#title: "Assinment2FML" #author: "Mpurumandla" #date: "20/02/2022" #output: pdf\_document #Importing data and setting data as working directory

```
UniversalBank <- read.csv("universalbank.csv")</pre>
colnames <-c('ID', 'Age', 'Experience', 'Income', 'zIP. Code', 'Family', 'CCAvg', 'Education', 'Mortgage', 'Person
summary(UniversalBank)
                                                                             ZIP.Code
##
           ID
                          Age
                                        Experience
                                                           Income
##
                            :23.00
    Min.
                     Min.
                                      Min.
                                              :-3.0
                                                       Min.
                                                               : 8.00
                                                                         Min.
                                                                                  : 9307
    1st Qu.:1251
                     1st Qu.:35.00
                                                       1st Qu.: 39.00
##
                                      1st Qu.:10.0
                                                                          1st Qu.:91911
```

```
Median:2500
                    Median :45.00
                                     Median:20.0
                                                     Median : 64.00
                                                                       Median :93437
##
##
    Mean
           :2500
                                                             : 73.77
                    Mean
                           :45.34
                                     Mean
                                             :20.1
                                                     Mean
                                                                       Mean
                                                                               :93153
##
    3rd Qu.:3750
                    3rd Qu.:55.00
                                     3rd Qu.:30.0
                                                     3rd Qu.: 98.00
                                                                       3rd Qu.:94608
##
    Max.
           :5000
                           :67.00
                                             :43.0
                                                             :224.00
                                                                               :96651
                    Max.
                                     Max.
                                                     Max.
                                                                       Max.
##
        Family
                         CCAvg
                                         Education
                                                           Mortgage
##
           :1.000
                             : 0.000
   Min.
                     Min.
                                       Min.
                                               :1.000
                                                        Min.
                                                                : 0.0
##
    1st Qu.:1.000
                     1st Qu.: 0.700
                                       1st Qu.:1.000
                                                        1st Qu.:
                                                                   0.0
##
    Median :2.000
                     Median : 1.500
                                       Median :2.000
                                                        Median:
                                                                   0.0
##
   Mean
           :2.396
                     Mean
                            : 1.938
                                       Mean
                                               :1.881
                                                        Mean
                                                                : 56.5
##
    3rd Qu.:3.000
                     3rd Qu.: 2.500
                                       3rd Qu.:3.000
                                                        3rd Qu.:101.0
##
   Max.
           :4.000
                            :10.000
                                               :3.000
                                                                :635.0
                     Max.
                                       Max.
                                                        Max.
##
   Personal.Loan
                     Securities.Account
                                           CD.Account
                                                                Online
##
  Min.
           :0.000
                             :0.0000
                                                 :0.0000
                                                                   :0.0000
                     Min.
                                         Min.
                                                           Min.
##
   1st Qu.:0.000
                     1st Qu.:0.0000
                                         1st Qu.:0.0000
                                                           1st Qu.:0.0000
   Median :0.000
##
                     Median :0.0000
                                         Median :0.0000
                                                           Median :1.0000
##
    Mean
           :0.096
                             :0.1044
                                                 :0.0604
                     Mean
                                         Mean
                                                           Mean
                                                                   :0.5968
##
   3rd Qu.:0.000
                                         {\tt 3rd}\ {\tt Qu.:0.0000}
                     3rd Qu.:0.0000
                                                           3rd Qu.:1.0000
##
   Max.
           :1.000
                            :1.0000
                                         Max.
                                                 :1.0000
                                                           Max.
                                                                   :1.0000
                     {\tt Max.}
##
      CreditCard
##
   Min.
           :0.000
##
   1st Qu.:0.000
## Median :0.000
## Mean
           :0.294
##
    3rd Qu.:1.000
           :1.000
##
    Max.
```

