CMSI 370-01
INTERACTION DESIGN
Fall 2012

Assignment 0918 Feedback

Chris Whiting

1b — Your writeups demonstrate an understanding of the metrics involved in this assignment quite well. (**+**)

1c — Your choice to use the *usability.gov* guidelines is justifiable and well thought-out, given that there is no de facto "video streaming application guidelines" out there. Your comparisons appear to be good, but in the end there's nothing like a screenshot—if you supplement your guideline review with some concrete illustrations, this would complete the package. (**|**)

2a — Your sense of how users approached or modeled the two systems is explored and explained well. (**+**)

2b — Although the recording and reporting of usability metrics results was well-written and thorough, there was some misinterpretation of what was meant by prioritizing the metrics. Your prioritization focused on which metrics were the focus of the various tests. The actual prioritization requested was your prioritization of metrics *for this type of system* (in your case, a video streaming application). In other words: for this type of application, is it more important that it be learnable, efficient, or satisfying? Then, based on that prioritization, you would be in a position to make a clear decision on which user interface works out better. There is a somewhat subtle hint that you held learnability and satisfaction as more important than efficiency, but what we want is a very clear indication of these priorities. (**/**)

2c — Your interface decision certainly comes out for HBO GO, but the grounds for this decision aren't very clear-cut (this is related to the need to state priorities clearly). Tie your decision more clearly to your priorities, and your "call" becomes more solid. (**|**)

4d — Resources and documentation use are well-done, especially in terms of finding an appropriate set of guidelines for this type of application. (**+**)

4e — Commit frequency is pretty much just once—could be better. Messages can also be a little more descriptive: when you say "Figured it out," what did you figure out? (**/**)

4f — Submitted on time. (**+**)

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(updated feedback based on 11/25 commits; only changed proficiencies or feedback are shown)

1c — I saw that you included a "screenshot," but I meant a screenshot of HBO GO and Netflix, not the *usability.gov* website! **:)** The point is to illustrate the compliance/non-compliance that you mention in the text, and for that, it's screenshots of the *systems* that we need. Thus, no change in proficiency. (**|**)

2b — Your revised writeup positions the priorities appropriately, and makes a well-founded decision based on these priorities. Note how, in the real world, you would therefore choose the Netflix user interface over HBO GO because you deemed efficiency to be more important. An interesting thing to consider would be: how would your users feel with this more efficient, but less satisfying, user interface? (I'm just thinking aloud at this point—no need to change anything!) (**+**)

2c — Interesting how your user interface decision has changed, now that priorities were more clearly established and thought through. (**+**)

4e — Your commit message for this revision is much better than the previous one. (**|**)