



Data Mining

Project Work

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```
In [1]: import pandas as pd  
import numpy as np  
import matplotlib.pyplot as plt
```

1. Read Online Retail Data Set.

```
In [2]: dt = pd.read_csv('D:\\VS_CODES\\DataMining\\ProjectDataMining\\Dataset\\BankChurner  
dt
```

Out[2]:

| | CLIENTNUM | Attrition_Flag | Customer_Age | Gender | Dependent_count | Education_Level |
|-------|-----------|-------------------|--------------|--------|-----------------|-----------------|
| 0 | 768805383 | Existing Customer | 45 | M | 3 | High School |
| 1 | 818770008 | Existing Customer | 49 | F | 5 | Graduate |
| 2 | 713982108 | Existing Customer | 51 | M | 3 | Graduate |
| 3 | 769911858 | Existing Customer | 40 | F | 4 | High School |
| 4 | 709106358 | Existing Customer | 40 | M | 3 | Uneducated |
| ... | ... | ... | ... | ... | ... | ... |
| 10122 | 772366833 | Existing Customer | 50 | M | 2 | Graduate |
| 10123 | 710638233 | Attrited Customer | 41 | M | 2 | Unknown |
| 10124 | 716506083 | Attrited Customer | 44 | F | 1 | High School |
| 10125 | 717406983 | Attrited Customer | 30 | M | 2 | Graduate |
| 10126 | 714337233 | Attrited Customer | 43 | F | 2 | Graduate |

10127 rows × 23 columns



2.Read First 10 Data.

```
In [3]: dt.head(5)
```

Out[3]:

| | CLIENTNUM | Attrition_Flag | Customer_Age | Gender | Dependent_count | Education_Level |
|---|-----------|-------------------|--------------|--------|-----------------|-----------------|
| 0 | 768805383 | Existing Customer | 45 | M | 3 | High School |
| 1 | 818770008 | Existing Customer | 49 | F | 5 | Graduate |
| 2 | 713982108 | Existing Customer | 51 | M | 3 | Graduate |
| 3 | 769911858 | Existing Customer | 40 | F | 4 | High School |
| 4 | 709106358 | Existing Customer | 40 | M | 3 | Uneducated |

5 rows × 23 columns

3.Read Last 10 Data.

In [4]: dt.tail(5)

Out[4]:

| | CLIENTNUM | Attrition_Flag | Customer_Age | Gender | Dependent_count | Education_Level |
|-------|-----------|-------------------|--------------|--------|-----------------|-----------------|
| 10122 | 772366833 | Existing Customer | 50 | M | 2 | Graduate |
| 10123 | 710638233 | Attrited Customer | 41 | M | 2 | Unknown |
| 10124 | 716506083 | Attrited Customer | 44 | F | 1 | High School |
| 10125 | 717406983 | Attrited Customer | 30 | M | 2 | Graduate |
| 10126 | 714337233 | Attrited Customer | 43 | F | 2 | Graduate |

5 rows × 23 columns

4. Summary of statiscal data

In [5]: dt.describe()

Out[5]:

| | CLIENTNUM | Customer_Age | Dependent_count | Months_on_book | Total_Relationship |
|-------|--------------|--------------|-----------------|----------------|--------------------|
| count | 1.012700e+04 | 10127.000000 | 10127.000000 | 10127.000000 | 10127 |
| mean | 7.391776e+08 | 46.325960 | 2.346203 | 35.928409 | 3 |
| std | 3.690378e+07 | 8.016814 | 1.298908 | 7.986416 | 1 |
| min | 7.080821e+08 | 26.000000 | 0.000000 | 13.000000 | 1 |
| 25% | 7.130368e+08 | 41.000000 | 1.000000 | 31.000000 | 3 |
| 50% | 7.179264e+08 | 46.000000 | 2.000000 | 36.000000 | 4 |
| 75% | 7.731435e+08 | 52.000000 | 3.000000 | 40.000000 | 5 |
| max | 8.283431e+08 | 73.000000 | 5.000000 | 56.000000 | 6 |

In [6]:

