

María Paz Martínez

Agricultural Engineer | Data Analyst

Years of experience in the industry, currently finishing a Master in Business Analytics. Interested in big data, data-driven solutions & automation.

EXPERIENCE

Exportadora San Alberto — Commercial Agent

SANTIAGO, CHILE

FEBRUARY 2016 - JUNE 2017

In charge of fruit exports with the Central-American Market; led organization of commercial data in the company.

Universidad Católica de Chile — Research Assistant

SANTIAGO, CHILE

AUGUST 2014 - JANUARY 2016

Performed laboratory experiments and data analysis for the Biotechnology and Genetic Improvement Laboratory in the Faculty of Agronomy and Forestal Engineering.

EDUCATION

Universidad Católica de Chile — Master in Business Analytics

ONLINE

AUGUST 2022 - PRESENT

Master degree that focuses on data-driven solutions to marketing & business. Expected graduation in Fall 2024.

Universidad Católica de Chile — Agricultural Engineer

SANTIAGO, CHILE

MARCH 2008 - SEPTEMBER 2014

Received both a Bachelor of Science in Agronomical Sciences, as well as an Agricultural Engineer degree with distinction. Minor in Viticulture & Enology. Senior thesis focused on genetic modification applied to crops.

CERTIFICATES & DIPLOMAS

IBM — Applied Data Science Certificate

ONLINE

MARCH 2020 - AUGUST 2020

Developed skills for practical data science and machine learning problems using Python for data analysis & visualization. Completed capstone project on ethnic food preferences in the US.

CONTACT

contact@mariapmartinez.com

SKILLS

Data visualization/engineering:
– Tableau.

Tools & Frameworks:

- Python.
- R.
- Databases (MySQL).

LANGUAGES

Spanish: Native

English: Intermediate

German: Basic

Google — *Google Data Analytics Certificate*

ONLINE

OCTOBER 2021 - JUNE 2022

Developed hands-on, practice-based assessments in preparation for entry-level roles in Data Analytics. This included work on spreadsheets, SQL, Tableau and R.

Universidad de Chile — *Marketing & Sales Certificate*

SANTIAGO, CHILE

MARCH 2015 - NOVEMBER 2015

Developed theoretical and hands-on skills on marketing and sales, including sales pitches and market studies. Capstone project involved creating a marketing strategy from scratch for a new smoothie — a product developed as part of the program.

