VENICE URBAN FOREST

Non profit creating a greener & cleaner environment by planting trees along the waterway.

Project 2
Melinn Phifer

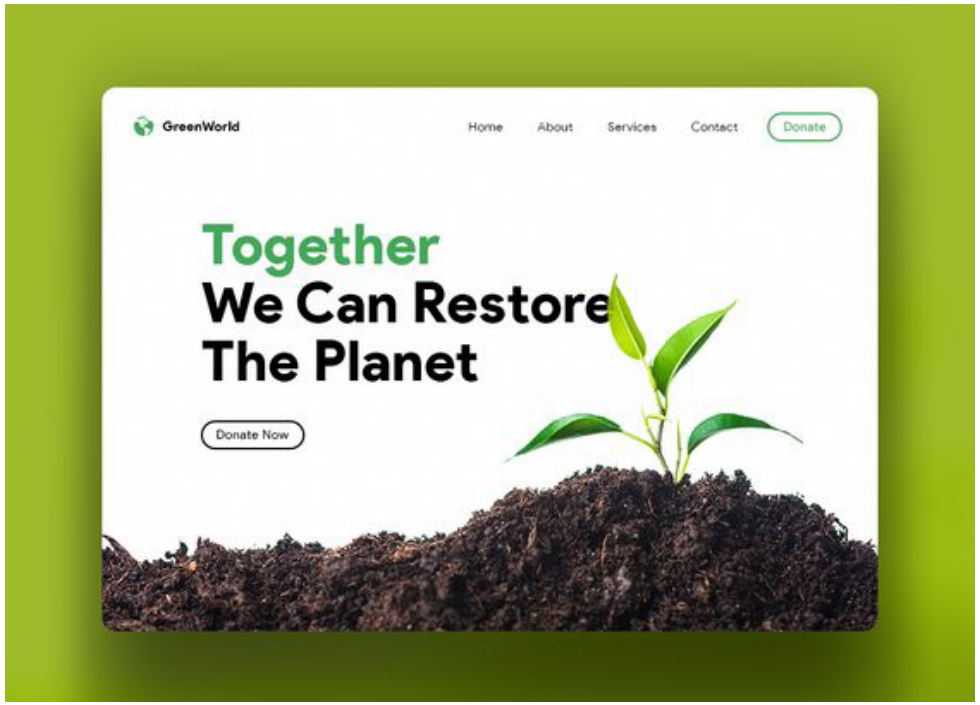
ORIGINAL SITE

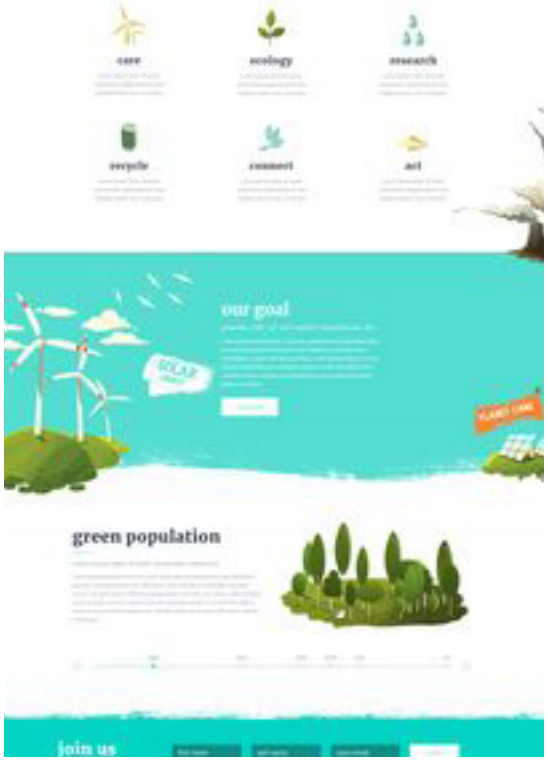
MOODBOARD

PANTONE
2222 C
PANTONE
7741 C

GO GREEN
NATURE LANDING PAGE
DISCOVER

ENVIRONMENTAL
JUSTICE


GreenWorld
Home
About
Services
Contact
Donate
Together
We Can Restore
The Planet
Donate Now


