

# day5

January 6, 2025

## 1 A full business solution

### 1.1 Now we will take our project from Day 1 to the next level

#### 1.1.1 BUSINESS CHALLENGE:

Create a product that builds a Brochure for a company to be used for prospective clients, investors and potential recruits.

We will be provided a company name and their primary website.

See the end of this notebook for examples of real-world business applications.

And remember: I'm always available if you have problems or ideas! Please do reach out.

```
[1]: # imports
# If these fail, please check you're running from an 'activated' environment,
# with (llms) in the command prompt

import os
import requests
import json
from typing import List
from dotenv import load_dotenv
from bs4 import BeautifulSoup
from IPython.display import Markdown, display, update_display
from openai import OpenAI
```

```
[2]: # Initialize and constants

load_dotenv(override=True)
api_key = os.getenv('OPENAI_API_KEY')

if api_key and api_key.startswith('sk-proj-') and len(api_key)>10:
    print("API key looks good so far")
else:
    print("There might be a problem with your API key? Please visit the
    ↪troubleshooting notebook!")

MODEL = 'gpt-4o-mini'
```

```
openai = OpenAI()
```

API key looks good so far

```
[3]: # A class to represent a Webpage

# Some websites need you to use proper headers when fetching them:
headers = {
    "User-Agent": "Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36_
↳(KHTML, like Gecko) Chrome/117.0.0.0 Safari/537.36"
}

class Website:
    """
    A utility class to represent a Website that we have scraped, now with links
    """

    def __init__(self, url):
        self.url = url
        response = requests.get(url, headers=headers)
        self.body = response.content
        soup = BeautifulSoup(self.body, 'html.parser')
        self.title = soup.title.string if soup.title else "No title found"
        if soup.body:
            for irrelevant in soup.body(["script", "style", "img", "input"]):
                irrelevant.decompose()
            self.text = soup.body.get_text(separator="\n", strip=True)
        else:
            self.text = ""
        links = [link.get('href') for link in soup.find_all('a')]
        self.links = [link for link in links if link]

    def get_contents(self):
        return f"Webpage Title:\n{self.title}\nWebpage Contents:\n{self.
↳text}\n\n"
```

```
[4]: ed = Website("https://edwarddonner.com")
ed.links
```

```
[4]: ['https://edwarddonner.com/',
      'https://edwarddonner.com/outsmart/',
      'https://edwarddonner.com/about-me-and-about-nebula/',
      'https://edwarddonner.com/posts/',
      'https://edwarddonner.com/',
      'https://news.ycombinator.com',
      'https://nebula.io/?utm_source=ed&utm_medium=referral',
      'https://www.prnewswire.com/news-releases/wynden-stark-group-acquires-nyc-
venture-backed-tech-startup-untapt-301269512.html',
```

```
'https://patents.google.com/patent/US20210049536A1/',
'https://www.linkedin.com/in/eddonner/',
'https://edwarddonner.com/2024/12/21/llm-resources-superdatascience/',
'https://edwarddonner.com/2024/12/21/llm-resources-superdatascience/',
'https://edwarddonner.com/2024/11/13/llm-engineering-resources/',
'https://edwarddonner.com/2024/11/13/llm-engineering-resources/',
'https://edwarddonner.com/2024/10/16/from-software-engineer-to-ai-data-
scientist-resources/',
'https://edwarddonner.com/2024/10/16/from-software-engineer-to-ai-data-
scientist-resources/',
'https://edwarddonner.com/2024/08/06/outsmart/',
'https://edwarddonner.com/2024/08/06/outsmart/',
'https://edwarddonner.com/',
'https://edwarddonner.com/outsmart/',
'https://edwarddonner.com/about-me-and-about-nebula/',
'https://edwarddonner.com/posts/',
'mailto:hello@mygroovydomain.com',
'https://www.linkedin.com/in/eddonner/',
'https://twitter.com/edwarddonner',
'https://www.facebook.com/edward.donner.52']
```

## 1.2 First step: Have GPT-4o-mini figure out which links are relevant

### 1.2.1 Use a call to gpt-4o-mini to read the links on a webpage, and respond in structured JSON.

It should decide which links are relevant, and replace relative links such as “/about” with “https://company.com/about”.

We will use “one shot prompting” in which we provide an example of how it should respond in the prompt.

This is an excellent use case for an LLM, because it requires nuanced understanding. Imagine trying to code this without LLMs by parsing and analyzing the webpage - it would be very hard!

Sidenote: there is a more advanced technique called “Structured Outputs” in which we require the model to respond according to a spec. We cover this technique in Week 8 during our autonomous Agentic AI project.

```
[5]: link_system_prompt = "You are provided with a list of links found on a webpage.␣
↪\n
You are able to decide which of the links would be most relevant to include in␣
↪a brochure about the company, \n
such as links to an About page, or a Company page, or Careers/Jobs pages.\n"
link_system_prompt += "You should respond in JSON as in this example:"
link_system_prompt += """
{
    "links": [
        {"type": "about page", "url": "https://full.url/goes/here/about"},
        {"type": "careers page": "url": "https://another.full.url/careers"}
```

```
]
}
"""
```

```
[6]: print(link_system_prompt)
```

You are provided with a list of links found on a webpage. You are able to decide which of the links would be most relevant to include in a brochure about the company, such as links to an About page, or a Company page, or Careers/Jobs pages.

You should respond in JSON as in this example:

```
{
  "links": [
    {"type": "about page", "url": "https://full.url/goes/here/about"},
    {"type": "careers page": "url": "https://another.full.url/careers"}
  ]
}
```

```
[7]: def get_links_user_prompt(website):
      user_prompt = f"Here is the list of links on the website of {website.url} -\n"
      user_prompt += "please decide which of these are relevant web links for a\n"
      user_prompt += "brochure about the company, respond with the full https URL in JSON format. \n"
      user_prompt += "Do not include Terms of Service, Privacy, email links.\n"
      user_prompt += "Links (some might be relative links):\n"
      user_prompt += "\n".join(website.links)
      return user_prompt
```

```
[8]: print(get_links_user_prompt(ed))
```

Here is the list of links on the website of <https://edwarddonner.com> - please decide which of these are relevant web links for a brochure about the company, respond with the full https URL in JSON format. Do not include Terms of Service, Privacy, email links.

