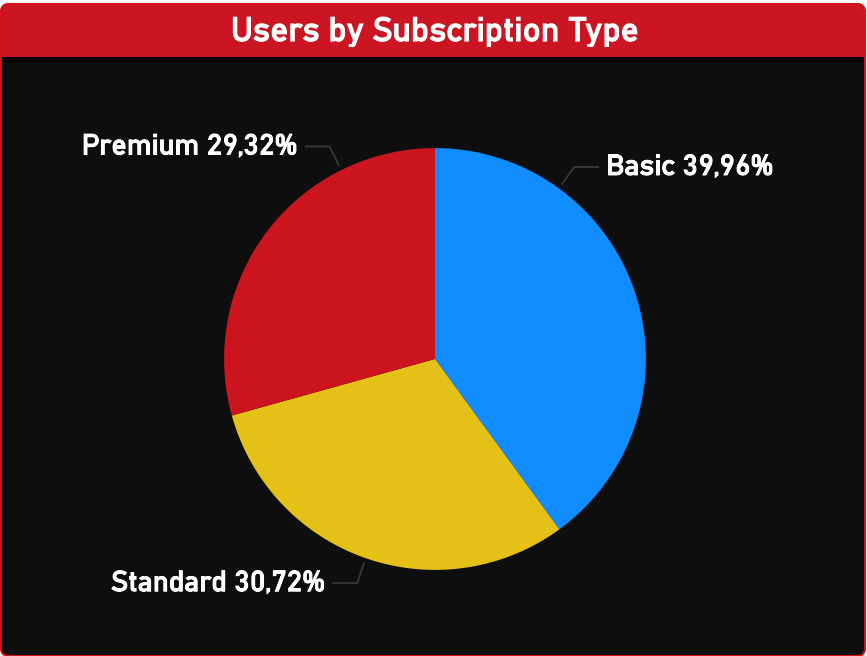
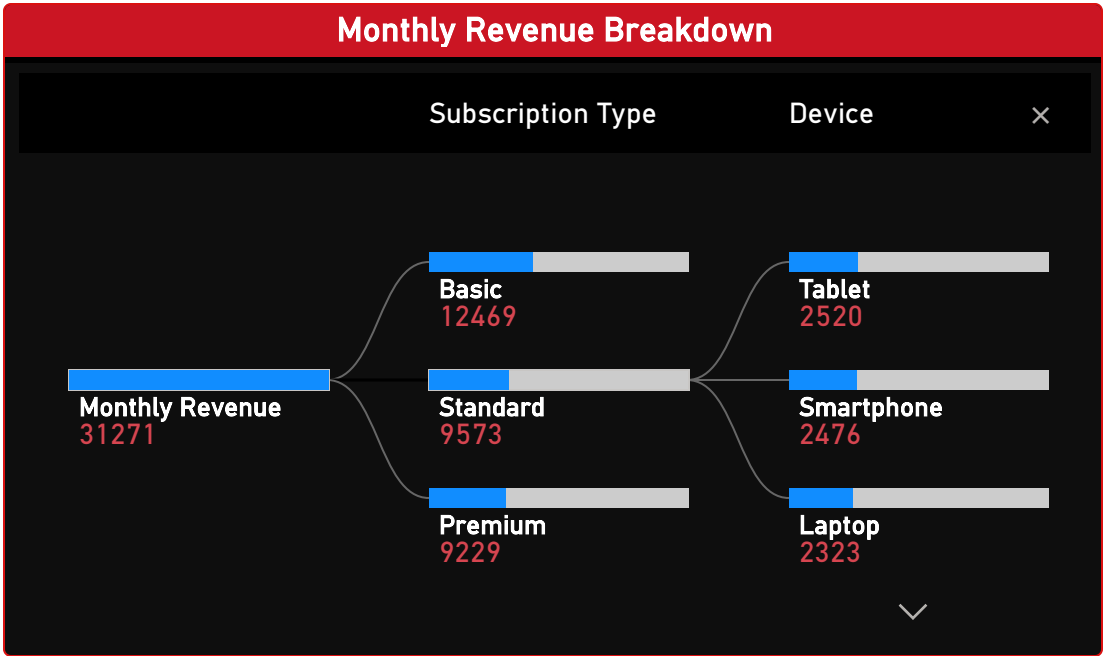
45+

