MARÍA PAULA MORA

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EDUCATION

THE WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

Philadelphia, PA

Master of Business Administration Candidate; Major in Operations, Information and Decisions

2025-2027

Leadership: VP of Innovation, AI & Analytics Club; leading curriculum design and launch of Wharton AI Product Manager Training Program expected to train 30+ MBA students in AI native product frameworks in partnership with faculty and industry leaders. **Active Memberships**: Technology Club, Women in Business Club, Latin American Student Association, Consulting Club, Food Club.

DARTMOUTH COLLEGE Hanover, NH

Bachelor of Arts (BA), Major in Computer Science Modified with Digital Art, Minor in Human-Centered Design

2018-2022

GPA and Awards: 3.96/4.0, Summa Cum Laude, Phi Beta Kappa.

Honors: 11 Citations for Academic Excellence, James O. Freedman Presidential Scholar, Rufus Choate Scholar.

Activities: UI/UX Designer at DALI, Research Assistant at Computer & Psychology Departments, Teaching Assistant for Digital Animation, 3-D Digital Modeling, Intro to Computer Programming, Coder Dojo, Women in Computer Science, Rewriting the Code Fellow.

EXPERIENCE

ITERATIVE HEALTH, PLATFORM TEAM Full Stack Software Engineer II

Cambridge, MA 2024-2025

- Launched 5+ patient-record ds end-to-end by gathering requirements directly from stakeholders, defining and executing test strategies, coordinating user acceptance testing, and demoing updates to senior leadership to guarantee product readiness.
- Defined and executed strategy to migrate core platform from third-party vendor to in-house solution; reduced annual vendor spend by ~\$50K and enabled customization of data schemas, unlocking product features and enabling long-term product extensibility.
- Delivered weekly client walkthroughs of new features as user research, gathered feedback, prioritized enhancements with product teams, and iterated on features to refine functionality, driving adoption across 70+ active clinical trials.
- Optimized patient-record collection platform by redesigning backend data pipelines; cutting load times by 40% and accelerating user onboarding process, improvements streamlined clinical trial operations and increased patient participation by 15% across active trials.
- Spearheaded implementation of automated QA practices by defining test strategy, procuring stakeholder buy-in, and partnering with QA engineers; procured 93% backend and 37% frontend test coverage, improving reliability of customer-facing releases.

Backend Software Engineer I

2023-2024

- Built observability dashboards with real-time alerts, partnering with site reliability and clinical operations teams to integrate system into existing workflows; diminishing mean-time-to-resolution by 42%; boosting client confidence in system performance.
- Led evaluation and adoption of new monitoring platforms across engineering, finance, and DataOps; secured senior leadership approval, delivering \$30K annual savings and supporting higher data volumes without added cost.
- Designed and built 3 HIPAA-compliant databases in collaboration with compliance, security, and legal teams; spent weeks developing data models and table structures to link patient records across systems ensuring integrity and privacy across clinical workflows.
- Upgraded clinical video processing pipeline coordinating with compliance officers and QA testers; reducing missed data by 90% and enhancing corrupted video detection by 30%, while failure recovery without manual intervention ensuring HIPAA compliance.

FACEBOOK INC
Software Engineer
2022
Software Engineer Intern
2021

- Designed and launched real-time analytics dashboard with 5+ interactive visualizations, giving Connectivity Partner Impact leadership visibility into revenue trends; insights shaped go-to-market strategy for internet partnerships, unlocking revenue opportunities.
- Pioneered C++ log upload system for WhatsApp iOS in partnership with platform engineers and Apple's technical review team; assured compliance with iOS 15 requirements and ensured uninterrupted releases.
- Prototyped "Interactive Comic Book" feature during Facebook Global Hackathon; MVP developed in <72 hours demonstrated potential to increase community content creation by 20% based on internal testing.

ADDITIONAL INFORMATION

- Languages: Native Spanish and English; Basic knowledge of French.
- Computer Languages: Python, Java, C, C++, C#, SQL, JavaScript, TypeScript, HTML, CSS, React, Objective-C, Swift.
- Other Technical Strengths: Figma, Terraform, Hasura, AWS, Docker, Autodesk Maya, AR/VR Design, 3D Digital Modeling, Animation, Agile, Jira, Canva, Asana.
- Community: ESL Teaching Volunteer at the Boston Public Library, Admissions Ambassador Program for Dartmouth College
- Leadership: Co-founder of Compartamos la Mesa campaign (authored and introduced food donation bill to Costa Rican Congress).
- Interests: Painting and Drawing (exhibited at Galería Nacional, Costa Rica), Skiing, Baking, Reading, Travel, Board Games.