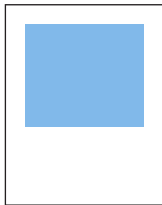




COLOUR SPECIFICATIONS



Black
C0 M0 Y0 K100
#000000
rgb(0,0,0)



PMS 278 C
C43.17 M17.98 Y0 K0
#8bb8e8
rgb(54.51,72.16,90.98)

Blue indicates Clear Space. The blue area must be kept free of other elements. Grey padding indicates Safe Zone. Magenta indicates type and element alignment and boundaries.

FONTS USED IN LOGOTYPE

Zona Pro Bold

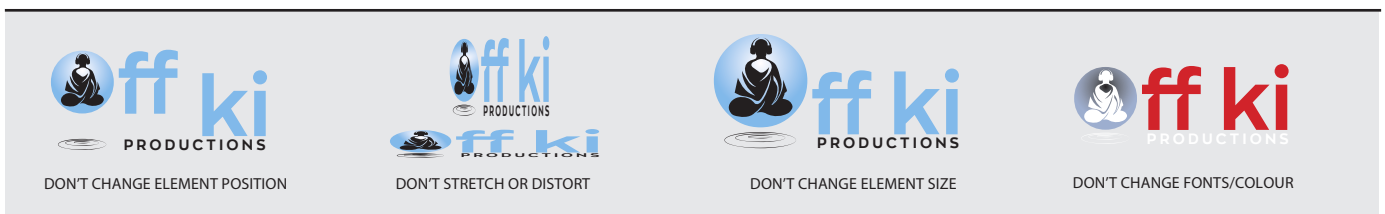
1234567890 !@£\$%&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Suggested Colour Splits



There are four main colour options, any combination can be used.

DONT ABUSE YOUR LOGO



ALTERNATIVE LOGO VERSIONS & SPECIFICATIONS

Minimum Logo Height - 0.087 in
0.087 in is the safest minimum size.
8 PT TYPE

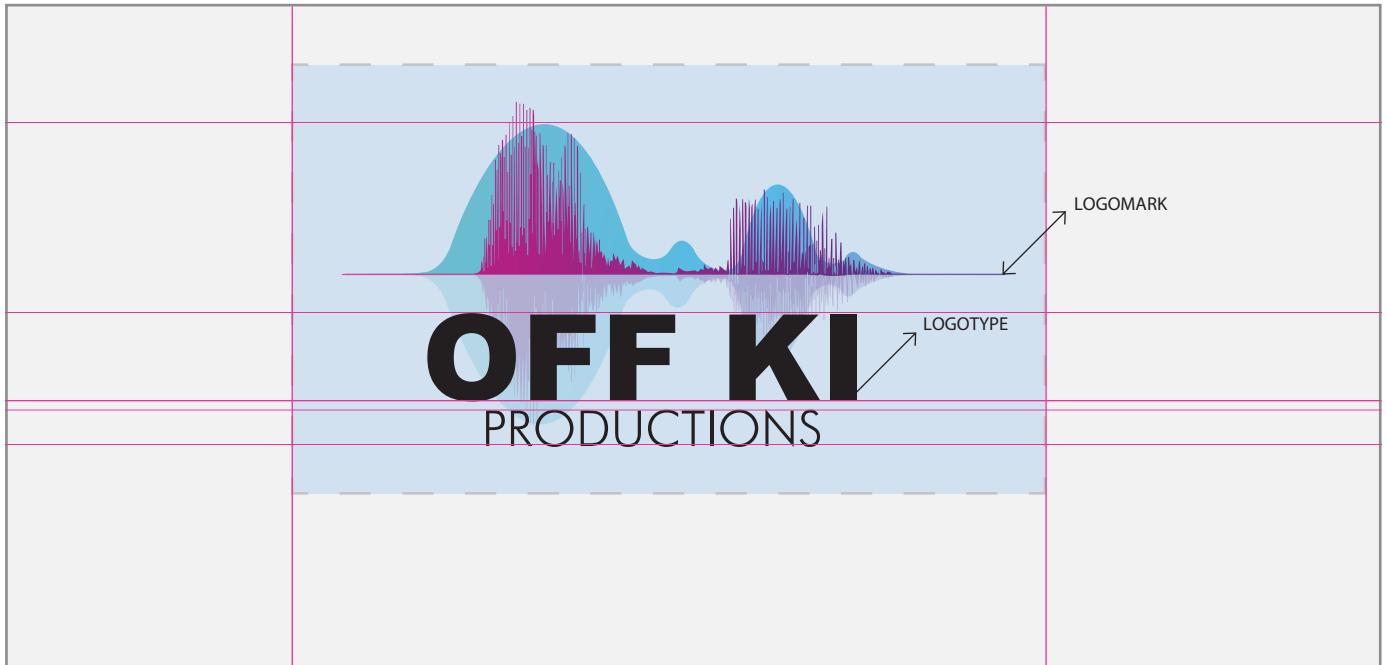
OFF KI Productions

Website Favicon
Usually saved as a .ico at 16px.

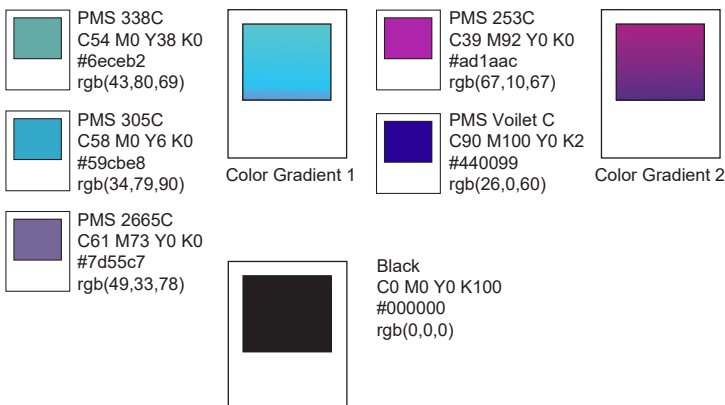


Social Profile Images
Twitter, FaceBook, Flickr etc.





COLOUR SPECIFICATIONS



Suggested Colour Splits



There are four main colour options, any combination can be used.

DONT ABUSE YOUR LOGO



Blue indicates Clear Space. The blue area must be kept free of other elements. Grey padding indicates Safe Zone. Magenta indicates type and element alignment and boundaries.

FONTS USED IN LOGOTYPE

Arial Black

1234567890 !@£\$%&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Futura Light BT Regular

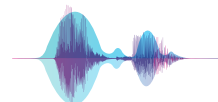
1234567890 !@£\$%&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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