#Removing some of attributes we do not use in our model and set them to NULL

```
UniversalBank$ID <- NULL
UniversalBank$ZIP.Code <- NULL
summary(UniversalBank)</pre>
```

```
Family
##
                       Experience
         Age
                                          Income
                                      Min.
##
            :23.00
                             :-3.0
                                              : 8.00
                                                                :1.000
    \mathtt{Min}.
                     Min.
                                                        Min.
##
    1st Qu.:35.00
                     1st Qu.:10.0
                                      1st Qu.: 39.00
                                                         1st Qu.:1.000
## Median:45.00
                     Median:20.0
                                      Median : 64.00
                                                        Median :2.000
## Mean
            :45.34
                     Mean
                             :20.1
                                      Mean
                                              : 73.77
                                                        Mean
                                                                :2.396
                     3rd Qu.:30.0
    3rd Qu.:55.00
                                      3rd Qu.: 98.00
                                                        3rd Qu.:3.000
##
  {\tt Max.}
            :67.00
                     Max.
                             :43.0
                                              :224.00
                                                                :4.000
                                      Max.
                                                        Max.
```

```
##
        CCAvg
                       Education
                                                      Personal.Loan
                                        Mortgage
          : 0.000
                            :1.000
                                                             :0.000
##
   Min.
                     Min.
                                     Min.
                                           : 0.0
                                                     Min.
                     1st Qu.:1.000
                                     1st Qu.: 0.0
   1st Qu.: 0.700
                                                      1st Qu.:0.000
   Median : 1.500
                     Median :2.000
                                     Median: 0.0
                                                     Median :0.000
##
##
   Mean
          : 1.938
                     Mean
                            :1.881
                                     Mean
                                            : 56.5
                                                     Mean
                                                             :0.096
   3rd Qu.: 2.500
                     3rd Qu.:3.000
                                     3rd Qu.:101.0
                                                      3rd Qu.:0.000
##
                            :3.000
                                            :635.0
   Max.
           :10.000
                     Max.
                                     Max.
                                                     Max.
                                                             :1.000
##
   Securities.Account
                         CD.Account
                                            Online
                                                            CreditCard
##
   Min.
           :0.0000
                       Min.
                              :0.0000
                                        Min.
                                                :0.0000
                                                          Min.
                                                                 :0.000
##
   1st Qu.:0.0000
                       1st Qu.:0.0000
                                        1st Qu.:0.0000
                                                          1st Qu.:0.000
  Median :0.0000
                       Median :0.0000
                                        Median :1.0000
                                                          Median : 0.000
## Mean
                              :0.0604
                                                :0.5968
           :0.1044
                       Mean
                                        Mean
                                                          Mean
                                                                 :0.294
   3rd Qu.:0.0000
                       3rd Qu.:0.0000
                                        3rd Qu.:1.0000
                                                          3rd Qu.:1.000
           :1.0000
                       Max.
                              :1.0000
  {\tt Max.}
                                        Max.
                                               :1.0000
                                                          Max.
                                                                 :1.000
```

## Calling Libraries

```
library(class)
library(dplyr)
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(caret)
## Loading required package: ggplot2
## Loading required package: lattice
library(ggplot2)
summary(UniversalBank)
```

```
##
         Age
                      Experience
                                        Income
                                                         Family
##
   Min.
           :23.00
                    Min.
                            :-3.0
                                   Min.
                                           : 8.00
                                                     Min.
                                                            :1.000
   1st Qu.:35.00
                                    1st Qu.: 39.00
                    1st Qu.:10.0
                                                     1st Qu.:1.000
  Median :45.00
                    Median:20.0
                                   Median : 64.00
                                                     Median :2.000
##
   Mean
           :45.34
                    Mean
                            :20.1
                                    Mean
                                           : 73.77
                                                     Mean
                                                             :2.396
##
    3rd Qu.:55.00
                    3rd Qu.:30.0
                                    3rd Qu.: 98.00
                                                     3rd Qu.:3.000
## Max.
           :67.00
                    Max.
                           :43.0
                                    Max.
                                           :224.00
                                                     Max.
                                                            :4.000
```

```
##
        CCAvg
                        Education
                                          Mortgage
                                                       Personal.Loan
           : 0.000
                             :1.000
                                      Min.
                                                       Min.
                                                               :0.000
##
    Min.
                      Min.
                                              : 0.0
                      1st Qu.:1.000
    1st Qu.: 0.700
                                      1st Qu.:
                                                0.0
                                                       1st Qu.:0.000
   Median : 1.500
                      Median :2.000
                                      Median :
                                                 0.0
                                                       Median :0.000
##
    Mean
           : 1.938
                      Mean
                             :1.881
                                      Mean
                                              : 56.5
                                                       Mean
                                                               :0.096
    3rd Qu.: 2.500
                      3rd Qu.:3.000
                                      3rd Qu.:101.0
                                                       3rd Qu.:0.000
##
                             :3.000
                                              :635.0
                                                               :1.000
   Max.
           :10.000
                      Max.
                                      Max.
##
    Securities.Account
                          CD.Account
                                              Online
                                                              CreditCard
##
    Min.
           :0.0000
                        Min.
                               :0.0000
                                         Min.
                                                 :0.0000
                                                           Min.
                                                                   :0.000
##
   1st Qu.:0.0000
                        1st Qu.:0.0000
                                          1st Qu.:0.0000
                                                            1st Qu.:0.000
  Median :0.0000
                        Median :0.0000
                                          Median :1.0000
                                                            Median :0.000
           :0.1044
                        Mean
                               :0.0604
                                          Mean
                                                 :0.5968
                                                                   :0.294
## Mean
                                                            Mean
    3rd Qu.:0.0000
                        3rd Qu.:0.0000
                                          3rd Qu.:1.0000
                                                            3rd Qu.:1.000
           :1.0000
                               :1.0000
                                                 :1.0000
  {\tt Max.}
                        Max.
                                          Max.
                                                            Max.
                                                                   :1.000
```