Links (some might be relative links):

```
https://edwarddonner.com/
https://edwarddonner.com/outsmart/
https://edwarddonner.com/about-me-and-about-nebula/
https://edwarddonner.com/posts/
https://edwarddonner.com/
https://news.ycombinator.com
https://nebula.io/?utm\_source=ed&utm\_medium=referral
https://www.prnewswire.com/news-releases/wynden-stark-group-acquires-nyc-venture-backed-tech-startup-untapt-301269512.html
https://patents.google.com/patent/US20210049536A1/
https://www.linkedin.com/in/eddonner/
https://edwarddonner.com/2024/12/21/llm-resources-superdatascience/
```

```

https://edwarddonner.com/2024/12/21/llm-resources-superdatascience/
https://edwarddonner.com/2024/11/13/llm-engineering-resources/
https://edwarddonner.com/2024/11/13/llm-engineering-resources/
https://edwarddonner.com/2024/10/16/from-software-engineer-to-ai-data-scientist-resources/
https://edwarddonner.com/2024/10/16/from-software-engineer-to-ai-data-scientist-resources/
https://edwarddonner.com/2024/08/06/outsmart/
https://edwarddonner.com/2024/08/06/outsmart/
https://edwarddonner.com/
https://edwarddonner.com/outsmart/
https://edwarddonner.com/about-me-and-about-nebula/
https://edwarddonner.com/posts/
mailto:hello@mygroovydomain.com
https://www.linkedin.com/in/eddonner/
https://twitter.com/edwarddonner
https://www.facebook.com/edward.donner.52

```

```

[9]: def get_links(url):
    website = Website(url)
    response = openai.chat.completions.create(
        model=MODEL,
        messages=[
            {"role": "system", "content": link_system_prompt},
            {"role": "user", "content": get_links_user_prompt(website)}
        ],
        response_format={"type": "json_object"}
    )
    result = response.choices[0].message.content
    return json.loads(result)

```

```

[10]: # Anthropic has made their site harder to scrape, so I'm using HuggingFace..

huggingface = Website("https://huggingface.co")
huggingface.links

```

```

[10]: ['/',
      '/models',
      '/datasets',
      '/spaces',
      '/posts',
      '/docs',
      '/enterprise',
      '/pricing',
      '/login',
      '/join',
      '/blog/smolagents',

```

'/deepseek-ai/DeepSeek-V3',  
'/PowerInfer/SmallThinker-3B-Preview',  
'/deepseek-ai/DeepSeek-V3-Base',  
'/black-forest-labs/FLUX.1-dev',  
'/hexgrad/Kokoro-82M',  
'/models',  
'/spaces/osanseviero/gemini-coder',  
'/spaces/JeffreyXiang/TRELLIS',  
'/spaces/lllyasviel/iclight-v2',  
'/spaces/Kwai-Kolors/Kolors-Virtual-Try-On',  
'/spaces/akhaliq/anychat',  
'/spaces',  
'/datasets/agibot-world/AgiBotWorld-Alpha',  
'/datasets/fka/awesome-chatgpt-prompts',  
'/datasets/PowerInfer/QWQ-LONGCOT-500K',  
'/datasets/cfahlgren1/react-code-instructions',  
'/datasets/OpenLeecher/lmsys\_chat\_1m\_clean',  
'/datasets',  
'/join',  
'/pricing#endpoints',  
'/pricing#spaces',  
'/pricing',  
'/enterprise',  
'/enterprise',  
'/enterprise',  
'/enterprise',  
'/enterprise',  
'/enterprise',  
'/enterprise',  
'/enterprise',  
'/allenai',  
'/facebook',  
'/amazon',  
'/google',  
'/Intel',  
'/microsoft',  
'/grammarly',  
'/Writer',  
'/docs/transformers',  
'/docs/diffusers',  
'/docs/safetensors',  
'/docs/huggingface\_hub',  
'/docs/tokenizers',  
'/docs/peft',  
'/docs/transformers.js',  
'/docs/timm',  
'/docs/trl',  
'/docs/datasets',

```

'/docs/text-generation-inference',
'/docs/accelerate',
'/models',
'/datasets',
'/spaces',
'/tasks',
'https://ui.endpoints.huggingface.co',
'/chat',
'/huggingface',
'/brand',
'/terms-of-service',
'/privacy',
'https://apply.workable.com/huggingface/',
'mailto:press@huggingface.co',
'/learn',
'/docs',
'/blog',
'https://discuss.huggingface.co',
'https://status.huggingface.co/',
'https://github.com/huggingface',
'https://twitter.com/huggingface',
'https://www.linkedin.com/company/huggingface/',
'/join/discord']

```

```
[11]: get_links("https://huggingface.co")
```

```

[11]: {'links': [{'type': 'about page', 'url': 'https://huggingface.co/huggingface'},
{'type': 'careers page', 'url': 'https://apply.workable.com/huggingface/'},
{'type': 'enterprise page', 'url': 'https://huggingface.co/enterprise'},
{'type': 'blog page', 'url': 'https://huggingface.co/blog'},
{'type': 'models page', 'url': 'https://huggingface.co/models'},
{'type': 'datasets page', 'url': 'https://huggingface.co/datasets'},
{'type': 'spaces page', 'url': 'https://huggingface.co/spaces'},
{'type': 'contact page', 'url': 'https://discuss.huggingface.co'},
{'type': 'GitHub page', 'url': 'https://github.com/huggingface'},
{'type': 'LinkedIn page',
'url': 'https://www.linkedin.com/company/huggingface/'}]}

