



Gutenberg vs Page Builder



About Me

Name: **Vu Nam Hung**;

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Specializing-in: **WordPress Development**;

Work at: **Insight Studio**;

insightstudio





Insight Studio

Since: 2011

Address: Dragon Building, 3rd Floor, 24
Trieu Viet Vuong, HN.

Power Elite Author of Themeforest





The Wild West

what users want

what WordPress Does

what Page Builders Do

Bad Experience,
not standardized &
Incompatible

How Gutenberg Helps:

Today there are dozens of page builders, frameworks, etc. incompatible with each other. Gutenberg adds a standard model the WordPress ecosystem can continue to build on.



Popular Page Builder

Avada :



Live
composer



MotoPress





A Broken System

Multipurpose Themes

Page Builders

Shortcodes

TinyMCE

widgets

HTML

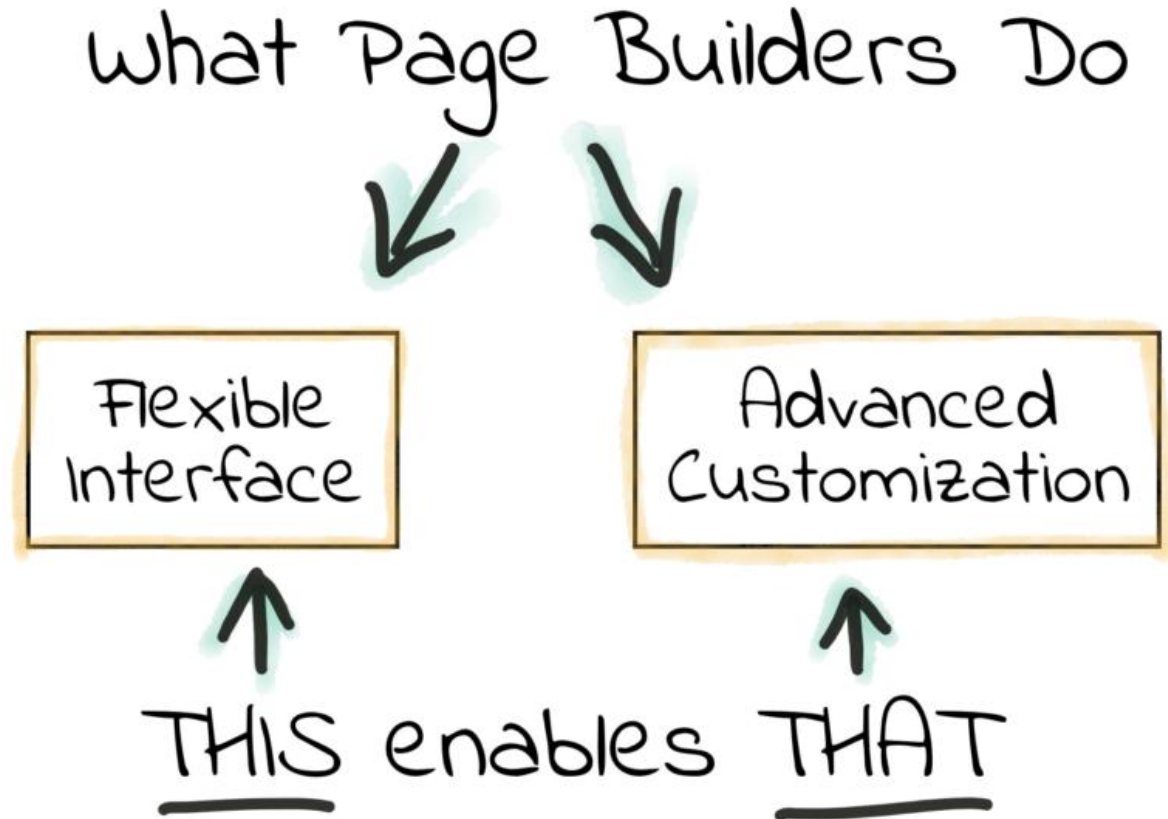


A consistent approach.

Everything is a block.