## converting categorical variables ("Education", "Personal.Loan") to factors

```
UniversalBank$Personal.Loan=as.factor(UniversalBank$Personal.Loan)
UniversalBank$Income=as.factor(UniversalBank$Income)
Bank_norm<-UniversalBank
```

## Normalize the data, removing target attribute before normalization

```
Norm_model<-preProcess(UniversalBank[,-8],method = c("center", "scale"))
Bank_norm[, -8]=predict(Norm_model,UniversalBank[,-8])
summary(Bank_norm)</pre>
```

```
##
                          Experience
                                                 Income
                                                                 Family
         Age
           :-1.94871
                               :-2.014710
                                                                    :-1.2167
    Min.
                        Min.
                                             44
                                                    :
                                                       85
                                                            Min.
    1st Qu.:-0.90188
                        1st Qu.:-0.881116
                                             38
                                                       84
                                                             1st Qu.:-1.2167
   Median :-0.02952
                       Median :-0.009121
                                                            Median : -0.3454
                                             81
                                                    :
                                                       83
##
    Mean
           : 0.00000
                        Mean
                               : 0.000000
                                             41
                                                       82
                                                            Mean
                                                                    : 0.0000
##
    3rd Qu.: 0.84284
                        3rd Qu.: 0.862874
                                             39
                                                       81
                                                             3rd Qu.: 0.5259
          : 1.88967
                                             40
                                                       78
##
    Max.
                        Max.
                               : 1.996468
                                                             Max.
                                                                    : 1.3973
##
                                             (Other):4507
##
        CCAvg
                         Education
                                             Mortgage
                                                             Personal.Loan
   Min.
##
           :-1.1089
                      Min.
                             :-1.0490
                                                 :-0.5555
                                                             0:4520
    1st Qu.:-0.7083
                       1st Qu.:-1.0490
                                          1st Qu.:-0.5555
                                                             1: 480
    Median :-0.2506
                       Median : 0.1417
                                          Median :-0.5555
                                               : 0.0000
    Mean
          : 0.0000
                       Mean
                              : 0.0000
                                          Mean
##
    3rd Qu.: 0.3216
                       3rd Qu.: 1.3324
                                          3rd Qu.: 0.4375
           : 4.6131
                              : 1.3324
                                                 : 5.6875
##
    Securities.Account
                          CD.Account
                                               Online
                                                                CreditCard
                                                                     :-0.6452
   Min.
           :-0.3414
                               :-0.2535
                                                  :-1.2165
