

100 ĐIỂM GOOGLE

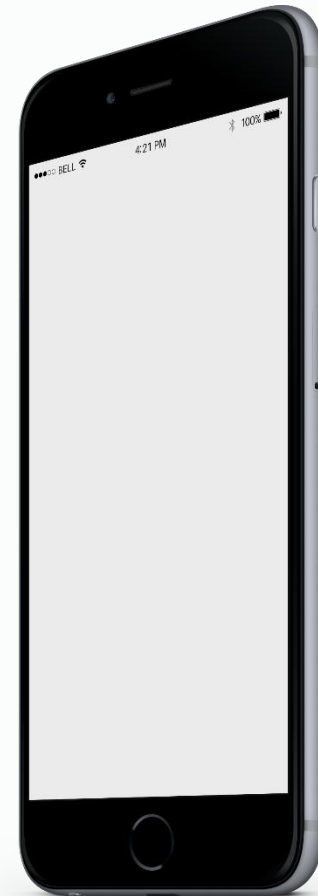
DỄ HAY KHÓ ?



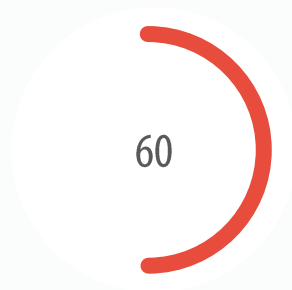
BỘ TIÊU CHUẨN ĐO LƯỜNG WEBSITE



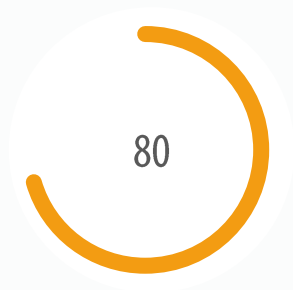
DESKTOP



MOBILE



KÉM



TRUNG BÌNH



TỐT

QUY TẮT TỐI ƯU TỐC ĐỘ

TRÁNH CHUYỂN HƯỚNG Ở TRANG ĐÍCH

BẬT NÉN Ở PHÍA TRÌNH DUYỆT

CẢI THIẾN THỜI GIAN PHẢN HỒI MÁY CHỦ

CẢI THIỆN BỘ NHỚ ĐỆM TRÌNH DUYỆT

THU NHỎ CSS VÀ JAVASCRIPT

GIẢM DUNG LƯỢNG VÀ TỐI ƯU HÌNH ẢNH

TỐI ƯU VIỆC NHÚNG CSS VÀO WEBSITE

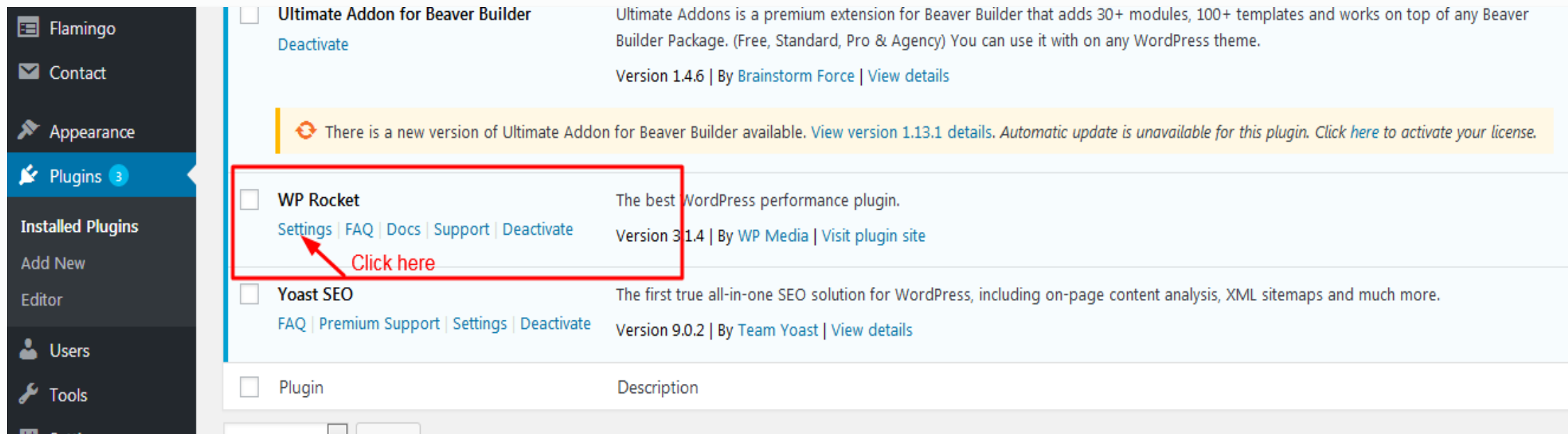
THIẾT LẬP THỨ TỰ ƯU TIÊN TRONG WEB

BỎ CHẶN JAVASCRIPT KHI TẢI TRANG

SỬ DỤNG TẢI KHÔNG ĐỒNG BỘ

CÁC BƯỚC ĐƠN GIẢN TỐI ƯU WORDPRESS

CẤU HÌNH CACHE – VÀ TỐI ƯU HTML / CSS / JS



The screenshot shows the WordPress dashboard's 'Plugins' section. The left sidebar contains navigation links: Flamingo, Contact, Appearance, Plugins (3), Installed Plugins, Add New, Editor, Users, and Tools. The main content area lists installed plugins. 'Ultimate Addon for Beaver Builder' is at the top, followed by a yellow update notice. Below that, 'WP Rocket' is highlighted with a red rectangular box. A red arrow points from the text 'Click here' to the 'Settings' link in the WP Rocket plugin's row. Below WP Rocket is 'Yoast SEO'. At the bottom, a table header shows 'Plugin' and 'Description'.

