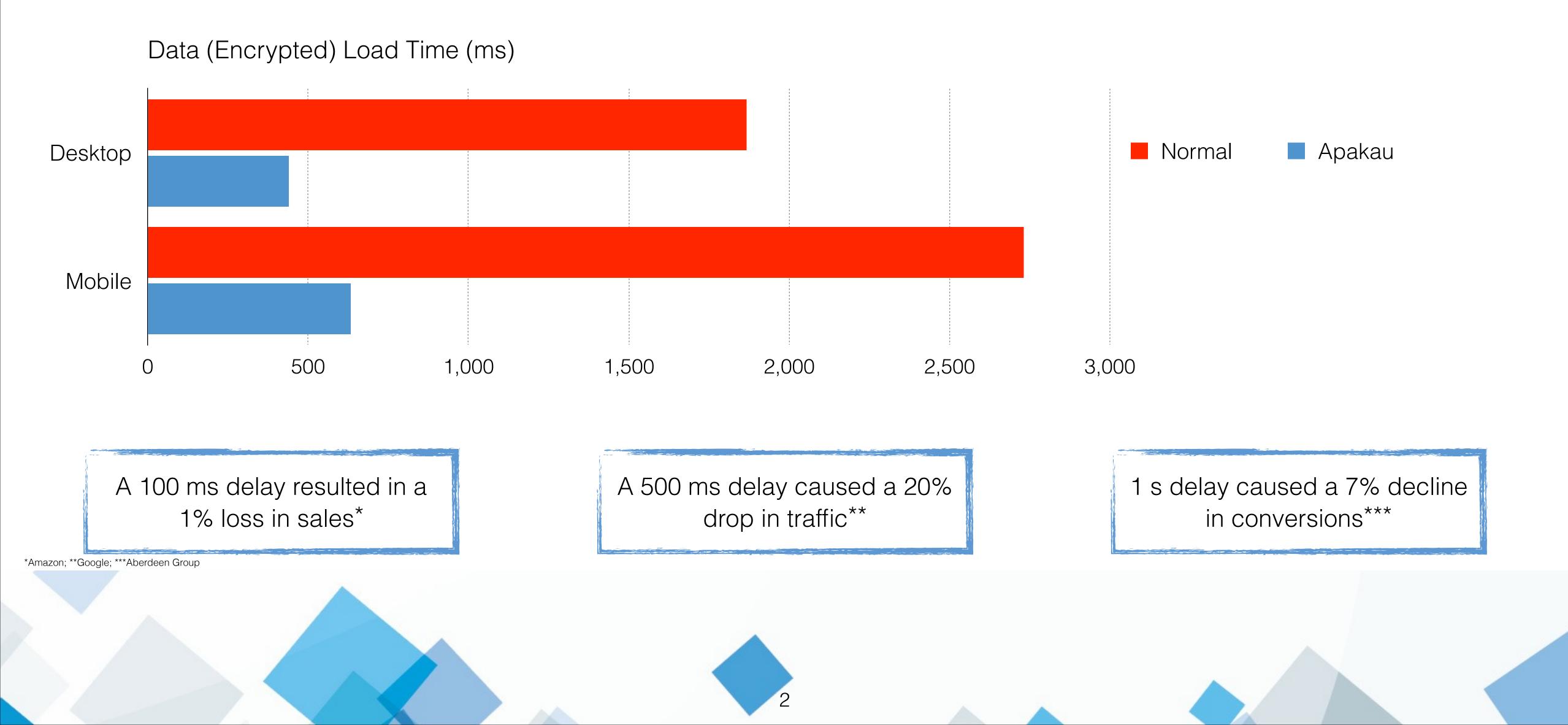


www.digitalattackmap.com

Assuring Enterprise Web & Mobile App Performance





APAKAU

Data Center & Bandwidth Savings



xx% Saving on Data Center Costs Annually



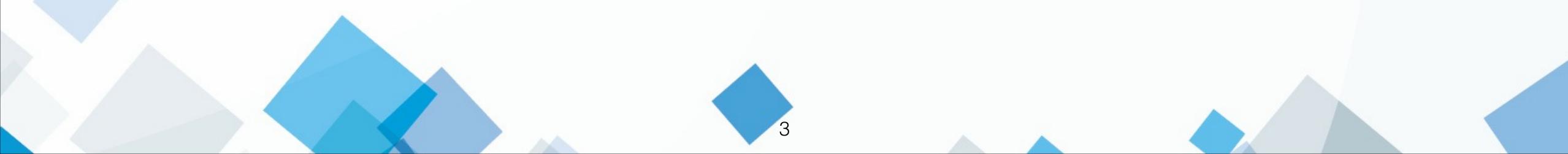
xx% Saving on Scalability Spikes Budget Annually



80% Saving on Bandwidth Costs Annually



That is 40,000 oil tankers worth of energy in 2015



Team



Vic Cekvenich, CTO & CEO

- 15+ years in tech leadership
- Akamai CDN, NASA
- Previous start up experience (KeiBi-acquired)
- Trainer of the year(JDJ) & Author: First Book on Struts
- Team builder

Hon Wong - Advisor

- Founder, executive, angel investor, and active board member of tech startups
- Cofounder of Ecosystems, NetIQ, Digital Market, and Centrify
- Board Member at Relevant Technologies (Flextronics)
- Experience at Intel and 3Com

