

PRIVACY POLICY – FARMYARD PAIRS

This privacy policy governs your use of the software application Farmyard Pairs (“Application”) for mobile devices that was created by Atom Apps. The Application is a game intended for children where pairs of cards are selected until all are collected. The aim of the game is to collect all the pairs of cards in the lowest number of moves.

What information does the Application obtain and how is it used?

User Provided Information

None

Automatically Collected Information

Unity may collect anonymous analytics from the device about their game engine Unity 5. This data is entirely controlled and managed by Unity. Atom Apps holds no responsibility for this data.

Does the Application collect precise real time location information of the device?

This Application does not collect precise information about the location of your mobile device.

Do third parties see and/or have access to information obtained by the Application?

Only aggregated, anonymized data is periodically transmitted to Unity to help us improve the Application and our service.

What are my opt-out rights?

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13.

Changes

This Privacy Policy may be updated from time to time for any reason. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

Your Consent

By using the Application, you are consenting to our processing of your information as set forth in this Privacy Policy now and as amended by us.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at mr_adam_lewis@sky.com