



VANTAGEFLOW // INTEL_REPORT_003 // LIVERNOVO OMNI

TARGET: LIVERNOVO OMNI

CLIENT PRICE: \$829.00 | POSITION: Premium Tier

Hinomi H2 Pro

P... GAP: +\$230.00

Stock: In Stock | S...

Promo: 20% off

Reviews: 3,477

Sihoo Doro S300

P... GAP: +\$229.01

Stock: Out of Stock...

Promo: 20% off

Reviews: 150

Market Avg

P... GAP: +\$229.50

Stock: n/a | Ship: n/a

Promo: n/a

Reviews: n/a

MARKET VELOCITY

Market Velocity (24h): Gap held steady vs Hinomi H2 Pro.

LEAK ANALYSIS

The current price gap of \$230.00 versus Hinomi H2 Pro is large enough to trigger "Comparison Friction" during the research phase, increasing defection risk.

Estimated Daily Ad Leak: Based on a \$1,000/day Meta spend, ~\$230 of daily budget likely drives traffic to competitors.