



mpchadwick.github.io

mpchadwick@gmail.com

845-282-6250

22 Watson Ave, Ossining, NY 10562

OBJECTIVE

To be a valuable member of a team that builds best-in-class digital experiences

PROFESSIONAL EXPERIENCE

CCM Marketing Communications

New York, New York

May 2011 - Current

Digital Project Manager

- Represent agency at client planning meetings to shape annual marketing plans
- Develop schedules and budgets and ensure that projects stick to them
- Manage outside vendors and internal resources for projects ranging from video production print, experiential, to digital
- Active participant in design and development of agency and client websites

American Language School

Chiba-Ken, Japan

EFL Teacher

Oct 2008 - Mar 2011

- Manage classroom and ensure retention of students at private English conversation school
- Develop lesson plans and activities to make English stick
- Evaluate student progress and generate reports cards with grades and comments

SKILLS

HTML5

Git

Word

YouTube

CSS3

CodeIgniter

AdWords

Video Production

PHP

Photoshop

Facebook

New Media

MySQL

Illustrator

Twitter

SEO

JavaScript

Powerpoint

Instagram

Promotions

WordPress

Excel

Pinterest

Email Marketing

SELECTED WEB DEVELOPMENT/DESIGN PROJECTS

Project Name	URL	My Role	Technology Used
CCM Website	bit.ly/19ZlgGI	Lead Designer and Developer	Custom PHP Solution
Fu-Ki Website	bit.ly/1eHTBA2	Lead Designer and Developer	WordPress, jQuery Mobile
The Sazerac Gift Shop	bit.ly/1h6Xj8o	Lead Designer and Developer	ZenCart

EDUCATION

Northeastern University

Boston, MA

B.S. Music Technology

May 2008

- Focused on music composition using computer technologies including synthesizers, samplers, and DAWs