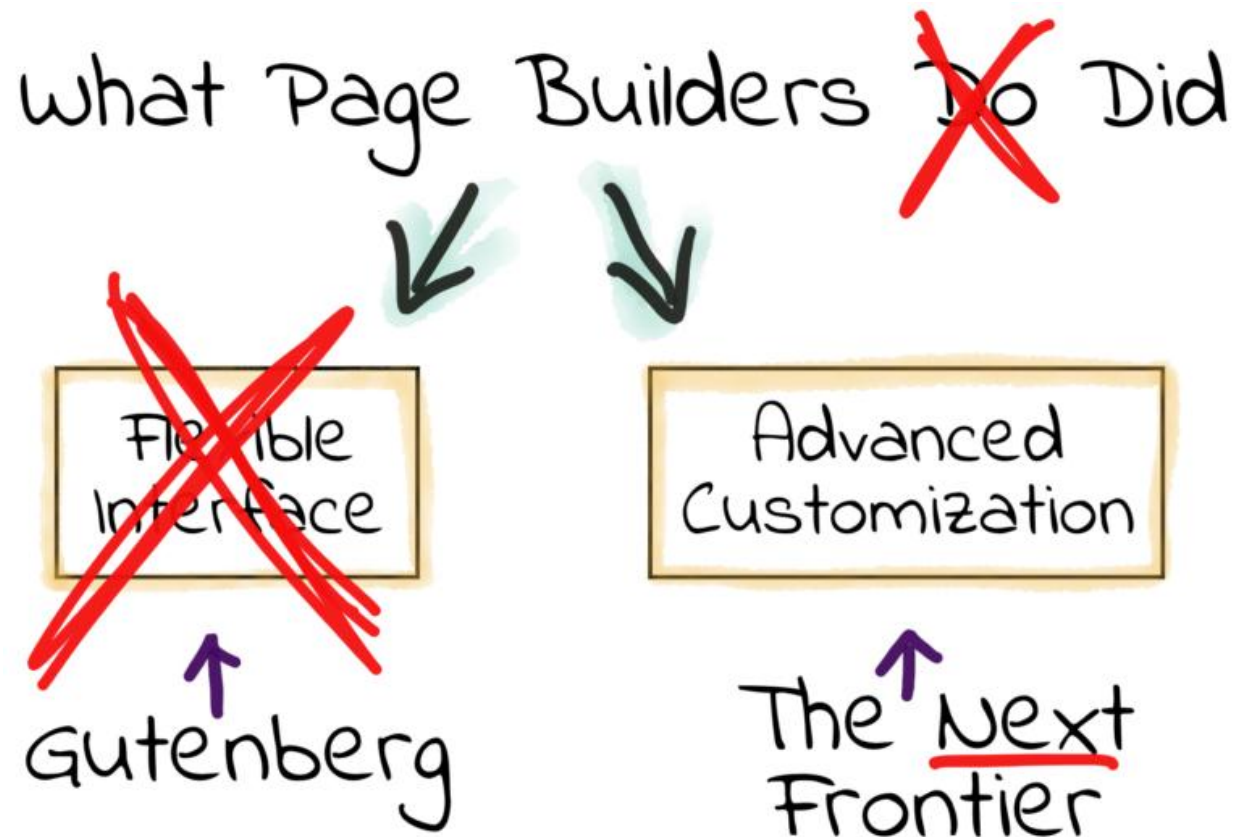


Will Gutenberg Kill Page Builders?






Page Builders Will Evolve Into Customizers...





Phase 2



HomeAboutContact

Cog & Sprocket?

We investigate the continual evolution of technology and design, explore signals of the near future, and the curious interplay of humans and machines. [Find out more -->](#)

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Pursuing Excellence



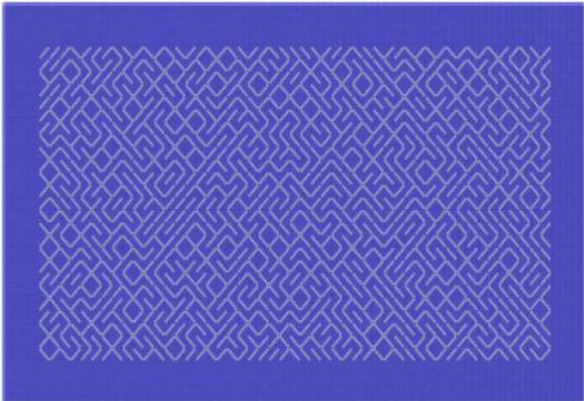
Thinking in Systems



Music and Design

Coding as Creativity

Matt Boggie on December 2, 2018



From @10print_bot on Twitter. For more information, see <https://10print.org>.

