

Headmaster Dream Design

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1 Top Level Design

My idea for a dream Headmaster interface starts with the Headmaster login page. When the login page is opened in a browser, it will show the standard "Welcome to Headmaster" title, user id, and password. However, the login screen background will consist of an animated world, the expression "Welcome to Headmaster", and the normal login credential input fields as demonstrated in the mockup of Figure 1. The mockup was created with elements of the original Headmaster combined with an image of a virtual world.

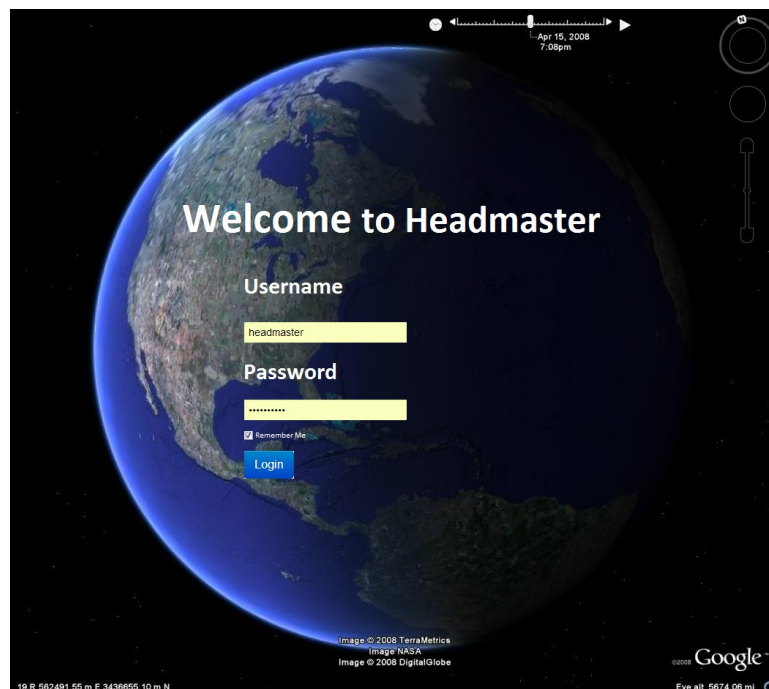


Figure 1: Animated world - Login Screen Mockup

As soon as the login button is pressed, the login credentials will fade away and the screen will zoom into a town consisting of a grassy area and one building, representing a school. The town also reads the value of the clock on your computer and outputs the corresponding time of day where at night a moon would be out and the screen would be darker. Similar to the game Roller Coaster Tycoon [1] shown in Figure 2, little animated people will be walking around your town, which signify the students within Headmaster.

Each one is clickable, which brings up that particular students' properties, which will be elaborated later on. At the top left of the page are options which read "Create Event", "Create Grant", "Create Report", and "Logout". Clicking on one of the three create buttons will bring the user to a separate field where a new building must be placed somewhere in the town. This new building is half the size of the school building, regardless of the type of building created. That is, whether you make an event, grant, or report building, they are all half the size of the school building.



Figure 2: Animated world - Rollar Coaster Tycoon

The event buildings will resemble a big tent, the grants buildings will resemble an office or government building, and the reports buildings will look like ordinary one story houses. Every one of these buildings will be the same color and style, however, their color may be changed. Once one of the smaller buildings is created, a menu similar to the menu from the old Headmaster while creating events, grants, or reports. The name of each building is displayed over it and hovering your mouse over any of these buildings will make the name bigger, where these names coorespond to the name of the event, grant, or report.

Double-clicking on any of these buildings will make the screen zoom into the entrance of the respective building and bring up a new view from the ceiling of the building. Many student avatars [2] will be shown corresponding to the students related to that particular event, grant, or report. Students may be added to a building with the Add button at the top left of the screen. When Add is pressed a search bar appears and the user has to enter the name of the student, although a typeahead feature allows for faster additions, because it autocompletes the student name that is being typed. The properties of the event, grant, or report can be edited by pressing an "edit" button at the top left of the screen. Also, next to the edit button is a building icon that brings the user back to the town view and displays "Back to Town View" when hovered over.

