

Madison Percy Jones

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EDUCATION

Ph.D. in Rhetoric and Writing Studies, University of Florida (Expected May 2020)
Dissertation: *Writing, Place, Network: Scale and Digital Rhetoric*

M.A. in English, Auburn University (2014)

B.A. in English, University of Montevallo (2010)

REFEREED PUBLICATIONS

Journal Articles & Book Chapters

"(Re)Placing the Rhetoric of Scale: Ecoliteracy, Networked Writing, and Memorial Mapping." *Mediating Nature: The Role of Technology in Ecological Literacy*. Eds. Sidney I. Dobrin and Sean Morey. Routledge, November 2019.

"Articulate Detroit: Augmenting Public Writing." Co-authored with Jacob Greene. *Computers & Composition Online*, Spring 2019, <http://cconlinejournal.org/articulatedetroit>.

"Sylvan Rhetorics: Roots and Branches of More-Than-Human Publics." *Rhetoric Review*, February 2019, vol. 38 no. 1, pp. 63-78.

"Writing Conditions: The Premises of Ecocomposition." *Enculturation: A Journal of Rhetoric, Writing, and Culture*, Fall 2018, vol. 26, no. 1, <http://enculturation.net/writing-conditions>.

"Augmented Vélorationaries: Digital Rhetoric, Memorials, and Public Discourse." Co-authored with Jacob Greene. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, Fall 2017, vol. 22, no. 1, <http://kairos.technorhetoric.net/22.1/topoi/jones-greene/index.html>.

"Plato's Apocalyptic Rhetoric: Interpreting Bioregionalism in the *Critias-Timaeus* Dialogues." *ISLE: Interdisciplinary Studies in Literature and Environment*, Summer 2016, vol. 23, no. 3, pp. 548-563.

Edited Collections

Writing the Environment in Nineteenth-Century American Literature: The Ecological Awareness of Early Scribes of Nature. Co-edited with Steven Petersheim. Lexington Books, 2015.

Brief Essays & Reviews

"Toward an Ecology of *Chora* and *Topoi*: A Review of *Rhetoric as a Posthuman Practice* by Casey Boyle." *Composition Forum* (Fall 2019), vol. 42, <http://compositionforum.com/issue/42/jones-review-boyle.php>.

"Advertising Poetry: Remix and Digital Invention." *Digital English*. Eds. Naomi Milthorpe, Robert Clarke, Joanne Jones, Robbie Moore (Spring 2019), <https://digitalenglish.com.au/2019/02/13/advertising-poetry-remix-and-digital-invention/>.

"Environing Media: a Review of *The Undersea Network* by Nichole Starosielski." *Digital Humanities Quarterly* (Spring 2018), vol. 11, iss. 3, <http://www.digitalhumanities.org/dhq/vol/11/4/000361/000361.html>.

"Review of *Eco-Republic: What the Ancients Can Teach Us about Ethics, Virtue, and Sustainable Living* by Melissa Lane." *Journal of Ecocriticism* (January 2018), vol. 8, iss. 1, pp. 14-15, <https://ojs.unbc.ca/index.php/joe/article/view/1653/1259>.

Works in Progress

"Trees, Anti-Advocacy, and Visual Rhetoric in *Truax* (A Parody of *The Lorax*)," invited submission for *EcoComix: Ecocriticism & Comics Studies*. Ed. Sidney I. Dobrin. McFarland, Accepted.

"Local." *Keywords in Design Thinking: A Primer for Makers, Designers, & Technical Communicators*. Ed. Jason Tham. WAC Clearinghouse, Accepted.

AWARDS & HONORS

CCCC/NCTE's Best Article on Philosophy or Theory of Technical or Scientific Communication. For "Sylvan Rhetorics: Roots and Branches of More-Than-Human Publics" (2020).

Graduate School Doctoral Dissertation Award, University of Florida (Fall 2019).

Graduate Teaching Award, Department of English, University of Florida (Spring 2018).

Graduate School Research Fellowship, University of Florida (2015-19).

Graduate Teaching Award, Department of English, Auburn University (Spring 2014).

Harper Travel Award, South-Atlantic Modern Language Association (Spring 2013).

Graduate Teaching Assistantship, Department of English, Auburn University (2012-14).

