



- highly noticeable, end cap placement
- an experience that envelops the senses
- forget what is around you
- view managed inventory, rent store space, internet tracks inventory and replenish
- running video highlighting
 - why verizon, simplicity
 - self serve OR full service
- all phones available for pre / post paid
- online pickup option

lock that opens up purchase PUSH TO PURCHASE?

Imagine with me ...

Need a phone and you're

In a big box retailer

Maybe you know what you want

Maybe you have no idea!

Maybe you like doing things yourself

Maybe you want expert help

As you walk towards the electronics
you see a display towering above the
others on the end of an aisle

on the large LED you see Jaime Foxx
beckoning you over

As you approach a proximity sensor
switches it to a screen providing
you with choices

you can tell it you know
what you want, or get
assistance ~~from~~ - Live video
chat

Complete entire transaction

Demo Phones through rotating
display

Pickup your phone

If you prefer to order online
you can use a PIN to
pickup from the kiosk