

MORGAN PRAVATO

morgan.pravato@gmail.com

mpravato.github.io

vimeo.com/pravatomorgan

EDUCATION

University of Maryland, College Park

Graduating May 2021

- Bachelor of Arts, Journalism
- Bachelor of Arts, Dance
- Cumulative GPA: 3.97

Dance Education Laboratory

July 2018 – August 2018

- Studied dance education for early childhood and social change with working professionals

RELEVANT COURSEWORK

- Journalism Production
- News Videography
- Social Media Content Creation, Audience Engagement and Analytics
- Interactive Design and Development

AWARDS/HONORS

DC College Student Arts Journalism Challenge

February 2019

- One of three finalists acknowledged for excellence in arts criticism by Day Eight, a nonprofit arts organization

Journalism President's Scholarship

August 2017 - Present

- Recipient of the Philip Merrill College of Journalism's \$20,000 per year reward for outstanding achievement in journalism and academia

SKILLS

- Skilled in Adobe Premiere Pro, Photoshop, Illustrator & Audition
- Proficient in Hootsuite and TweetDeck
- Advanced shooting skills on broadcast and DSLR cameras
- Experience with WordPress and basic frontend HTML/CSS

MEDIA EXPERIENCE

Dance Marketing Intern

School of Theatre, Dance and Performance Studies

College Park, MD / January 2020 – Present

- Produce written and photo content for the dance department on Instagram and Facebook that focuses on daily happenings and event promotion
- Lead project to expand online audience by engaging with content from local and state high school dance programs

Staff Writer

The Diamondback - Diversions

College Park, MD / September 2018 - Present

- Report on entertainment news and events occurring nationwide, in the D.C. area, and on the University of Maryland campus
- Assist with planning content for the Diversions section podcast, "The Dive"
- Review albums, movies, television shows, and art installations produced by students and professional artists

Marketing and Events Undergraduate Assistant

College of Arts and Humanities

College Park, MD / August 2019 – December 2019

- Wrote and edited content to tell the stories of ARHU students and staff for Facebook, Twitter, Instagram, and the website
- Maintained the editorial and events calendars
- Created analytics reports to track campaign engagement and conducted research to effectively engage with social media trends

Staff Writer

Unwind Magazine

College Park, MD / January 2019 – May 2019

- Covered student-held events and professional performances on campus
- Profiled active students in various campus arts groups

DANCE EXPERIENCE

Performance Specialist

Camp Riverbend

Warren, NJ / June 2019 – August 2019

- Designed and implemented the camp's first performance curriculum that combined dance, drama, and music
- Taught lessons to 500 children ranging from 4-13 years old
- Managed groups of campers with mixed levels and abilities

Performance Credits

Second Season: "Doubled Bodies" / Fall 2019

School of Theatre, Dance, and Performance Studies

Street Scene / Spring 2019

Maryland Opera Studio

Zaubernacht / Spring 2019

Maryland Opera Studio

UMOVES: Undergraduate Dance Concert / Spring 2018

School of Theatre, Dance, and Performance Studies