GRANT ACTIVITY

Funded, \$324,865. *National Endowment for the Humanities*, Fall 2019, "MassMine Advancement Grant for Sustainable Data-Driven Humanities Research," PI: Aaron Beveridge, Role: Intellectual Contributor, <http://www.massmine.org/>.

Funded, \$15,249. *University of Florida Creative Campus Catalyst Fund*, Spring 2019, "UF-GNV Creative Community Collaborations Project," PI: Les Thiele, Role: Consultant (Project Development), "Augmenting Sustainability: An AR App for the UF Campus and Gainesville Community," <https://augment-sustainability.clas.ufl.edu/>.

Funded, \$2,000. *Association for the Study of Literature and Environment Subvention Grant*, Spring 2017, "Articulate Detroit: Visualizing Environments," Role: Co-PI (with Jacob Greene).

Funded, \$3,100. *University of Florida Bob Graham Center for Public Service*, Fall 2017, "Ecotour: Using Mobile Technologies to promote Local Environmental Engagement," Role: Co-PI (with Shannon Butts, Jacob Greene, Jason Crider, and Kenneth Anderson), <https://www.ecotourapp.com/>.

Funded \$5,200. *University of Florida Graduate School Doctoral Research Grant*, Fall 2017, "Carrying Owls to Athens: Deep Mapping Plato's Environment," Role: PI.

TEACHING EXPERIENCE

University of Florida, Teaching Assistant (2015 to 2020)

Upper Division (Designed and Taught)

Professional Communication (Summer 2019)
Advanced Argumentation: Posthuman Writing (Summer 2018)
Advanced Exposition: Digital Rhetoric (Spring 2018)

Lower Division (Designed and Taught)
Technical Writing (Summer 2017)
Writing about Invention (Spring 2017)
Writing through Media (Fall 2016 and Fall 2017)

Point University, Instructor of English (2014 to 2015)

Upper Division Courses (Designed and Taught)
Poetry Writing Workshop (Spring 2015)

Lower Division Courses (Designed and Taught)
Critical Reading and Writing II (Spring 2015)
Critical Reading and Writing I (Fall 2014 and Spring 2015)

Auburn University, Teaching Assistant (2012 to 2014)

Lower Division Courses (Designed and Taught)
Composition II (Spring 2014)
Composition I (Fall 2013)

Teaching Assistant (Grader and Discussion Leader)
World Literature I (Spring 2013)
Composition II (Spring 2013)
American Literature II (Fall 2012)

PRESENTATIONS

Refereed National Conferences

"Placing Digital Activism." Invited presentation for Computers & Writing Conference. Greenville, NC (May 2020), with Bridget Gelms, Donnie Sackey, Dustin Edwards, Christina Boyles, and Jason Tham.

"Sylvan Rhetorics: Roots and Branches of More-than-Human Publics." Conference on College Composition and Communication. Pittsburgh, PA (March 2019).

"Reinventing Place in an Era of Climate Change." Rhetoric Society of America Conference. Minneapolis, MN (May 2018).

"EcoTour: Digital Rhetoric and Local Spaces." Rhetoric Society of America Conference. Minneapolis, MN (May 2018).

"(Re)Placing Scale." Conference on College Composition and Communication. Kansas City, MI (April 2018).

"Articulate Detroit (ASLE Subvention-Grant walking tour)." Association for the Study of Literature and Environment Conference. Detroit, MI (June 2017).

"Ekphrastic Media: Visualizing Advocacy in the Writing Classroom." National Council of Teachers of English Annual Convention. Atlanta, GA (November 2016).

"Digital Materiality: Petro-centrism and Public Advocacy Rhetorics." UC Santa Barbara Environmental Humanities Initiative's Conference. Online (October 2016).

"Plato's Apocalyptic Rhetoric: Regional Ecology in the *Critias-Timaeus* Dialogues." Rhetoric Society of America Conference. Atlanta, GA (May 2016).

"Disrupting Pedagogical Binaries of Digital and Natural Environments." Rhetoric Society of America Conference. Atlanta, GA (May 2016).

Invited Talks

"Augmented Reality and Digital Activism." University of North Florida (Fall 2017).