The top of the town webpage has a medium search bar, where the user may search for anything within Headmaster, for example students, events, grants, and/or reports. If the user is lazy and has no desire to use the keyboard, a voice command may also be issued by pressing a microphone icon next to the search bar. This feature is similar to Google's seach bar microphone technology.

From the town view, the school building cooresponds to the students tab on the Headmaster webpage. When this building is clicked, Headmaster will zoom in from the overall town view to the inside of the building. Inside the school building consists of five doors which are again highlighted once the user puts his/her mouse over them. The doors consist of titles which are 'Freshman', 'Sophomores', 'Juniors', 'Seniors', and 'Create'. Similar to the town view above, a search bar is displayed at the top of the school building screen which allows the user to search for an individual student.

Once the user enters any of the four doors, except the Create door, a view of a hallway

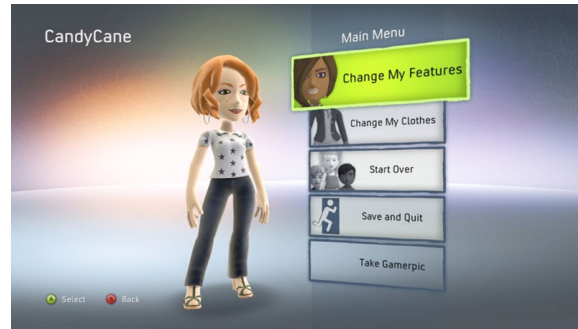


Figure 3: XBOX 360 Avatar Creation

with virtual people is displayed. The names of each person is displayed above their respective heads and the user may quickly go up and down the hallway via scrolling or the up and down arrow keys. The Create door brings the user to a similar view of editing a student, event, grant, etc., except the avatar is naked. He/she is clothed, however in very plain clothes, which can be customized during and after creation. All student properties start out blank and are displayed to the right of the avatar, as with the Edit button explained below and the Save button.

Once a student is pressed a separate screen is displayed, with the selected student standing and slightly moving around, similar to the XBOX360 avatars shown in Figure 3. Also, a menu of student properties is displayed on the right. The student properties consist of Grades, Grants, Information, Food Allergies, etc and an Edit button. At the top of the student properties menu are three small white icons of a tent, an office building, and a house. Clicking on any of these three will add the particular student to the event, grant, and/or report respectively. When the Edit button is pressed, the student properties page changes from non-editable to editable, while the avatar remains in the same place. Back arrows on the upper left of each screen will be displayed bringing the user back to the previous page. However, the user could always press the web browsers back button as well.

Any person avatar in the Headmaster system allows for basic customizations. The skin color, hair color, and clothing color can all be customized for each student within Headmaster. This allows for variety during the homescreen where all of the avatars are onscreen walking around the virtual town. Just like with XBOX 360 avatars, the real world user can make the students look however they want. The basic customizations allow for some similarities between the real life student and his/her corresponding avatar.

2 Usage Scenarios

The Headmaster system is the beginning of a social networking/PROWL-like website with many usage scenarios. Four common scenarios would include creating a new student, creating an event, editing a student, and searching.

1. Scenario: Creating a new student - The user should feel satisfaction when creating a student, because of the various customizations and colorful graphics. Just like playing Roller Coaster Tycoon or any similar video game, I want the user to feel that sense of curiosity. In other words, the user should be asking themselves the "what does this button do?" question.
 - (a) Login to Headmaster
 - (b) Click on the school building
 - (c) Click on the Create Door
 - (d) Enter desired information and properties to new student.
 - (e) Save the new student with the save button.

2. Scenario: Creating an event - Similar to creating a student, the user shouldn't feel like creating an event is a chore, but actually a fun activity to perform in my dream design.
 - (a) Login to Headmaster
 - (b) Click on "Create Event"
 - (c) Click on anywhere in the town to create a tent building representing the new event.
 - (d) Enter desired information and properties to the new event.
 - (e) Press the Add button and add any students to the event.
 - (f) Save the new event with the save button.

