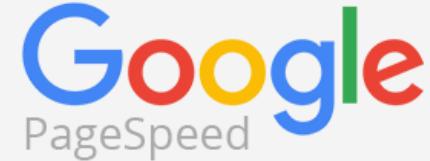


# 100 ĐIỂM GOOGLE

DỄ HAY KHÓ ?





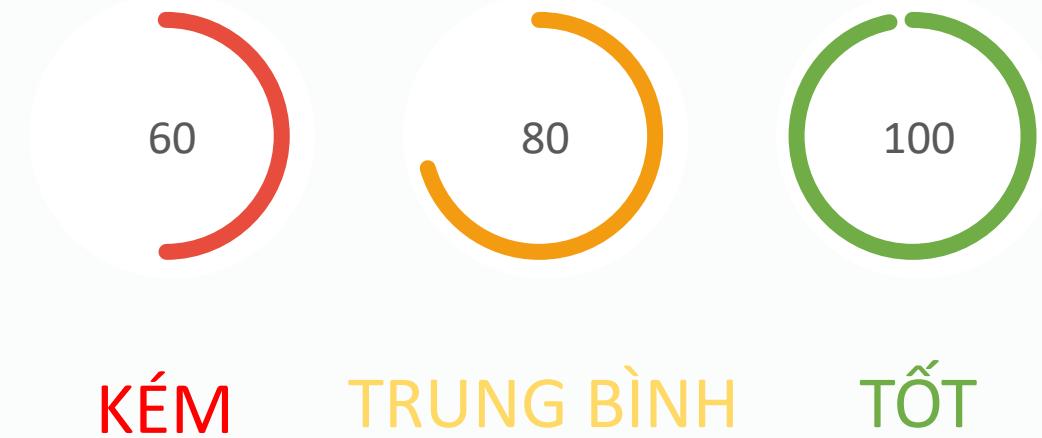
# BỘ TIÊU CHUẨN DO LƯỜNG WEBSITE



DESKTOP



MOBILE



# QUY TẮT TỐI ƯU TỐC ĐỘ

TRÁNH CHUYỂN HƯỚNG Ở TRANG ĐÍCH

BẬT NÉN Ở PHÍA TRÌNH DUYỄT

CẢI THIỆN THỜI GIAN PHẢN HỒI MÁY CHỦ

CẢI THIỆN BỘ NHỚ ĐẶM TRÌNH DUYỄT

THU NHỎ CSS VÀ JAVASCRIPT

GIẢM DUNG LƯỢNG VÀ TỐI ƯU HÌNH ẢNH

TỐI ƯU VIỆC NHÚNG CSS VÀO WEBSITE

THIẾT LẬP THỨ TỰ ƯU TIÊN TRONG WEB

BỎ CHẶN JAVASCRIPT KHI TẢI TRANG

SỬ DỤNG TẢI KHÔNG ĐỒNG BỘ

# CÁC BƯỚC ĐƠN GIẢN TỐI ƯU WORDPRESS

# CẤU HÌNH CACHE – VÀ TỐI ƯU HTML / CSS / JS

The screenshot shows the WordPress admin dashboard under the 'Plugins' section. A red box highlights the WP Rocket plugin entry. An arrow points from the text 'Click here' to the 'Settings' link in the WP Rocket row. The WP Rocket plugin is described as 'The best WordPress performance plugin.' and is currently at version 3.1.4.

Plugin	Description
Ultimate Addon for Beaver Builder	Ultimate Addons is a premium extension for Beaver Builder that adds 30+ modules, 100+ templates and works on top of any Beaver Builder Package. (Free, Standard, Pro & Agency) You can use it with on any WordPress theme. Version 1.4.6   By Brainstorm Force   View details
WP Rocket	There is a new version of Ultimate Addon for Beaver Builder available. View version 1.13.1 details. Automatic update is unavailable for this plugin. Click <a href="#">here</a> to activate your license. The best WordPress performance plugin. Version 3.1.4   By WP Media   Visit plugin site <a href="#">Settings</a>   <a href="#">FAQ</a>   <a href="#">Docs</a>   <a href="#">Support</a>   <a href="#">Deactivate</a> <a href="#">Click here</a>
Yoast SEO	The first true all-in-one SEO solution for WordPress, including on-page content analysis, XML sitemaps and much more. <a href="#">FAQ</a>   <a href="#">Premium Support</a>   <a href="#">Settings</a>   <a href="#">Deactivate</a> Version 9.0.2   By Team Yoast   View details
Plugin	Description

# CẤU HÌNH CACHE – VÀ TỐI ƯU HTML / CSS / JS

The screenshot shows the WP Rocket dashboard with two main sections highlighted:

- Cache (Left Panel):** Shows the "Mobile Cache" section. A red arrow points to the "CACHE" option in the sidebar, and another red arrow points to the "Enable caching for mobile devices" checkbox, which is checked. A third red arrow points to the "Enable this option" text above the checkbox.
- File Optimization (Right Panel):** Shows the "Basic Settings" section. A red box encloses the three options:
  - Minify HTML
  - Combine Google Fonts files
  - Remove query strings from static resourcesA red arrow points to the "Select all three options and scroll down" text above the box.

