Survey Sampling and Cricket: Predicting Outcome of the 'Gentleman's Game' (We need a more catchy title)

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Abstract

2019 Men's International Cricket Council (ICC) Cricket World Cup (CWC) was the most watched ICC event of all time with 1.6 billion cumulative average audience for live coverage, a 38% increase over the 2015 edition. This research develops a statistical modeling procedure to predict outcomes of future ICC cricket events. The proposed model provides an insight into the application of survey sampling to the team selection pattern by incorporating individual player's performance history not only against a particular opposition but also against any cricket playing nation – full members of ICC. A case study for the next ICC CWC 2023 in India is provided and simulations are discussed.

This study employs stratified random sampling (SRS) technique shown in figure 1. S1-S6 denote different types of players based on their role in the team - fast bowler, spinner, all-rounder-fast bowler, all-rounder-spinner, batsman, wicket-keeper. Runs scored by every player on the team is derived using an algorithm which is based off of estimated parameters of a gamma distribution against a particular opposition. Data collected spans over 11000 individual one-day international (ODI) innings which covers every competitive game played among the full members of ICC since 1999. 195 international players are considered for the case study. The proposed model accounts for the Indian subcontinent playing conditions and debutants performances as well.

Table 1 shows the probability distribution for standings based on points accumulated at the end of group stage of ICC CWC 2023, after which top 4 teams qualify for the semi finals. Table 2 shows the predicted probability of winning for teams against each other. Results indicate that India has the highest chance of qualifying for the semis with 24% chance of winning the cup while surprisingly, Pakistan are the favorites with 52% chance of winning it if they make it to the semis living upto their 'unpredictable' tag and setting up a replay of the ICC Champions Trophy Final in 2017 which they won being underdogs against India, and South Africa (everybody's second favorite team) are likely to shed their chokers tag and qualify for the semis.

This study could be applied to all league-format cricket tournaments including the Indian Premier League (IPL) – one of the top 10 most watched sports leagues in the world (average attendance), and the most attended and watched cricket league in the world. The proposed model could be implemented in other sports as well. [Add some more takeaways from the study here...]

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Table 1: Probability distribution (in %) for team standings at the ICC 2023 CWC - Ireland and Zimbabwe are least likely to qualify for the world cup

Team Standings													
Teams	1	2	3	4	5	6	7	8	9	10	11	12	Aggregate Standings
Afghanistan	0	0	0	0	0.3	1	2.9	8.5	14.2	39	25.7	8.4	10
Australia	2.9	8.8	17.9	25.7	19.5	15	6.6	2.9	0.7	0	0	0	4
Bangladesh	0	0	0	0.4	0.4	1.1	7.9	27.3	43.6	18.4	0.9	0	9
England	1.7	5.4	9.3	12.5	12.2	15.5	19	13.7	8	2.3	0.4	0	5
India	44.7	31.3	16.6	5.7	1.3	0.2	0.2	0	0	0	0	0	1
Ireland	0	0	0	0	0	0	0	0.1	0.5	11.9	27.7	59.8	12
New Zealand	0.2	3.1	10.1	20.8	28.8	21.9	12.3	2.6	0.2	0	0	0	6
Pakistan	13.1	19.6	25.8	17.9	10.6	6.7	3.4	1.9	1	0	0	0	3
South Africa	37.4	31.7	18.3	7.8	3.2	1.5	0.1	0	0	0	0	0	2
Sri Lanka	0	0	0.7	6.6	19.4	26.7	26.3	12.6	6.2	1.3	0.2	0	7
West Indies	0	0.1	1.3	2.6	4.3	10.4	21.3	30.2	23.3	5.9	0.6	0	8
Zimbabwe	0	0	0	0	0	0	0	0.2	2.3	21.2	44.5	31.8	11