care
ecology
research
recycle
connect
act
our goal
green population
join us

COLOR PALETTE

Primary

#00506d	#6e97aa	#d3e0e5	#c6ba41	#5c8641	#dd671e

Secondary

#100906	#51436b	#3d7679

TYPOGRAPHY

HEADLINES

Chango, 70 pt

HEADING

Capriola, 37 pt

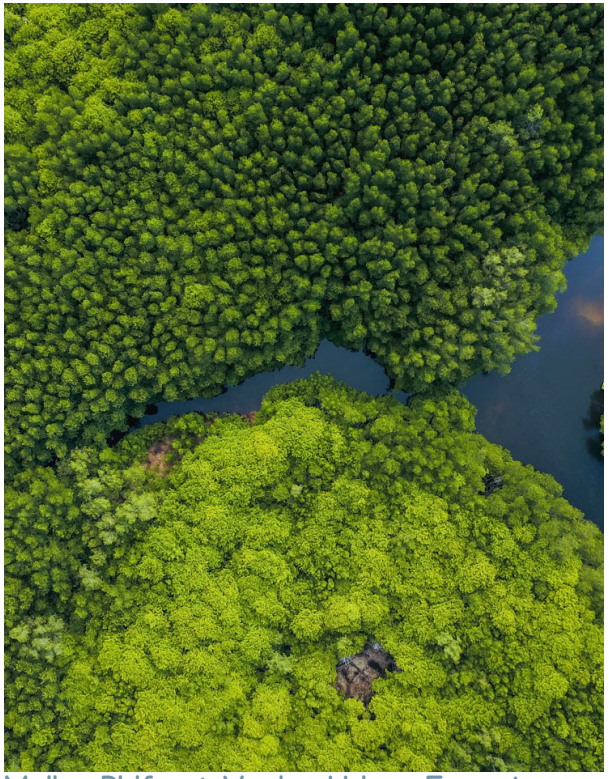
Subheading

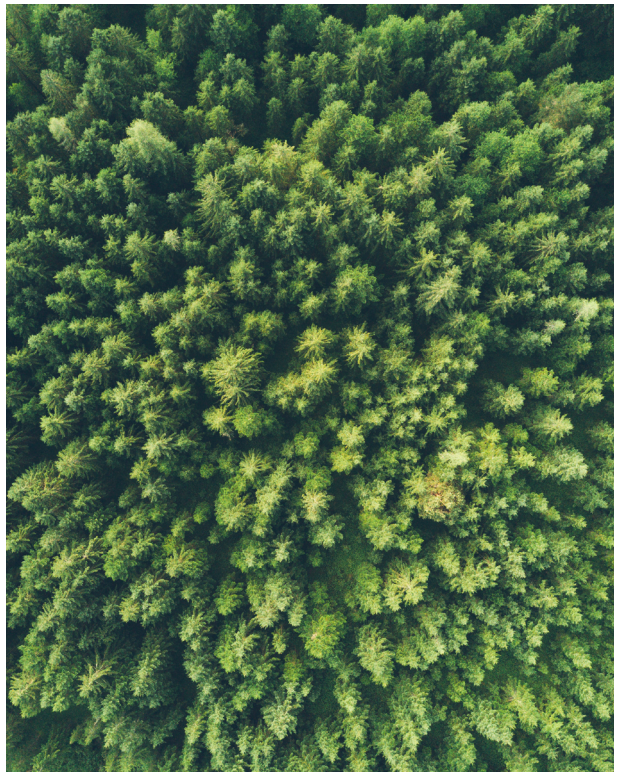
Manjari Bold, 26 pt

Manjari Regular, 18 pt

Rorporum autem asinistibus rendenimolut aut optatqui con pel maximin velest facese cus acesedi beario corem. Et et, ant officid que porumquae pera volupti re-hentem autem eum ant. Itatibeature estruntia de vol-oren derferio. Et aut qui odis parchil loreperspis dolore et estorro dusti acestium re mi, ium liquatemped quidemq uaturit aturi siminim poritat usantiis eosaped.

IMAGERY





UI PLAN

Four Interactive Elements:

1. Navigation Sub-menu Drop Down
2. Accordion
3. Read More Button
4. API – weather for Venice, FL

User Interacts with the Elements:

1. Navigation Sub-menu Drop Down

–This will be sub-menu under the "Forest" tab with the options for "about", "donate" and "volunteer". This sub-menu will allow the user to click and a CSS transition will bring out the sub-menu for the user. The result of the event will be the sub-menu will appear and give the user 3 options to click. It will disappear when user's mouse leaves.