# CẤU HÌNH CACHE – VÀ TỐI ƯU HTML / CSS / JS

**CSS Files**

Check 3 these options and scroll down again

Minify CSS files  
Minify CSS removes whitespace and comments to reduce the file size.

Combine CSS files (Enable Minify CSS files to select)  
Combine CSS merges all your files into 1, reducing HTTP requests. Not recommended if your site uses HTTP/2. [More info](#)

Excluded CSS Files  
Specify URLs of CSS files to be excluded from minification and concatenation (one per line).  
`wp-content/plugins/some-plugin/(*).css`

The domain part of the URL will be stripped automatically.  
Use (\*.css wildcards to exclude all CSS files located at a specific path.

Optimize CSS delivery  
Optimize CSS delivery eliminates render-blocking CSS on your website for faster perceived load time. [More info](#)

NEED HELP?

READ THIS

**JavaScript Files**

Check all these options and click on save changes button below

Minify JavaScript files  
Minify Javascript removes whitespace and comments to reduce the file size.

Combine JavaScript files (Enable Minify JavaScript files to select)  
Combine JavaScript files combines your site's internal, 3rd party and inline JS reducing HTTP requests. Not recommended if your site uses HTTP/2. [More info](#)

Load JavaScript deferred  
Load JavaScript deferred eliminates render-blocking JS on your site and can improve load time. [More info](#)

Safe Mode for jQuery (recommended)  
Safe mode for jQuery for deferred JS ensures support for inline jQuery references from themes and plugins by loading jQuery at the top of the document as a render-blocking script.  
Deactivating may result in broken functionality, test thoroughly!

SAVE CHANGES

# TỐI ƯU HÓA HÌNH ẢNH



The screenshot shows the homepage of the TinyPNG website. At the top, there's a large image of a panda sitting on grass, eating a piece of bamboo. To the right of the panda is a dashed rectangular area containing a download icon and the text "Drop your .png or .jpg files here! Up to 20 images, max 5 MB each.". Below this area is a green button labeled "Go Pro!". To the right of the dashed area is a cluster of bamboo stalks with the "tiny png" logo overlaid. The background features a light blue gradient with white clouds.

## Smart PNG and JPEG compression

Optimize your images with a perfect balance in quality and file size.

### What does TinyPNG do?

TinyPNG uses smart lossy compression techniques to **reduce the file size** of your PNG files. By selectively decreasing the number of colors in the image, fewer bytes are required to store the data. The effect is nearly invisible but it makes a very large difference in file size!

### Why should I use TinyPNG?

PNG is useful because it's the only widely supported format that can store partially **transparent images**. The format uses compression, but the files can still be large. Use TinyPNG to shrink images for your apps and sites. It will use less bandwidth and **load faster**.

### Introducing TinyPNG Pro

Drag and drop all your files at once and have the 5 MB limit removed!



A small illustration of a panda sitting on grass, wearing a shiny gold crown. The panda is holding a piece of bamboo in its mouth. The background behind the illustration is a light blue gradient.

# SỬ DỤNG TẢI KHÔNG ĐỒNG BỘ

Plugins [Add New](#)

All (13) | Active (11) | Inactive (2) | Update Available (2) | Drop-ins (1)

Bulk Actions [Apply](#)

Plugin	Description
<input type="checkbox"/> <a href="#">Async JavaScript</a> <a href="#">Deactivate</a>	Async JavaScript gives you full control of which scripts to add a 'async' or 'defer' attribute to or to exclude to help increase the performance of your WordPress website Version 2.18.06.13   By <a href="#">Frank Goossens (futta)</a>   <a href="#">View details</a>

Welcome to Async JavaScript

Wizard [Settings](#) Status Help Optimize More!

Enable Async JavaScript

Enable Async JavaScript?