```

### 1.3 Second step: make the brochure!

Assemble all the details into another prompt to GPT4-o

```

[12]: def get_all_details(url):
    result = "Landing page:\n"
    result += Website(url).get_contents()
    links = get_links(url)
    print("Found links:", links)
    for link in links["links"]:

```

```

        result += f"\n\n{link['type']}\n"
        result += Website(link["url"]).get_contents()
    return result

```

```
[13]: print(get_all_details("https://huggingface.co"))
```

```

Found links: {'links': [{'type': 'about page', 'url':
'https://huggingface.co/huggingface'}, {'type': 'careers page', 'url':
'https://apply.workable.com/huggingface/'}, {'type': 'blog', 'url':
'https://huggingface.co/blog'}, {'type': 'enterprise page', 'url':
'https://huggingface.co/enterprise'}, {'type': 'pricing page', 'url':
'https://huggingface.co/pricing'}]}
Landing page:
Webpage Title:
Hugging Face - The AI community building the future.
Webpage Contents:
Hugging Face
Models
Datasets
Spaces
Posts
Docs
Enterprise
Pricing
Log In
Sign Up
NEW
smolagents - a smol library to build great agents
Use models from the HF Hub in LM Studio
Use Ollama with GGUF Models from the HF Hub
The AI community building the future.
The platform where the machine learning community collaborates on models,
datasets, and applications.
Trending on
this week
Models
deepseek-ai/DeepSeek-V3
Updated
8 days ago
•
71.7k
•
1.32k
PowerInfer/SmallThinker-3B-Preview
Updated
about 11 hours ago
•
6.37k

```



- 262  
deepseek-ai/DeepSeek-V3-Base  
Updated  
8 days ago

- 8.36k
- 1.16k  
black-forest-labs/FLUX.1-dev  
Updated  
Aug 16, 2024

- 1.17M
- 7.77k  
hexgrad/Kokoro-82M  
Updated  
12 minutes ago

- 986
- 241  
Browse 400k+ models  
Spaces  
Running  
534

Gemini Coder  
Running  
on  
Zero  
2.59k

TRELLIS  
Scalable and Versatile 3D Generation from images  
Running  
on  
Zero  
1.33k

IC Light V2  
Running  
on  
CPU Upgrade  
6.57k

Kolors Virtual Try-On

Running  
on  
CPU Upgrade  
1.2k

Anychat  
Browse 150k+ applications  
Datasets  
agibot-world/AgiBotWorld-Alpha  
Updated  
4 days ago

- 6.75k

- 144  
fka/awesome-chatgpt-prompts  
Updated  
about 21 hours ago

- 5.63k

- 6.73k  
PowerInfer/QWQ-LONGCOT-500K  
Updated  
11 days ago

- 437

- 68  
cfahlgren1/react-code-instructions  
Updated  
8 minutes ago

- 301

- 62  
OpenLeecher/lmsys\_chat\_1m\_clean  
Updated  
6 days ago

- 381

- 39

Browse 100k+ datasets  
The Home of Machine Learning  
Create, discover and collaborate on ML better.  
The collaboration platform  
Host and collaborate on unlimited public models, datasets and applications.

Move faster  
 With the HF Open source stack.  
 Explore all modalities  
 Text, image, video, audio or even 3D.  
 Build your portfolio  
 Share your work with the world and build your ML profile.  
 Sign Up  
 Accelerate your ML  
 We provide paid Compute and Enterprise solutions.  
 Compute  
 Deploy on optimized  
 Inference Endpoints  
 or update your  
 Spaces applications  
 to a GPU in a few clicks.  
 View pricing  
 Starting at \$0.60/hour for GPU  
 Enterprise  
 Give your team the most advanced platform to build AI with enterprise-grade  
 security, access controls and  
 dedicated support.  
 Getting started  
 Starting at \$20/user/month  
 Single Sign-On  
 Regions  
 Priority Support  
 Audit Logs  
 Resource Groups  
 Private Datasets Viewer  
 More than 50,000 organizations are using Hugging Face  
 Ai2  
 Enterprise  
 non-profit  
 •  
 378 models  
 •  
 1.84k followers  
 AI at Meta  
 Enterprise  
 company  
 •  
 2.06k models  
 •  
 4.03k followers  
 Amazon Web Services  
 company  
 •  
 21 models

- 2.5k followers  
Google  
company
- 913 models
- 6.25k followers  
Intel  
company
- 217 models
- 2.1k followers  
Microsoft  
company
- 351 models
- 6.56k followers  
Grammarly  
company
- 10 models
- 106 followers  
Writer  
Enterprise  
company
- 17 models
- 191 followers  
Our Open Source  
We are building the foundation of ML tooling with the community.  
Transformers  
137,230  
State-of-the-art ML for Pytorch, TensorFlow, and JAX.  
Diffusers  
26,987  
State-of-the-art diffusion models for image and audio generation in PyTorch.  
Safetensors  
2,983  
Simple, safe way to store and distribute neural networks weights safely and quickly.  
Hub Python Library  
2,205  
Client library for the HF Hub: manage repositories from your Python runtime.

Tokenizers

9,227

Fast tokenizers, optimized for both research and production.

PEFT

16,887

Parameter efficient finetuning methods for large models.

Transformers.js

12,520

State-of-the-art Machine Learning for the web. Run Transformers directly in your browser, with no need for a server.

timm

32,811

State-of-the-art computer vision models, layers, optimizers, training/evaluation, and utilities.

TRL

10,514

Train transformer language models with reinforcement learning.

Datasets

19,436

Access and share datasets for computer vision, audio, and NLP tasks.

Text Generation Inference

9,560

Toolkit to serve Large Language Models.

Accelerate

8,134

Easily train and use PyTorch models with multi-GPU, TPU, mixed-precision.