```
dt.describe(include='all')
```

Out[6]:

| | CLIENTNUM | Attrition_Flag | Customer_Age | Gender | Dependent_count | Education_ |
|--------|--------------|-------------------|--------------|--------|-----------------|------------|
| count | 1.012700e+04 | 10127 | 10127.000000 | 10127 | 10127.000000 | |
| unique | NaN | 2 | NaN | 2 | NaN | |
| top | NaN | Existing Customer | NaN | F | NaN | Gra |
| freq | NaN | 8500 | NaN | 5358 | NaN | |
| mean | 7.391776e+08 | NaN | 46.325960 | NaN | 2.346203 | |
| std | 3.690378e+07 | NaN | 8.016814 | NaN | 1.298908 | |
| min | 7.080821e+08 | NaN | 26.000000 | NaN | 0.000000 | |
| 25% | 7.130368e+08 | NaN | 41.000000 | NaN | 1.000000 | |
| 50% | 7.179264e+08 | NaN | 46.000000 | NaN | 2.000000 | |
| 75% | 7.731435e+08 | NaN | 52.000000 | NaN | 3.000000 | |
| max | 8.283431e+08 | NaN | 73.000000 | NaN | 5.000000 | |

11 rows × 23 columns

5.Data Types of all the Columns

In [7]:

```
dt.dtypes
```

```

Out[7]: CLIENTNUM
int64
Attrition_Flag
object
Customer_Age
int64
Gender
object
Dependent_count
int64
Education_Level
object
Marital_Status
object
Income_Category
object
Card_Category
object
Months_on_book
int64
Total_Relationship_Count
int64
Months_Inactive_12_mon
int64
Contacts_Count_12_mon
int64
Credit_Limit
float64
Total_Revolving_Bal
int64
Avg_Open_To_Buy
float64
Total_Amt_Chng_Q4_Q1
float64
Total_Trans_Amt
int64
Total_Trans_Ct
int64
Total_Ct_Chng_Q4_Q1
float64
Avg_Utilization_Ratio
float64
Naive_Bayes_Classifier_Attrition_Flag_Card_Category_Contacts_Count_12_mon_Dependen
t_count_Education_Level_Months_Inactive_12_mon_1    float64
Naive_Bayes_Classifier_Attrition_Flag_Card_Category_Contacts_Count_12_mon_Dependen
t_count_Education_Level_Months_Inactive_12_mon_2    float64
dtype: object

```

6. Number of Rows

```
In [8]: dt.shape[0]
```

```
Out[8]: 10127
```

7.Number of Columns

```
In [9]: dt.shape[1]
```

```
Out[9]: 23
```

8.Sum of Any Column

```
In [10]: dt['Dependent_count'].sum()
```

```
Out[10]: 23760
```

9.Average Of Any Column

```
In [11]: dt['Dependent_count'].mean()
```

```
Out[11]: 2.3462032191172115
```

10. Max in Column

```
In [12]: dt['Dependent_count'].max()
```

```
Out[12]: 5
```

11.Min in Columns

```
In [13]: dt['Dependent_count'].min()
```

```
Out[13]: 0
```

12.Standard deviation of column

```
In [14]: dt['Dependent_count'].std()
```

```
Out[14]: 1.2989083489037916
```

13.location of column using iloc

```
In [15]: dt.iloc[3]
```

```

Out[15]: CLIENTNUM
769911858
Attrition_Flag
Existing Customer
Customer_Age
40
Gender
F
Dependent_count
4
Education_Level
High School
Marital_Status
Unknown
Income_Category
Less than $40K
Card_Category
Blue
Months_on_book
34
Total_Relationship_Count
3
Months_Inactive_12_mon
4
Contacts_Count_12_mon
1
Credit_Limit
3313.0
Total_Revolving_Bal
2517
Avg_Open_To_Buy
796.0
Total_Amt_Chng_Q4_Q1
1.405
Total_Trans_Amt
1171
Total_Trans_Ct
20
Total_Ct_Chng_Q4_Q1
2.333
Avg_Utilization_Ratio
0.76
Naive_Bayes_Classifier_Attrition_Flag_Card_Category_Contacts_Count_12_mon_Dependen
t_count_Education_Level_Months_Inactive_12_mon_1      0.000134
Naive_Bayes_Classifier_Attrition_Flag_Card_Category_Contacts_Count_12_mon_Dependen
t_count_Education_Level_Months_Inactive_12_mon_2      0.99987
Name: 3, dtype: object

```

14.copy

