



Matías Q. Möhring

Data Analyst

✉ mqmohring@gmail.com ☎ +4915112412549 📍 Berlin, 10249 Germany 📁 Portfolio 🌐 Profile

SKILLS

Data analysis, visualization and presentation, CRM- and ERP-Systems, Forecasting, Workflow optimization, KPI tracking, Key account management, Troubleshooting and inquiry handling, Teamwork, Creative Problem-solving and critical thinking

PROFILE

Experienced Data Analyst specialized in Business Intelligence & Operational Insights, with a background in Operations Management and Customer Service. Skilled in SQL, Excel, and Data Visualization (PowerBI, Python) to drive data-informed decision-making. Proven success in analyzing key performance metrics, building dashboards and conducting exploratory data analysis (EDA). Adept at translating complex data into actionable insights for strategic decision-making. A proactive, detail-oriented problem-solver committed to leveraging data for impactful outcomes.

TECHNICAL SKILLS

Languages

SQL (MySQL)
Python (Pandas, NumPy, Plotly)

Tools

Power BI / Tableau (Dashboards)
Excel (Governance, Pivot Tables, Macros)

Techniques

Forecasting
EDA
KPI Reporting
A/B Testing

Soft Skills

Stakeholder Communication
Problem-Solving
Cross-Functional Collaboration

LANGUAGES

English

Spanish

German

WORK HISTORY

Data Analyst | Operations Manager

LR Mobility GmbH

01/2023 – 02/2025

Berlin, Germany

- Analyzed and reported key performance, customer and sales metrics to senior management (SQL, Excel, Python, PowerBI), providing actionable insights to drive strategic decisions based on clearly visualized data (charts, dashboards).
- Key Partner Management: produced insurance data reports, including data cleaning and exploratory data analysis, and coordinated projects with the insurance provider.

- Led EDA projects on insurance data to identify fraud anomalies and process inefficiencies
- Implemented the company's first cash forecasting system through Excel and SQL, with initial accuracy rate of 80%, enabling data-driven decision-making and improving operational planning.
- Built executive dashboards in Power BI for weekly performance reporting for the sales team.
- Collected and structured diagnostic data to support operational improvements.
- Streamlined key account management processes, enhancing efficiency through data analysis.
- Managed approximately 30 daily customer inquiries via calls, emails, and in-store visits.
- Utilized project management software to track progress, coordinate initiatives, and ensure timely completion of projects.
- Managed social media platforms, ensuring a consistent brand voice and message to enhance customer engagement and brand visibility.

Sales analytics

08/2022 – 01/2023

Andenbuch Buchladen

Berlin, Germany

- Data governance: automated and optimized data collection (from paper to Excel), and collected and structured diagnostic data to support operational improvements (sales analytics).
- Boosted sales by consistently engaging with customers, identifying their needs, and providing tailored recommendations.
- Coordinated 2-3 cultural events per week (Latin American literature, music, film), increasing foot traffic to the store and increased social media engagement rates.

Customer Service Coordinator

08/2021 – 08/2022

Yeply Germany GmbH

Berlin, Germany

- Collected and structured diagnostic data to support operational improvements (Shifts, inventory, schedules), and streamlined workshop processes improving turnaround times and overall service quality.

EDUCATION

Master of Arts: Cultural Studies

09/2022

Freie Universität - Berlin

Berlin, Germany

Bachelor of Arts: Spanish Language And Literature

12/2017

Universidad Católica - Santiago De Chile

Santiago De Chile

Undergraduate Studies: Engineering

12/2013

Adolfo Ibañez University - Santiago De Chile

Santiago De Chile

PREVIOUS EXPERIENCE

Event Assistant

2020 – 2021

Lupine Mentoring e. V.

Berlin, Germany

Workshop for Children with Refugee and Migrant Backgrounds.

Graduate Researcher

2020 – 2021

Freie Universität Berlin

Berlin, Germany

Transcriptions and scientific editing.

Librarian

2018 – 2019

Universidad Católica De Chile

Santiago De Chile

Salesperson

2018

Feria Chilena Del Libro - Bookshop

Santiago De Chile