System theme

Website

Models

Datasets

Spaces

Tasks

Inference Endpoints

HuggingChat

Company

About

Brand assets

Terms of service

Privacy

Jobs

Press

Resources

Learn

Documentation

Blog

Forum

Service Status

Social

GitHub  
Twitter  
LinkedIn  
Discord

about page  
Webpage Title:  
huggingface (Hugging Face)  
Webpage Contents:  
Hugging Face  
Models  
Datasets  
Spaces  
Posts  
Docs  
Enterprise  
Pricing  
Log In  
Sign Up  
Hugging Face  
Enterprise  
company  
Verified  
<https://huggingface.co>  
huggingface  
huggingface  
Activity Feed  
Follow  
10,700  
AI & ML interests  
The AI community building the future.  
Recent Activity  
nielsr  
updated  
a dataset  
about 10 hours ago  
huggingface/community-science-merged  
FL33TW00D-HF  
new  
activity  
about 11 hours ago  
huggingface/documentation-images:  
pos-enc-update-v2  
FL33TW00D-HF  
updated  
a dataset

about 11 hours ago

[huggingface/documentation-images](#)

[View all activity](#)

[Team members](#)

223

+189

+176

+155

+145

+125

[Organization Card](#)

[Community](#)

[About org cards](#)

Hi!

We are on a mission to democratize

good

machine learning, one commit at a time.

If that sounds like something you should be doing, why don't you  
join us

!

For press enquiries, you can

[contact our team here](#)

.

[Collections](#)

1

[DistilBERT release](#)

Original DistilBERT model, checkpoints obtained from using teacher-student  
learning from the original BERT checkpoints.

[distilbert/distilbert-base-cased](#)

[Fill-Mask](#)

•

[Updated](#)

[May 6, 2024](#)

•

[277k](#)

•

[36](#)

[distilbert/distilbert-base-uncased](#)

[Fill-Mask](#)

•

[Updated](#)

[May 6, 2024](#)

•

[10.8M](#)

•

•

[593](#)

[distilbert/distilbert-base-multilingual-cased](#)

Fill-Mask

- 

Updated

May 6, 2024

- 

374k

- 

156

distilbert/distilbert-base-uncased-finetuned-sst-2-english

Text Classification

- 

Updated

Dec 19, 2023

- 

6.52M

- 

- 

660

spaces

23

Sort:

Recently updated

pinned

Running

55

Number Tokenization Blog

Running

497

Open Source Ai Year In Review 2024

What happened in open-source AI this year, and what's next?

Running

44

Inference Playground

Running

203

paper-central

Running

on

TPU v5e

7

Keras Chatbot Battle

Running

101



Modelcard Creator

Expand 23

spaces

models

18

Sort:

Recently updated

[huggingface/test-gating-group-2](#)

Updated

20 days ago

[huggingface/test-gating-group-1](#)

Updated

20 days ago

[huggingface/timesfm-tourism-monthly](#)

Updated

28 days ago

•

34

•

1

[huggingface/CodeBERTa-language-id](#)

Text Classification

•

Updated

Mar 29, 2024

•

1.89k

•

54

[huggingface/falcon-40b-gptq](#)

Text Generation

•

Updated

Jun 14, 2023

•

19

•

12

[huggingface/autoformer-tourism-monthly](#)

Updated

May 24, 2023

•

1.19k

•

9

[huggingface/distilbert-base-uncased-finetuned-mnli](#)

Text Classification

- Updated  
Mar 22, 2023
- 679
- 2  
huggingface/informer-tourism-monthly  
Updated  
Feb 24, 2023
- 1.05k
- 5  
huggingface/time-series-transformer-tourism-monthly  
Updated  
Feb 23, 2023
- 1.52k
- 18  
huggingface/the-no-branch-repo  
Text-to-Image
- Updated  
Feb 10, 2023
- 70
- 3  
Expand 18

models

datasets

32

Sort:

Recently updated

huggingface/community-science-merged

Viewer

- Updated  
about 10 hours ago
- 5.14k
- 171
- 1  
huggingface/documentation-images

Viewer

•

Updated

about 11 hours ago

•

50

•

2.15M

•

45

[huggingface/paper-central-data](#)

Viewer

•

Updated

3 days ago

•

124k

•

664

•

8

[huggingface/transformers-metadata](#)

Viewer

•

Updated

13 days ago

•

1.52k

•

304

•

15

[huggingface/community-science-paper-v2](#)

Viewer

•

Updated

15 days ago

•

5.03k

•

282

•

7

[huggingface/diffusers-metadata](#)

Viewer

•

Updated

19 days ago

- 62
- 384
- 4  
huggingface/policy-docs  
Updated  
19 days ago
- 891
- 6  
huggingface/my-distiset-3f5a230e  
Updated  
Nov 21, 2024
- 9  
huggingface/cookbook-images  
Viewer
- Updated  
Nov 14, 2024
- 1
- 31.4k
- 6  
huggingface/vllm-metadata  
Updated  
Oct 8, 2024
- 10  
Expand 32

datasets

System theme  
Company  
TOS  
Privacy  
About  
Jobs  
Website  
Models  
Datasets  
Spaces  
Pricing  
Docs

careers page  
Webpage Title:  
Hugging Face - Current Openings  
Webpage Contents:

blog  
Webpage Title:  
Hugging Face - Blog  
Webpage Contents:  
Hugging Face  
Models  
Datasets  
Spaces  
Posts  
Docs  
Enterprise  
Pricing  
Log In  
Sign Up  
Blog, Articles, and discussions  
New Article  
Everything  
community  
guide  
open source collab  
partnerships  
research  
NLP  
Audio  
CV  
RL  
ethics  
Diffusion  
Game Development  
RLHF  
Leaderboard  
Case Studies  
Introducing smolagents: simple agents that write actions in code.  
By  
m-ric  
December 31, 2024  
•

