

Madison Percy Jones

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EDUCATION, APPOINTMENTS, & INTERESTS

Education

Ph.D. in Rhetoric and Writing Studies, University of Florida (Expected May 2020)

Dissertation: *Writing, Place, Network: Toward Trans-scalar Digital Rhetoric*

Committee: Sidney I. Dobrin, Raúl Sánchez, Anastasia Ulanowicz, Robert Walker (Geography)

M.A. in English, Auburn University (2014)

B.A. in English, University of Montevallo (2010)

Research & Teaching Interests

Digital & visual rhetorics; writing studies; technical & professional writing; rhetorical theory; place-based composition; public & civic advocacy; environmental rhetoric; science & technology studies. All levels of composition, from introductory to advanced, including business, grant, technical, and professional writing.

REFEREED PUBLICATIONS

Edited Collections

Writing the Environment in Nineteenth-Century American Literature: The Ecological Awareness of Early Scribes of Nature. Co-edited with Steven Petersheim. Lexington Books, 2015.

Journal Articles

“Articulate Detroit: Augmenting Public Writing.” Co-authored with Jacob Greene. *Computers & Composition Online*, Spring 2019, <http://cconlinejournal.org/articulatedetroit>.

“Sylvan Rhetorics: Roots and Branches of More-Than-Human Publics.” *Rhetoric Review*, February 2019, vol. 38 no. 1, pp. 63-78.

“Writing Conditions: The Premises of Ecomposition.” *Enculturation: A Journal of Rhetoric, Writing, and Culture*, Fall 2018, vol. 26, no. 1, <http://enculturation.net/writing-conditions>.

“Augmented Vélorationaries: Digital Rhetoric, Memorials, and Public Discourse.” Co-authored with Jacob Greene. *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, Fall 2017, vol. 22, no. 1, <http://kairos.technorhetoric.net/22.1/topoi/jones-greene/index.html>.

“Plato’s Apocalyptic Rhetoric: Interpreting Bioregionalism in the *Critias-Timaeus* Dialogues.” *ISLE: Interdisciplinary Studies in Literature and Environment*, Summer 2016, vol. 23, no. 3, pp. 548-563.

Book Chapters

- “(Re)Placing the Rhetoric of Scale: Ecoliteracy, Networked Writing, and MEmorial Mapping.” *Mediating Nature: The Role of Technology in Ecological Literacy*. Eds. Sidney I. Dobrin and Sean Morey. Routledge, In Press: Expected Spring 2020.
- “Trees, Anti-Advocacy, and Visual Rhetoric in *Truax* (A Parody of *The Lorax*),” invited submission for *EcoComix: Ecocriticism & Comics Studies*. Ed. Sidney I. Dobrin. McFarland, In Press: Forthcoming Fall 2019.
- “Shadow and Liminal Space in *Typee* and *Walden*.” *Writing the Environment in Nineteenth-Century American Literature: The Ecological Awareness of Early Scribes of Nature*. Eds. Steven Petersheim and Madison Jones. Lexington Books, 2015.
- “Sublime Diets: Percy Shelley’s Radical Consumption.” *Romantic Sustainability Endurance and the Natural World 1780-1830*. Ed. Ben P. Robertson. Lexington Books, 2015.

Brief Essays

- “Local.” *Keywords in Design Thinking: A Primer for Makers, Designers, & Technical Communicators*. Ed. Jason Tham. WAC Clearinghouse/Colorado State UP, In Press: Expected Fall 2020.
- “Advertising Poetry: Remix and Digital Invention.” *Digital English*. Eds. Naomi Milthorpe, Robert Clarke, Joanne Jones, Robbie Moore, Spring 2019, <https://digitalenglish.com.au/2019/02/13/advertising-poetry-remix-and-digital-invention/>.

Book Reviews

- “Environing Media, a Review of *The Undersea Network*” by Nicole Starosielski. Duke UP, 2015. Reviewed in *Digital Humanities Quarterly* (Spring 2018), vol. 11, iss. 3. <http://www.digitalhumanities.org/dhq/vol/11/4/000361/000361.html>.
- “Review of *Eco-Republic: What the Ancients Can Teach Us about Ethics, Virtue, and Sustainable Living*” by Melissa Lane. Princeton UP, 2012. Reviewed in *Journal of Ecocriticism* (January 2018), vol. 7, iss. 2, pp. 14-15.
- “Review of *Beyond Romantic Ecocriticism: Toward Urbanatural Roosting*” by Ashton Nichols. New York: Palgrave Macmillan, 2011. Reviewed in *Southern Humanities Review* (Spring 2013), vol. 47, iss. 2, pp. 190-192.
- “Review of *Wilderness into Civilized Shapes: Reading the Postcolonial Environment*” by Laura Wright. Athens: U of Georgia P, 2010. Reviewed in *ISLE: Interdisciplinary Studies in Literature and Environment* (Autumn 2011) vol. 18, iss. 4, pp 893-894.

