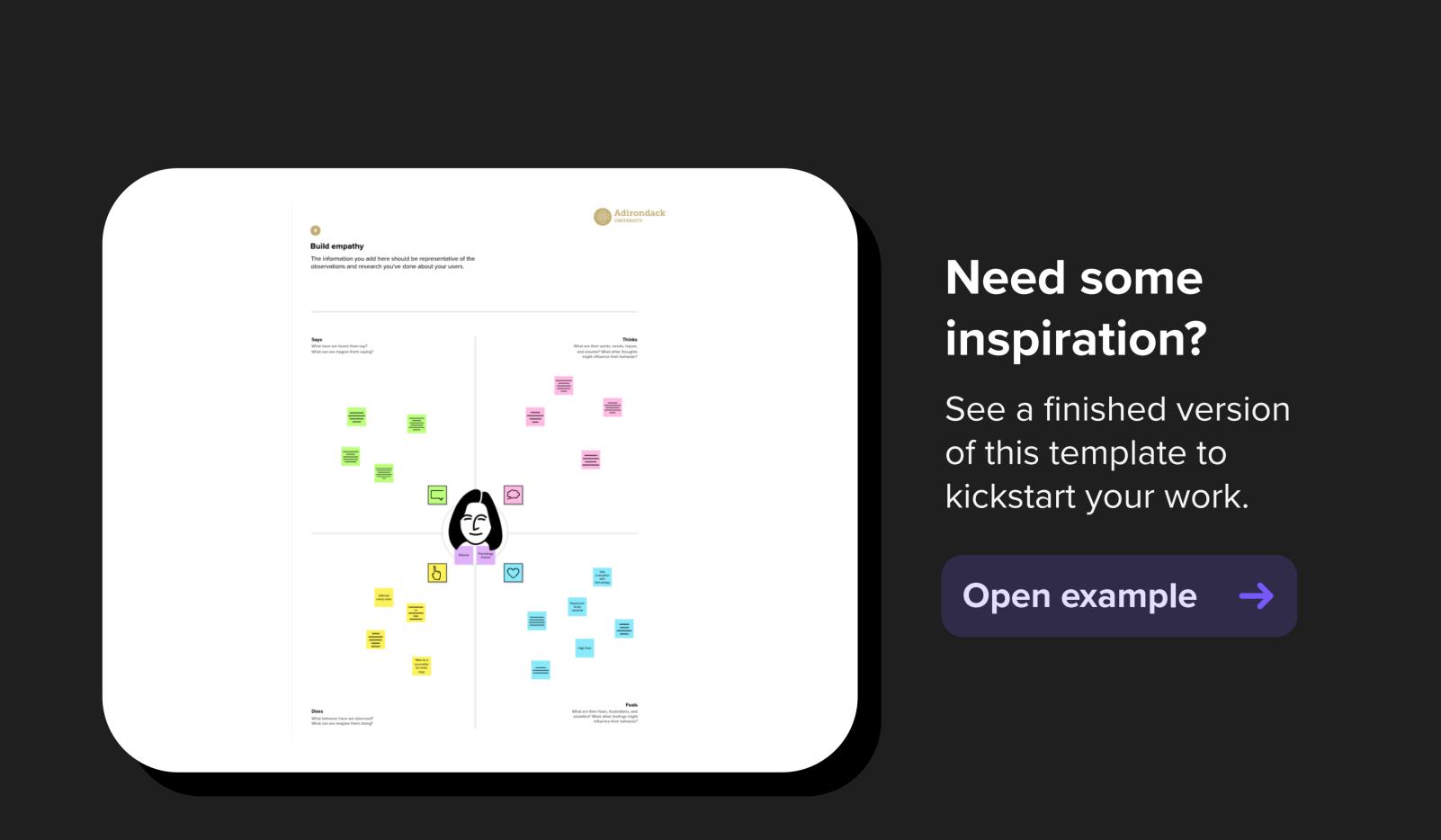


Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.







Says

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

What have we heard them say? What can we magine them saying? The aim of this project is to help students in short listing

universities with their profiles. With this project,

students can make more informed decisions about which universities to apply to, and universities can make more efficient use of their resources by focusing on the most promising applicants.

> The predicted output gives them a fair idea about their admission chances in a particular university

Improved efficiency: Machine learning algorithms can quickly analyze vast amounts of data and identify patterns, making the admission process faster and more efficient.

Better decision-making: By analyzing applicant data, machine learning algorithms can provide admissions officers with more comprehensive information about each applicant, leading to better-informed decisions.

Enhanced student outcomes: By identifying the characteristics of successful students and using this information to guide admission decisions, universities can potentially increase student retention and graduation rates.

Does

What behavior have we observed? What can we imagine them doing?

Machine learning algorithms are then used to train a model on this data, which can be used to predict the chances of future applicants being admitted.

> The predicted output gives them a fair idea about their admission chances in a particular university

Cost savings: By

automating certain aspects

of the admission process,

such as application review

and preliminary screening,

universities can potentially

reduce staffing costs and

allocate resources more

efficiently.

Reduced bias: Machine

learning algorithms can

be designed to remove

human bias from the

admission process,

leading to a fairer and

more equitable

selection process.

One potential benefit of using machine learning is that it can help reduce bias in

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

learning in university admissions is to build predictive models that can estimate the likelihood of an applicant's success based on their academic record, test scores, the admissions extracurricular activities,

One application of machine

and other relevant factors.

a machine learning algorithm can provide tailored guidance on which courses, programs, and extracurricular activities

Thinks

These models can help admissions officers to objectively evaluate applicants and identify those who are most likely to thrive at the university.

In conclusion, machine learning has the potential to revolutionize university admissions by enabling data-driven decisionmaking and personalized recommendations

Excited

Anxious

Embrassed

Great impresion

Tough

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