Plugin	Description
<input type="checkbox"/> Ultimate Addon for Beaver Builder Deactivate Version 1.4.6 By Brainstorm Force View details	Ultimate Addons is a premium extension for Beaver Builder that adds 30+ modules, 100+ templates and works on top of any Beaver Builder Package. (Free, Standard, Pro & Agency) You can use it with on any WordPress theme.
<div>There is a new version of Ultimate Addon for Beaver Builder available. View version 1.13.1 details. Automatic update is unavailable for this plugin. Click here to activate your license.</div>	
<input type="checkbox"/> WP Rocket Settings FAQ Docs Support Deactivate Version 3.1.4 By WP Media Visit plugin site	The best WordPress performance plugin.
<input type="checkbox"/> Yoast SEO FAQ Premium Support Settings Deactivate Version 9.0.2 By Team Yoast View details	The first true all-in-one SEO solution for WordPress, including on-page content analysis, XML sitemaps and much more.

CẤU HÌNH CACHE – VÀ TỐI ƯU HTML / CSS / JS

The image displays two screenshots of the WP Rocket WordPress plugin settings. The left screenshot shows the 'Cache' settings, and the right screenshot shows the 'File Optimization' settings. Red arrows and boxes highlight specific options to be enabled.

Cache Settings:

- Mobile Cache:** ☒ Enable caching for mobile devices. (Annotation: "Enable this option")
- ☐ Separate cache files for mobile devices

File Optimization Settings:

- Basic Settings:** ☒ Minify HTML, ☒ Combine Google Fonts files, ☒ Remove query strings from static resources. (Annotation: "Select all three options and scroll down")

Annotations include "Click here" pointing to the 'CACHE' menu item in the left sidebar and the 'FILE OPTIMIZATION' menu item in the right sidebar.

CẤU HÌNH CACHE – VÀ TỐI ƯU HTML / CSS / JS

CSS Files

NEED HELP?

Check 3 these options and scroll down again

☒ Minify CSS files
Minify CSS removes whitespace and comments to reduce the file size.

☒ Combine CSS files (*Enable Minify CSS files to select*)
Combine CSS merges all your files into 1, reducing HTTP requests. Not recommended if your site uses HTTP/2. [More info](#)

Excluded CSS Files
Specify URLs of CSS files to be excluded from minification and concatenation (one per line).

The domain part of the URL will be stripped automatically.
Use (.*).css wildcards to exclude all CSS files located at a specific path.

☒ Optimize CSS delivery
Optimize CSS delivery eliminates render-blocking CSS on your website for faster perceived load time. [More info](#)

Do
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JavaScript Files

NEED HELP?

Check all these options and click on save changes button below

☒ Minify JavaScript files
Minify JavaScript removes whitespace and comments to reduce the file size.

☒ Combine JavaScript files (*Enable Minify JavaScript files to select*)
Combine JavaScript files combines your site's internal, 3rd party and inline JS reducing HTTP requests. Not recommended if your site uses HTTP/2. [More info](#)

☒ Load JavaScript deferred
Load JavaScript deferred eliminates render-blocking JS on your site and can improve load time. [More info](#)

☒ Safe Mode for jQuery (recommended)
Safe mode for jQuery for deferred JS ensures support for inline jQuery references from themes and plugins by loading jQuery at the top of the document as a render-blocking script.
Deactivating may result in broken functionality, test thoroughly!

SAVE CHANGES

TỐI ƯU HÓA HÌNH ẢNH



The image shows the TinyPNG website interface. At the top, there's a header with a cartoon panda on the left, a central upload area with a dashed box and a download icon, and the 'tiny png' logo on the right. Below the header, the main content area has a light blue background. It features a large heading 'Smart PNG and JPEG compression' followed by a subheading 'Optimize your images with a perfect balance in quality and file size.' Below this, there are three columns of text. The first column is titled 'What does TinyPNG do?' and describes the lossy compression technique. The second column is titled 'Why should I use TinyPNG?' and explains the benefits of the PNG format. The third column is titled 'Introducing TinyPNG Pro' and promotes the Pro version with a 5 MB limit removal. To the right of the 'Introducing TinyPNG Pro' text is a small image of a panda wearing a crown.

Drop your .png or .jpg files here!
Up to 20 images, max 5 MB each.

Like to compress more? [Go Pro!](#)

Smart PNG and JPEG compression

Optimize your images with a perfect balance in quality and file size.

What does TinyPNG do?

TinyPNG uses smart lossy compression techniques to **reduce the file size** of your PNG files. By selectively decreasing the number of colors in the image, fewer bytes are required to store the data. The effect is nearly invisible but it makes a very large difference in file size!

