

Navodhan Ed Tech Company Profile Website Documentation

1. Website Overview

The Navodhan website serves as the official digital presence of Navodhan Ed Tech, showcasing the company's vision, mission, products, future initiatives, approach, and contact information.

2. Website Objectives

- Establish a professional online presence for Navodhan Ed Tech Pvt. Ltd.
- Provide detailed information about the company's products and services.
- Highlight the unique features of Yuga App.
- Build trust and credibility by showcasing achievements and future plans.
- Facilitate communication through contact forms and direct inquiries.

3. Website Structure (contents for this page will be attached)

a. Home Page

- **Header:**
 - Logo
 - Navigation menu (Home, About Us, Yuga App, Services, Our Approach, Partner With Us, Contact Us)
- **Hero Section:**
 - Tagline - "Enlightening India Through Education".
- **Key Highlights Section:**
 - Overview of Navodhan and Yuga App
 - Future-focused projects like smart classes, AR, and VR, Gadgets, Digitally aided Schools and Universities, Digital Teacher Training Institutes, Technology driven arts and sports insitutions.

b. About Us

- **Mission Statement:**

- **Vision Statement:**

c. Yuga App

d. Future Initiatives

e. Our Approach

f. Partner With Us

f. Contact Us

- **Contact Form:**
 - Fields: Name, Email, Phone, Message.
- **Office Address:**
 - Location: Technopark, Thiruvananthapuram.
- **Social Media Links:**
 - Links to LinkedIn, Twitter, Instagram, and Facebook pages.

4. Design Guidelines

- **Theme:**
 - Digital blue theme aligning with the Yuga App design.
- **Typography:**
 - Clean, modern fonts for easy readability.
- **Imagery:**
 - AI generated images should be used

5. Functionality

- **Responsive Design:**
 - Optimized for desktops, tablets, and mobile devices.
- **Interactive Features:**
 - Animation effects for transitions and interactions.
- **Content Management System:**
 - Enable easy updates to content like job postings, blogs, and announcements.

6. Technical Requirements

- **Hosting:**
 - Reliable and secure web hosting service.
- **Framework:**

- Use React or WordPress for a dynamic, user-friendly interface.
- **SEO Optimization:**
 - Meta tags, descriptions, and keywords tailored to Navodhan's audience.
- **Analytics Integration:**
 - Track user engagement and website performance.

7. Maintenance Plan

- **Regular Updates:**
 - Keep content fresh and relevant.
- **Security Checks:**
 - Routine updates to plugins and systems.
- **Feedback Integration:**
 - Act on user feedback to improve the website experience.