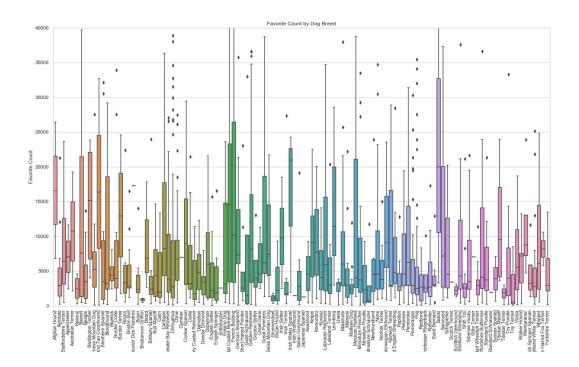# We Rate Dogs
How your dog can stand out from the pack!

We Rate Dogs is a popular Twitter WeRateDogs is a Twitter account that rates people's dogs with a humorous comment about the dog. These ratings almost always have a denominator of 10. The numerators are almost always greater than 10. Why? Because "they're good dogs Brent." WeRateDogs has over 4 million followers and has received international media coverage.

With all that activity how can you make your dog stand out? I've analyzed over 1500 tweets that were about dogs (some people tweet about other animals!) and I will share my secrets.

It helps to have a dog that is a little bit different. Work with your dog so their personality and "brand" can develop and shine. As you can see from this (eye)chart

The highest median number of "Favorites" by Dog Breed is for the **Saluki** followed by the **Black and Tan Coonhound** and **Afghan Hound**. The highest median Retweet Count by Dog Breed is for the **Irish Water Spaniel** followed by the **Afghan Hound**. "Favorites" and "Retweets" are strongly [correlated](#) at +.93.

When I saw this in my analysis I couldn't believe the result. I looked up images of each dog breed to see what they might have in common.

My conclusion: All of these dogs have long hairy or floppy ears that requires a dedicated stylist to keep them looking their highly "favorited" and "retweeted" best!

The Saluki

The Black and Tan Coonhound

The Afghan Hound

The Irish Water Spaniel