231

Community Articles

view all

**\*\*Fine-tune SmolLM's on custom synthetic data\*\***

By

prithivMLmods

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 21 models  
 •  
 3.73k followers  
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 Enterprise  
 company  
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 70 models  
 •  
 777 followers  
 Virtusa Corporation  
 Enterprise  
 company  
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 52 followers  
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 company  
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 36 followers  
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 Enterprise  
 company  
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 48 followers  
 Johnson & Johnson  
 Enterprise  
 company  
 •  
 37 followers  
 Widn AI  
 Enterprise  
 company



- 28 followers  
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- 36 followers  
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Enterprise  
company
- 57 models
- 17.7k followers  
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company
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- 152 followers  
Arm  
Enterprise  
company
- 120 followers  
Bloomberg  
Enterprise  
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- 2 models
- 137 followers  
Deutsche Telekom AG  
Enterprise  
company
- 7 models
- 114 followers  
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company
- 3 models
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company

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64 models

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1.1k followers  
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78 followers  
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42 followers  
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company

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49 followers  
Kakao Corp.  
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company

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42 followers  
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Enterprise  
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377 followers

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8 models

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93 followers  
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71 models

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2.06k models

- 

4.03k followers  
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54 followers  
Stability AI  
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company

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96 models

- 

10.8k followers  
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Enterprise  
company

- 
- 246 models
- 
- 40 followers
- Arcee AI
- Enterprise
- company
- 
- 130 models
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- 296 followers
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- company
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- company
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- company
- 
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- BRIA AI
- Enterprise
- company
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- GDPR Compliant
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30 GB  
Nvidia L4  
24 GB  
\$0.80  
4x Nvidia L4  
48 vCPU  
186 GB  
Nvidia L4  
96 GB  
\$3.80  
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8 vCPU  
62 GB  
Nvidia L4  
48 GB  
\$1.80  
4x Nvidia L40S  
48 vCPU  
382 GB  
Nvidia L4  
192 GB  
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8x Nvidia L40S  
192 vCPU  
1534 GB  
Nvidia L4  
384 GB  
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Nvidia A10G - small  
4 vCPU  
15 GB  
Nvidia A10G  
24 GB  
\$1.00  
Nvidia A10G - large  
12 vCPU  
46 GB  
Nvidia A10G  
24 GB  
\$1.50  
2x Nvidia A10G - large  
24 vCPU  
92 GB  
Nvidia A10G  
48 GB



\$3.00  
 4x Nvidia A10G - large  
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 184 GB  
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\$0.07

4

8GB

\$0.13

8

16GB

\$0.27

azure

Intel Xeon

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2GB

\$0.06

2

4GB

\$0.12

4

8GB

\$0.24

8

16GB

\$0.48

gcp  
 Intel Sapphire Rapids  
 1  
 2GB  
 \$0.05  
 2  
 4GB  
 \$0.10  
 4  
 8GB  
 \$0.20  
 8  
 16GB  
 \$0.40  
 Accelerator  
 instances  
 Provider  
 Architecture  
 Topology  
 Accelerator Memory  
 Hourly rate  
 aws  
 Inf2

Neuron

x1  
 14.5GB  
 \$0.75  
 x12  
 760GB  
 \$12.00  
 gcp  
 TPU

v5e

1x1  
 16GB  
 \$1.20  
 2x2  
 64GB  
 \$4.75  
 2x4  
 128GB  
 \$9.50  
 GPU  
 instances  
 Provider  
 Architecture  
 GPUs  
 GPU Memory

