

STATUS: CRITICAL PRICE VARIANCE (+\$230.00) | DATE: 2026-02-01

VANTAGEFLOW // INTEL\_REPORT\_003 // LIVERNOVO OMNI



TARGET: LIVERNOVO OMNI

CLIENT PRICE: \$829.00 | POSITION: Premium Tier

**Hinomi H2 Pro**

P... GAP: +\$230.00

Stock: In Stock | S...

Promo: 20% off

Reviews: 3,477

**Sihoo Doro S300**

P... GAP: +\$229.01

Stock: Out of Stock...

Promo: 20% off

Reviews: 150

**Market Avg**

P... GAP: +\$229.50

Stock: n/a | Ship: n/a

Promo: n/a

Reviews: n/a

**MARKET VELOCITY**

Market Velocity (24h): Gap held steady vs Hinomi H2 Pro.

**LEAK ANALYSIS**

The current price gap of \$230.00 versus Hinomi H2 Pro is large enough to trigger "Comparison Friction" during the research phase, increasing defection risk.

Estimated Daily Ad Leak: Based on a \$1,000/day Meta spend, ~\$230 of daily budget likely drives traffic to competitors.