DocumentBlockX

Paragraph

This is a simple text only block for adding a single paragraph of content.

Text Settings

Drop CapOff

Font SizeAReset

Background Color

Text Color

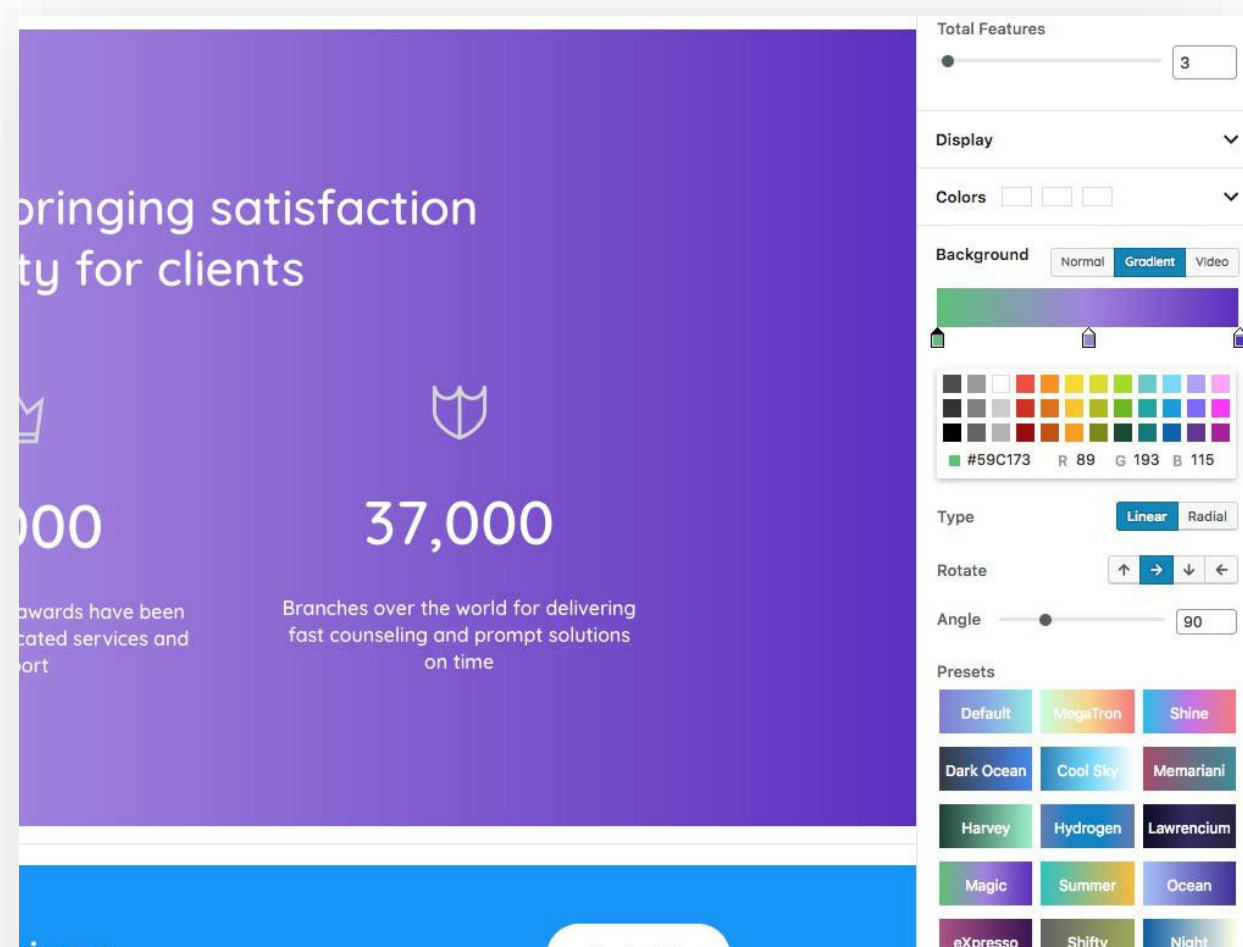
Block Alignment

Additional CSS Class



ThemeMove SiteBuilder

try.thememove.com





Q&A

Any Question?



Thank You!