2. Accordion

–This will be on the "Forest" page under a FAQ "Frequently Asked Questions" section. This will provide the user an opportunity to click and read the question that pertains them. The item when clicked with use a CSS transition to open up. The result of the event will be on-click the questions will open up and expand below and give answers to the questions. The accordion will also close by clicking.

3. Read More Button

–On the "Forest" page to reveal phases. This will be underneath the Phase 1 and 2 images so users can click and then open up to read more details about the phases. The result of the event will be the "Read More" button will expand with more information.

4. API – weather for Venice, FL

–The up-to-date weather information using the OpenWeather API will be displayed on the homepage above the footer so that the user knows what the weather is like in Venice, FL. Weather information is important since the Venice Urban Forest is a trail for users to walk and bike.
The weather "description" will be displayed using:

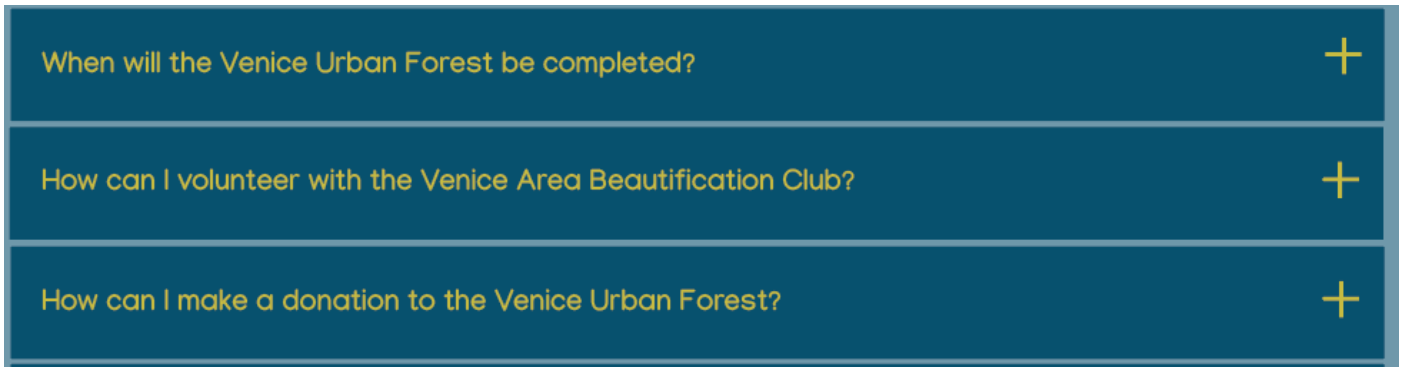
http://api.openweathermap.org/data/2.5/weather?q=34285,us&appid=6efff70fe1477748e31c17d1c504635f

UI ELEMENTS

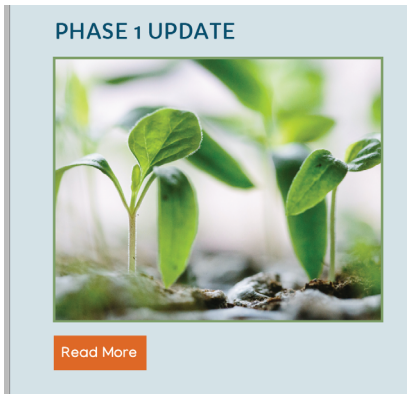
Four Interactive Elements:

1. Navigation Sub-menu Drop Down

2. Accordion (FAQ)



3. Read More Button (Phases 1 and Phases 2)



4. API – weather for Venice, FL

HERO IMAGE

HEADING

subheading

Nullaborest pre as inciisit qui non pratur aruptiumqui od que ventem as re dolut et volorrorepro qui ut occaes pa conem quis doluptibus voloribus nus moluptates rendund ionsecea aut voluptat expelecae laudiorernam et ma perrum ipit faccab im volor re vollorumqui aut offictur alibus pliamus expedi rem is es eum res aut qui offi.

BUTTON

HEADING

Title

Title

Title

HEADING

Id qui bea explaut mod qui sit alit est ut aut volore,

LOGO

HOME FOREST VISIT

HERO IMAGE

HEADING

subheading

Nullaborest pre as inciisit qui non pratur aruptiumqui od que ventem as re dolut et volorrorepro qui ut occaes pa conem quis doluptibus voloribus nus moluptates rendund ionsecea aut voluptat expelecae laudiorernam et ma perrum ipit faccab im volor re vollorumqui aut offictur alibus pliamus expedi rem is es eum res aut qui offi.