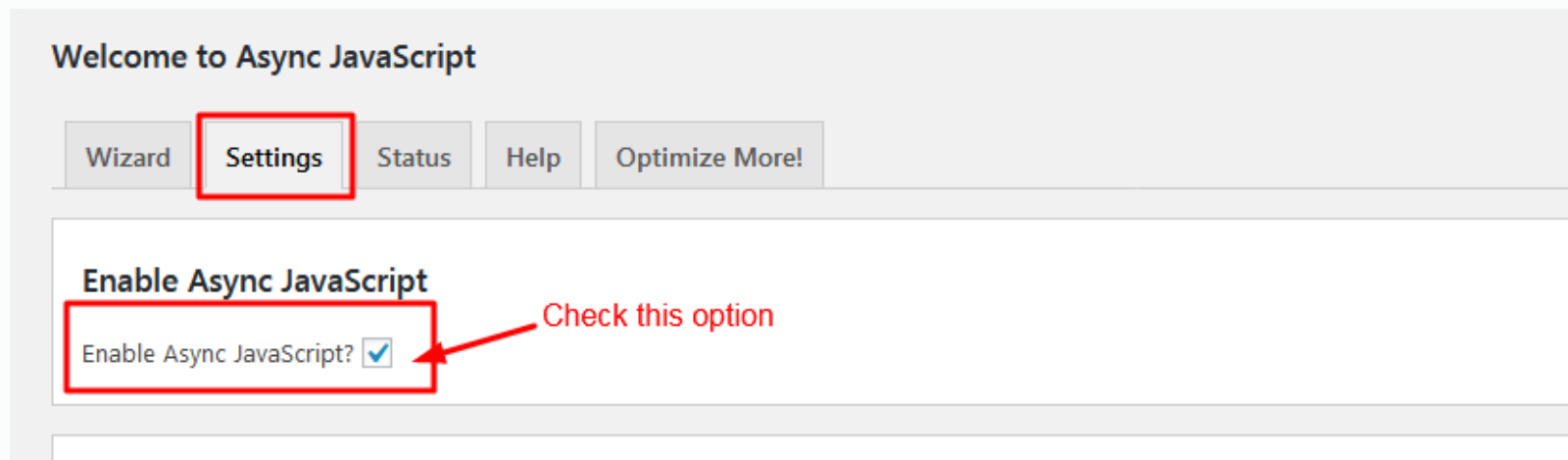
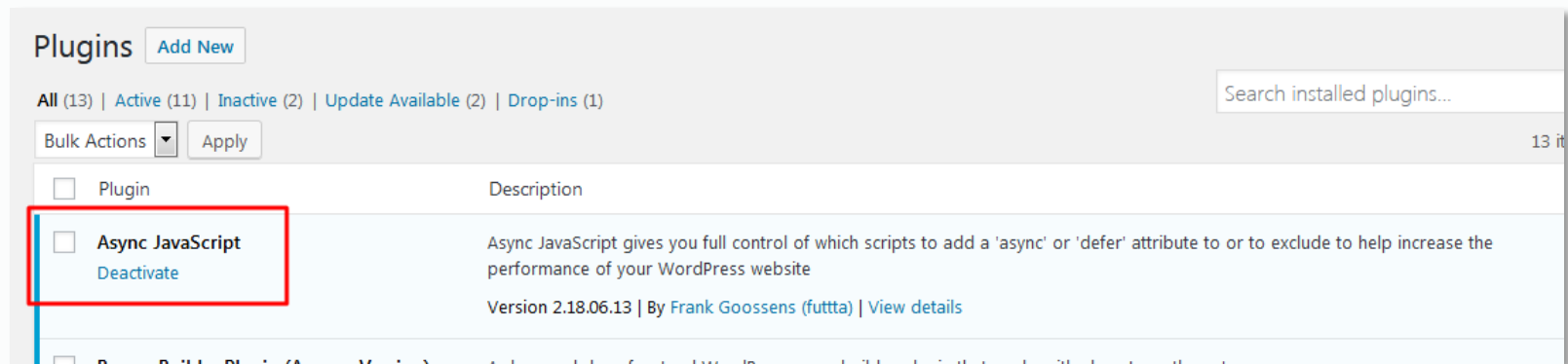
Why should I use TinyPNG?

PNG is useful because it's the only widely supported format that can store partially **transparent images**. The format uses compression, but the files can still be large. Use TinyPNG to shrink images for your apps and sites. It will use less bandwidth and **load faster**.

Introducing TinyPNG Pro

Drag and drop all your files at once and have the 5 MB limit removed!

SỬ DỤNG TẢI KHÔNG ĐỒNG BỘ



CẢI THIỆN BỘ NHỚ ĐỆM TRÌNH DUYỆT



```
## EXPIRES CACHING ##

<IfModule mod_expires.c>

ExpiresActive On

ExpiresByType image/jpg "access 1 month"
ExpiresByType image/jpeg "access 1 month"
ExpiresByType image/gif "access 1 year"
ExpiresByType image/png "access 1 week"
ExpiresByType text/css "access 1 week"
ExpiresByType application/pdf "access 1 month"
ExpiresByType text/x-javascript "access 1 week"
ExpiresByType application/x-shockwave-flash "access 1 month"
ExpiresByType image/x-icon "access 1 year"

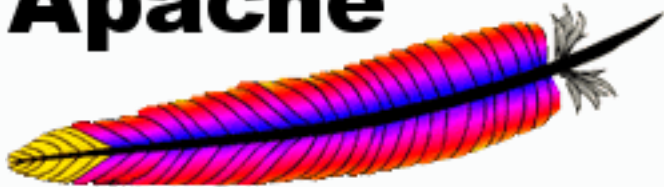
ExpiresDefault "access 2 days"

</IfModule>

## EXPIRES CACHING ##
```