Check this option

# CẢI THIỆN BỘ NHỚ ĐỆM TRÌNH DUYỆT



```
## EXPIRES CACHING ##

<IfModule mod_expires.c>

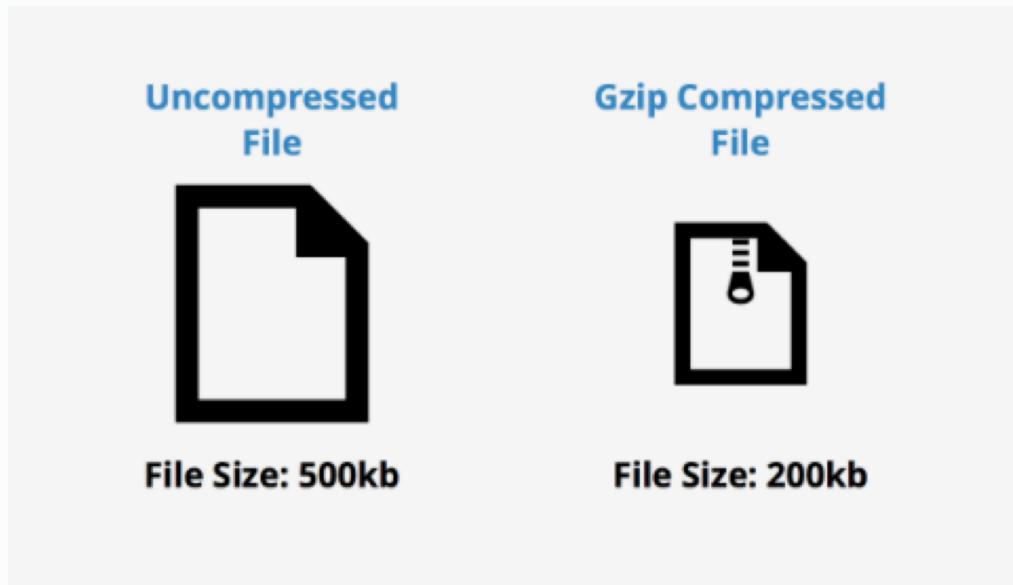
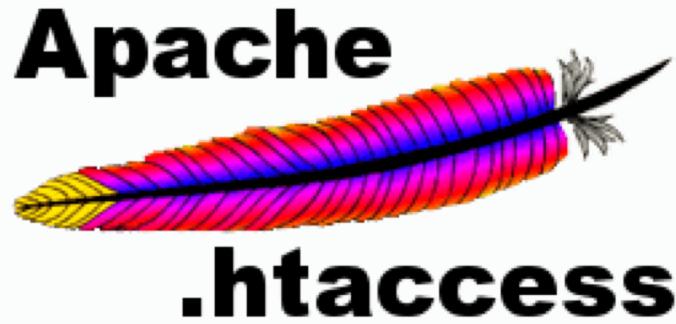
ExpiresActive On

ExpiresByType image/jpg "access 1 month"
ExpiresByType image/jpeg "access 1 month"
ExpiresByType image/gif "access 1 year"
ExpiresByType image/png "access 1 week"
ExpiresByType text/css "access 1 week"
ExpiresByType application/pdf "access 1 month"
ExpiresByType text/x-javascript "access 1 week"
ExpiresByType application/x-shockwave-flash "access 1 month"
ExpiresByType image/x-icon "access 1 year"
ExpiresDefault "access 2 days"

</IfModule>

## EXPIRES CACHING ##
```

# BẬT CHỨC NĂNG G-ZIP



```
# BEGIN GZIP COMPRESSION
<IfModule mod_gzip.c>
mod_gzip_on Yes
mod_gzip_dechunk Yes
mod_gzip_item_include file
\.(html?|txt|css|js|php|pl)$
mod_gzip_item_include handler ^cgi-script$
mod_gzip_item_include mime ^text/*
mod_gzip_item_include mime ^application/x-
javascript.*
mod_gzip_item_exclude mime ^image/*
mod_gzip_item_exclude rspheader ^Content-
Encoding:.*gzip.*/
</IfModule>
# END GZIP COMPRESSION
```