Hourly rate

aws

NVIDIA T4

1

14GB

\$0.50

4

56GB

\$3.00

aws

NVIDIA L4

1

24GB

\$0.80

4

96GB

\$3.80

aws

NVIDIA L40S

1

48GB

\$1.80

4

192GB

\$8.30

8

384GB

\$23.50

aws

NVIDIA A10G

1

24GB

\$1.00

4

96GB

\$5.00

aws

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1

80GB

\$4.00

2

160GB

\$8.00

4

320GB

\$16.00

8

640GB  
\$32.00  
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1  
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\$0.50  
gcp  
NVIDIA L4  
1  
24GB  
\$0.70  
4  
96GB  
\$3.80  
gcp  
NVIDIA A100  
1  
80GB  
\$3.60  
2  
160GB  
\$7.20  
4  
320GB  
\$14.40  
8  
640GB  
\$28.80  
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NVIDIA H100  
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Resources  
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Twitter  
LinkedIn  
Discord

```
[25]: system_prompt = "You are an assistant that analyzes the contents of several
    ↪relevant pages from a company website \
    and creates a short brochure about the company for prospective customers,
    ↪investors and recruits. Respond in markdown.\
    Include details of company culture, customers and careers/jobs if you have the
    ↪information."

# Or uncomment the lines below for a more humorous brochure - this demonstrates
    ↪how easy it is to incorporate 'tone':

# system_prompt = "You are an assistant that analyzes the contents of several
    ↪relevant pages from a company website \
# and creates a short humorous, entertaining, jokey brochure about the company
    ↪for prospective customers, investors and recruits. Respond in markdown.\
# Include details of company culture, customers and careers/jobs if you have
    ↪the information."
```

```
[15]: def get_brochure_user_prompt(company_name, url):
    user_prompt = f"You are looking at a company called: {company_name}\n"
    user_prompt += f"Here are the contents of its landing page and other
    ↪relevant pages; use this information to build a short brochure of the
    ↪company in markdown.\n"
    user_prompt += get_all_details(url)
    user_prompt = user_prompt[:5_000] # Truncate if more than 5,000 characters
    return user_prompt
```

```
[16]: get_brochure_user_prompt("HuggingFace", "https://huggingface.co")
```

```
Found links: {'links': [{'type': 'about page', 'url':
'https://huggingface.co/about'}, {'type': 'careers page', 'url':
'https://apply.workable.com/huggingface/'}], {'type': 'enterprise page', 'url':
'https://huggingface.co/enterprise'}, {'type': 'pricing page', 'url':
'https://huggingface.co/pricing'}, {'type': 'blog page', 'url':
'https://huggingface.co/blog'}, {'type': 'contact page', 'url':
'https://huggingface.co/join'}]}
```

```
[16]: "You are looking at a company called: HuggingFace\nHere are the contents of its
landing page and other relevant pages; use this information to build a short
brochure of the company in markdown.\nLanding page:\nWebpage Title:\nHugging
Face - The AI community building the future.\nWebpage Contents:\nHugging
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 ago\n•\n71.7k\n•\n1.32k\nPowerInfer/SmallThinker-3B-Preview\nUpdated\nabout 11  
 hours ago\n•\n6.37k\n•\n262\ndeepseek-ai/DeepSeek-V3-Base\nUpdated\n8 days  
 ago\n•\n8.36k\n•\n1.16k\nblack-forest-labs/FLUX.1-dev\nUpdated\nAug 16,  
 2024\n•\n1.17M\n•\n7.77k\nhexgrad/Kokoro-82M\nUpdated\n12 minutes  
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 Coder\nRunning\nnon\nZero\n2.59k\n•\nTRELLIS\nScalable and Versatile 3D  
 Generation from images\nRunning\nnon\nZero\n1.33k\n•\nIC Light  
 V2\nRunning\nnon\nCPU Upgrade\n6.57k\n•\nKolores Virtual Try-On\nRunning\nnon\nCPU  
 Upgrade\n1.2k\n•\nAnychat\nBrowse 150k+ applications\nDatasets\nagibot-  
 world/AgiBotWorld-Alpha\nUpdated\n4 days ago\n•\n6.75k\n•\n144\nfka/awesome-  
 chatgpt-prompts\nUpdated\nabout 21 hours  
 ago\n•\n5.63k\n•\n6.73k\nPowerInfer/QWQ-LONGCOT-500K\nUpdated\n11 days  
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 discover and collaborate on ML better.\nThe collaboration platform\nHost and  
 collaborate on unlimited public models, datasets and applications.\nMove  
 faster\nWith the HF Open source stack.\nExplore all modalities\nText, image,  
 video, audio or even 3D.\nBuild your portfolio\nShare your work with the world  
 and build your ML profile.\nSign Up\nAccelerate your ML\nWe provide paid Compute  
 and Enterprise solutions.\nCompute\nDeploy on optimized\nInference Endpoints\nor  
 update your\nSpaces applications\nto a GPU in a few clicks.\nView  
 pricing\nStarting at \$0.60/hour for GPU\nEnterprise\nGive your team the most  
 advanced platform to build AI with enterprise-grade security, access controls  
 and\nt\d\tdedicated support.\nGetting started\nStarting at  
 \$20/user/month\nSingle Sign-On\nRegions\nPriority Support\nAudit Logs\nResource  
 Groups\nPrivate Datasets Viewer\nMore than 50,000 organizations are using  
 Hugging Face\nAi2\nEnterprise\nnon-profit\n•\n378 models\n•\n1.84k followers\nAI  
 at Meta\nEnterprise\ncompany\n•\n2.06k models\n•\n4.03k followers\nAmazon Web  
 Services\ncompany\n•\n21 models\n•\n2.5k followers\nGoogle\ncompany\n•\n913  
 models\n•\n6.25k followers\nIntel\ncompany\n•\n217 models\n•\n2.1k  
 followers\nMicrosoft\ncompany\n•\n351 models\n•\n6.56k  
 followers\nGrammarly\ncompany\n•\n10 models\n•\n106  
 followers\nWriter\nEnterprise\ncompany\n•\n17 models\n•\n191 followers\nOur Open  
 Source\nWe are building the foundation of ML tooling with the  
 community.\nTransformers\n137,230\nState-of-the-art ML for Pytorch, TensorFlow,  
 and JAX.\nDiffusers\n26,987\nState-of-the-art diffusion models for image and  
 audio generation in PyTorch.\nSafetensors\n2,983\nSimple, safe way to store and  
 distribute neural networks weights safely and quickly.\nHub Python  
 Library\n2,205\nClient library for the HF Hub: manage repositories from your  
 Python runtime.\nTokenizers\n9,227\nFast tokenizers, optimized for both research  
 and production.\nPEFT\n16,887\nParameter efficient finetuning methods for large  
 models.\nTransformers.js\n12,520\nState-of-the-art Machine Learning for the web.  
 Run Transformers directly in your browser, with no need for a  
 server.\ntimm\n32,811\nState-of-the-art computer vision models, layers,  
 optimizers, training/evaluation, and utilities.\nTRL\n10,514\nTrain transformer



```
language models with reinforcement learning.\nDatasets\n19,436\nAccess and share  
datasets for computer vision, audio, and NLP tasks.\nText Generation  
Inference\n9,560\nToolkit to serve Large Language  
Models.\nAccelerate\n8,134\nEasily train and use PyTorch models with multi-GPU,  
TPU, mixed-precision.\nSystem  
theme\nWebsite\nModels\nDatasets\nSpaces\nTasks\nInference  
Endpoints\nHuggingChat\nCompany\nAbout\nBrand assets\nTerms of service\nPrivacy\  
Jobs\nPress\nResources\nLearn\nDocumentation\nBlog\nForum\nService  
Status\nSocial\nGitHub\nTwitter\nLinkedIn\nDiscord\n\\n\\n\\nabout page\nWebpage  
Title:\nabout (Sergei)\nWebpage Contents:\nHugging  
Face\nModels\nDatasets\nSpaces\nPosts\nDocs\nEnterprise\nPricing\nLog In\nSign  
Up\nSergei\nabout\nFollow\nRenumathi's profile picture\nKalaipriya's profile  
picture\nselvinvincent's profile picture\n3\n\t\t\t\t\tfollowers\n\tno  
following\nAI & ML interests\nNone yet\nOrganizations\nNone yet\nmodels\nNone  
public yet\ndatasets\nNone public yet\nSystem theme\nCompany\nTOS\nPrivacy\nAbou  
t\nJobs\nWebsite\nModels\nDatasets\nSpaces\nPricing\nDocs\n\\n\\n\\ncareers  
page\nWebpage Title:\nHugging Face - Current Openings\nWebpage  
Contents:\n\\n\\n\\nenterprise page\nWebpage Title:\nEnterprise Hub - Hugging F"
```