BẬT CHỨC NĂNG G-ZIP

Apache



.htaccess

Uncompressed
File



File Size: 500kb

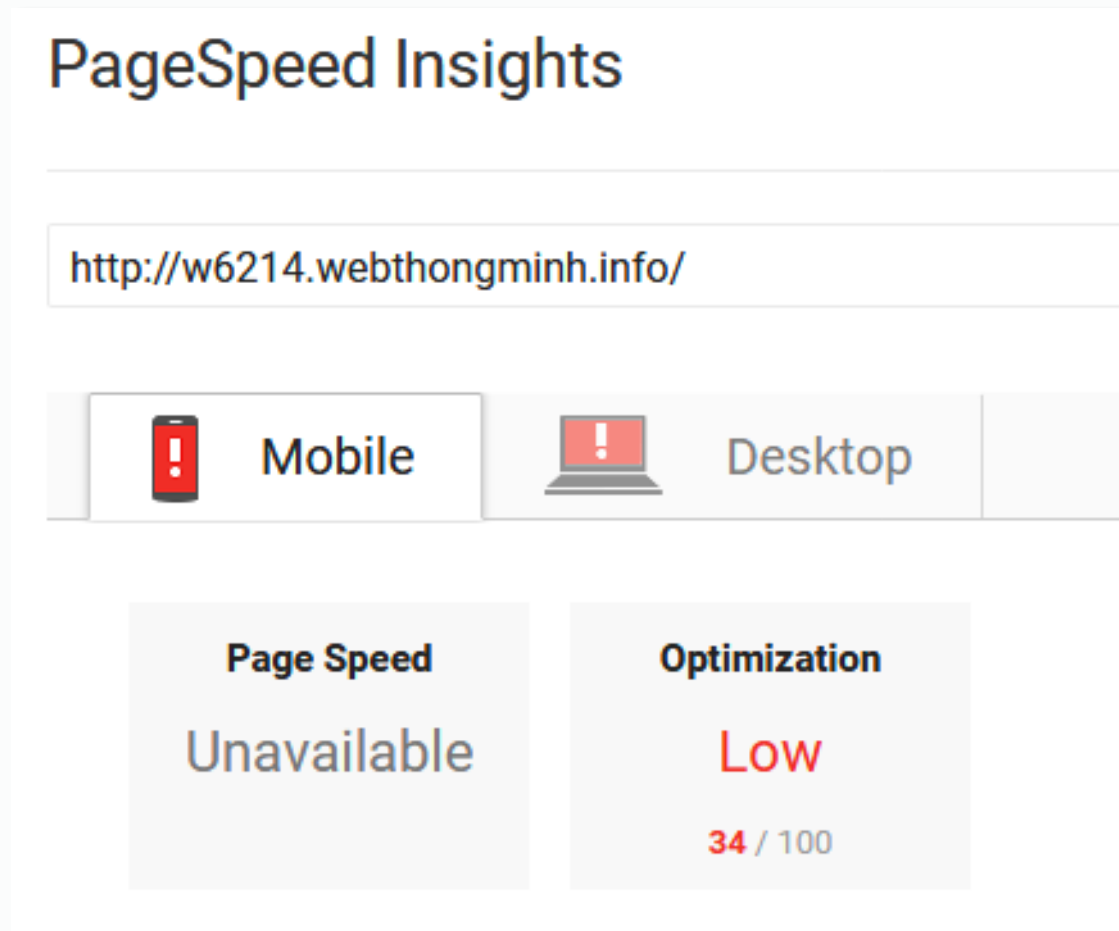
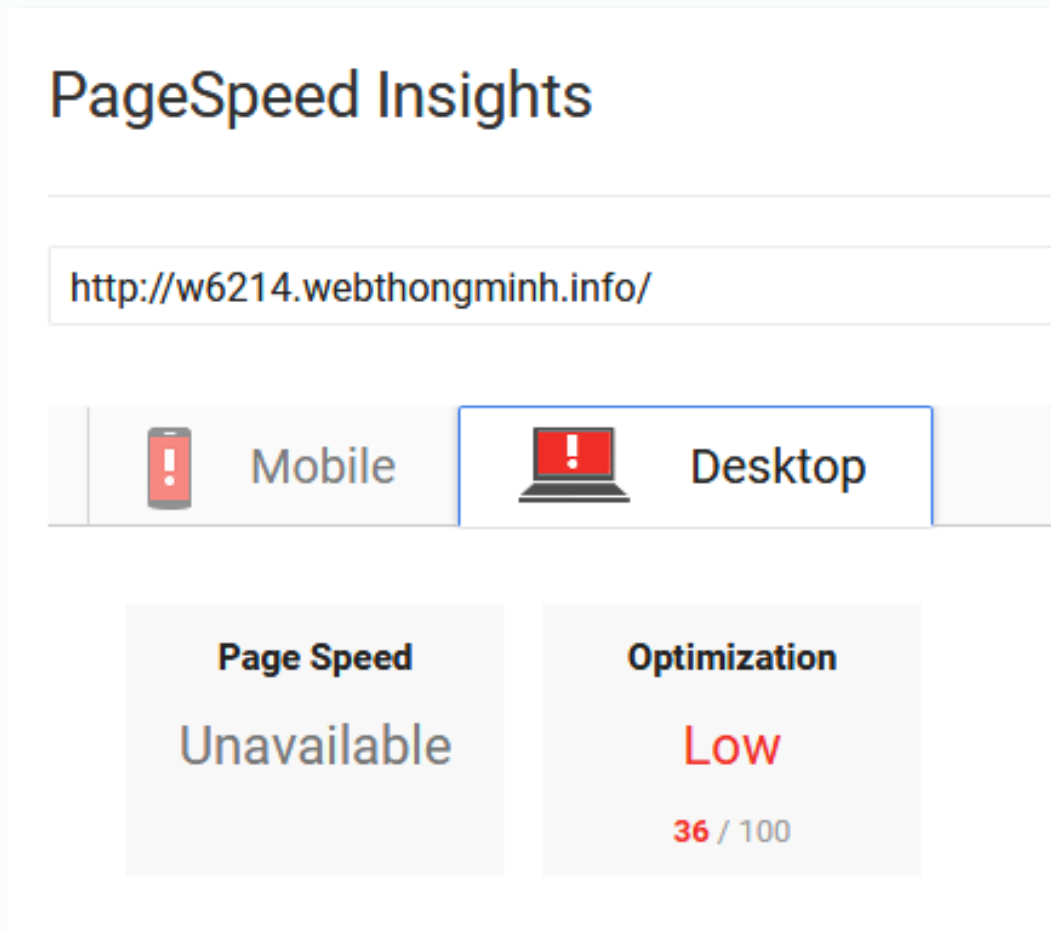
Gzip Compressed
File