Fadel Darwish, Operations & Customer Development

- PMI certified project manager
- 6+ years in PM (\$70+ million), marketing & enterprise sales
- Strong background in lean startups and agile development
- Experienced business developer

Mo Lam - Advisor

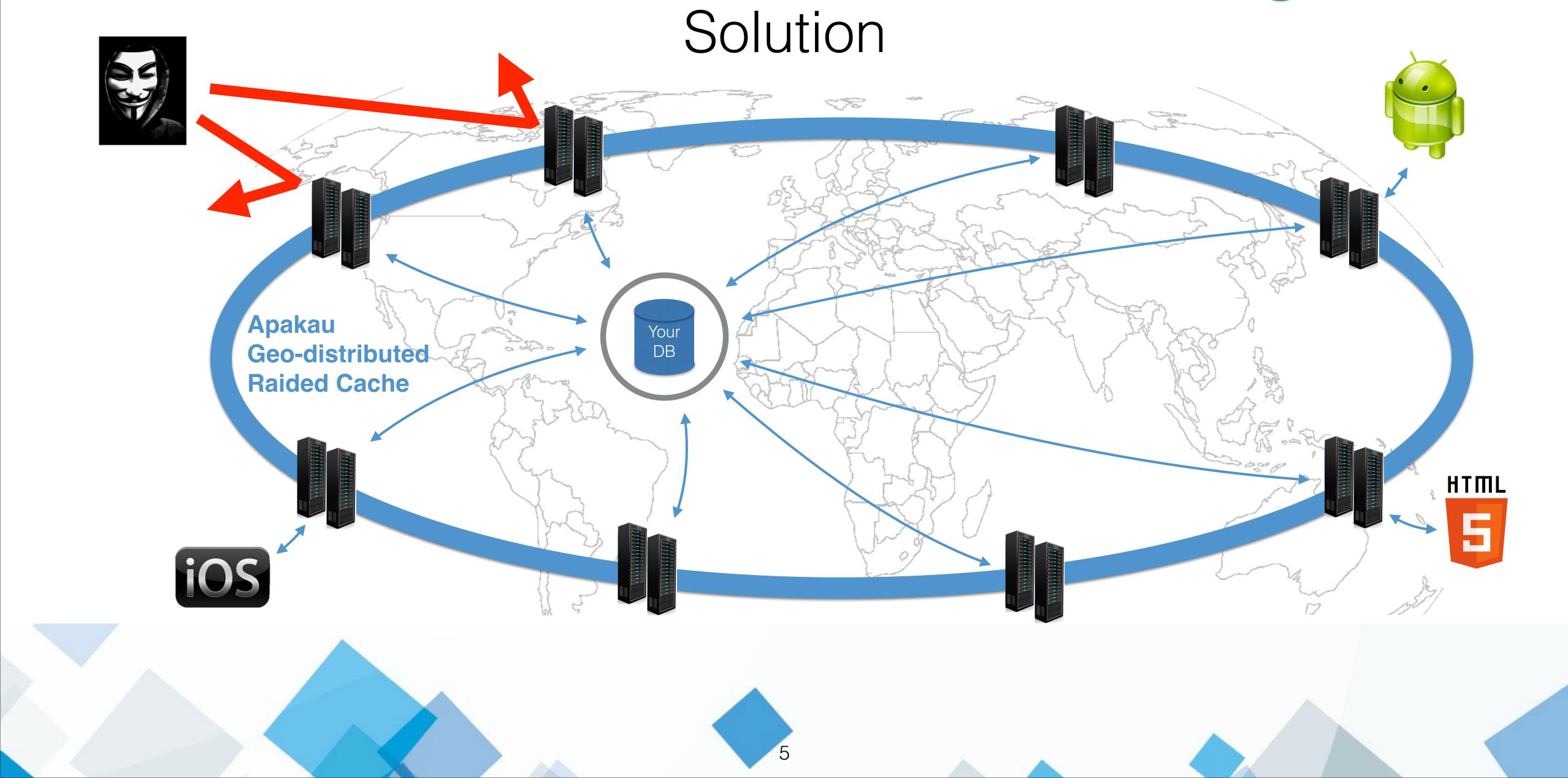
- 15+ years of business and strategy experiences
- Held senior positions at Hearst & IAC

Dale Rabinov - HR contractor

George Grellas - Lawyer

Plus part-time designers, admin and accountant







Competition



\$2.1 billion in 2011 to

\$7.4 billion by 2017

CAGR = 24.6% (2012-2017)

(MarketsandMarkets Report 2012-2017)

Level (3) edgeoast Limelight NETWORKS Parse \$7M A Winvey \$7M A Meteor \$11M A StackMob

BaaS

\$216.5 million in 2012 to

\$7.7 billion in 2017

CAGR = 104%

(MarketsandMarkets Report 2012-2017)

In-memory Data Grids

\$1 Billion by 2016

(Gartner Application Architecture, Development & Integration Summit 2013, May 16-17)

Apakau

radware

CITRIX°

ululu cisco

GridGain 🔅

ORACLE"

\$755 million in 2011 CAGR = 20%

(MarketsandMarkets Report 2012-2017)

App Delivery Networks

\$3.23 billion in 2013 to **\$5.82 billion by 2018**

CAGR = 12.5%

(MarketsandMarkets Report 2013-2018)