FELLOWSHIPS & AWARDS

Graduate School Doctoral Dissertation Award, University of Florida (Fall 2019).

Graduate Teaching Award, Department of English, University of Florida (Spring 2018).

Graduate School Research Fellowship, University of Florida (2015-19).

Graduate Teaching Award, Department of English, Auburn University (Spring 2014).

Harper Travel Award, South-Atlantic Modern Language Association Conference (Spring 2013).

Graduate Teaching Assistantship, Department of English, Auburn University (2012-2014).

GRANT ACTIVITY

External

Association for the Study of Literature and Environment's Subvention Grant: \$2,000 for *Articulate Detroit: Visualizing Environments* (equal Co-PI with Jacob Green), a mobile AR walking tour showcased at ASLE's 12th biennial conference (Spring 2017), <http://cconlinejournal.org/articulatedetroit>.

Internal

University of Florida Graduate School Doctoral Research Grant: \$5200 for *Carrying Owls to Athens: Deep Mapping Platonic Environments* (PI), Athens, Greece (Fall 2017).

The Bob Graham Center for Public Service at the University of Florida's Healthy Civic Campus & Community Grant: \$3,100 (equal Co-PI with Shannon Butts, Jacob Greene, Jason Crider, and Kenneth Anderson) for *Ecotour: Using Mobile Technologies to Promote Local Environmental Engagement* (Fall 2017), <https://www.ecotourapp.com/>.

Contributor

Intellectual Contributor, *National Endowment for the Humanities*: \$324,865 (PI: Aaron Beveridge), Digital Humanities Advancement Grants for *MassMine Advancement Grant for Sustainable Data-Driven Humanities Research* (Fall 2019), <http://www.massmine.org/>.

Consultant, Creative Campus Catalyst Fund: \$15,249 (PI: Les Thiele), *UF-GNV Creative Community Collaborations Project* to design "Augmenting Sustainability: An AR App for the UF Campus and Gainesville Community," University of Florida (Spring 2019), <https://augment-sustainability.clas.ufl.edu/>.

TEACHING EXPERIENCE

University of Florida, Teaching Assistant (2015 to 2020)

Upper Division (Designed and Taught)

Professional Communication (Summer 2019)

Advanced Argumentation: Posthuman Writing (Summer 2018)

Advanced Exposition: Digital Rhetoric (Spring 2018)

Lower Division (Designed and Taught)

Technical Writing (Summer 2017)

Writing about Invention (Spring 2017)

Visualizing Environments: Writing through Media (Fall 2016 and Fall 2017)

Santa Fe College, Adjunct Instructor of English (Fall 2019)

Lower Division Courses (Designed and Taught)

College Composition I

Point University, Instructor of English (2014 to 2015)

Upper Division Courses (Designed and Taught)

Poetry Writing Workshop (Spring 2015)

Lower Division Courses (Designed and Taught)

Critical Reading and Writing II (Spring 2015)

Critical Reading and Writing I (Fall 2014 and Spring 2015)

Auburn University, Teaching Assistant (2012 to 2014)

Lower Division Courses (Designed and Taught)

Composition II (Spring 2014)

Composition I (Fall 2013)

Teaching Assistant (Grader and Discussion Leader)

World Literature I (Spring 2013)

Composition II (Spring 2013)

American Literature II (Fall 2012)

PRESENTATIONS

Invited Talks

“Augmented Reality and Digital Activism.” University of North Florida (Fall 2017).

“Ecopoetics and Digital Publishing” (via Skype). Texas State University (Fall 2015).

“Why Major in English Studies?” University of Montevallo (Spring 2015).

Refereed National Conferences

“Sylvan Rhetorics: Roots and Branches of More-than-Human Publics.” Conference on College Composition and Communication. Pittsburgh, PA (March 2019).

“Reinventing Place in an Era of Climate Change.” Rhetoric Society of America Conference. Minneapolis, MN (May 2018).

“EcoTour: Digital Rhetoric and Local Spaces.” Rhetoric Society of America Conference. Minneapolis, MN (May 2018).

“(Re)Placing Scale.” Conference on College Composition and Communication. Kansas City, MI (April 2018).

“Articulate Detroit (ASLE Subvention-Grant walking tour).” Association for the Study of Literature and Environment Conference. Detroit, MI (June 2017).

“Writing Place, or How to Kayak in an Ocean.” Association for the Study of Literature and Environment Conference. Detroit, MI (June 2017).

“Ekphrastic Media: Visualizing Advocacy in the Writing Classroom.” National Council of Teachers of English Annual Convention. Atlanta, GA (November 2016).

“Digital Materiality: Petrocentrism and Public Advocacy Rhetorics.” UC Santa Barbara Environmental Humanities Initiative’s Conference. Online (October to November 2016).