                       Min.
                                          Min.
                                                             Min.
   1st Qu.:-0.3414
                        1st Qu.:-0.2535
                                           1st Qu.:-1.2165
                                                              1st Qu.:-0.6452
```

```
Median :-0.2535 Median : 0.8219
## Median :-0.3414
                                                           Median :-0.6452
## Mean : 0.0000 Mean : 0.0000 Mean : 0.0000 Mean : 0.0000
## 3rd Qu.:-0.3414 3rd Qu.:-0.2535 3rd Qu.: 0.8219
                                                           3rd Qu.: 1.5495
## Max. : 2.9286 Max.
                             : 3.9438
                                       Max.
                                                : 0.8219
                                                           Max. : 1.5495
Bank_norm$personal.Loan=UniversalBank$Personal.Loan
#Dividing the data into train and validation.
Train_Index = createDataPartition(UniversalBank$Personal.Loan,p=0.6, list=FALSE) # 60% reserved for Tra
Train.df=Bank_norm[Train_Index,]
Validation.df=Bank_norm[-Train_Index,]
\#1 -> Modelling k-NN with K=1 and sample data
To_Predict=data.frame(Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2,
                            Mortgage = 0, Securities.Account = 0, CD.Account = 0, Online = 1, CreditCard
print(To_Predict)
     Age Experience Income Family CCAvg Mortgage Securities. Account CD. Account
## 1 40
                 10
                        84
                                2
                                      2
##
    Online CreditCard Education
## 1
         1
                     1
To_Predict_norm=predict(Norm_model,To_Predict)
print(To_Predict_norm)
            Age Experience Income
                                      Family
                                                 CCAvg
                                                       Mortgage
## 1 -0.4657003 -0.8811162
                               84 -0.3453975 0.0355115 -0.5554684
   Securities.Account CD.Account
                                      Online CreditCard Education
## 1
             -0.3413892 -0.2535149 0.8218687
                                               1.549477 -1.048973
Prediction <-knn(train=Train.df[,1:7],</pre>
                 test=To_Predict_norm[,1:7],
                 cl=Train.df$Personal.Loan,
                 k=1)
print(Prediction)
## [1] 0
## Levels: 0 1
#2- Finding the best value of K to avoid over fitting
fitControl <- trainControl(method = "repeatedcv",</pre>
                           number = 3,
                           repeats = 2)
searchGrid=expand.grid(k = 1:10)
Knn.model=train(personal.Loan~.,
```

```
data=Train.df,
                method='knn',
                tuneGrid=searchGrid,
                trControl = fitControl,)
Knn.model
## k-Nearest Neighbors
##
## 3000 samples
     12 predictor
##
      2 classes: '0', '1'
##
##
## No pre-processing
## Resampling: Cross-Validated (3 fold, repeated 2 times)
## Summary of sample sizes: 2000, 2000, 2000, 2000, 2000, 2000, ...
## Resampling results across tuning parameters:
##
##
         Accuracy
     k
                    Kappa
##
      1 0.9656667 0.7765121
##
      2 0.9581667 0.7250803
##
      3 0.9613333 0.7354740
      4 0.9586667 0.7135486
##
##
      5 0.9538333 0.6738772
##
      6 0.9530000 0.6643577
      7 0.9513333 0.6474319
##
##
      8 0.9466667 0.6008159
##
      9 0.9451667 0.5878615
##
     10 0.9436667 0.5702564
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 1.
#3 - Show the confusion matrix for the validation data that results from using the best k.
predictions<-predict(Knn.model, Validation.df)</pre>
confusionMatrix(predictions, Validation.df$Personal.Loan)
## Confusion Matrix and Statistics
##
##
             Reference
                 0
## Prediction
##
            0 1802
                     56
                 6 136
##
            1
##
##
                  Accuracy: 0.969
                    95% CI: (0.9604, 0.9762)
##
##
       No Information Rate: 0.904
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.7979
##
```