# SAU KHI TỐI ƯU

## PageSpeed Insights

<http://w6214.webthongminh.info/>



Mobile



Desktop

### Page Speed

Unavailable

### Optimization

Low

36 / 100

## PageSpeed Insights

<http://w6214.webthongminh.info/>



Mobile



Desktop

### Page Speed

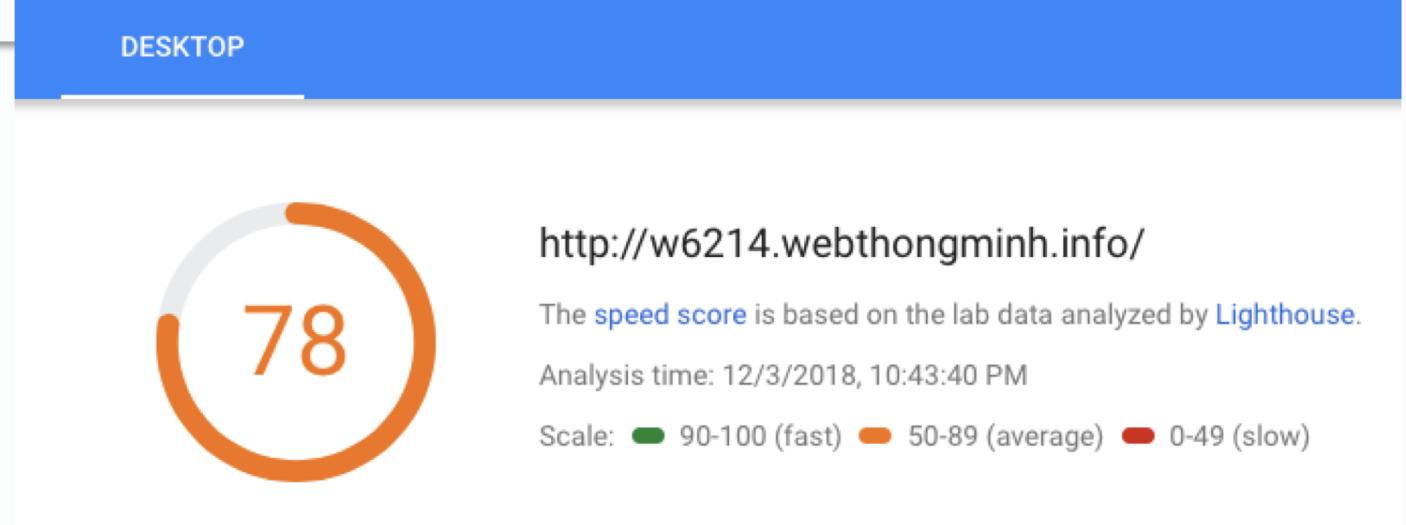
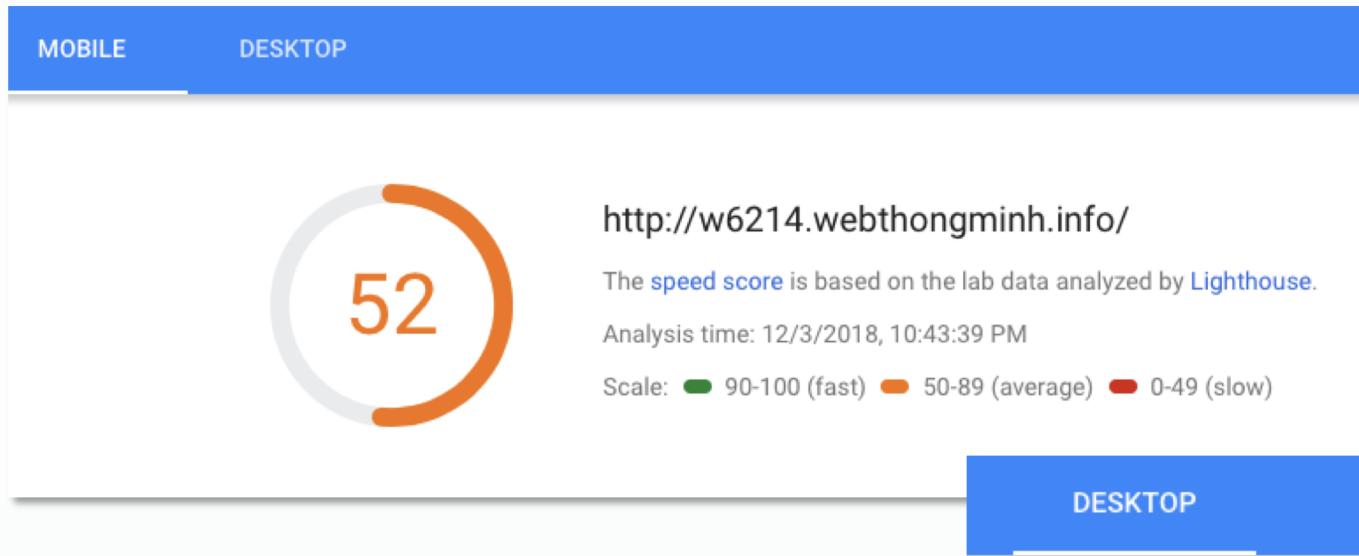
Unavailable

