


If product management is a game, these are the rules !!!


Vo Hoang Chu Kiet

Credit to: “If life is a game, these are the rules” by Chérie Carter-Scott, Ph.D






HCMC University of
Pedagogy
Psychology



Life Coaching Vietnam
MMS Coach Training



TGM
Coach



Silicon Straits Saigon
UX designer & product manager



MSV Tech
Senior
product
manager



7-Eleven Vietnam
Head of
Digital Platform

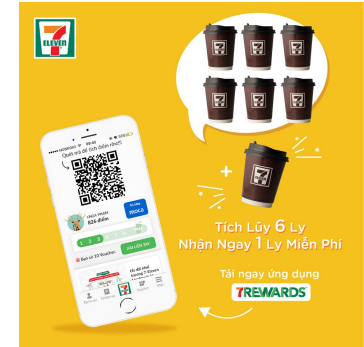


Disclaimer

- It is a personal experience.
- It's not apply for everyone.

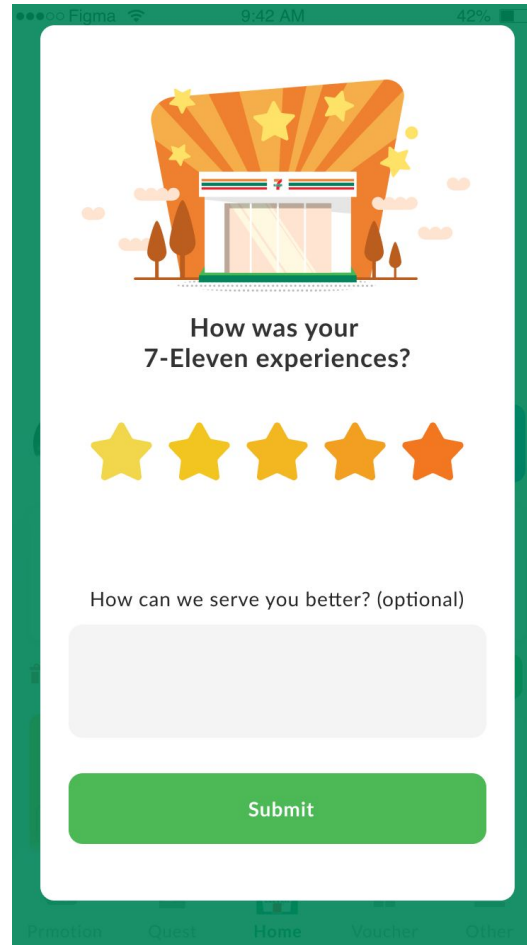
Rule 1. Real value

- Able to measure and present
- Company goals



Rule 2. Don't make me disappointed

- 80% vs 100%
- Expectations



9:42 AM 42%

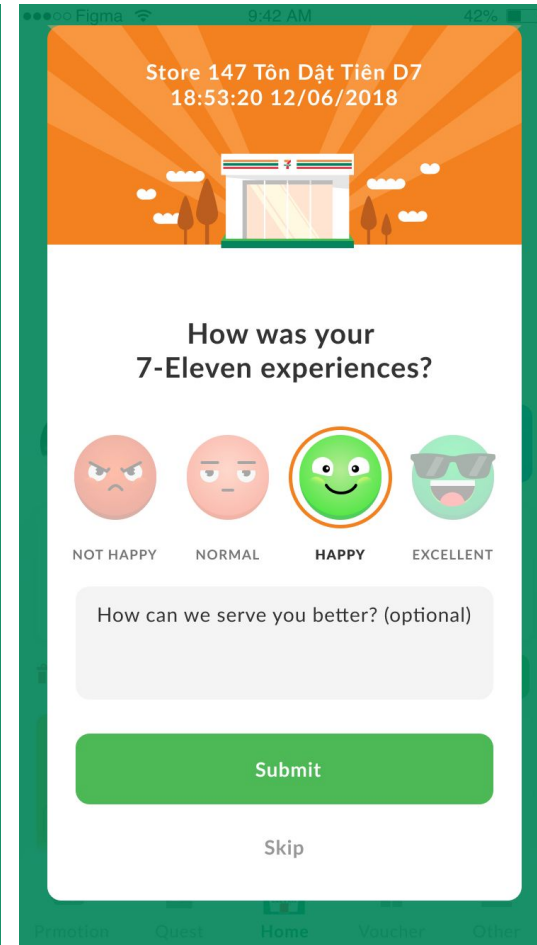
How was your 7-Eleven experiences?

★★★★★

How can we serve you better? (optional)

Submit

Pinpoint Quest Home Voucher Other



Store 147 Tôn Dật Tiên D7
18:53:20 12/06/2018

How was your 7-Eleven experiences?

NOT HAPPY NORMAL HAPPY EXCELLENT

How can we serve you better? (optional)

Submit

Skip

Pinpoint Quest Home Voucher Other

Q & A

Thank you.

