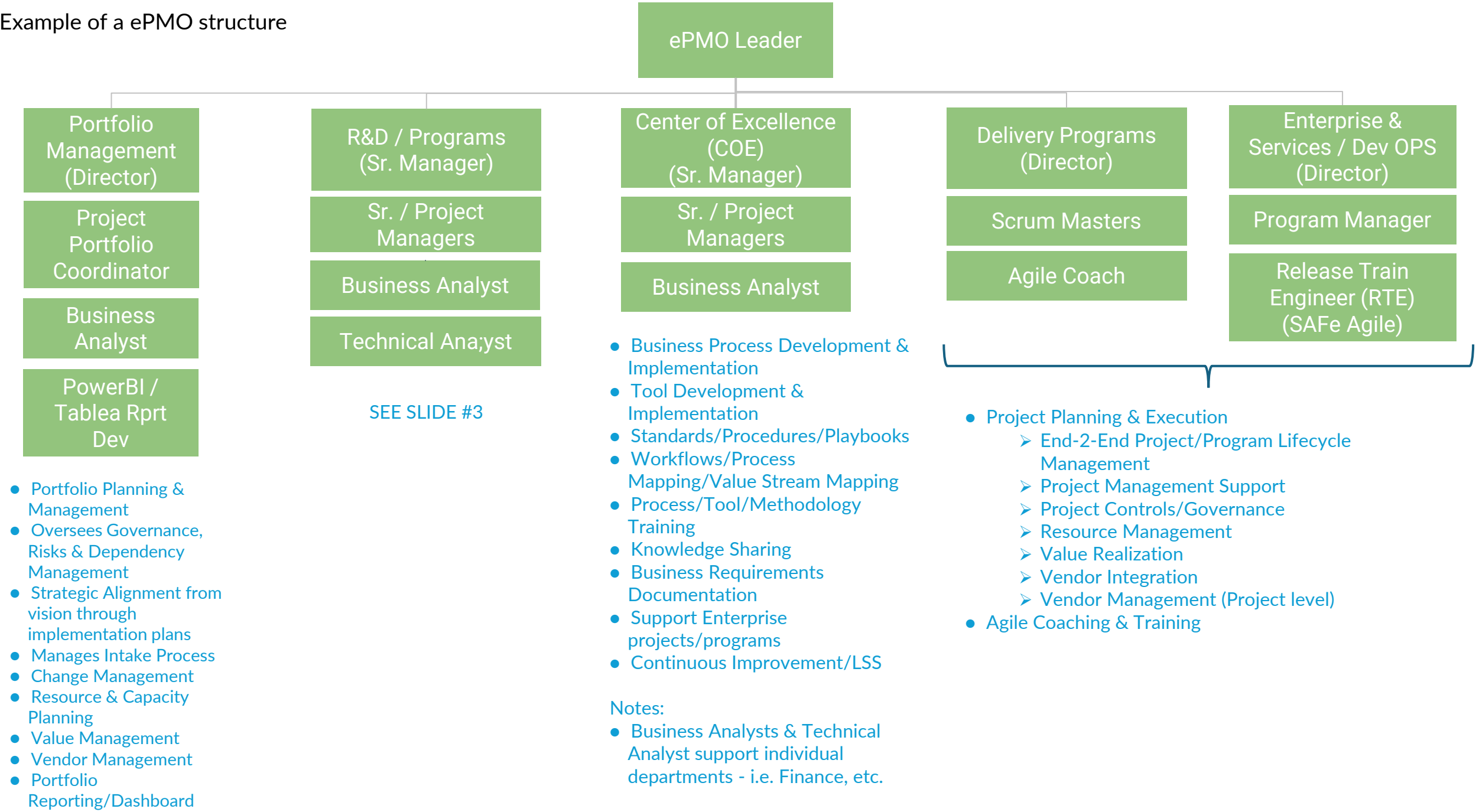


# What is an Enterprise PMO?

- An enterprise Project Management Office is a strategic function that collaborates and orchestrates across leadership and teams (cross functionally) to ensure there is alignment, agreement and visibility on strategy and priorities.
- We ensure there is an execution strategy, that our resources are aligned to our priorities, and that teams are set up for success to deliver outcomes to meet our objectives.
- It leads the rhythm of business to provide transparency on progress, dependencies and risks for key initiatives.