### Optimization

Low

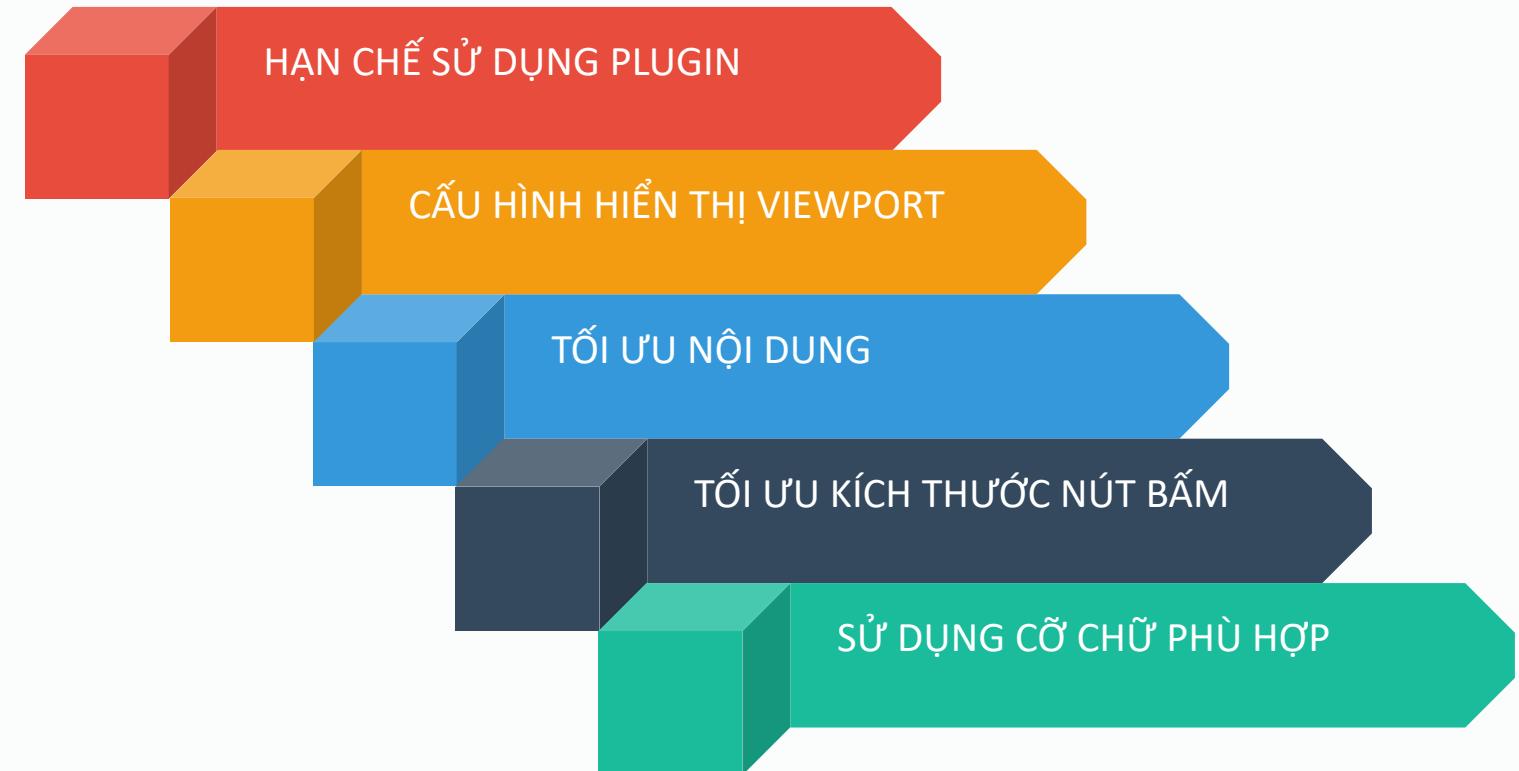
34 / 100

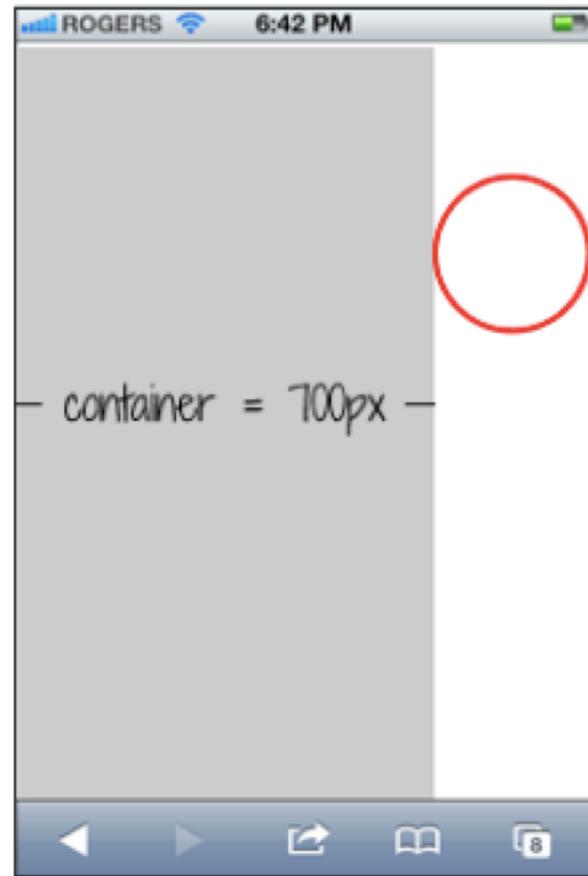
