



# Michel Pouleijn



Age: 37 (16-09-1982)

Rijbewijs: B

Molenstraat 73, 5262EB Vught

Mobile: +31 (0)6 13022224

Email: [michel@pouleijn.nl](mailto:michel@pouleijn.nl)

Skype: @mpouleijn

Github: [mpouleijn](https://github.com/mpouleijn)

LinkedIn: [mpouleijn](https://www.linkedin.com/in/mpouleijn/)

Twitter: [@mpouleijn](https://twitter.com/mpouleijn)

## Solutions (Cloud) Architect / Product Owner

updated: @Jul 22, 2020

### Key Expertise

- Build Scalable Development Team(s) and Collaborative Processes
- Development understanding and Time Management
- Quick User Research & Testing
- Always learning to improve myself

# Summary

My unstoppable **positive energy** is one of my **strongest** skills. It stimulates me to **innovate** and get the best out of myself and others. In the past 15+ years, I have led many different teams and we have achieved things that I could never imagine where **possible!** Seeing a person / team **grow** above themselves and doing things they never thought they would be able to do gives me all the energy I need to continue. Project **success** is my primary goal in any project and my tool belt with great business tools to help with that.

In my spare time I am interested in technology, electronics, IoT, machine learning, running and most importantly my wife and 3 daughters.

## Product Management

Leadership, Project Management, Agile/Lean Process, Scrum, Growth Hacking, User Research, Competitive Research, Roadmap, Innovation, Marketing, Strategy, Hiring and Build Effective Team

## Architect & DevOps

Linux, Kubernetes, Docker, Firebase, Azure Cloud, Google Cloud Services, Amazon Web Services, Pub/Sub, MQTT, Node-Red, SQL, NoSQL, Document store, Data Lake Architecture, Data Warehousing,

## Development

Ruby, Python, TypeScript, Arduino, Node, JavaScript, Angular, PHP, C++, C#, Swift, Objective-C, GIT, SVN, REST, SOAP, TDD, BDD, Agile, SOLID design principles, oAuth2, SAML

## User Experience (UX) Design

User Research, User Testing, Usability Testing, SEO, Quick Interactive Prototyping (Wireframing), Project (Information) Architecture, Success Tracking

# Experience

*If you want to know more about the **experiences** that I had with these **companies**, please **feel free** and ask me. I'm always open for a **cup of coffee**.*

## Solutions Architect

*Datacon Integration Solutions BV, Tilburg / February 2020 - present*

At Datacon, my main task was to analyze and design Integration Platform as a Service (iPaaS) solutions based on the customer architecture. Depending on customer needs, Datacon could offer a Boomi, Mule, Azure IS or Informatica iPaaS solution. Datacon has also developed a monitoring and logging platform based on the ELK stack and hosted in a Kubernetes environment.

### Activities:

- Designed custom iPaaS solutions for customers;
- Architect for Kubernetes (scalability, monitoring, security);
- Architect for IoT platform;

### Skills:

Functional Design, UML, Flow Diagrams, Wireframing, Agile/Lean Process, Scrum, Roadmap, Boomi, Azure Cloud, Azure IS, Kubernetes, Helm, ARM Templates, API Management, Functions, Service Bus, File/Blob Storage, WAF, Web App, DevOps, SonarCube, Mule, Informatica

## Product Manager

*TryLikes B.V., Amsterdam / February 2019 - January 2020*

At TryLikes I was head of IT with a software and hardware department. The teams worked all over the world. The company had a young and startup-like culture, flexibility, quick thinking and decision making is an essential skill. Within all ad hoc tasks I structured and stabilized the development teams, which resulted in a more stable product. When this was done, we were able to add new products and propositions for the IoT market, such as WiFi Tab and Way Finding.

### Activities:

- Architect for IoT platform;
- Customer/Employee perception measurement visualization;

- Designed a cash register prediction system. Visualizes the average cash register queue size and actual and required cash register;
- Designed a WiFi Tab solution. Connect to a private WiFi network by tapping your mobile to the WiFi Tab device;

Skills:

Leadership, Project Management, Agile/Lean Process, Functional product design, Competitive Research, Roadmap, Marketing, Strategy, Hiring and Build Effective Team, Linux, Kubernetes, Docker, Firebase, Google Cloud Services, Pub/Sub, MQTT, Node-Red, SQL, NoSQL, Document store, Data Lake Architecture, Data Warehousing, Ruby, Python, TypeScript, Arduino, Node, JavaScript, Angular, PHP, C++, Swift, Java, Unity, GIT, REST, Agile, OAuth2, User Research, User Testing, Usability Testing, SEO, Quick Interactive Prototyping (Wireframing), Project (Information) Architecture, Success Tracking

## **Product Owner / Scrum Master / Developer / DevOps / Architect**

*Gynzy 500 B.V., s-Hertogenbosch / September 2014 - February 2019*

In my 4.5 years at Gynzy, I have taken on many positions. I never officially got the job titles, but I certainly carried the responsibilities.

Activities:

- Product Owner of 4 development scrum teams;
- Architect for Google Cloud and Kubernetes (scalability, monitoring, security) microservice architecture;
- OAuth 2.0 with OpenID Connect integration for the microservice architecture;
- Project Lead, private to public cloud migration;
- Scrum Master / Developer / DevOps with 2 development teams;

Skills:

Leadership, Project Management, Agile/Lean Process, Scrum, Growth Hacking, User Research, Competitive Research, Roadmap, Marketing, Strategy, Hiring and Build Effective Team, Linux, Kubernetes, Helm, Docker, Firebase, Google Cloud

Services, Pub/Sub, SQL, NoSQL, Document store, Data Warehousing, Ruby, Python, TypeScript, Node, JavaScript, Angular, PHP, Java, ActionScript, GIT, SVN, REST, SOAP, TDD, BDD, SonarCube, Agile, SOLID design principles, OAuth2, SAML, User Research, User Testing, Usability Testing, SEO, Quick Interactive Prototyping (Wireframing), Project (Information) Architecture, Success Tracking

## **Product Manager / Full Stack Developer**

*CTT Innovations B.V., s-Hertogenbosch / January 2011 - August 2014*

What started as a developer role has organically switched to a management role within 6 months. With development teams around the world, clear communication and flexible hours were essential skills. I was responsible for multiple projects in different markets. The largest project was Joyn Daycare which is now known as WeDayDare. At this time, the nurseries were under great pressure from government changes and the press. After marketing research, we decided to create a program that reduces the pressure on childcare workers (less paperwork) and gives parents more insight and involvement in what happens if their child stays in daycare.

### Activities:

- Designed and developed Joyn Daycare;
- Development touchscreen for the Joyn Daycare software;
- Developed Ixxer and integration solution for assessment analysis;

### Skills:

Leadership, Project Management, Agile/Lean Process, Scrum, Growth Hacking, User Research, Competitive Research, Roadmap, Marketing, Strategy, Hiring and Build Effective Team, Linux, AWS, Google Cloud Services, Pub/Sub, SQL, NoSQL, Document store, Data Warehousing, Ruby, Python, Node, JavaScript, Angular, PHP, ActionScript, GIT, SVN, REST, SOAP, TDD, BDD, SonarCube, Agile, SOLID design principles, OAuth2, SAML, User Research, User Testing, Usability Testing, SEO, Quick Interactive Prototyping (Wireframing), Project (Information) Architecture, Success Tracking

## **Business Analyst / Network Administrator / Web Developer / Database Engineer**

Oriflame Cosmetics, s-Hertogenbosch / October 2002 - January 2011

In the beginning, I was under contract for Oriflame Cosmetics and Oriflame International. For the international side, I was part of the system administrators that were migrating IBM I-series to Microsoft AD environment. At the same time, my colleagues and I started to create an online innovation center that was based in the Netherlands. In a while, we were able to create a small growth team of marketers, developers and UX designers. From that time on all the new online innovations where created and tested in the Netherlands. We developed, for example, an Online webshop with marketing tools for our sales managers and a community platform for our fans and consumers.

### Activities:

- Developed & Designed OriFriends, a community for members and customers to talk about cosmetics;
- Developed & Designed OriFrame, consultant webshop framework;
- Developed & Designed OriOffice, marketing and order portal for consultants;
- Involved with the Oriflame world wide Microsoft AD & Exchange integration (62 countries);

### Skills:

Project Management, Growth Hacking, User Research, Competitive Research, Roadmap, Marketing, Strategy, Hiring and Build Effective Team, Linux, Microsoft AD, AS400 (I-series), MSSQL, IIS, ODBC, Data Warehousing, Ruby, JavaScript, PHP, C#, ASP, VB.NET, Java, ActionScript, SFS, SVN, SOAP, Agile, SAML, User Testing, Usability Testing, SEO, Quick Interactive Prototyping (Wireframing), Project (Information) Architecture, Success Tracking

## **System Administrator / Helpdesk Support Agent / IT Support Agent**

Koning Willem 1 College, s-Hertogenbosch / July 2000 - June 2002

During the 2 years of internship I was part of the 1st, 2nd and 3rd lines support. With the migration from Windows NT to Windows Server 2000 with Novell Netware 5. This made it possible to join the network for the students and teachers together and there was a possibility of partial software snapshots.

## **Education**

### **Scrum Master by Jeff Sutherland**

SCRUM ALLIANCE, Xebia Academy, Amsterdam / 2015

### **MBO Medewerker Informatiesystemen Beheer**

Koning Willem 1 College, s-Hertogenbosch / 2000 - 2002

### **Microsoft Windows 2003 System Administrator**

Master-IT, Eindhoven / 2001

### **Informatica**

Koning Willem 1 College, s-Hertogenbosch / 1999 - 2000

### **Electrician**

Molenrijn, Vught / 1995 - 1999