

## Section 3.2 - Derivatives of exponential and logarithmic functions

For  $b > 0$ ,  $b \neq 1$

$$x^2 \quad \Bigg| \quad 2x \quad \frac{d}{dx} e^x = e^x \quad \frac{d}{dx} b^x = b^x \ln b$$

**Be careful!** The power rule *only applies* for functions of the form  $f(x) = x^n$  for any real number  $n$ .

For  $b > 0$ ,  $b \neq 1$ , and  $x > 0$

$$\frac{d}{dx} \ln x = \frac{1}{x}$$

$$\frac{d}{dx} \log_b x = \frac{1}{\ln b} \left( \frac{1}{x} \right)$$

Find  $f'(x)$

(a)  $f(x) = 5e^x$  Same answer

$$f'(x) = 5e^x$$

(b)  $f(x) = 5e^x + 3x + 1$

$$5e^x + 3 + 0$$

$$f'(x) = 5e^x + 3$$

(c)  $f(x) = x^3 - 3e^x$

$$f'(x) = 3x^2 - 3e^x$$

(d)  $f(x) = 6 \ln x - x^2 + 1$   $\xrightarrow{\quad} 6 \ln x = \frac{6}{x}$

$$f'(x) = \frac{6}{x} - 2x$$

(e)  $f(x) = x^e$   $\leftarrow$  power function

$$f'(x) = ex^{e-1}$$

(f)  $f(x) = \log x \rightarrow \log_{10} x$

$$f'(x) = \frac{1}{\ln(10)} \left( \frac{1}{x} \right)$$

Refer to the new rules on the previous page

(g)  $f(x) = \log_3 x + 2x - 1$

$$f'(x) = \frac{1}{\ln(3)} \left( \frac{1}{x} \right) + 2$$

**Example:** Find the equation of the line tangent to the graph of  $f(x) = 3 + \ln x$  when  $x = 1$

tangent line intersects with  
(1,3)

$$f(1) = 3 + \ln(1) = 3$$

$$f'(x) = \frac{1}{x}$$

$$f'(1) = \frac{1}{1} = 1$$

$$m = 1$$

$$m = 1 \quad (1, 3)$$

$$y = mx + b$$

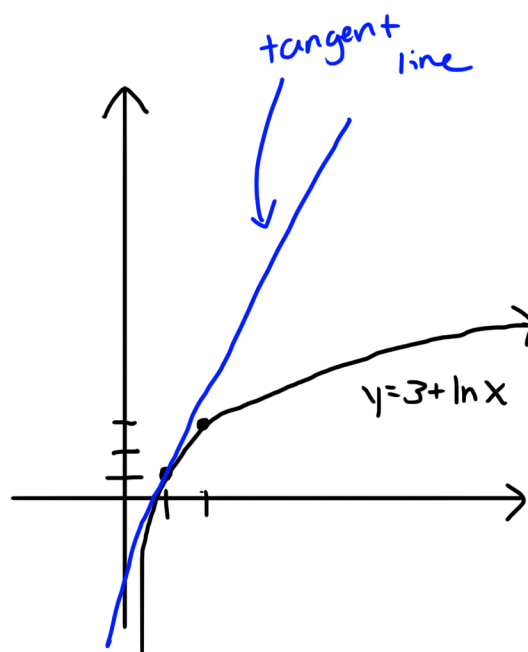
$$y = x + b$$

$$3 = 1 + b$$

$$b = 2$$

Equation of the tangent  
line :

$$y = x + 2$$



## Recall...

**Sum rule:** The derivative of a sum is the sum of the derivatives.

$$\frac{d}{dx} (f(x) + g(x)) = \frac{d}{dx} f(x) + \frac{d}{dx} g(x)$$

or

$$(f(x) + g(x))' = f'(x) + g'(x)$$

**Difference rule:** The derivative of a difference is the difference of the derivatives.

$$\frac{d}{dx} (f(x) - g(x)) = \frac{d}{dx} f(x) - \frac{d}{dx} g(x)$$

or

$$(f(x) - g(x))' = f'(x) - g'(x)$$

**Example:** If  $f(x) = x^3 - x^2 + x - 1$ , find  $f'(x)$ .

$$3x^2 - 2x + 1 - 0$$

$$f'(x) = 3x^2 - 2x + 1$$

### 3.3 - Derivatives of products and quotients

**The product rule:** If

$$y = f(x) = F(x)S(x)$$

and if  $F'(x)$  and  $S'(x)$  exist, then

$$f'(x) = F(x)S'(x) + F'(x)S(x)$$

In words, *the derivative of a product is the first times the derivative of the second plus the derivative of the first times the second.*