# SAU KHI TỐI ƯU



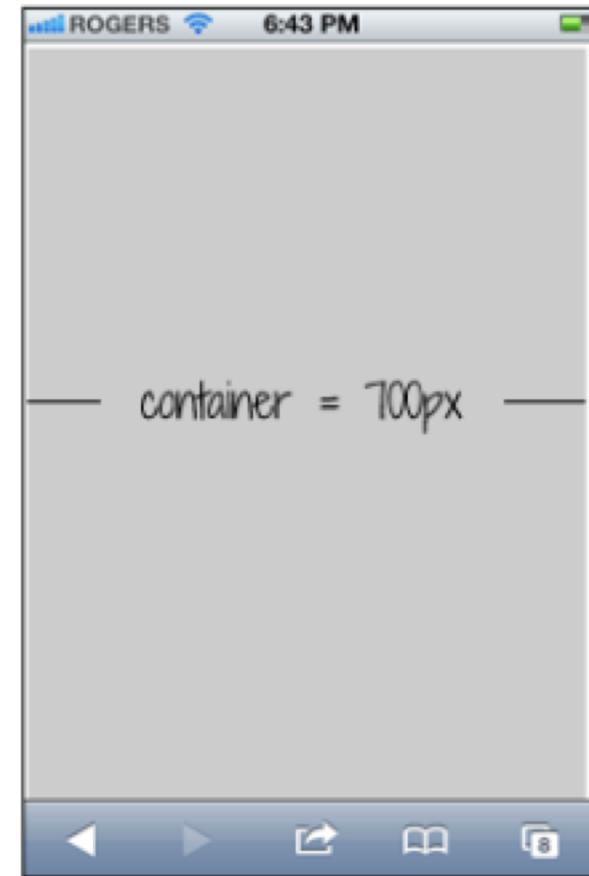
TỐI ƯU

## HIỆU SUẤT SỬ DỤNG