BUTTON

HEADING

Title

Title

Title

HEADING

Id qui bea explaut mod qui sit alit est ut aut volore,

LOGO

###.###.###

ADDRESS

A GREEN OASIS

along the intracoastal

Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend. Green infrastructure works at multiple scales from the neighborhood to the metro area to the regional landscape Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend.

LEARN MORE

ABOUT THE FOREST

Along the Waterway

+300 Trees Planted

+50 Volunteers

READY TO HIKE OR BIKE?

The weather today in Venice, FL is sunny with no clouds.

VENICE URBAN FOREST

941.207.8224

308 East Venice Ave. Venice, FL

VENICE URBAN FOREST

HOME FOREST VISIT

A GREEN OASIS

along the intracoastal

Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend. Green infrastructure works at multiple scales from the neighborhood to the metro area to the regional landscape Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend.

LEARN MORE

ABOUT THE FOREST

Along the Waterway

+300 Trees Planted

+50 Volunteers

READY TO HIKE OR BIKE?

The weather today in Venice, FL is sunny with no clouds.

VENICE URBAN FOREST

941.207.8224

308 East Venice Ave. Venice, FL

THE FOREST

WHAT IS THE VENICE URBAN FOREST?

Over 130 million acres of America's forests are located right in our cities and towns. Urban forests come in many different shapes and sizes. They include urban parks, street trees, landscaped boulevards, gardens, river and coastal promenades, greenways, river corridors, wetlands, nature preserves, shelter belts of trees, and working trees at former industrial sites.

PHASE 1 UPDATE

Read More

PHASE 2 UPDATE

Read More

FREQUENTLY ASKED QUESTIONS

- When will the Venice Urban Forest be completed? +
- How can I volunteer with the Venice Area Beautification Club? +
- How can I make a donation to the Venice Urban Forest? +
- What days is the Venice Urban Forest open? +
- Where is the Venice Urban Forest located? +

READY TO HIKE OR BIKE?

The weather today in Venice, FL is sunny with no clouds.

VENICE URBAN FOREST

941.207.8224

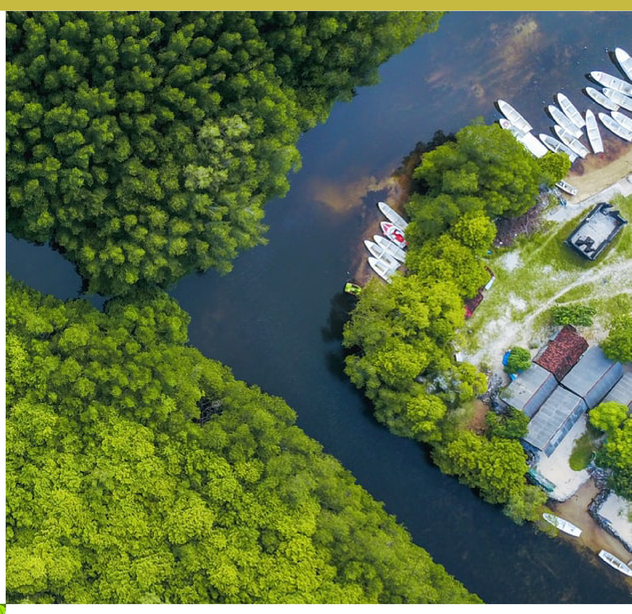
308 East Venice Ave. Venice, FL

VISIT US

VISIT

located along the intracoastal waterway

Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend. Green infrastructure works at multiple scales from the neighborhood to the metro area to the regional landscape Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend.



HIKE + BIKE

escape the urban environment

Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend. Green infrastructure works at multiple scales from the neighborhood to the metro area to the regional landscape Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend.

VOLUNTEER

help us create a greener world

Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend. Green infrastructure works at multiple scales from the neighborhood to the metro area to the regional landscape Urban forests, through planned connections of green spaces, form the green infrastructure on which communities depend.

READY TO HIKE OR BIKE?

The weather today in Venice, FL is sunny with no clouds.

VENICE URBAN FOREST

941.207.8224

308 East Venice Ave. Venice, FL