



- Planck 2015 TT,TE,EE+lowP
- Hilltop:  $V=\lambda(\phi^2 - \sigma^2)^2$
- Hilltop:  $V=\lambda(1 - (\frac{\phi}{\mu})^2)^2$
- Natural Inflation Models:  $V=\lambda(1 + \cos(\frac{\phi}{a}))$
- Starobinsky's  $R^2$  Model:  $V = \lambda \left( 1 - \exp\left[-\sqrt{2/3} \phi\right] \right)^2$
- Shaposhnikov's Model:  $V = \lambda \left( 1 + \exp\left[\frac{-2\phi}{\sqrt{6}}\right] \right)^{-2}$
- D-brane:  $V=\lambda^4(1-(\frac{a}{\phi})^p)$
- Exponential:  $V=\lambda(1-e^{-q\phi})$
- SUSY:  $V=\lambda(1+a\log[\phi])$
- Monomial:  $V=\lambda\phi^2$
- Monomial:  $V=\lambda\phi^{\frac{2}{3}}$
- Monomial:  $V=\lambda\phi^1$
- Monomial:  $V=\lambda\phi^3$
- Monomial:  $V=\lambda\phi^4$