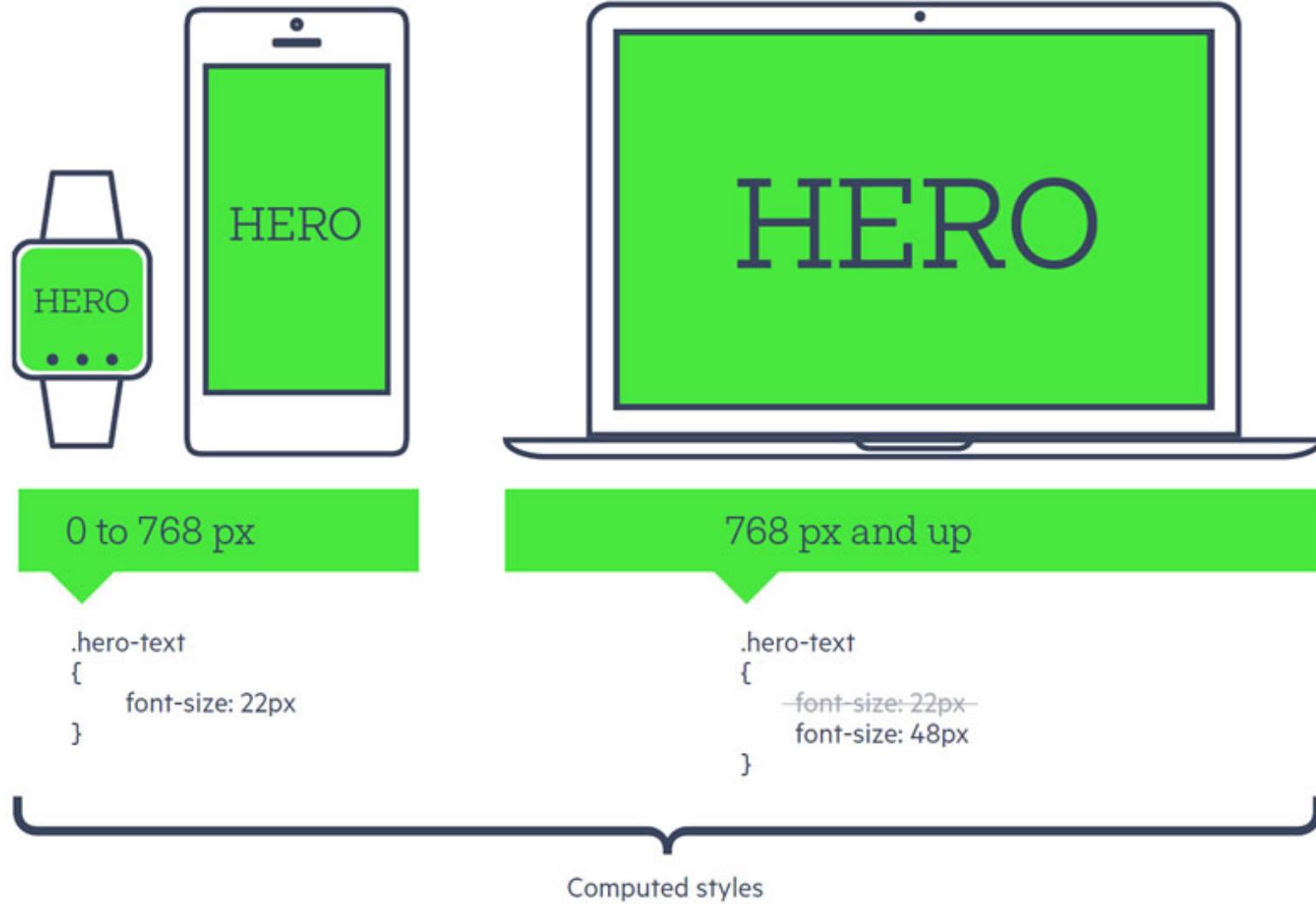


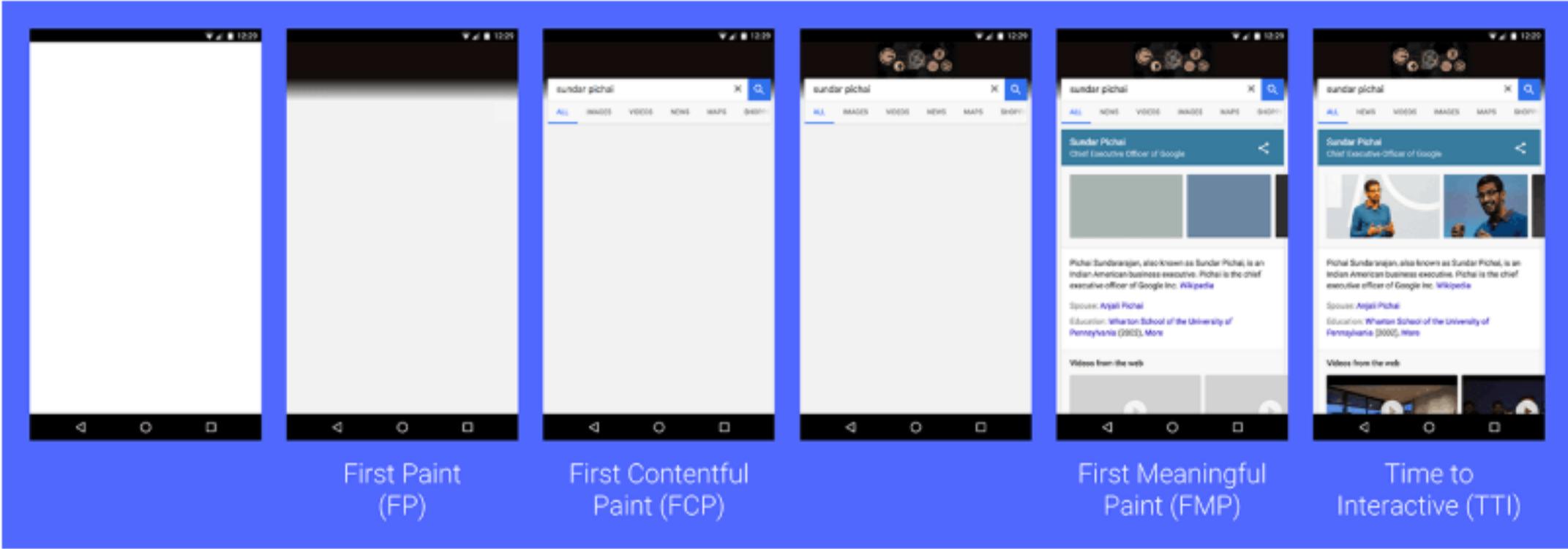


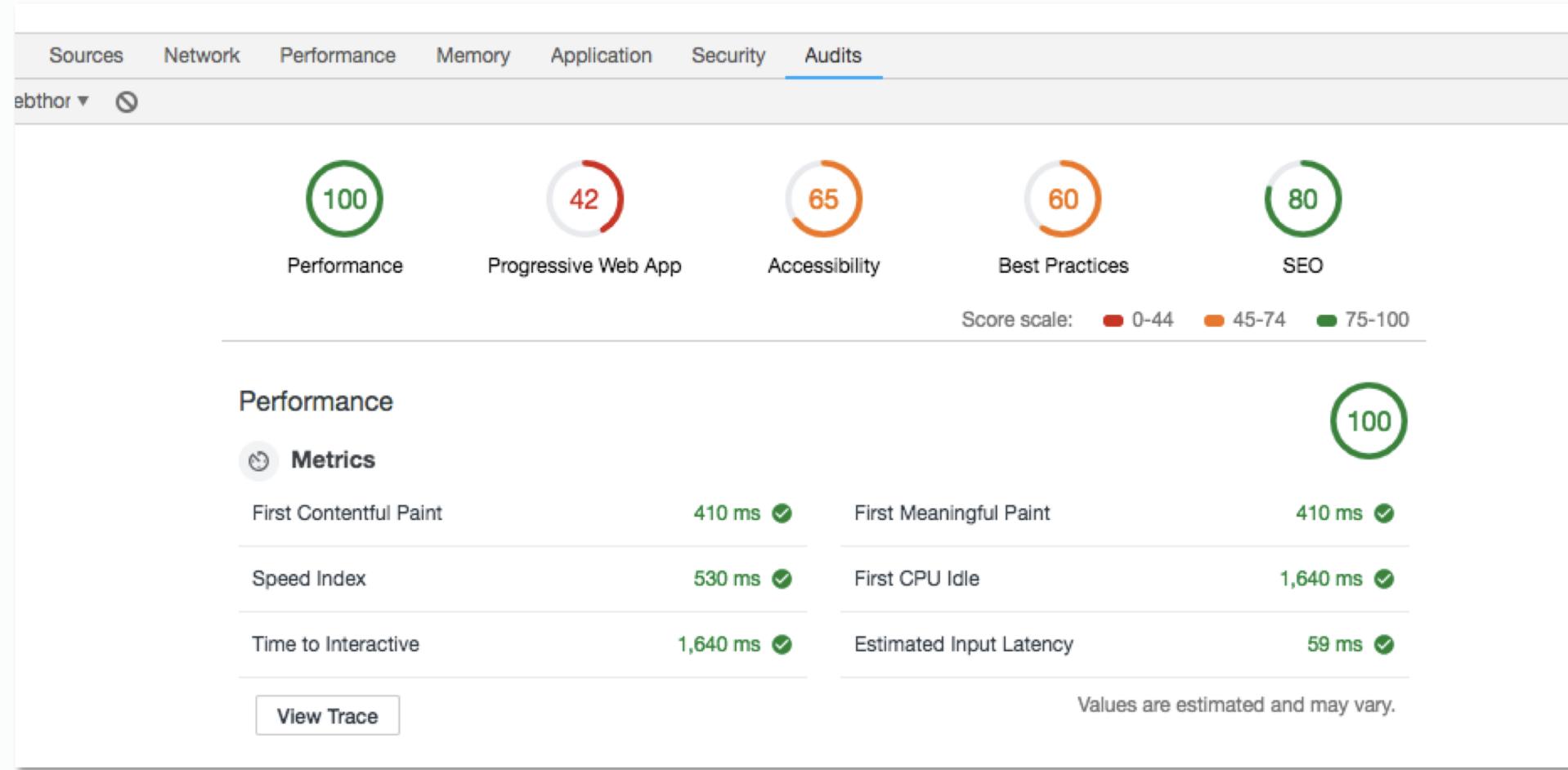
without viewport tag



viewport width=720







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