Mcnemar's Test P-Value: 4.877e-10

```
##
##
               Sensitivity: 0.9967
               Specificity: 0.7083
##
            Pos Pred Value: 0.9699
##
##
            Neg Pred Value: 0.9577
##
                Prevalence: 0.9040
##
            Detection Rate: 0.9010
      Detection Prevalence: 0.9290
##
##
         Balanced Accuracy: 0.8525
##
##
          'Positive' Class: 0
##
#4
To_Predict=data.frame(Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2,
Mortgage = 0, Securities.Account = 0, CD.Account = 0, Online = 1, CreditCard = 1, Education = 1)
print(To_Predict)
     Age Experience Income Family CCAvg Mortgage Securities. Account CD. Account
## 1 40
                 10
                         84
                                 2
                                       2
##
    Online CreditCard Education
## 1
To_Predict_norm=predict(Norm_model,To_Predict)
print(To_Predict_norm)
##
            Age Experience Income
                                       Family
                                                  CCAvg
                                                           Mortgage
## 1 -0.4657003 -0.8811162
                                84 -0.3453975 0.0355115 -0.5554684
    Securities.Account CD.Account
                                       Online CreditCard Education
## 1
             -0.3413892 -0.2535149 0.8218687
                                                1.549477 -1.048973
Prediction <-knn(train=Train.df[,1:7],</pre>
                 test=To_Predict_norm[,1:7],
                 cl=Train.df$Personal.Loan,
                 k=1)
Prediction
## [1] 0
## Levels: 0 1
#5
splitSample <- sample(1:3, size=nrow(Bank_norm), prob=c(0.5,0.3,0.2), replace = TRUE)</pre>
train_Data <- Bank_norm[splitSample==1,]</pre>
valid_Data <- Bank_norm[splitSample==2,]</pre>
test_Data <- Bank_norm[splitSample==3,]</pre>
Predict=data.frame(Age = 40, Experience = 10, Income = 84, Family = 2, CCAvg = 2, Education= 1, Mortgage
print(Predict)
```

```
Age Experience Income Family CCAvg Education Mortgage Securities. Account
## 1 40
                 10
                        84
                                2
                                      2
                                                 1
   CD.Account Online CreditCard
## 1
              0
                     1
Predict_norm<-predict(Norm_model,Predict)</pre>
print(Predict_norm)
            Age Experience Income
                                                  CCAvg Education
##
                                      Family
                                                                    Mortgage
## 1 -0.4657003 -0.8811162
                               84 -0.3453975 0.0355115 -1.048973 -0.5554684
## Securities.Account CD.Account
                                      Online CreditCard
## 1
            -0.3413892 -0.2535149 0.8218687
Prediction_newsplit <-knn(train=Train.df[,1:7,9:12],</pre>
                          test=To_Predict_norm[,1:7,9:12],
                          cl=Train.df$Personal.Loan,
                          k=1)
print(Prediction_newsplit)
## [1] 0
## Levels: 0 1
fitControl2 <- trainControl(method = "repeatedcv",</pre>
                            number = 3,
                            repeats = 2)
searchGrid=expand.grid(k = 1:10)
Knn.model2 =train(Personal.Loan~.,
                  data=Train.df,
                  method='knn',
                  tuneGrid=searchGrid,
                  trControl = fitControl2,)
Knn.model2
## k-Nearest Neighbors
##
## 3000 samples
     12 predictor
      2 classes: '0', '1'
##
##
## No pre-processing
## Resampling: Cross-Validated (3 fold, repeated 2 times)
## Summary of sample sizes: 2000, 2000, 2000, 2000, 2000, 2000, ...
## Resampling results across tuning parameters:
##
##
    k Accuracy
                    Kappa
##
     1 0.9620000 0.7520622
##
     2 0.9551667 0.6985799
##
   3 0.9601667 0.7279976
     4 0.9525000 0.6638537
##
```

```
##
     10 0.9421667 0.5667225
## Accuracy was used to select the optimal model using the largest value.
## The final value used for the model was k = 1.
predictions2<-predict(Knn.model2, Validation.df)</pre>
confusionMatrix(predictions2, Validation.df$Personal.Loan)
## Confusion Matrix and Statistics
##
##
             Reference
## Prediction
                 0
                      1
##
            0 1802
                     56
                 6 136
##
            1
##
                  Accuracy: 0.969
##
##
                    95% CI : (0.9604, 0.9762)
       No Information Rate: 0.904
##
##
       P-Value [Acc > NIR] : < 2.2e-16
##
##
                     Kappa: 0.7979
##
##
    Mcnemar's Test P-Value : 4.877e-10
##
##
               Sensitivity: 0.9967
##
               Specificity: 0.7083
##
            Pos Pred Value: 0.9699
##
            Neg Pred Value: 0.9577
##
                Prevalence: 0.9040
##
            Detection Rate: 0.9010
##
      Detection Prevalence: 0.9290
##
         Balanced Accuracy: 0.8525
##
```

'Positive' Class : 0

5 0.9523333 0.6589676

6 0.9520000 0.6558529 7 0.9481667 0.6204255

8 0.9445000 0.5890596

9 0.9423333 0.5668552

## ##

## ##

##

##

##