

# Lowest Database Latency. Lower Scalability Spikes Budget.

A 100 ms delay resulted in a 1% loss in sales\*

A 500 ms delay caused a 20% drop in traffic\*\*

1 s delay caused a 7% decline in conversion rates<sup>\*\*\*</sup>

- You already deliver your media using a CDN. What about your most important asset - Enterprise Data?
- You are looking for the lowest data latency in the world.
- You don't want to see abandoned shopping carts.
- You want to save in your datacenter budget.

We can help you achieve it all with the lowest-latency data delivery network.



Request a Demo of **Xylem Edge** on **www.apakau.com** 

# **Business Benefits:**

### **Reduce Latency & Achieve Higher Conversion Rates**

· Lowest database latency, globally

### **Reduce Scalability Costs**

- · Reduce data center costs
- · Reduce scalability spike costs
- · Reduce bandwidth costs

## **Preserve Your Brand & Image**

- · Keep users satisfied & maintain their loyalty
- Be green as Xylem saves the global internet networks tons of energy every day

#### **Easy To Use**

- Xylem easily integrates with your own (or cloudhosted) databases
- Develop your websites & mobile apps faster using APIs

For database DDoS protection, check out our solution **Xylem Shield**.

Apakau - based in San Francisco, CA - is a Data Delivery Network (DDN) that helps businesses around the globe securely deliver data from/to their geo-distributed web and mobile apps at unmatched latency and maximum protection against database DDoS attacks.

\*Amazon; \*\*Google; \*\*\*Aberdeen Group