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## MUKTA PAWAR

### EMPLOYMENT

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**Wayfair** Apr '19 - Present

#### Software Engineer

- Built a React tool for Catalog platform to enable merchandisers to manage product data efficiently with 100% accuracy and cross-functional trust.
- Created APIs and designed specs for endpoints to create and maintain data surrounding white labelling product SKUs.
- Developed UI automation tests for the SKU Consolidator tool using Selenium.
- Defined, composed, and evaluated test cases for new and existing features of supplier merchandising tools.
- Built and scaled a communications platform in Java that sends text notifications to 20 million active customers across 4 different countries and 8 different time zones.
- Gathered stakeholder requirements, designed REST APIs and integrated 3rd party APIs such as Twilio's SMS API into the platform.
- Used Kafka topics for queuing incoming requests and run validations based on message type.
- Built Grafana dashboards for monitoring system performance, added DataDog alerts to notify Slack channels of unexpected system behavior.
- Implemented a new batching system that efficiently fetch customer information to avoid constant querying of MSSQL database.
- Added features to the platform such as quiet window, phone number validation and auto retry.
- Improved visibility into platform performance by logging new data points to InfluxDB, allowing for creation of detailed charts in our dashboard.
- Improved code coverage by writing robust JUnit tests.
- Recommended improvements for sprint estimation to the product manager.
- Mentored fellow junior engineers with design decisions and did peer code reviews.

**Accenture** Dec '18 - Mar '19

#### Product Analyst

- Collaborated with Data Science to launch an AI bot that powers automated conversations with customers via Chat & SMS; improved engagement and retention through personalization.
- Drove critical customer learnings through A/B testing and user research to launch improved re-design of user experiences that improves engagement and retention.
- Streamlined product development by improving sprint planning process and adopting efficient feature prioritization frameworks.

### EDUCATION

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**University of Windsor** 2014 - 2018

B.Sc., Computer Science (**CGPA: 3.8**)

### SKILLS

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**Languages:** Java, JavaScript (React), PHP, SQL, HTML, CSS

**Databases:** MSSQL, Hadoop/Hive, InfluxDB

**Cloud:** AWS (EC2, S3), Google Cloud Platform

**Testing:** JUnit, Jest, PHPUnit

**Framework:** Sprint Boot, Node.js, Selenium, Enzyme, TestNG

**Product:** User Research, A/B Testing, Data Analysis, Planning, Strategy