



# Lowest Database Latency. Assuring Enterprise Mobile Apps Performance.

A 100 ms delay  
resulted in a 1%  
loss in sales\*

A 500 ms delay  
caused a 20%  
drop in traffic\*\*

1 s delay caused  
a 7% decline in  
conversion rates\*\*\*

- 👤 You already deliver your media using a CDN. What about your most important asset - Enterprise Data?
- 👤 You are looking for the lowest data latency for your enterprise website and mobile apps.
- 👤 You don't want to see abandoned shopping carts.
- 👤 You want to save in your datacenter budget.

*We can help you achieve it all with  
the lowest-latency data delivery network.*



## Business Benefits:

### Reduce Latency & Increase Security

- Lowest database latency, globally
- End-to-end encryption
- Actively Managed DDN is more secure than in-house security

### Reduce Scalability Costs

- Reduce data center costs
- Reduce scalability spikes and over-provisioning costs
- Reduce bandwidth costs

### Preserve Your Brand & Image

- Keep users satisfied & maintain their loyalty
- Be green as Xylem saves the global internet networks tons of energy every day

### Easy To Use

- Xylem easily integrates with your own/cloud databases
- Develop your web & mobile apps faster using APIs

Request a Demo of **Xylem Edge** on  
[www.apakau.com](http://www.apakau.com)

For database DDoS protection,  
check out our solution **Xylem Shield**.

Apakau - based in San Francisco, CA - is a Data Delivery Network (DDN) that helps businesses around the globe securely deliver data from/to their geo-distributed web and mobile apps at unmatched latency and maximum protection against database DDoS attacks.

\*Amazon; \*\*Google; \*\*\*Aberdeen Group