Table 2: Predicted win/loss ratio (in %) at the ICC 2023 CWC

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Losing team												
Winning team	Afghanistan	Australia	Bangladesh	England	India	Ireland	New Zealand	Pakistan	South Africa	Sri Lanka	West Indies	Zimbabwe
Afghanistan		0.20	41.1	4.20	0.00	95.7	0.70	30.1	0.00	8.70	20.3	47.9
Australia	99.8		86.2	61.0	63.8	100	99.5	25.6	0.90	7.30	86.3	100
Bangladesh	58.5	13.6		2.10	2.60	100	0.80	13.4	0.20	2.30	94.9	100
England	95.8	37.7	97.9		10.8	93.8	66.7	37.2	12.5	33.1	37.1	90.2
India	100	35.6	97.4	88.9		100	100	67.7	39.4	99.9	99.3	100
Ireland	3.90	0.00	0.00	5.80	0.00		0.00	0.00	0.00	32.2	0.00	39.5
New Zealand	99.3	0.50	99.0	32.2	0.00	100		85.3	19.0	100	56.8	89.3
Pakistan	68.8	73.0	86.4	61.9	31.7	100	14.3		88.7	100	79.4	100
South Africa	100	99.0	99.8	87.2	59.4	100	80.4	11.0		100	72.8	100
Sri Lanka	90.1	92.6	97.5	66.3	0.10	67.2	0.00	0.00	0.00		71.1	99.6
West Indies	79.2	13.3	4.80	61.9	0.70	100	42.4	19.9	26.8	27.5		97.1
Zimbabwe	49.9	0.00	0.00	9.50	0.00	59.6	9.80	0.00	0.00	0.40	2.80	

Table 3: All time win/loss ratio (in %)

Losing team												
Winning team	Afghanistan	Australia	${\bf Bangladesh}$	England	India	Ireland	New Zealand	Pakistan	South Africa	Sri Lanka	West Indies	Zimbabwe
Afghanistan		0.00	37.5	0.00	16.7	50.0	0.00	0.00	0.00	25.0	37.5	60.0
Australia	100		95.0	56.8	60.0	100	70.2	67.8	48.5	65.6	55.1	93.1
Bangladesh	62.5	5.00		19.0	14.3	77.8	28.6	13.5	19.0	15.2	41.7	62.7
England	100	43.2	81.0		44.3	83.3	48.9	62.4	48.3	50.0	54.2	72.4
India	83.3	40.0	85.7	55.7		100	52.9	43.0	43.2	61.8	50.4	82.5
Ireland	50.0	0.00	22.2	16.7	0.0		0.00	21.4	0.00	0.00	9.09	50.0
New Zealand	100	29.8	71.4	51.1	47.1	100		46.6	37.9	54.4	48.3	74.3
Pakistan	100	32.2	86.5	37.6	57.0	78.6	53.4		35.9	61.3	45.9	92.1
South Africa	100	51.5	81.0	51.7	56.8	100	62.1	64.1		58.6	74.2	95.0
Sri Lanka	75.0	34.4	84.8	50.0	38.2	100	45.6	38.7	41.4		50.9	80.0
West Indies	62.5	44.9	58.3	45.8	49.6	90.9	51.7	54.1	25.8	49.1		77.7
Zimbabwe	40.0	6.89	37.3	27.6	17.5	50.0	25.7	7.89	5.00	20.0	22.3	

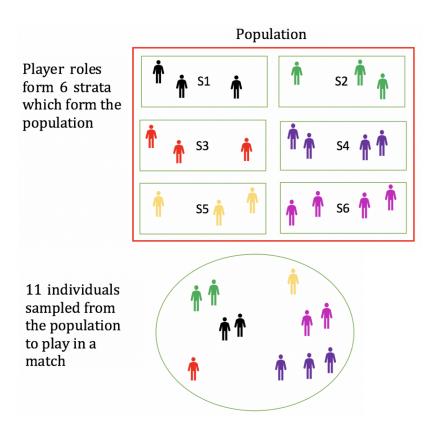


Figure 1: Sampling scheme employed in this study. S1-S6 are strata. Oval shows individuals sampled using stratified random sampling method.