```

In [16]: x=dt.copy()
x

```

Out[16]:

| | CLIENTNUM | Attrition_Flag | Customer_Age | Gender | Dependent_count | Education_Level |
|--------------|------------|-------------------|--------------|------------|-----------------|-----------------|
| 0 | 768805383 | Existing Customer | 45 | M | 3 | High School |
| 1 | 818770008 | Existing Customer | 49 | F | 5 | Graduate |
| 2 | 713982108 | Existing Customer | 51 | M | 3 | Graduate |
| 3 | 769911858 | Existing Customer | 40 | F | 4 | High School |
| 4 | 709106358 | Existing Customer | 40 | M | 3 | Uneducated |
| ... | ... | ... | ... | ... | ... | ... |
| 10122 | 772366833 | Existing Customer | 50 | M | 2 | Graduate |
| 10123 | 710638233 | Attrited Customer | 41 | M | 2 | Unknown |
| 10124 | 716506083 | Attrited Customer | 44 | F | 1 | High School |
| 10125 | 717406983 | Attrited Customer | 30 | M | 2 | Graduate |
| 10126 | 714337233 | Attrited Customer | 43 | F | 2 | Graduate |

10127 rows × 23 columns



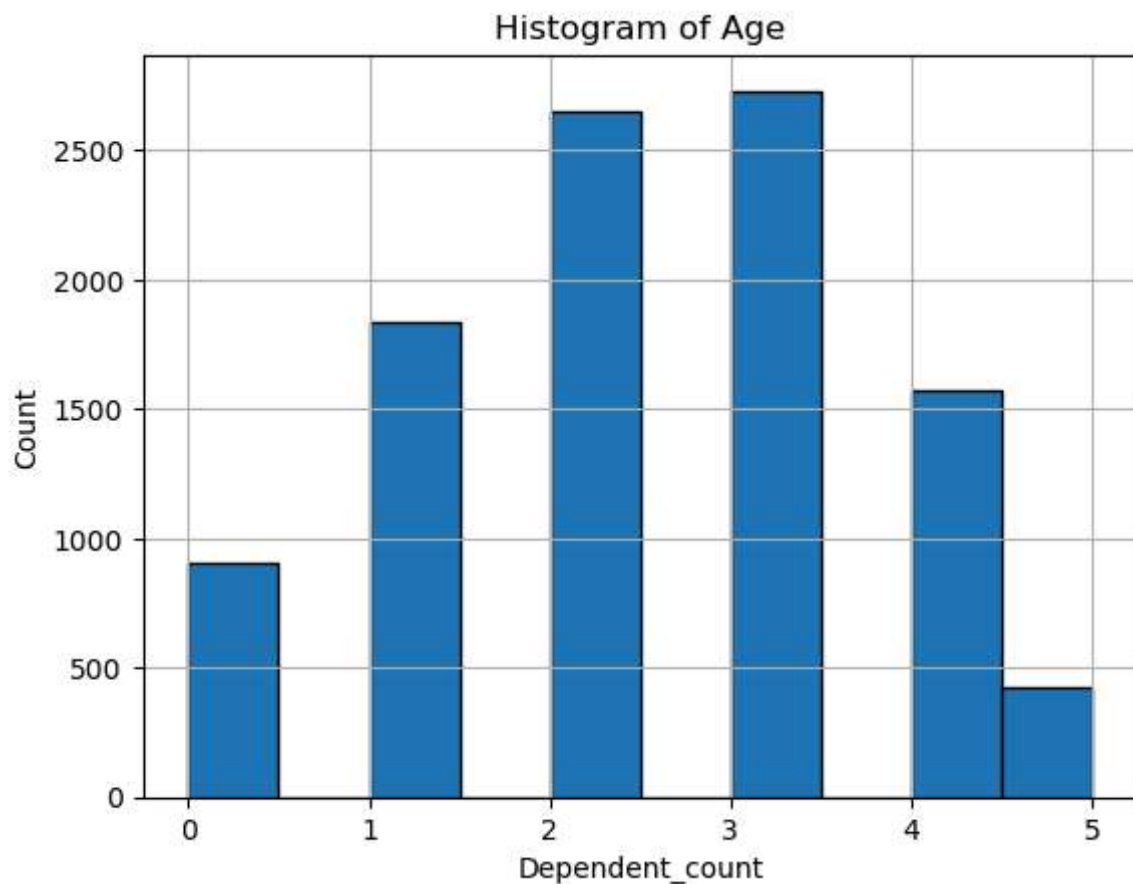
15.Unique data

In [17]: `dt['Dependent_count'].nunique()`

Out[17]: 6

16.Histogram of Age

```
In [18]: dt['Dependent_count'].hist(edgecolor = 'black')
plt.title("Histogram of Age")
plt.xlabel('Dependent_count')
plt.ylabel('Count')
plt.show()
```

17.return value having 424 quantity