Total Users

2500

Monthly Revenue

31K



Subscription Type

- Base
- Premium
- Standard

Filter By Age

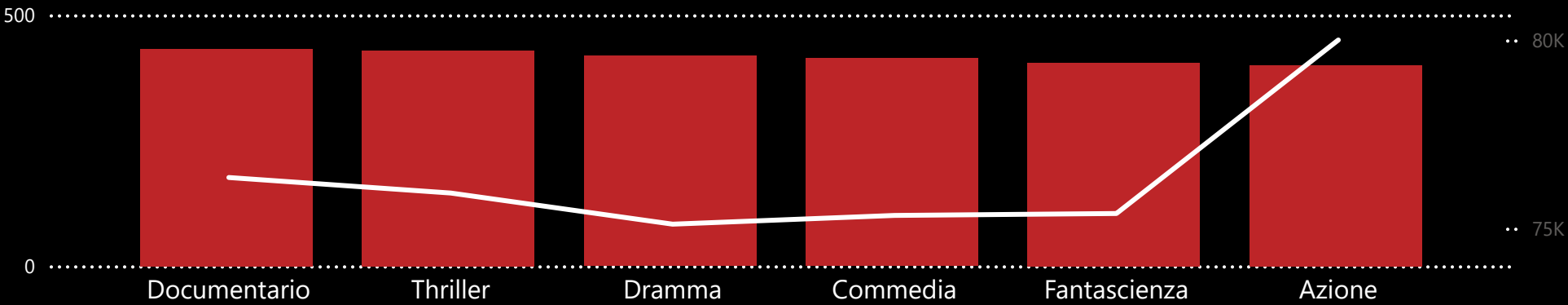
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45+

Female vs Male

- ☐ F
- ☐ M

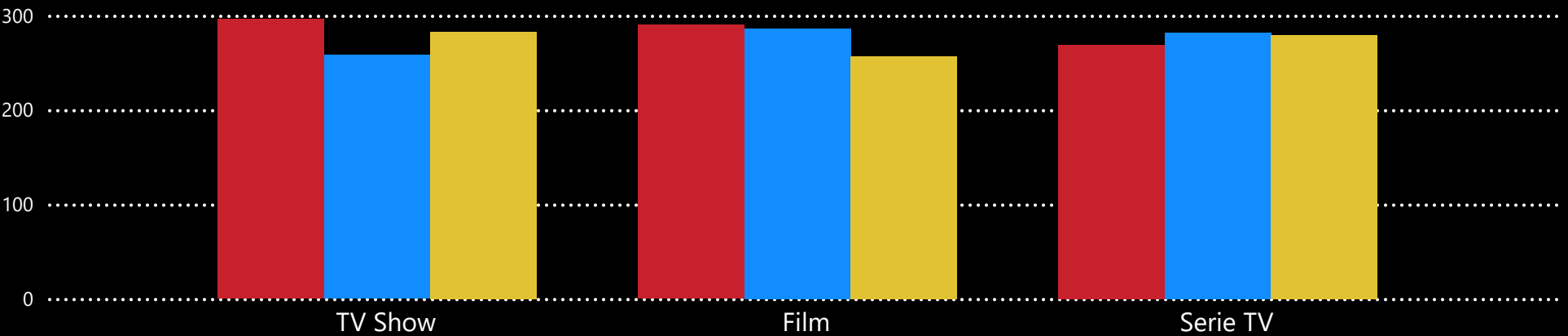
Popularity per Genre

● Content ● Weighted Popularity Score



Marketing Campaign vs Content Type

Marketing Campaign ● Alta ● Bassa ● Media



Subscription Type

Base

Premium

Standard

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