3. Scenario: Editing a Student - The avatars are not meant to look exactly like the student they are representing, however this is the beauty of avatars. The students can be represented however the Headmaster user feels, adding satisfaction to an otherwise boring Headmaster interface.
 - (a) Login to Headmaster
 - (b) Click on the school building.
 - (c) Click on or search for any student.
 - (d) The user is brought to a menu page with the avatar of the student to the side of the menu.
 - (e) Once done editing, click the SAVE button to save the changes.

4. Scenario: Searching - Search bars have been described in the above top level design, where they all function in the same way. Where the only difference is the types of items you can search for. You can't search for an event while in the school building search bar, or a student while in the reports building search bar. You can search for anything with the town view search bar, however.
 - (a) Login to Headmaster
 - (b) Click on "Create Event"
 - (c) Click on anywhere in the town to create a tent building representing the new event.
 - (d) Enter desired information and properties to the new event.
 - (e) Press the Add button and add any students to the event.
 - (f) Save the new event with the save button.

3 Design Rationale

The old Headmaster heavily relied on menus for its interaction style, while my dream design is focuses on direct manipulation and menus. Menus are used for editing properties of student, events, etc. These are also used in the login screen, navigation through the various buildings. The two distinct differences that make my dream design different from the old design, is my dream design's more satisfying use of menus and the addition of some direct manipulation elements. When the user wants to create an event, grant, or report; a new building is created and it is the user's job to pick its placement in the town. This is a drag-and-drop form of direct manipulation where cultural constraints and natural mappings are present. An element that is tied with the direct manipulation of my design are its affordances [3]. These are essentially the constraints imposed by an object, or in my design's case, the creation of new buildings.

A cultural constraint is a communal set of conventions or expectations, which is essentially "what we're used to". For my design, once a building is created, the building becomes visible at the end of the users mouse icon and moves with the mouse. Once the user clicks, the building will get placed and the properties screen will appear for that particular event, report, etc. Americans

know that houses belong in towns next to other buildings, so once the buildings becomes visible on a users' mouse, this should not confuse them, because of this cultural constraint.

A design has a natural mapping when it holds all of the necessary information to make correct inferences about some aspect of a system, in other words it "just makes sense". The placement of the buildings that the user creates should just make sense to them, but also the avatars of the buildings are logical and make sense. The school building, which holds the students of Headmaster, will be unrecognizable at first, but once the user understands that the school building is where all of the students are, it should just make sense. A school is a place where students learn, and because there is only one school building in my design, it just makes sense that if the user wants to look for a student, they should click on the school building.

3.1 HCI Principles

An important principle to consider when building a user interface is knowing the domain in which the user interface will apply. Headmaster is a website for teachers to view students and edit each students respective information. The original Headmaster design was boring, colorless, however it was efficient. If I were a teacher, I would like to enjoy my time browsing through Headmaster, instead of it being seen as a chore. For this reason, I decided to make my Headmaster dream design colorful and enjoyable.

Jakob Nielsen's ten usability heuristics [4] were also taken into account when constructing my dream design. Shortcuts and clearly-marked exits are presented in the form of forward and backward arrows in my dream design. Errors are prevented in my design and consistency is presented, through the use of large buttons and a simple student browsing structure, event browsing structure, etc.

3.2 Guidelines

7:9 Use Appropriate Menu Types

Relative Importance: 12000

Strength of Evidence: 12340

Guideline: Use 'sequential' menus for simple forward-moving tasks, and use 'simultaneous' menus for tasks that would otherwise require numerous uses of the Back button.

Comments: Most Web sites use familiar 'sequential' menus that require items to be selected from a series of menus in some predetermined order. After each selection is made, another menu opens. The final choice is constrained by the sum total of all previous choices.

Simultaneous menus display choices from multiple levels in the menu hierarchy, providing users with the ability to make choices from the menu in any order. Simultaneous menus are often presented in frames, and are best employed in situations where users would have to make extensive use of the Back button if presented with a sequential menu.

