

Home Craft 3D — Updated Platform Outline (Authoritative)

This document supersedes prior outlines and reflects locked product decisions as of Feb 2026. It is the authoritative reference for aligning the Home Craft 3D codebase with the intended production marketplace behavior.

Key Locked Platform Decisions (Updates)

- **Seller Listings Metrics:** Physical products display NET units sold (paid minus refunded). Digital products display both unique downloaders and total download clicks, counted at the product (bundle) level.
- **Listing Activation Gating:** Listings may be edited freely, but cannot be activated unless all required steps are complete (images, specs, and digital asset or physical shipping parameters). Soft warnings are shown until completion.
- **Free Digital Products Policy:** Sellers may publish up to 5 active free digital listings without Stripe Connect onboarding. Publishing beyond this cap requires verified email and Stripe onboarding. This limit is configurable via SiteConfig.
- **Favorites & Wishlist:** Favorites and Wishlist are separate entities. Both appear on a single consumer page. Saving items is available to logged-in users only.
- **Email Verification Rules:** Verified email is required to post Q&A, become a seller, complete Stripe onboarding, and leave reviews. Unverified users may browse and access a limited dashboard only.
- **Notifications System:** All system emails generate a corresponding in-app notification. Notifications are categorized (verification, orders, refunds, security, messaging) and viewable on a notifications page.
- **Tips & Tricks / Blog:** Tips & Tricks content lives under a References navbar section (Help, FAQs, Tips & Tricks). Initially implemented as static pages, with future upgrade to a full blog.

Implementation Implications

All future code changes must align with this outline. Marketplace behavior, seller limits, security gating, and UX flows described here are considered locked unless explicitly revised.