

**PEW RESEARCH CENTER  
JANUARY 2020 CENSUS SURVEY  
FINAL QUESTIONNAIRE  
January 3-13, 2020**

**PROGRAMMING NOTES:**

*Lines across page designate a page break.*

*Unless otherwise specified, question responses should appear in the same order on the screen as they do in the questionnaire.*

*Please suppress the system-generated instructions that appear at the top of each question (e.g. "Select only one answer"). Instructions should only appear where noted in this document.*

*Please display extra line breaks between response options where specified.*

*Please use soft prompts where indicated. All other questions should have no prompt.*

*Please NO GRIDS unless specified.*

**RANDOMIZE** means scramble the order of all items in random order.

*Respondents who were not asked a particular question should be coded as MISSING for that question. If a question was asked and skipped, please code as 99=Refused.*

*Please capture user agent string for the last device used to submit. Please code these into mobile phone vs. tablet vs. computer.*

*Please capture the time stamp for the start and end of the survey and then calculate the total survey time.*

*Please calculate time spent per page.*

*Please capture all randomization and order variables.*

*Please provide screenshots of the entire survey as it will appear on desktop and on mobile devices.*

Welcome! This survey should take about 8 minutes for most people to complete.

Here are some helpful hints:

- Your answers will be used for research purposes only. You are not required to answer any question you do not wish to answer. You can click on the >> button to skip a question you would not like to answer.
- Please do not use your browser's back button to go back to previous questions. Instead, use the navigation buttons on each web page to move through the survey.

**ASK ALL:**

CENHEARD Have you ever heard of the United States census, or have you not heard of this?

1 Yes, have heard

2 No, have not heard

**ASK IF HAVE NOT HEARD OR NO ANSWER (CENHEARD=2,99)**

CENDEFHEARD The census is the count of all people who live in the United States. Have you ever heard of that before, or have you not heard of that?

- 1 Yes, have heard
- 2 No, have not heard

**ASK IF HAVE HEARD OF THE CENSUS (CENHEARD=1 OR CENDEFHEARD=1):**

CENRECENT Have you seen or heard anything recently – within the last month or so – about the census, or have you not seen or heard anything recently?

- 1 Yes, have seen or heard something recently
- 2 No, have not seen or heard anything recently

**ASK ALL:**

CENPARTIC How likely are you to participate in the 2020 census? By participate, we mean fill out and submit a census form.

- 1 Definitely will participate
- 2 Probably will participate
- 3 Might or might not participate
- 4 Probably will not participate
- 5 Definitely will not participate

**ASK IF DEFINITELY OR PROBABLY WILL PARTICIPATE (CENPARTIC=1,2):**

CENPARTICWHY Please indicate if each of the following is a reason why you are likely to participate in the census. **[RANDOMIZE ITEMS]**

- a. It is a civic responsibility
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- b. Accurate census results are important for the country or local communities
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- c. I want to be counted
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- d. I think it will be easy to participate
  - 1 Major reason

- 2 Minor reason
- 3 Not a reason

**ASK IF MIGHT OR MIGHT NOT, PROBABLY WILL NOT OR DEFINITELY WILL NOT PARTICIPATE (CENPARTIC=3-5):**

CENPARTICWHYNOT Please indicate if each of the following is a reason why you may not participate in the census. **[RANDOMIZE ITEMS]**

- a. I don't know enough about it
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- b. It will take too much time
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- c. The census asks for too much personal information
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- d. I don't trust the government to use the information properly
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason

**ASK IF MIGHT OR MIGHT NOT, PROBABLY WILL NOT OR DEFINITELY WILL NOT PARTICIPATE OR NO ANSWER (CENPARTIC=3-5,99):**

CENHHPARTIC How likely is it that someone else in your household will participate in the 2020 census?

- 1 Definitely will participate
- 2 Probably will participate
- 3 Might or might not participate
- 4 Probably will not participate
- 5 Definitely will not participate

**ASK ALL:**

CENIMPORT How important do you think the census is for the United States?