“Plato’s Apocalyptic Rhetoric: Regional Ecology in the *Critias-Timaeus* Dialogues.” Rhetoric Society of America Conference. Atlanta, GA (May 2016).

“Ecolectracy: Deconstructing Pedagogical Binaries of Digital and Natural Environments” Rhetoric Society of America Conference. Atlanta, GA (May 2016).

Refereed Regional Conferences

“Digital Ghost Bikes: Hypermedia in Public Advocacy.” Margins Conference, Department of English, Clemson University. Clemson, SC (February 2016).

“The Ecology of Blogging in First-Year Composition.” South-Atlantic Modern Language Association Conference. Atlanta, GA (November 2014).

“Sublime Diets: Percy Shelley’s Radical Consumption.” South-Atlantic Modern Language Association Conference. Atlanta, GA (November 2014).

“Shadow and Liminal Space in *Typee* and *Walden*.” South-Atlantic Modern Language Association Conference. Atlanta, GA (November 2013).

Local Conferences

“Teaching and Research with Augmented Reality” Interface Conference, University of Florida, Gainesville, FL (April 2019).

“Extracting Plato’s Material Rhetoric: Exploitation and the Mines at Laurium.” University of Florida’s Marxist Reading Group Conference. Gainesville, FL (March 2016).

“Augmenting Public Rhetorics.” University of Florida’s Digital Assembly Symposium. Gainesville, Florida (February 2016).

Other Conference Activity

Research Network Forum, Rhetoric Society of America Conference, Atlanta, GA (May 2016).

Chair, “Ecocomposition, Green Rhetoric(s), and Digital Environments,” South-Atlantic Modern Language Association. Atlanta, GA (November 2014).

Workshops & Campus Talks

“Augmented Reality Development.” Passport to Great Teaching, Office of Faculty Development and Teaching Excellence, University of Florida (Spring 2019).

“Writing (for) Publics: Digital Rhetoric and Advocacy.” Graduate Student Orientation Panel, University of Florida (Fall 2018).

“Writing with Emerging Tech.” Marston Science Library, University of Florida (Fall 2017).

“Augmented Reality: Reaching People Where They Are.” Diving Deeper: Immersive Storytelling for Climate Science Conference, College of Journalism and Communications, University of Florida (Fall 2017).

“Intro to Augmented Reality: Aurasma.” MADE@UF Workshop Series, Marston Science Library, University of Florida (Fall 2017).

“Romantic Vitalism in Science and Literature.” Romantic Science and Literature, Teacher of Record: Dr. Emily Friedman, Auburn University (March 2015).

“Teaching Composition.” First-Year Practicum Panel, Auburn University (April 2014).

OTHER EXPERIENCE

Editorial Positions

Augmented Reality Coordinator, Trace Innovation Initiative (2016-Present).

Managing Editor, *Kudzu House Quarterly* (2010-17).

Associate Editor, *Southern Humanities Review* (2012-14).

Related Experience

Consultant (Web Development and Technical Writing), Steel City Sites, (2019-Present).

Smathers Graduate Intern in Emerging Technologies, Marston Science Library (Fall 2017).

Online Writing Tutor, Pearson Smarthinking (2013-2014).

Technical Skills

Proficient in HTML5 & CSS3, JavaScript, PHP & MySQL (for WordPress), Vuforia, Aurasma, Unity, ArcGIS, Adobe Suite, Audacity, Simplify3D, and Zotero (for data collection).

SERVICE, ACTIVITIES, & MEMBERSHIPS

PROFESSIONAL SERVICE

Copy Editor, *Trace: A Journal of Writing, Media, and Ecology* Fall 2018-Present.

Reviewer, *Trace: A Journal of Writing, Media, and Ecology*, 2018-2019.

Reviewer, Alliance of Digital Humanities Organizations (ADHO) Conference, 2018.

Reviewer, *ImageText*, 2017 and 2019.

Newcomer Committee, Conference on College Composition and Communication (2016-2019).

DEPARTMENT SERVICE

University of Florida

Digital Assembly, Vice President 2017-2018, Treasurer 2016-2017.

Co-organizer, Digital Assembly Annual Symposium, 2017 and 2018.

Assistant to the Director of Graduate Studies, 2015-2016.

Point University

First-Year Writing Committee, 2014-2015.

Auburn University

M.A. Co-Chair, Auburn English Graduate Association, 2013-2014.

Co-organizer, English Graduate Association 2014 Conference.

Rhetoric Society of America, Auburn University Chapter, Founding Member, Treasurer.

Web Designer, RSAU chapter website (2014), <http://wp.auburn.edu/rsa/>.

PROFESSIONAL MEMBERSHIPS

Rhetoric Society of America

College Composition and Communication

National Council of Teachers of English

Association for the Study of Literature & Environment