```
In [19]: q_counts = dt['Dependent_count'].value_counts()  
q_counts[q_counts == 424]
```

```
Out[19]: Dependent_count  
5      424  
Name: count, dtype: int64
```

19.drop

```
In [20]: dt.drop("Dependent_count", axis=1, inplace=True)
```

```
In [21]: dt
```

Out[21]:

| | CLIENTNUM | Attrition_Flag | Customer_Age | Gender | Education_Level | Marital_Status |
|-------|-----------|-------------------|--------------|--------|-----------------|----------------|
| 0 | 768805383 | Existing Customer | 45 | M | High School | Married |
| 1 | 818770008 | Existing Customer | 49 | F | Graduate | Single |
| 2 | 713982108 | Existing Customer | 51 | M | Graduate | Married |
| 3 | 769911858 | Existing Customer | 40 | F | High School | Unknown |
| 4 | 709106358 | Existing Customer | 40 | M | Uneducated | Married |
| ... | ... | ... | ... | ... | ... | ... |
| 10122 | 772366833 | Existing Customer | 50 | M | Graduate | Single |
| 10123 | 710638233 | Attrited Customer | 41 | M | Unknown | Divorced |
| 10124 | 716506083 | Attrited Customer | 44 | F | High School | Married |
| 10125 | 717406983 | Attrited Customer | 30 | M | Graduate | Unknown |
| 10126 | 714337233 | Attrited Customer | 43 | F | Graduate | Married |

10127 rows × 22 columns



18.Condition

In [22]:

```
dt[dt["Gender"] == 'M']
```

Out[22]:

| | CLIENTNUM | Attrition_Flag | Customer_Age | Gender | Education_Level | Marital_Status |
|--------------|-----------|-------------------|--------------|--------|-----------------|----------------|
| 0 | 768805383 | Existing Customer | 45 | M | High School | Married |
| 2 | 713982108 | Existing Customer | 51 | M | Graduate | Married |
| 4 | 709106358 | Existing Customer | 40 | M | Uneducated | Married |
| 5 | 713061558 | Existing Customer | 44 | M | Graduate | Married |
| 6 | 810347208 | Existing Customer | 51 | M | Unknown | Married |
| ... | ... | ... | ... | ... | ... | ... |
| 10118 | 713755458 | Attrited Customer | 50 | M | Unknown | Unknown |
| 10120 | 710841183 | Existing Customer | 54 | M | High School | Single |
| 10122 | 772366833 | Existing Customer | 50 | M | Graduate | Single |
| 10123 | 710638233 | Attrited Customer | 41 | M | Unknown | Divorced |
| 10125 | 717406983 | Attrited Customer | 30 | M | Graduate | Unknown |

4769 rows × 22 columns



20.length

In [23]: `len(dt[dt["Gender"] == 1])`

Out[23]: 0

21.Groupby

```
In [24]: quant = dt.groupby('Gender')['Customer_Age'].sum()
total = quant[quant > 100]
total
```

```
Out[24]: Gender
F      248916
M      220227
Name: Customer_Age, dtype: int64
```

22.return Index

```
In [25]: dt.index
```

```
Out[25]: RangeIndex(start=0, stop=10127, step=1)
```

23.return highest column value

```
In [26]: dt['CLIENTNUM'].value_counts().head(1)
```

```
Out[26]: CLIENTNUM  
768805383      1  
Name: count, dtype: int64
```

24.using loc

```
In [27]: dt.loc[1, 'CLIENTNUM']
```

```
Out[27]: 818770008
```

25.set Index

```
In [28]: dt.set_index('CLIENTNUM')
```

Out[28]:

| | Attrition_Flag | Customer_Age | Gender | Education_Level | Marital_Status | Incom |
|-----------|-------------------|--------------|--------|-----------------|----------------|-------|
| CLIENTNUM | | | | | | |
| 768805383 | Existing Customer | 45 | M | High School | Married | |
| 818770008 | Existing Customer | 49 | F | Graduate | Single | Les |
| 713982108 | Existing Customer | 51 | M | Graduate | Married | |
| 769911858 | Existing Customer | 40 | F | High School | Unknown | Les |
| 709106358 | Existing Customer | 40 | M | Uneducated | Married | |
| ... | ... | ... | ... | ... | ... | |
| 772366833 | Existing Customer | 50 | M | Graduate | Single | |
| 710638233 | Attrited Customer | 41 | M | Unknown | Divorced | |
| 716506083 | