

# MORGAN PRAVATO

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## EDUCATION

### University of Maryland, College Park

Graduating May 2021

- Bachelor of Arts, Journalism (broadcast)
- Bachelor of Arts, Dance
- Cumulative GPA: 3.97

## RELEVANT COURSEWORK

- Journalism Production
- News Videography
- Social Media Content Creation, Audience Engagement, and Analytics
- Interactive Design and Development
- News Writing/Reporting

## AWARDS/HONORS

### Mulitz-Gudelsky Family Scholarship in Dance

October 2020

- Only recipient of the School of Theatre, Dance, and Performance Studies' \$2,500 award for achievement in scholarship and performance

### Journalism President's Scholarship

August 2017 - Present

- Recipient of the Philip Merrill College of Journalism's \$20,000 per year reward for outstanding achievement in journalism and academia

## SKILLS

- Skilled in Adobe Premiere Pro, Audition & Photoshop
- Proficient in Hootsuite and TweetDeck
- Advanced shooting skills on broadcast style and DSLR cameras
- Experience with WordPress
- Knowledge of basic HTML/CSS

## MEDIA EXPERIENCE

### Staff Writer

*The Diamondback*

College Park, MD / September 2018 - Present

- Report on entertainment news and events occurring nationwide, in the D.C. area, and on the University of Maryland campus
- Assist with planning content for the Diversions section podcast, "The Dive"
- Review albums, movies, television shows, and art installations produced by students and professional artists

### Marketing Intern

*School of Theatre, Dance, and Performance Studies*

College Park, MD / January 2020 – June 2020

- Create written and photo content for Instagram and Facebook that focuses on daily happenings and event promotion for the dance department
- Lead initiative to expand online audience by engaging with content and users from local and state high school dance programs

### Marketing and Events Undergraduate Assistant

*College of Arts and Humanities*

College Park, MD / August 2019 – December 2019

- Wrote and edited content to tell the stories of ARHU students and staff for Facebook, Twitter, Instagram, and the website
- Maintained the editorial and events calendars
- Created analytics reports to track campaign engagement and conducted research to effectively engage with social media trends

### Staff Writer

*Unwind Magazine*

College Park, MD / January 2019 – May 2019

- Covered student-held events and professional performances on campus
- Profiled active students in various campus arts groups

## DANCE EXPERIENCE

### Performance Specialist

*Camp Riverbend*

Warren, NJ / June 2020 – August 2020, June 2019 – August 2019

- Designed and implemented the camp's first performance curriculum that combined dance, drama, and music
- Taught lessons to 500 children ranging from 4-13 years old
- Managed groups of campers with mixed levels and abilities

### Performance Credits

Second Season: "Doubled Bodies" / Fall 2019

School of Theatre, Dance, and Performance Studies

Street Scene / Spring 2019

Maryland Opera Studio

Zaubernacht / Spring 2019

Maryland Opera Studio

UMOVES: Undergraduate Dance Concert / Spring 2018

School of Theatre, Dance, and Performance Studies