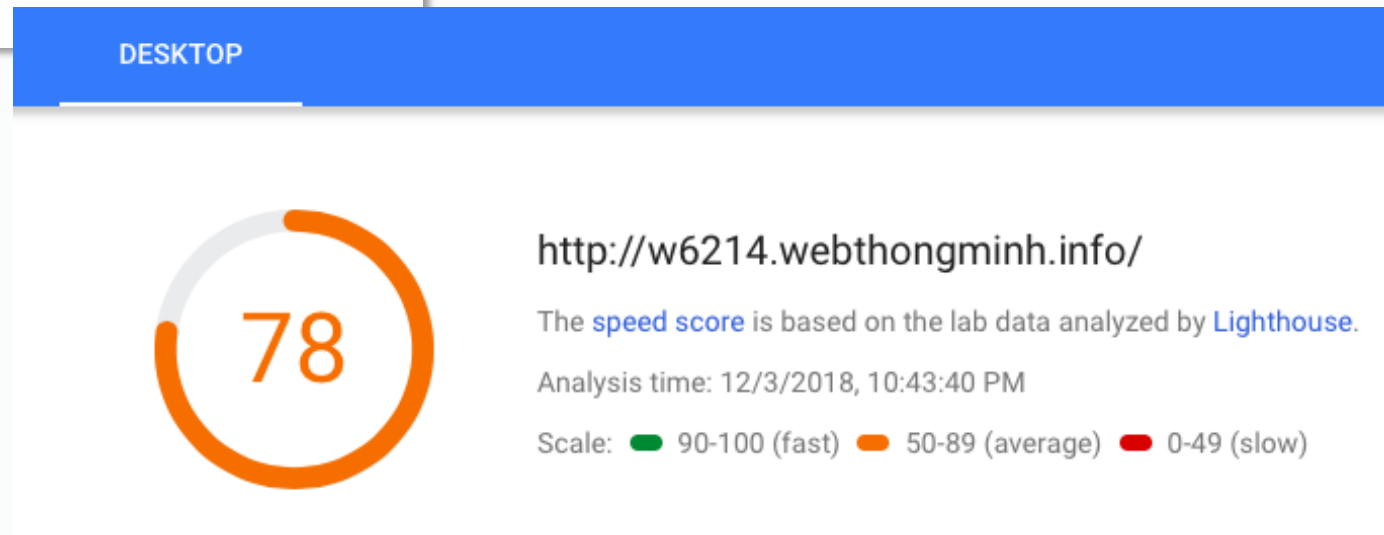
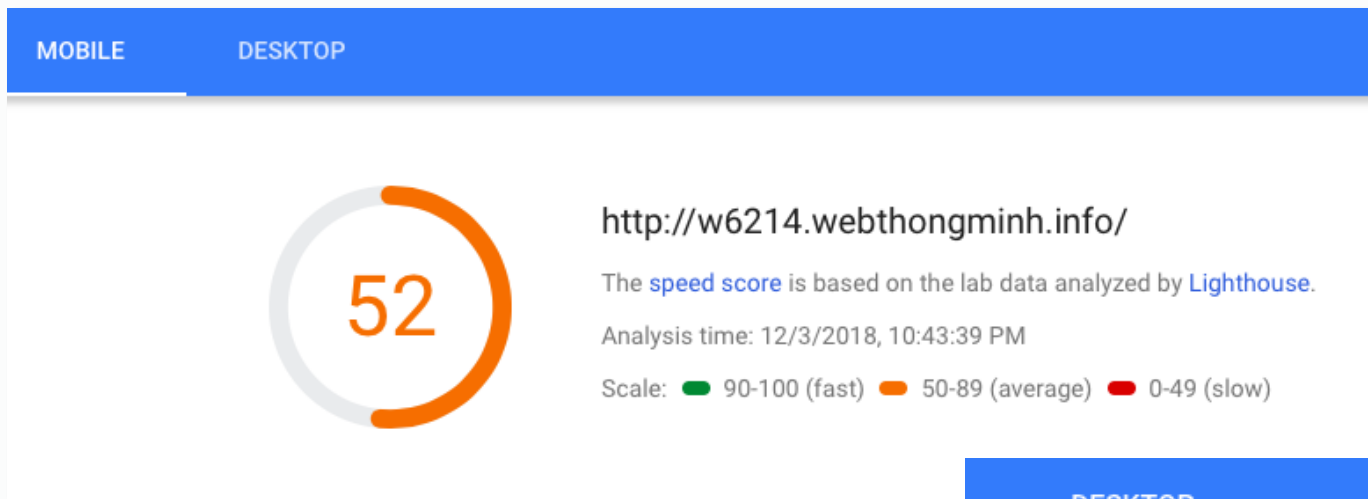
File Size: 200kb

```
# BEGIN GZIP COMPRESSION
<IfModule mod_gzip.c>
mod_gzip_on Yes
mod_gzip_dechunk Yes
mod_gzip_item_include file
\.(html?|txt|css|js|php|pl)$
mod_gzip_item_include handler ^cgi-script$
mod_gzip_item_include mime ^text/*
mod_gzip_item_include mime ^application/x-
javascript.*
mod_gzip_item_exclude mime ^image/*
mod_gzip_item_exclude rspheader ^Content-
Encoding:.*gzip.*
</IfModule>
# END GZIP COMPRESSION
```

