



CLIENT PRICE
PRICE: \$829.00

Hinomi H2 Pro [FLAT]
PRICE: \$599.00
GAP: +\$230.00
Stock: N/A
Delivery: N/A
Ship Cost: N/A
Promo: N/A
Reviews: N/A

MARKET VELOCITY

Market Velocity (24h): Gap held steady vs Hinomi H2 Pro.

Sihoo Doro S300 [FLAT]
PRICE: \$599.99
GAP: +\$229.01
Stock: N/A
Delivery: N/A
Ship Cost: N/A
Promo: N/A
Reviews: N/A

LEAK ANALYSIS

The current price gap of \$230.00 versus Hinomi H2 Pro is large enough to trigger "Comparison Friction" during the Comparison Phase (side-by-side tab evaluation). Basket Abandonment Trigger: the gap hits hardest when buyers compare tabs before checkout.
Defection assumption: 25% based on current price delta.
Estimated Monthly Ad Leak: \$7,500.00. Your current pricing delta is effectively subsidizing your rivals' customer acquisition.
Market Velocity (24h): Gap held steady vs Hinomi H2 Pro.