"Ecopoetics and Digital Publishing" (via Skype). Texas State University (Fall 2015).

"Why Major in English Studies?" University of Montevallo (Spring 2015).

Refereed Regional Conferences

"Digital Ghost Bikes: Hypermedia in Public Advocacy." Margins Conference, Department of English, Clemson University. Clemson, SC (February 2016).

"The Ecology of Blogging in First-Year Composition." South-Atlantic Modern Language Association Conference. Atlanta, GA (November 2014).

Local Conferences

"Teaching and Research with Augmented Reality" Interface Conference, University of Florida, Gainesville, FL (April 2019).

"Extracting Plato's Material Rhetoric: Mapping Exploitation in the Laurium Mines."
University of Florida's Marxist Reading Group Conference. Gainesville, FL
(March 2016).

"Augmenting Public Rhetorics." University of Florida's Digital Assembly Symposium.
Gainesville, Florida (February 2016).

Other Conference Activity

Research Network, Rhetoric Society of America Conference, Atlanta, GA (May 2016).

Chair, "Ecocomposition, Green Rhetoric(s), and Digital Environments," South-Atlantic
Modern Language Association. Atlanta, GA (November 2014).

Workshops & Campus Talks

"Augmented Reality Development." Passport to Great Teaching, Office of Faculty
Development and Teaching Excellence, University of Florida (Spring 2019).

"Writing (for) Publics: Digital Rhetoric and Advocacy." Graduate Student Orientation
Panel, University of Florida (Fall 2018).

"Writing with Emerging Tech." Marston Science Library, University of Florida (Fall 2017).

"Augmented Reality: Reaching People Where They Are." Diving Deeper: Immersive
Storytelling for Climate Science Conference, College of Journalism and
Communications, University of Florida (Fall 2017).

"Intro to Augmented Reality: Aurasma." MADE@UF Workshop Series, Marston
Science Library, University of Florida (Fall 2017).

"Teaching Composition." First-Year Practicum Panel, Auburn University (April 2014).

OTHER EXPERIENCE

Editorial Positions

Production Editor, *Enculturation* (2019-Present).

Copy Editor, *Trace: A Journal of Writing, Media, and Ecology* (2018-Present).

Augmented Reality Coordinator, Trace Innovation Initiative (2016-Present).

Managing Editor, *Kudzu House Quarterly* (2010-17).

Associate Editor, *Southern Humanities Review* (2012-14).

Related Experience

Consultant (Web Developer/Technical Writer), Steel City Sites, (2019-Present).
Smathers Intern in Emerging Technologies, Marston Science Library (Fall 2017).
Online Writing Tutor, Pearson Smarthinking (2013-2014).

Technical Skills

Proficient in HTML5 & CSS3, JavaScript, PHP & MySQL (WordPress), Vuforia,
Aurasma, Unity, ArcGIS, Adobe Suite, Audacity, Morae (UX), and Simplify3D.

SERVICE, ACTIVITIES, & MEMBERSHIPS

PROFESSIONAL SERVICE

Reviewer, *Trace: A Journal of Writing, Media, and Ecology*, 2018-2019.
Reviewer, Alliance of Digital Humanities Organizations (ADHO) Conference, 2018.
Reviewer, *ImageText*, 2017 and 2019.
Newcomer Committee Volunteer, CCCC (2016-2019).

DEPARTMENT SERVICE

University of Florida
Digital Assembly, Vice President 2017-2018, Treasurer 2016-2017.
Co-organizer, Digital Assembly Annual Symposium, [2017](#) and [2018](#).
Assistant to the Director of Graduate Studies, 2015-2016.
Research Assistant, Data-Driven Program Assessment Project (Spring 2016).

Point University

First-Year Writing Committee, 2014-2015.

Auburn University

M.A. Co-Chair, Auburn English Graduate Association, 2013-2014.
Co-organizer, English Graduate Association 2014 Conference.
Founding Member, Rhetoric Society of America, Auburn University Chapter.
Web Designer, RSAU chapter website (2014), <http://wp.auburn.edu/rsa/>.

PROFESSIONAL MEMBERSHIPS

Rhetoric Society of America
College Composition and Communication
National Council for Teachers of English
Association for the Study of Literature & Environment