SAU KHI TỐI ƯU

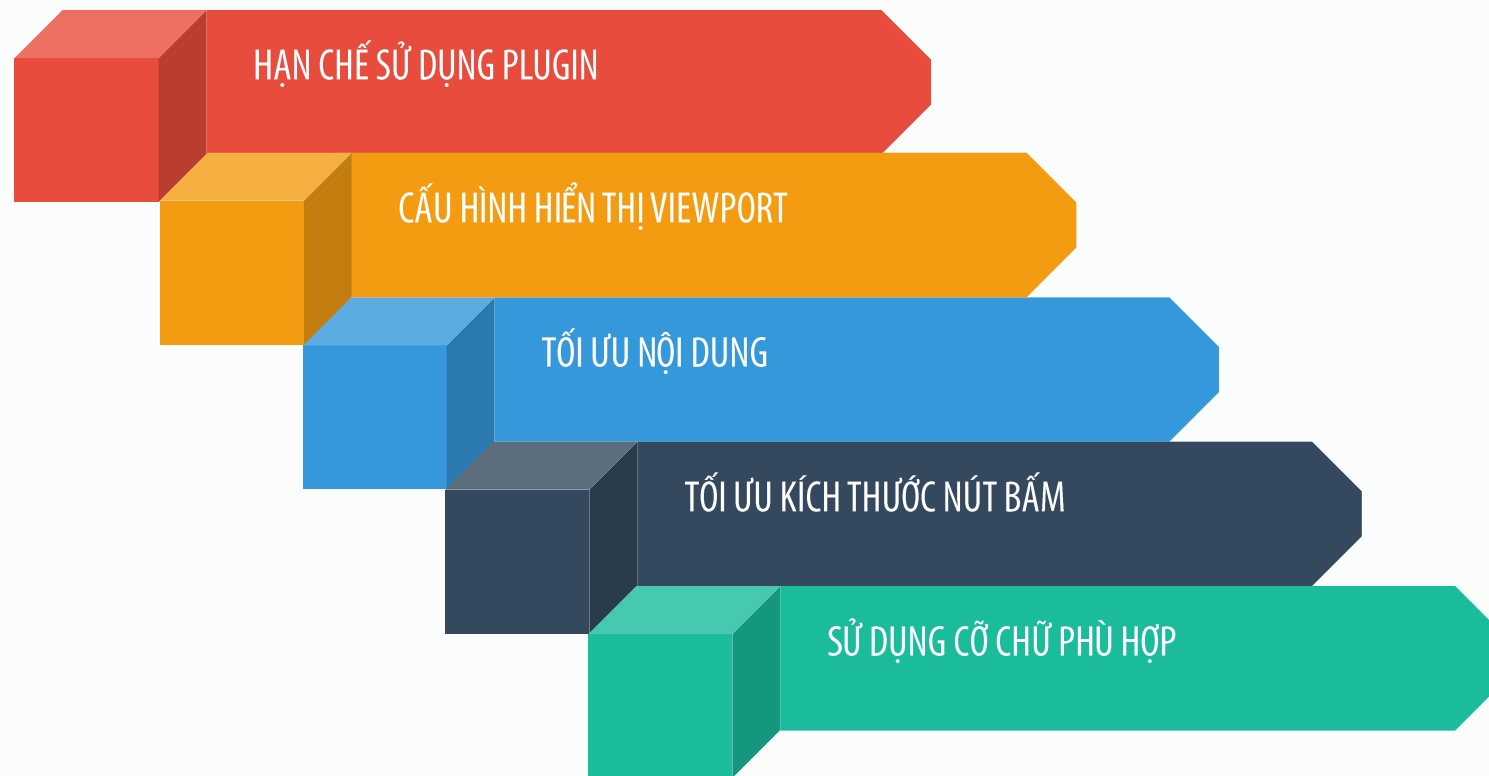


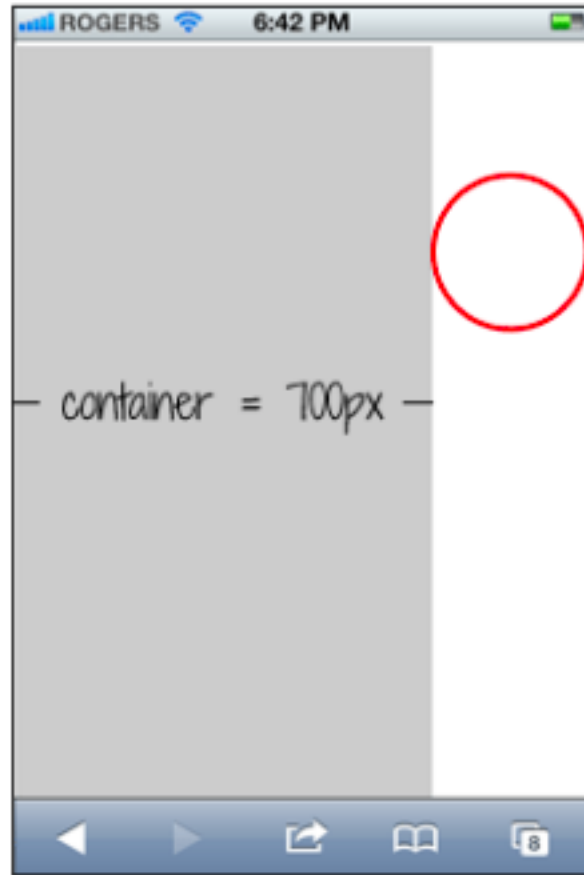
SAU KHI TỐI ƯU



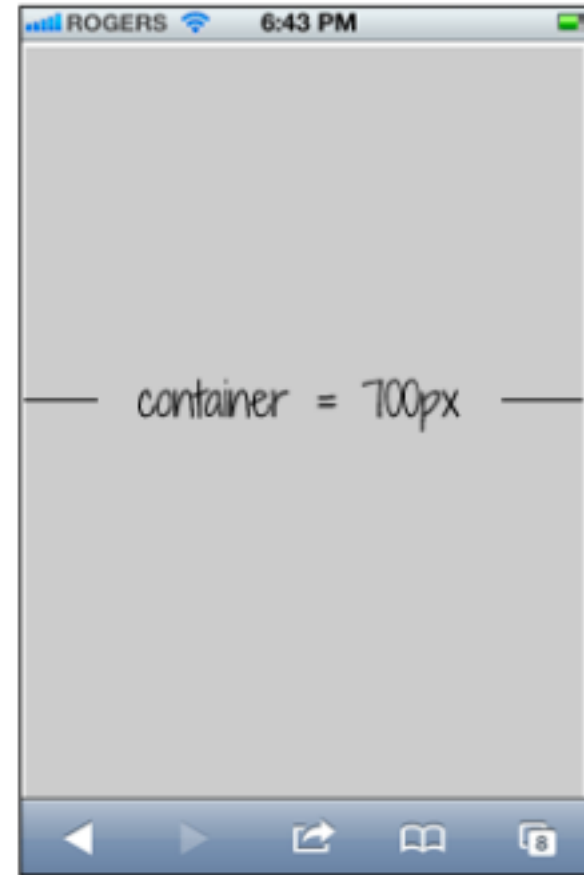
TỐI ƯU

HIỆU SUẤT SỬ DỤNG

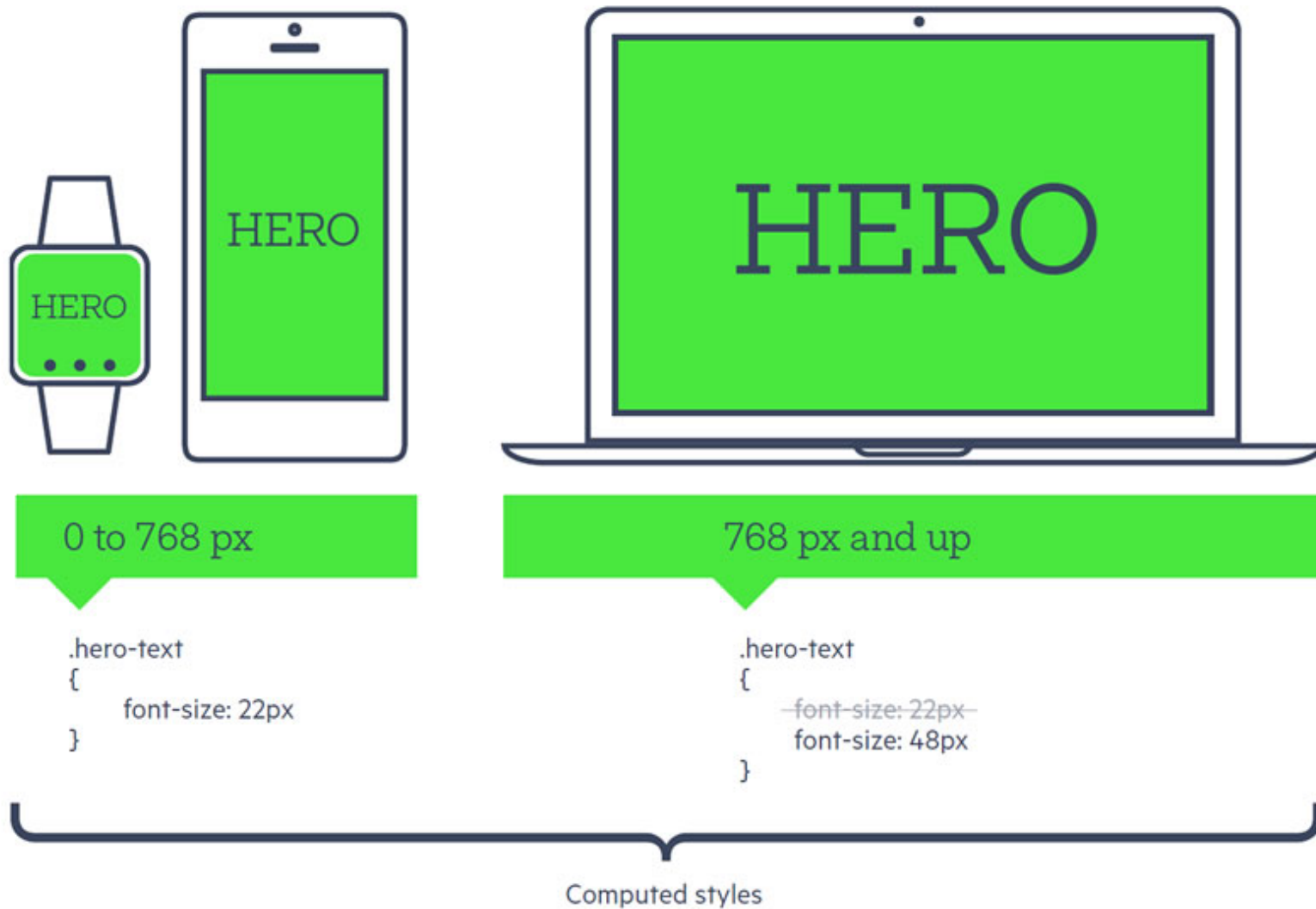