Example of a ePMO structure



# Example of R&D Structure


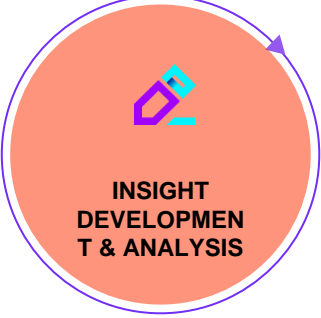

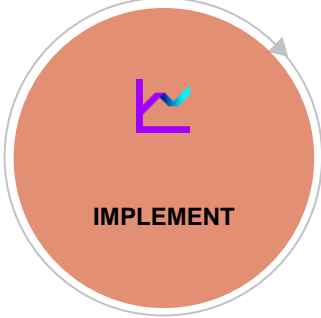
IDEATION

Stage Gate 1

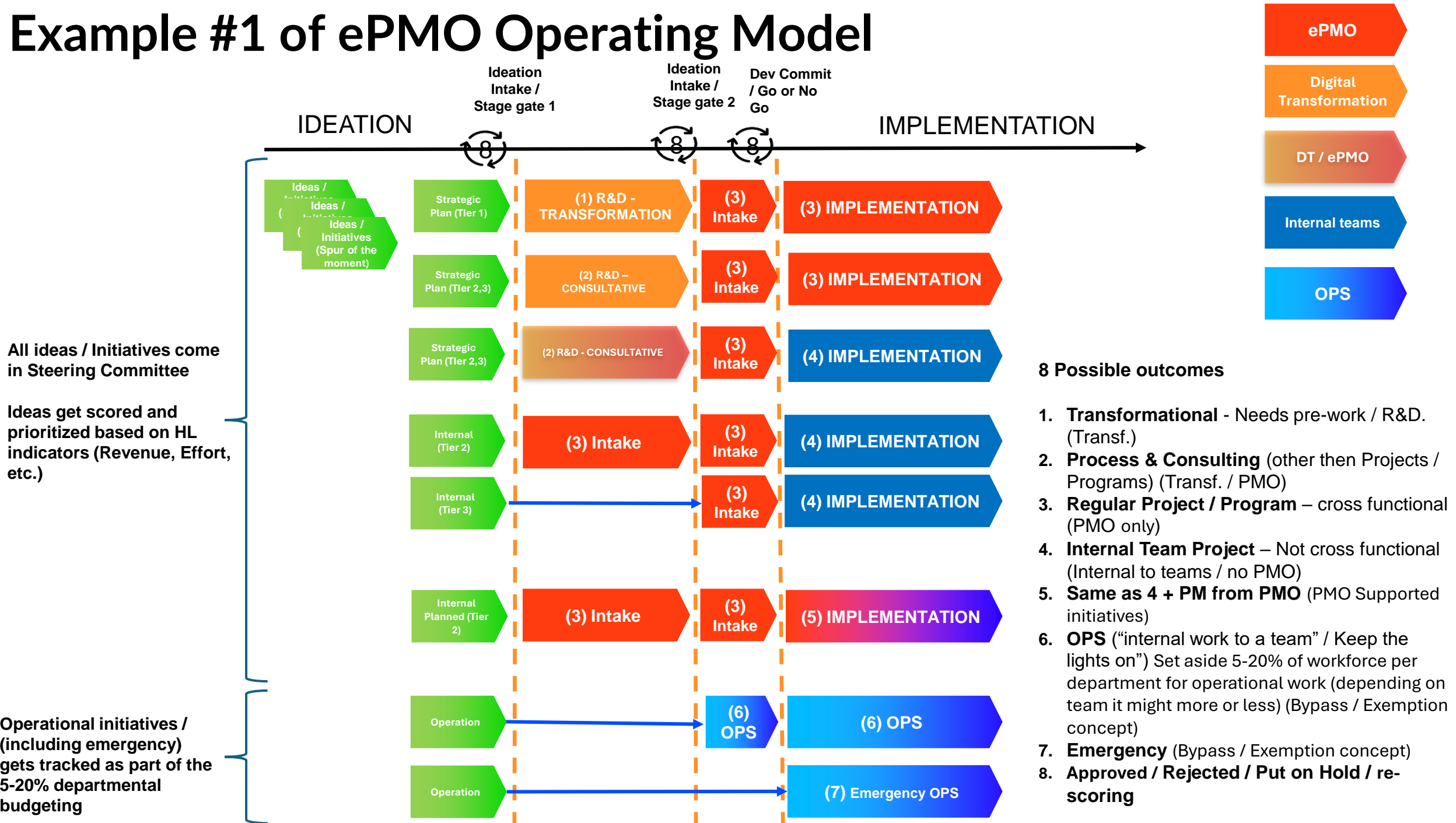
R&D / Programs  
(Sr. Manager)