Sources: Card, Moran and Newell, 1980a; Hochheiser and Shneiderman, 2000.

Example

67

Navigation

Figure 4: Usability.gov Appropriate Menu Guideline1

Figures 4 and 5 display a website navigation guideline from Usability.gov's website. This guideline relates to the student editing section of my dream design. As stated above, when the user wants to edit a student, they enter the school building and choose or search for a student. Once chosen, that student will be shown standing and slightly moving as that students information is shown on a menu to the left. In Usability.gov, they explain how a simultaneous menu should operate, where a simultaneous menu is used for tasks that would otherwise require mutiple uses of the Back button. The student edit page of my dream design is a simultaneous menu because when editing information from the menu on the left the corresponding student will be edited simultaneously.

Example:

This is an example of a 'sequential' menu. In this case, mousing-over 'Deputates' invokes the circled sub-menu.

This is a good example of when to use 'simultaneous' menus. The user can repetitively manipulate the many variables shown in the left panel and view the results on the map in the right panel without having to use the Back button.

Sequential Menu Example:

- Home
- Search This Site
- About RA
- Deputates**
 - Military Assistance to Civil Authorities
 - Resources
 - Readiness, Training, and Mobilization
 - Manpower and Personnel
 - Material and Facilities
- Information Resources
- Links
- Family Readiness
- Mobilization
- Photo Gallery
- Privacy Notice
- Contact Us

Simultaneous Menu Example:

Cancer Mortality Maps & Graphs

Customize Mortality Maps

Select Parameters

Where in US by: State

Age: All ages

Sex: Both male

Time period: 1970 - 1994

Cancer: All cancers

Mortality rate intervals for color shading: 10 (Interval with equal no. of req)

Color scale: High rate / Low rate

Submit

Mortality rate / 100,000 age-adjusted 1970 US population

28.15 to 69.35	(32)
25.74 to 28.15	(31)
23.95 to 25.74	(31)
22.60 to 23.95	(31)
21.25 to 22.60	(31)

Color: Black Males (1970 - 1994 [All Ages])

by State economic area

Location	Mortality Rate/100,000	Number of Deaths
US	21.62	47,060

Figure 5: Usability.gov Appropriate Menu Guideline2

4 Usability Metric Analysis

By far the strongest usability metric of my Headmaster dream design is satisfaction. My design strives to give the user a pleasant experience while using Headmaster. From the login screen the user is presented with a visually appealing view of the Headmaster virtual world. When the user is navigating through different pages within Headmaster, a zoom feature creates a more satisfying experience for the user. When double clicking a spot on Google maps and as the screen zooms in, a screen distortion occurs, which is similar to this Headmaster feature.

The weakest metric is learnability, simply because the added satisfaction creates a better user experience, but makes the interface harder to learn. The time it takes for the user to learn an operation may be longer, because of the added satisfaction. When a user attempts to select a current Headmaster student, the user must login, navigate to the student building and choose the particular student from the long row of them. However, a medium search bar is provided at the top to match the original Headmaster. This helps learnability, because the user can recognize this similar element and already knows how to use it. Therefore, the vastly different interface my dream design suggests is weak in learnability but strong in satisfaction.

5 Conclusion

A top level view of my dream design was explained, two usage scenarios were given, the design rationale were outlined, and my dream design went through a usability metric analysis. In the top level design, I explained all of the new features of my dream design. Such as the new login page, new look of the Headmaster homepage, new way of creating events/students/reports/grants, etc. Not only the functionality, but also the vastly different visual interface my dream design suggested were further explained and illustrated through Figures 2 and 3. Two of the most common usage scenarios of Headmaster were provided and their solutions were explained based upon my dream design. At the core of my dream design's relevant principles is direct manipulation, which was detailed and explained above. Finally, reasons and explanations were given for the weakest and strongest usability metrics of my Headmaster dream design.

References

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- [3] D. Norman. *The Design of Everyday Things*. Basic books, 2002.
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