without viewport tag

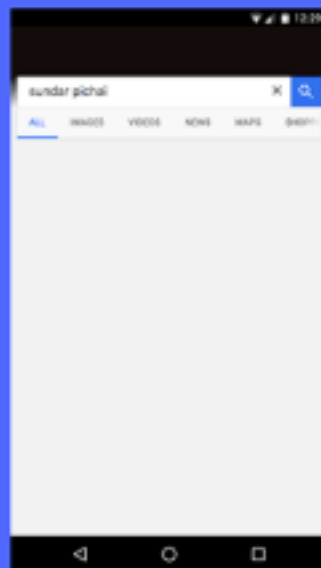


viewport width=720

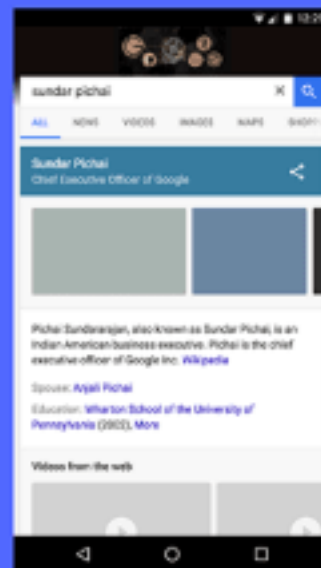
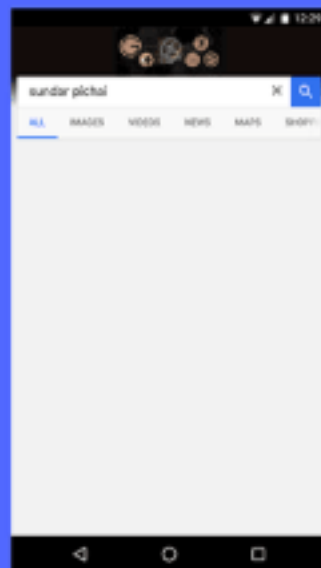




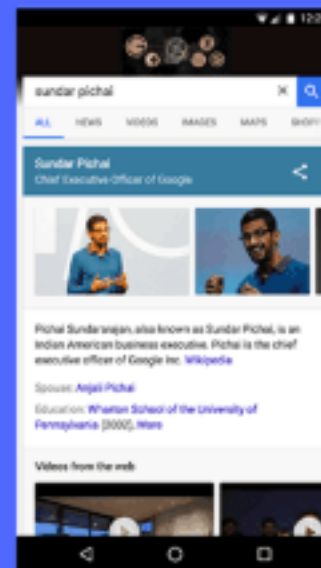
First Paint
(FP)