- 1 Very important
- 2 Somewhat important
- 3 Not too important
- 4 Not at all important

**ASK ALL:**

CENBENYOU Do you believe that filling out and submitting the census form would...

- 1 Benefit you personally
- 2 Harm you personally
- 3 Neither benefit nor harm you

**ASK ALL:**

CENBENCOMM Do you believe that filling out and submitting the census form would...

- 1 Benefit your community
- 2 Harm your community
- 3 Neither benefit nor harm your community

**DISPLAY TO ALL:**

On another topic...

**ASK ALL:**

VOL1\_CPS In the past 12 months, did you spend any time volunteering for any organization or association?

- 1 Yes
- 2 No

*Soft prompt if refused: We would like to have your answer to this question.*

**ASK IF DID NOT VOLUNTEER OR NO ANSWER TO VOL1\_CPS (VOL1\_CPS=2,99):**

VOL2\_CPS Some people don't think of activities they do infrequently or for children's schools or youth organizations as volunteer activities. In the past 12 months have you done any of these types of activities?

- 1 Yes
- 2 No

*Soft prompt if refused: We would like to have your answer to this question.*

**ASK IF MISSING DATA FOR CITIZENSHIP (QEG22=3):**

CITIZEN Next, are you a citizen of the United States?

- 1 Yes
- 2 No

*Soft prompt if refused: We would like to have your answer to this question.*

**ASK IF U.S. CITIZEN (QEG22=1 OR CITIZEN=1):**

REG Which of these statements best describes you?

- 1 You are ABSOLUTELY CERTAIN that you are registered to vote at your current address
- 2 You are PROBABLY registered, but there is a chance your registration has lapsed

- 3 You are NOT registered to vote at your current address

*Soft prompt if refused: We would like to have your answer to this question.*

**ASK ALL:**

ACS\_WEB

At your house, apartment or mobile home, do you or any member of this household have access to the internet?

- 1 Yes, by paying a cell phone company or internet service provider
- 2 Yes, without paying a cell phone company or internet service provider
- 3 No access to the internet at my house, apartment, or mobile home

*Soft prompt if refused: We would like to have your answer to this question.*

**ASK ALL:**

RACEOE

How would you describe your race or ethnicity?

**[OPEN END – RESPONSES TO RACEOE OMITTED TO PROTECT RESPONDENT CONFIDENTIALITY]**

**DISPLAY TO ALL:**

Now we have some questions about the 2020 census. We are interested in what people know off the top of their heads, and we understand you may not get all of them right.

**ASK ALL:**

CENREQUIRED

As far as you know, does the law require you to fill out and submit the census form, or are you not required to fill it out and submit it?

- 1 Yes, it is required
- 2 No, it is not required

**[SPACE]**

- 3 Not sure

**RANDOMIZE ORDER OF CENREPS/CENIMMS/CENFUNDS**

**ASK ALL:**

CENREPS

Is the census used to decide how many representatives each state will have in Congress, or is it not used for this?

- 1 Yes, used for this
- 2 No, not used for this

**[SPACE]**

- 3 Not sure

**RANDOMIZE ORDER OF CENREPS/CENIMMS/CENFUNDS**

**ASK ALL:**

CENIMMS Is the census used to determine whether someone is in this country legally, or is it not used for this?

- 1 Yes, used for this
- 2 No, not used for this
- [SPACE]**
- 3 Not sure

**RANDOMIZE ORDER OF CENREPS/CENIMMS/CENFUNDS**

**ASK ALL:**

CENFUNDS Is the census used to decide how much money communities will get from the government, or is it not used for this?

