

# Lowest Database Latency. Assuring Enterprise Mobile Apps Performance.

A 100 ms delay resulted in a 1% loss in sales\*

A 500 ms delay caused a 20% drop in traffic\*\*

1 s delay caused a 7% decline in conversion rates\*\*\*

- You already deliver your media using a CDN. What about your most important asset - Enterprise Data?
- You are looking for the lowest data latency for your enterprise website and mobile apps.
- You don't want to see abandoned shopping carts.
- You want to save in your datacenter budget.

We can help you achieve it all with the lowest-latency data delivery network.



Request a Demo of **Xylem Edge** on **www.apakau.com** 

# **Business Benefits:**

### **Reduce Latency & Increase Security**

- · Lowest database latency, globally
- · End-to-end encryption
- Actively Managed DDN is more secure than in-house security

## **Reduce Scalability Costs**

- · Reduce data center costs
- · Reduce scalability spikes and over-provisioning costs
- Reduce bandwidth costs

# Preserve Your Brand & Image

- · Keep users satisfied & maintain their loyalty
- Be green as Xylem saves the global internet networks tons of energy every day

### **Easy To Use**

- · Xylem easily integrates with your own/cloud databases
- Develop your web & mobile apps faster using APIs

For database DDoS protection, check out our solution **Xylem Shield**.

Apakau - based in San Francisco, CA - is a Data Delivery Network (DDN) that helps businesses around the globe securely deliver data from/to their geo-distributed web and mobile apps at unmatched latency and maximum protection against database DDoS attacks.

\*Amazon; \*\*Google; \*\*\*Aberdeen Group