

# STANTON *Holly Trail*

## Dear Friend of Stanton Holly Trail:

We invite you to join us as a sponsor of the 55<sup>th</sup> Stanton Holly Trail, New Jersey's longest established holiday house tour. This annual charitable event invites people from throughout New Jersey and nearby states into our community to tour unique and beautifully decorated homes. For the first time, we are offering a wonderful opportunity for your company to partner with Stanton Holly Trail to raise money for local charities, including Brideside Adult Day Center and Stanton Reformed Church Community Outreach in support of Starfish Food Pantry, Stanton Learning Center, Boy Scouts, Feed the Need, CROP Walk, Good News Home, and many others in need. Throughout the years Stanton Holly Trail has donated over one million dollars to Hunterdon Healthcare and Stanton Reformed Church.

Stanton Holly Trail 2016 will be held on Saturday, December 3, with an elegant Champagne Candlelight Tour offered the evening before. During these two days more than 1,200 people will tour five homes, stop at the Candy Cottage to purchase holiday goodies, savor complementary tea and cookies at the Silver Tea House, and enjoy a luncheon, holiday music and gift boutique at the Stanton Reformed Church.

Partnership opportunities are available at several levels and benefits can be tailored to your marketing objectives. Some of the benefits may include promotion in a press release, photo opportunities, your logo on our website and/or Facebook page, recognition in our beautiful House Tour Guidebook, signage at strategic locations along the tour and an opportunity to distribute a promotional item to our guests.

We would welcome the opportunity to meet with you to discuss the event and hope that you will decide to become a part of this wonderful tradition in a way that is meaningful and beneficial to you and your business.

Thank you for your consideration.

Sincerely,

YOUR FRIENDS AT

STANTON  
*Holly Trail*



## ABOUT STANTON HOLLY TRAIL:

The tour was established in 1962 by eight women who generously opened five of their homes and decorated each one by hand. Today, nearly 150 volunteers enthusiastically preserve this rich tradition, working year-round to create a theme and carefully handcraft the decorations for each home. As the tour date nears, another 250 volunteers come together to orchestrate the logistics of the tour, ensuring each visitor has an unforgettable holiday experience.

## MISSION:

To conduct a holiday house tour to raise funds for the Hunterdon Healthcare Foundation and Stanton Reformed Church in support of community outreach.

## OUR BENEFICIARIES AND COMMUNITY IMPACT:

- ❖ **Briteside Adult Day Center** is located in Flemington, New Jersey, and affiliated with Hunterdon Medical Center. Briteside provides a comfortable, safe, home-like environment to help older adults in need of some supervision during the day to maintain their vitality. The staff offers activities that enhance cognitive abilities and interaction with others, helping seniors to feel good physically and emotionally. It is the goal at Briteside to provide a program of social adult day care with activities assigned to accentuate the positive and encourage independence and to promote good health, nutrition, and self-esteem. The Center provides an alternative for care offering caregivers a respite, providing loved ones a safe place during the day, and enabling them to continue to live at home with family.
- ❖ **Stanton Reformed Church** is located in Stanton, New Jersey, and has been serving the community for more than 175 years. Belonging to the Reformed Church in America, the oldest protestant denomination with a continuous ministry in the U.S., Stanton Reformed Church continues to be a community church, transcending denominational lines and serving the needs of our community. Fully 29% of the Church's operating budget is dedicated to community outreach and serving those in need. The Church is one of the major contributors to Starfish Food Pantry. It also hosts Boy Scouts, The Stanton Learning Center, baker's guild, and local community musical groups. The Church provides volunteers and financial support to local organizations including Habitat for Humanity, Family Promise, Feed the Need, Safe in Hunterdon, Good News Home for Women, CASA SHAW, and many others.