Stage Gate 2

Delivery Programs  
(Director)

PHASE	Phase I Digital Roadmap			Phase II Initiative Delivery
	 RESEARCH & DISCOVERY WORKSHOPS	 INSIGHT DEVELOPMENT & ANALYSIS	 CONSOLIDATE OUTCOMES	 IMPLEMENT
ACTIVITIES	<ul style="list-style-type: none"><li>➤ Conduct Baseline Research including:<ul style="list-style-type: none"><li>• Ethnographic research;</li><li>• Participatory research;</li><li>• Personas and User journeys;</li><li>• Existing business requirements</li></ul></li><li>➤ Identify trends and relevant thought leadership (i.e., Industry Best-In Class)</li><li>➤ Discovery Workshop</li></ul>			<ul style="list-style-type: none"><li>• Execution of digital initiatives</li></ul>
	<ul style="list-style-type: none"><li>➤ Current state review of end-to-end value chain (i.e., Value Tree exercise)</li><li>➤ IT Capability / Platform Gap Analysis between baseline and target</li><li>➤ Identify digital business objectives, options and trade-offs</li><li>➤ Quantitative analysis and preliminary ranking of initiatives based on value and ease of implementation</li><li>➤ Vendor evaluation (demos, pros / cons, scoring)</li></ul>			
OUTPUTS	<ul style="list-style-type: none"><li>➤ External Insights:<ul style="list-style-type: none"><li>• Vendor demos and information from external vendors;</li><li>• Benchmarking (comparing to other companies the same size, external research, external SMEs)</li></ul></li><li>➤ Pain Points &amp; Challenges</li><li>➤ Preliminary digital initiatives grouped by function (HL Use Cases)</li><li>➤ Discovery workshop synthesis</li></ul>			<ul style="list-style-type: none"><li>• Delivery of roadmap initiatives</li></ul>
	<ul style="list-style-type: none"><li>➤ Determine Digital North Star</li><li>➤ Technical Assessment Report highlighting critical functions impacted by digital and high-level future IT strategy (IT Capability / Platform Gap Analysis)</li><li>➤ Use Cases &amp; High-Level Workflows</li><li>➤ Preliminary list of digital business initiatives prioritized based on value and implementation difficulty</li><li>➤ Vendor Selection</li></ul>			
	<ul style="list-style-type: none"><li>➤ Consolidate Workshop: Opportunity prioritization</li><li>➤ Roadmap creation</li><li>➤ Valuation &amp; Roadmap Validation</li></ul>			

# Example #1 of ePMO Operating Model



# Example #2 of ePMO Operating Model

