

CHRISTINA MA



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Skills

Programming Language:

Python (Intermediate)
C (Intermediate) / R (Basic)

Natural Language:

Mandarin / English

Research: SPSS / ELAN

Design Tool:

Adobe (AE/PR/PS/AU) / CAD

Productivity:

Apple iWork / Microsoft Office

Honors & Awards

First Place, College Prose,

20th Annual Martin Luther
King Jr. Writing Awards
2019 (Regional)

Honorable Mention, "Visionary"

Photography Competition
2018 (National)

First Prize, China Thinks Big

2017 (National)

Personal Interests

Traveling, Museum Visiting, Roller
Coaster Riding, Musical Theatre

Education

Carnegie Mellon University, Pittsburgh, PA

May 2022

Bachelor of Science in Cognitive Science | GPA: 3.86/4.0

Courses: Imperative Computation; Experimental Design; Cognitive Psychology; Writing (Art, Data)

Research

Research Assistant, Multimodal Analytics with Math Learning Dec. 2019-present

- Help a PhD annotate multimodal data and specify rubrics and problem solving stages (ELAN, R)

Independent Study, Carnegie Museum of Art Website Research Sept. 2019-present

- Received a \$500 SURG grant with the proposal: *Improving Art Museums' Websites to Support Teachers and Parents — a Case Study of the Carnegie Museum of Art's Website*
- Review literature, design evaluation rubrics, conduct a comparative analysis, and develop a survey

Research Assistant, Cognitive Development Lab

Feb. 2019-present

- Help a postdoc's project on children's semantic structure, extract and clean data from Common Crawl corpus, and calculate and analyze Point-wise Mutual Information scores (Python, R)
- Trained on social and behavioral research and helped lab tasks in detailed-oriented manner

First Author, Corresponding Author, Mobile Library Research Dec. 2016-Mar. 2017

- Led a team of five members to use case study, interview, questionnaire, and field investigation and proposed a six-stage model of mobile library
- Wrote 90% of the paper: *How to Improve the Operational Mode of Book-donation Projects*, which won the National First Prize in CTB among 10,000 participants from 27 countries

Experience

Product Design Intern, Marketing Volunteer, ExpII, Inc.

Oct. 2018-July 2019

- Assisted user experience research for online math course and communicated with multiple teams
- Designed promotional materials including posters, slides, and animations for online talks
- Wrote about mathematic competitions and received average view of 1,000+ on each article
- Arranged visit and assisted teaching at rural Chinese schools for CMU math professor

Content Creator, CS1b, CMU CS Academy

Sept. 2018-July 2019

- Created 15+ exercises for students to learn python with graphics and helped testing before launch
- Helped designers brainstorm about checklist feature and proposed marketing strategies

Leadership

VP of Communications, Project Advisor, Project Ignite

Nov. 2018-present

- Expand club's influence and recruited 50% more CMU and high school students than last year
- Collaborated to lead 5 high school students work on an image caption generator in 10 workshops

Team Lead, CMU Innovation Entrepreneurship Association

Aug. 2018-June 2019

- Collaborated across marketing and competition department to brainstorm and organize events
- Helped plan 2019 summit and New Venture Competition; connected with startups and incubators