```
[17]: def create_brochure(company_name, url):
        response = openai.chat.completions.create(
            model=MODEL,
            messages=[
                {"role": "system", "content": system_prompt},
                {"role": "user", "content": get_brochure_user_prompt(company_name, url)}
            ],
        )
        result = response.choices[0].message.content
        display(Markdown(result))
```

```
[18]: create_brochure("HuggingFace", "https://huggingface.com")
```

```
Found links: {'links': [{'type': 'about page', 'url':
'https://huggingface.com/#about'}, {'type': 'careers page', 'url':
'https://apply.workable.com/huggingface/'}, {'type': 'company page', 'url':
'https://huggingface.com/enterprise'}, {'type': 'pricing page', 'url':
'https://huggingface.com/pricing'}, {'type': 'blog page', 'url':
'https://huggingface.com/blog'}]}
```

## # Hugging Face: The AI Community Building the Future

## ## Who We Are

Hugging Face is a collaborative platform designed for the machine learning community. Our mission is to make state-of-the-art machine learning models accessible to everyone, regardless of their background or resources. We achieve this by providing a central hub for pre-trained models, datasets, and tools, all of which are open-source and easy to use. Our platform is built on a cloud-native architecture, which allows us to scale our services to meet the needs of a growing community. We are committed to fostering a collaborative and inclusive environment where researchers, developers, and enthusiasts can share their work and learn from each other. Our goal is to accelerate the pace of machine learning research and development, and to make it easier for everyone to harness the power of AI.

## ## Our Offerings

- **Models**: Explore a vast repository of over **400,000 models** including state-of-the-art
- **Datasets**: Access more than **100,000 datasets** tailored for tasks in natural language processing

- **Spaces**: Create and run applications effortlessly within our platform. Power your innovation.
- **Enterprise Solutions**: We cater to over **50,000** organizations globally, including tech giants.

## ## Company Culture

At Hugging Face, we foster a culture of collaboration and innovation. Our team is passionate about

## ## Our Customers

We proudly support a diverse array of clients, from non-profits to top-tier tech companies such as

- **Google**
- **Microsoft**
- **Amazon Web Services**
- **Intel**
- **Grammarly**

No matter the sector, our solutions are tailored to empower users across the globe.

## ## Careers at Hugging Face

Join us in our journey to create groundbreaking AI technology! We are constantly on the lookout for

### ### Current Openings

Visit our [\[Jobs Page\]](https://huggingface.co/jobs) for a list of available positions and opportunities.

## ## Join Our Community

- **Get Started**: Sign up at [\[Hugging Face\]](https://huggingface.co) to begin your AI journey.
- **Connect with Us**: Follow us on [\[Twitter\]](https://twitter.com/huggingface), [\[LinkedIn\]](https://www.linkedin.com/company/huggingface)

Together, let's build the future of AI!

This brochure presents an overview of Hugging Face, detailing who they are, their offerings, company culture, customers, and career opportunities. It aims to attract potential customers, investors, and recruits by emphasizing the collaborative nature and innovative spirit of the company.

## 1.4 Finally - a minor improvement

With a small adjustment, we can change this so that the results stream back from OpenAI, with the familiar typewriter animation

```
[19]: def stream_brochure(company_name, url):
    stream = openai.chat.completions.create(
        model=MODEL,
        messages=[
            {"role": "system", "content": system_prompt},
            {"role": "user", "content": get_brochure_user_prompt(company_name, url)},
        ],
        stream=True
    )
```

```

response = ""
display_handle = display(Markdown(""), display_id=True)
for chunk in stream:
    response += chunk.choices[0].delta.content or ''
    response = response.replace("`", "").replace("markdown", "")
    update_display(Markdown(response), display_id=display_handle.display_id)

```

```
[20]: stream_brochure("HuggingFace", "https://huggingface.co")
```

```

Found links: {'links': [{'type': 'about page', 'url':
'https://huggingface.co/huggingface'}, {'type': 'careers page', 'url':
'https://apply.workable.com/huggingface/'}, {'type': 'pricing page', 'url':
'https://huggingface.co/pricing'}, {'type': 'enterprise page', 'url':
'https://huggingface.co/enterprise'}, {'type': 'docs page', 'url':
'https://huggingface.co/docs'}, {'type': 'blog page', 'url':
'https://huggingface.co/blog'}, {'type': 'community discussion', 'url':
'https://discuss.huggingface.co'}, {'type': 'GitHub page', 'url':
'https://github.com/huggingface'}, {'type': 'LinkedIn page', 'url':
'https://www.linkedin.com/company/huggingface/'}, {'type': 'Twitter page',
'url': 'https://twitter.com/huggingface'}]}

```

## 2 Hugging Face: The AI Community Building The Future

Welcome to **Hugging Face**, where we are dedicated to creating a collaborative platform for the machine learning community. Our mission is to foster innovation and accessibility in AI technologies, empowering individuals and organizations to harness the power of machine learning.

### 2.1 About Us

Hugging Face serves as a home for everything Machine Learning. With over **400,000 models** and **100,000 datasets**, our platform enables users to create, discover, and collaborate seamlessly on machine learning projects. We offer tools that facilitate the handling of various modalities including text, image, video, audio, and 3D.

#### 2.1.1 Our Community

More than **50,000 organizations** currently rely on Hugging Face, including industry giants like:

- **Amazon Web Services**
- **Microsoft**
- **Google**
- **Intel**

Our users collaborate and exchange knowledge, fostering a vibrant community that thrives on shared learning and breakthrough ideas.

### 2.2 Company Culture

At Hugging Face, we believe in the power of community. We encourage our team and network of users to share insights, tools, and applications. Our culture revolves around inclusivity, support

for open-source initiatives, and continuous learning. We are dedicated to building an environment where innovation is nurtured and every voice is heard.

## 2.3 Our Products

- **Models:** Explore and utilize a vast library of machine learning models tailored for various tasks.
- **Datasets:** Access and share datasets for numerous applications and research needs.
- **Spaces:** Deploy and run applications easily in a collaborative environment.
- **Enterprise Solutions:** Tailored services for companies needing advanced security and dedicated support.

### 2.3.1 Pricing

We provide flexible pricing options starting from **\$0.60/hour for GPU compute** services and **\$20/user/month for our Enterprise solutions**.

## 2.4 Careers at Hugging Face

Join a team of passionate individuals moving the AI field forward! We are constantly looking for innovative thinkers, problem solvers, and team players who are ready to embark on a journey to shape the future of AI. Explore our job openings and discover the possibilities of a career at Hugging Face.

## 2.5 Connect with Us

Join our community on various platforms: - [GitHub](#) - [Twitter](#) - [LinkedIn](#) - [Discord](#)

We're excited to have you become a part of our journey in shaping the future of AI.

[23]: *# Try changing the system prompt to the humorous version when you make the*  
*↪Brochure for Hugging Face:*