**Example:** If  $f(x) = (x - 1)(x^2 + 3x + 1)$ , find  $f'(x)$ .

$$f'(x) = F(x)S'(x) + F'(x)S(x)$$

$$F'(x) = 1$$

$$S'(x) = 2x + 3$$

$$f'(x) = (x - 1)(2x + 3) + (1)(x^2 + 3x + 1)$$

$$(2x^2 + 3x - 2x - 3) + (x^2 + 3x + 1)$$

$$(2x^2 + x - 3) + (x^2 + 3x + 1)$$

$$f'(x) = 3x^2 + 4x - 2$$

Problem: Find  $f'(x)$

$$f'(x) = F(x)S'(x) + F'(x)S(x)$$

(a)  $f(x) = (x-1)(x+4)$

$$f'(x) = (x-1)(1) + (1)(x+4) \\ = x-1 + x+4$$

$$f'(x) = 2x+3$$

(b)  $f(x) = 2x^3(x^2-2)$

$$f'(x) = (2x^3)(2x) + (6x^2)(x^2-2)$$

$$(6x^2)(x^2-2)$$

$$f'(x) = 2x^4 + 6x^4 - 12x^2$$

$$6x^4 - 12x^2$$

$$f'(x) = 8x^4 - 12x^2$$

$$f'(x) = 4(2x^4 - 3x^2)$$

(c)  $f(x) = (2x^3 + x)(x^2 - 2)$

$$f'(x) = (6x^2 + 1)(x^2 - 2) + (2x)(2x^3 + x)$$

$$(6x^2 + 1)(x^2 - 2)$$

$$6x^4 - 12x^2 + x^2 - 2$$

$$f'(x) = 6x^4 - 12x^2 + x^2 - 2 + 2x^4 + 2x^2$$

$$(2x)(2x^3 + x)$$

$$2x^4 + 2x^2$$

$$f'(x) = 8x^4 - 9x^2 - 2$$

(d)  $f(x) = x^2 \ln x$

$$f'(x) = x^2 \left(\frac{1}{x}\right) + 2x \ln x$$

(e)  $f(x) = 4x^2 e^x$

$$f'(x) = 4x^2 e^x + 8x e^x$$

**The quotient rule:** If

$$y = f(x) = \frac{T(x)}{B(x)}$$

and if  $T'(x)$  and  $B'(x)$  exist, then

$$f'(x) = \frac{B(x)T'(x) - T(x)B'(x)}{[B(x)]^2}$$

In words, *the derivative of a quotient is the bottom times the derivative of the top minus the top times derivative of the bottom divided by the bottom squared.*

**Example:** If  $f(x) = \frac{2x-1}{5x+3}$ , find  $f'(x)$ .

$$\begin{array}{ll} T(x) = 2x-1 & T'(x) = 2 \\ B(x) = 5x+3 & B'(x) = 5 \end{array}$$

$$\frac{(5x+3)(2) - (2x-1)(5)}{(5x+3)^2}$$

$$\begin{array}{l} (5x+3)(5x+3) \\ 10x^2 + 15x + 15x + 9 \\ 10x^2 + 30x + 9 \end{array}$$

$$\frac{\cancel{10x} + 6 - \cancel{10x} - 5}{10x^2 + 30x + 9}$$



$$\frac{1}{10x^2 + 30x + 9}$$

**Problem:** Find  $f'(x)$

(a)  $f(x) = \frac{x-1}{x+4}$

$$f'(x) = \frac{(x+4)(1) - (1)(x-1)}{(x+4)^2}$$

(b)  $f(x) = \frac{x^2-1}{3x-1}$

$$f'(x) = \frac{(3x-1)(2x) - (x^2-1)(3)}{(3x-1)^2}$$

(c)  $f(x) = \frac{\ln x}{x+1}$

(d)  $f(x) = \frac{1+e^x}{1-e^x}$

(e)  $f(x) = \frac{2x}{1+\ln x}$



**Example:** What about  $f(x) = \frac{1}{x}$ ? Should I use the quotient rule? Or?