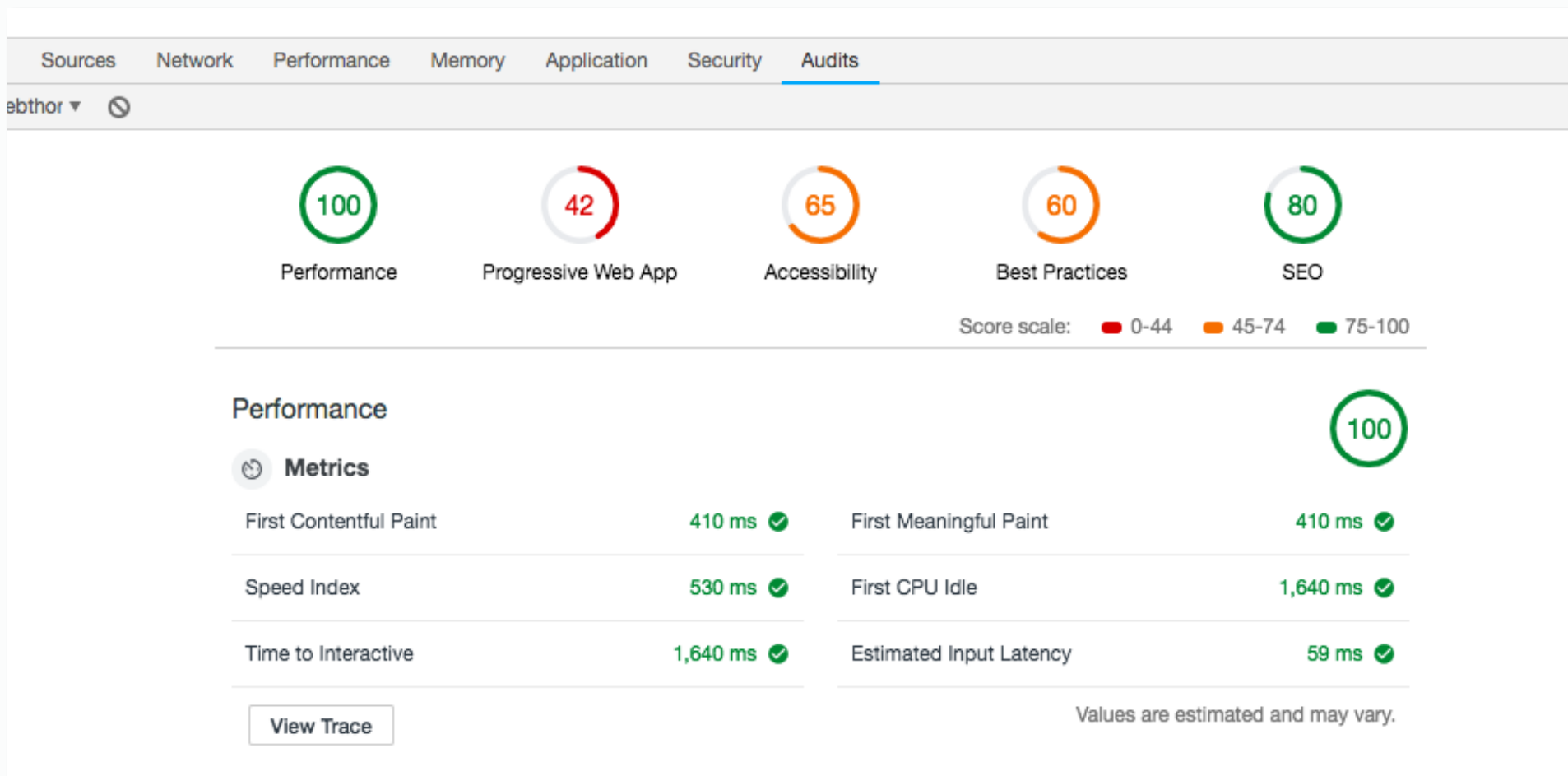
First Contentful
Paint (FCP)



First Meaningful
Paint (FMP)



Time to
Interactive (TTI)



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P 19007179

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