

Mark Friesen

PORTLAND, OREGON

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EXPERIENCE

3/2007 - present

Web designer/developer/data visualization specialist

The Oregonian

Design online presentations for special projects; design and create interactive maps and data visualizations; analyze data; maintain and update databases of legislative activity, state schools data and other data; maintain and update backend system for collecting election results and the front-end system for displaying those results in real time on Election Night.

12/1994 - 3/2007

Page designer

The Oregonian

Designed news pages — including several years as Page One designer — on deadline for 300,000-circulation metro daily newspaper. Included photo selection, caption writing and space budgeting for three editions every night.

6/1991 - 6/1994

Design Editor

The Ledger, Lakeland, Fla.

Designed special projects, oversaw design style for 80,000-circulation daily newspaper.

2/1989 - 6/1991

Features designer

The Ledger, Lakeland, Fla.

Edited stories, wrote headlines, designed pages for newspaper features section.

6/1987 - 2/1989

Copy editor/page designer

Corvallis Gazette-Times

Edited news copy, wrote headlines, designed pages for 13,000-circulation daily newspaper.

EDUCATION

2020-2022

University of Wisconsin-Madison, M.Sc. in GIS/Cartography

1983-1987

University of Missouri, Bachelor of Journalism

SKILLS

PHP

MySQL

PostgreSQL

PostGIS

Python

HTML/CSS

Javascript

jQuery

D3js

Tableau

Datawrapper

Illustrator

Photoshop

InDesign

QGIS

Leaflet

MapBox

OpenRefine

Excel

ArcGIS

R

PUBLICATIONS

Kondo, K., Low, A., Everson, T., Gordon, C. D., Veazie, S., Lozier, C. C., Freeman, M., Motu'apuaka, M., Mendelson, A., **Friesen, M.**, Paynter, R., Friesen, C., Anderson, J., Boundy, E., Saha, S., Quinones, A., & Kansagara, D. (2017). Health disparities in Veterans: A map of the evidence. *Medical Care*. 55(S9), S9-15.

Kondo, K., Low, A., Everson, T., Gordon, C. D., Veazie, S., Lozier, C. C., Freeman, M., Motu'apuaka, M., Mendelson, A., **Friesen, M.**, Paynter, R., Friesen, C., Anderson, J., Boundy, E., Saha, S., Quinones, A., & Kansagara, D. (2017). *Prevalence of and Interventions to Reduce Health Disparities in Vulnerable Veteran Populations: A Map of the Evidence*. VA ESP Project #05-225.

Assisted with:

Kondo, K., Wyse, J., Mendelson, A., Beard, G., Low, A., Freeman, M., & Kansagara, D. (2018). Pay for performance and Veteran care in the VHA and the community: A systematic review. *Journal of General Internal Medicine*. Published online April 26, 2018.

Kondo, K., Wyse, J., Mendelson, A., Beard, G., Low, A., Freeman, M., & Kansagara, D. (2017). *Challenges and opportunities for Pay-for-performance as Veteran care moves into the community*. VA ESP Project #05-225.

PRESENTATIONS

Friesen M & Njus E. (2018, May). *Measure 50: Winners and Losers*. Poster presented at the GIS In Action Conference, Portland, OR.

Kondo K, Low A, Everson T, Gordon C, Veazie S, Lozier C, Freeman M, Motu'apuaka M, Mendelson A, **Friesen M**, Paynter R, Friesen C, Anderson J, Boundy E, Saha S, Quinones A, & Kansagara D. (2017, November). *An Evidence Map of Interventions to Reduce Health Disparities in Veterans*. Paper presented at the American Public Health Association Annual Convention, Atlanta, GA.

Kondo K, Low A, Everson T, Gordon C, Veazie S, Lozier C, Freeman M, Motu'apuaka M, Mendelson A, **Friesen M**, Paynter R, Friesen C, Anderson J, Boundy E, Saha S, Quinones A, & Kansagara D. (2017, November). *Mapping Disparities in Veterans*. Paper presented at the American Public Health Association Annual Convention, Atlanta, GA.

Kondo K, Low A, Everson T, Gordon C, Veazie S, Lozier C, Freeman M, Motu'apuaka M, Mendelson A, **Friesen M**, Paynter R, Friesen C, Anderson J, Boundy E, Saha S, Quinones A, & Kansagara D. (2017, May). *Mental Health and Gender Disparities in Veterans: An Evidence Map*. Paper presented at the Association for Psychological Science Annual Convention, Boston, MA.

Friesen M. (2016, February). *Mapping Property Taxes*. Metro Regional Land Information System subscriber meeting, Portland, OR.

Friesen M. (2015, September) *Maps for the Masses*. Lightning talk, Portland Area GIS Users, Portland, OR.

Friesen M. (2006, September) *Front Page Design*. Society for News Design Annual Conference, Orlando, FL.

RECENT AWARDS

Nakamura B, Herbert B, **Friesen M.** *Poems for the Pandemic*. Best Web Project, Oregon Newspaper Publishers Association Better Newspaper Contest, 2021

Crombie N, **Friesen M**, et al. *No Mercy*. Online Storytelling Project of the Year, Pictures of the Year, 2020

Davis R, **Friesen M**, et al. *Toxic Armories*. Environmental Reporting, Scripps Howard Foundation, 2017

FELLOWSHIPS

Interactive Census Workshop, Knight Digital Media Center, University of California, Berkeley, December 2010

Newspaper Design and Graphics Seminar, American Press Institute, Reston, Va., January 1992