



## Lowest Database Latency Lower Scalability Spikes Budget

A 100 ms delay  
resulted in a 1%  
loss in sales\*

A 500 ms delay  
caused a 20%  
drop in traffic\*\*

1 s delay caused  
a 7% decline in  
conversion rates\*\*\*

- 👤 You already deliver your media using a CDN. What about your most important asset - Enterprise Data?
- 👤 You are looking for the lowest data latency in the world.
- 👤 You don't want to see abandoned shopping carts.
- 👤 You want to save in your datacenter budget.

We can help you achieve it all with  
*the lowest-latency data delivery network.*



Request a Demo of **Xylem Edge** on  
[www.apakau.com](http://www.apakau.com)

### Business Benefits:

#### Reduce Latency & Achieve Higher Conversion Rates

- Lowest database latency, globally

#### Reduce Scalability Costs

- Reduce data center costs
- Reduce scalability spike costs
- Reduce bandwidth costs

#### Preserve Your Brand & Image

- Keep users satisfied & maintain their loyalty
- Be green as Xylem saves the global internet networks tons of energy every day

#### Easy To Use

- Xylem easily integrates with your own (or cloud-hosted) databases
- Develop your websites & mobile apps faster using APIs

For database DDoS protection,  
check out our solution **Xylem Shield**.

Apakau - based in San Francisco, CA - is a Data Delivery Network (DDN) that helps businesses around the globe securely deliver data from/to their geo-distributed web and mobile apps at unmatched latency and maximum protection against DDoS attacks.

\*Amazon; \*\*Google; \*\*\*Aberdeen Group