- 1 Yes, used for this
- 2 No, not used for this
- [SPACE]**
- 3 Not sure

**ASK ALL:**

CENQS Will the 2020 census form ask each of the following questions about you? **[RANDOMIZE ITEMS]**

- a. Race
  - 1 Yes, will be asked
  - 2 No, will not be asked
  - [SPACE]**
  - 3 Not sure
- b. Age
  - 1 Yes, will be asked
  - 2 No, will not be asked
  - [SPACE]**
  - 3 Not sure
- c. Whether you are a U.S. citizen or not
  - 1 Yes, will be asked
  - 2 No, will not be asked
  - [SPACE]**
  - 3 Not sure
- d. Religious affiliation
  - 1 Yes, will be asked
  - 2 No, will not be asked
  - [SPACE]**
  - 3 Not sure

**ASK ALL:**

CENONLINE Will people be able to fill out their census form online in 2020?

- 1 Yes
- 2 No
- [SPACE]**
- 3 Not sure

**ASK ALL:**

CENMODE If you had a choice, would you prefer to answer the 2020 census... **[RANDOMIZE RESPONSE OPTIONS]**

- 1 By telephone
- 2 In-person
- 3 Online
- 4 By mail

**ASK IF CHOSE NON-ONLINE MODE (CENMODE=1,2,4):**

CENMODEWHY Please indicate if each of the following is a reason why answering the 2020 census online is not your preference. **[RANDOMIZE ITEMS]**

- a. Data submitted online may not be secure
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- b. I don't have reliable access to the internet
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- c. Answering the census online is less convenient for me
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason
- d. I just prefer a different way
  - 1 Major reason
  - 2 Minor reason
  - 3 Not a reason

**ASK ALL:**

CENORGSAFE Thinking about some of the companies and organizations that you give your personal information to, how confident are you that they will keep your personal information safe from hackers or unauthorized users? **[RANDOMIZE ITEMS]**

- a. The social media sites you use
  - 1 Very confident

- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
- [SPACE]**
- 5 Don't use social media

b. The Census Bureau

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident

c. Your credit card company

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident
- [SPACE]**
- 5 Don't have a credit card

d. The companies or retailers you do business with

- 1 Very confident
- 2 Somewhat confident
- 3 Not too confident
- 4 Not at all confident

---

**DISPLAY TO ALL:**

The next two questions are the exact wording for how the 2020 census will ask about Hispanic origin and race. We'd like to know what your answer would be.

---

**ASK ALL:**

CENHISPAN2020 Are you of Hispanic, Latino, or Spanish origin?

- 1 No, not of Hispanic, Latino, or Spanish origin
- 2 Yes, Mexican, Mexican American, Chicano
- 3 Yes, Puerto Rican
- 4 Yes, Cuban
- 5 Yes, another Hispanic, Latino, or Spanish origin  
*Enter, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

**[TEXT BOX – RESPONSES OMITTED TO PROTECT RESPONDENT  
CONFIDENTIALITY]**

*Soft prompt if select 5 and left text box blank: You did not provide a response in the text box. If you would like to skip, click >>.*

**PROGRAMMING NOTE:** Choice 1 ("No, not of Hispanic, Latino, or Spanish origin") should be an exclusive punch checkbox. If Javascript is enabled, checking this unchecks all other options. If JS is not enabled checking this means a cleaning rule that all substantive responses are set to missing in the data cleaning process.



**ASK ALL:**

CENRACE2020 What is your race?

*[Select one or more boxes **AND** enter origins. For this survey, Hispanic origins are not races.]*

- 1 White  
*Enter, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*  
**[TEXT BOX – RESPONSES OMITTED TO PROTECT RESPONDENT CONFIDENTIALITY]**
- 2 Black or African American  
*Enter, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*  
**[TEXT BOX – RESPONSES OMITTED TO PROTECT RESPONDENT CONFIDENTIALITY]**
- 3 American Indian or Alaska Native  
*Enter name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*  
**[TEXT BOX – RESPONSES OMITTED TO PROTECT RESPONDENT CONFIDENTIALITY]**
- 4 Chinese
- 5 Filipino
- 6 Asian Indian
- 7 Vietnamese
- 8 Korean
- 9 Japanese
- 10 Other Asian  
*Enter, for example, Pakistani, Cambodian, Hmong, etc.*  
**[TEXT BOX – RESPONSES OMITTED TO PROTECT RESPONDENT CONFIDENTIALITY]**
- 11 Native Hawaiian
- 12 Samoan
- 13 Chamorro
- 14 Other Pacific Islander  
*Enter, for example, Tongan, Fijian, Marshallese, etc.*  
**[TEXT BOX – RESPONSES OMITTED TO PROTECT RESPONDENT CONFIDENTIALITY]**
- 15 Some other race

*Enter race or origin.*

**[TEXT BOX – RESPONSES OMITTED TO PROTECT RESPONDENT CONFIDENTIALITY]**

*Soft prompt if select 1, 2, 3, 10, 14, or 15 and left corresponding text box blank: You did not provide a response in the text box. If you would like to skip, click >>.*

*Soft prompt if refused: We would like to have your answer to this question.*

**ASK ALL:**

CENRACEWELL Now thinking about those last two questions, how well do they reflect how you see your race and origin?

- 1 Very well
- 2 Somewhat well
- 3 Not too well
- 4 Not well at all

**RANDOMIZE ORDER OF CENIDENTITYa/CENIDENTITYb/CENIDENTITYc**

**ASK ALL:**

CENIDENTITYa Here is a pair of statements about how you think about your origin (for example, German, Mexican, Jamaican, Chinese, etc.) Which statement comes closer to your view – even if neither is exactly right? **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

- 1 My origin is central to my identity
- 2 My origin is not central to my identity

**RANDOMIZE ORDER OF CENIDENTITYa/CENIDENTITYb/CENIDENTITYc**

**ASK ALL:**

CENIDENTITYb Here is a pair of statements about how you think about your origin (for example, German, Mexican, Jamaican, Chinese, etc.) Which statement comes closer to your view – even if neither is exactly right? **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

- 1 I am very familiar with my origins
- 2 I am not too familiar with my origins

**RANDOMIZE ORDER OF CENIDENTITYa/CENIDENTITYb/CENIDENTITYc**

**ASK ALL:**

CENIDENTITYc Here is a pair of statements about how you think about your origin (for example, German, Mexican, Jamaican, Chinese, etc.) Which statement comes closer to your view – even if neither is exactly right? **[RANDOMIZE RESPONSE OPTIONS 1 AND 2]**

- 1 I feel a strong connection with the cultural origin of my family
- 2 I do not feel a strong connection with the cultural origin of my family

**DISPLAY TO ALL:**

On another topic...

**ASK ALL:**

CENBREACH If all of your personal information included in the 2020 census form were made public, how concerned would you be, if at all?

- 1 Very concerned
  - 2 Somewhat concerned
  - 3 Not too concerned
  - 4 Not at all concerned
- 

**ASK ALL:**

PARTY In politics today, do you consider yourself a...

- 1 Republican
  - 2 Democrat
  - 3 Independent
  - 4 Something else
- 

**ASK IF INDEPENDENT, SOMETHING ELSE OR NO ANSWER TO PARTY (PARTY=3,4,99):**

PARTYLN As of today do you lean more to...

- 1 The Republican Party
- 2 The Democratic Party

*Soft prompt if refused: We would like to have your answer to this question.*

---

**ASK ALL:**

IDEO In general, would you describe your political views as... **[SHOW RESPONSE OPTIONS IN REVERSE ORDER TO RANDOM ½ SAMPLE]**

- 1 Very conservative
  - 2 Conservative
  - 3 Moderate
  - 4 Liberal
  - 5 Very liberal
- 

**ASK IF MISSING DATA FOR NATIVITY (XBORN=5):**

NATIVITY Where were you born?

- 1 U.S.
- 2 Puerto Rico
- 3 Other U.S. territory
- 4 Another country

*Soft prompt if refused: We would like to have your answer to this question.*

---

Thank you for participating in this survey.

Please click the >> button below to complete this survey.

---