```
stream_brochure("HuggingFace", "https://huggingface.co")
```

```
Found links: {'links': [{'type': 'about page', 'url':  
'https://huggingface.co/huggingface'}, {'type': 'careers page', 'url':  
'https://apply.workable.com/huggingface/'}, {'type': 'enterprise page', 'url':  
'https://huggingface.co/enterprise'}, {'type': 'pricing page', 'url':  
'https://huggingface.co/pricing'}, {'type': 'blog page', 'url':  
'https://huggingface.co/blog'}, {'type': 'community page', 'url':  
'https://discuss.huggingface.co'}, {'type': 'GitHub page', 'url':  
'https://github.com/huggingface'}, {'type': 'Twitter page', 'url':  
'https://twitter.com/huggingface'}, {'type': 'LinkedIn page', 'url':  
'https://www.linkedin.com/company/huggingface/'}]}}
```

## 3 Welcome to Hugging Face: The AI Playground!

### 3.1 Who Are We?

At Hugging Face, we're not just an AI company; we're the AI community building the future (and having a ton of fun while doing it)! Whether you're a budding machine learner, a dataset wizard, or a debugging ninja, we've got a place for you!

### 3.2 What Do We Do?

Forget about cars and rocket ships; we're all about **Models, Datasets, and Spaces** - sounds like a sci-fi movie, right? Here's what's trending this week:

- **DeepSeek-V3:** The model that seeks deep — like a philosopher in a coffee shop!
- **PowerInfer/SmallThinker-3B-Preview:** Small in name but mighty in intelligence!

With over **400k+** models and **150k+** applications, you're sure to find a gem!

### 3.3 Why Join Us?

- **Collaboration for the win!** Get your ML team together and host unlimited public models, datasets, and applications. Who needs a Classroom when you can create the coolest AI projects from anywhere?
- **Accelerate your career.** With our HF Open Source stack, you'll grow faster than a computer can run a 3D model!
- **Join 50,000+ organizations** that trust us, including AI at Meta, Google, and...hey, even Grammarly! Can't forget about those grammar heroes, right?

### 3.4 Company Culture

- **Work hard, code harder:** At Hugging Face, our idea of fun includes brainstorming AI solutions while sipping coffee or decoding complicated algorithms (or both!).
- **Diversity is our strength:** We welcome everyone to our quirky family—from PhD geniuses to AI newcomers. Who says you can't teach an old bot new tricks?

### 3.5 Careers: Be Part of Something Great!

- **We're hiring!** Want to help us build the future? Check out our jobs page! Whether you're into engineering or marketing, we're on the lookout for talent. Just be prepared for spontaneous discussions about neural networks and the latest memes from the AI community!

### 3.6 Join the Hugging Face Community!

Ready to embrace the future of AI? Sign up today and become part of the family that recognizes the power of hugging...well, virtually!

So don your best coding socks, grab your favorite snack, and let's build some AI magic together!

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**Get in Touch!** - [Website](#) - [GitHub](#) - [Twitter](#) - [Discord](#)

*Remember, at Hugging Face, no one gets left behind—except maybe for that old model you never used.*

## Business applications

In this exercise we extended the Day 1 code to make multiple LLM calls, and generate a document.

This is perhaps the first example of Agentic AI design patterns, as we combined multiple calls to LLMs. This will feature more in Week 2, and then we will return to Agentic AI in a big way in Week 8 when we build a fully autonomous Agent solution.

Generating content in this way is one of the very most common Use Cases. As with summarization, this can be applied to any business vertical. Write marketing content, generate a product tutorial from a spec, create personalized email content, and so much more. Explore how you can apply content generation to your business, and try making yourself a proof-of-concept prototype.

Before you move to Week 2 (which is tons of fun)

Please see the week1 EXERCISE notebook for your challenge for the end of week 1. This will give you some essential practice working with Frontier APIs, and prepare you well for Week 2.

A reminder on 2 useful resources

1. The resources for the course are available here. 2. I'm on LinkedIn here and I love connecting with people taking the course!

Finally! I have a special request for you

My editor tells me that it makes a MASSIVE difference when students rate this course on UdemY - it's one of the main ways that UdemY decides whether to show it to others. If you're able to take a minute to rate this, I'd be so very grateful! And regardless - always please reach out to me at [ed@edwarddonner.com](mailto:ed@edwarddonner.com) if I can help at any point.

[ ]: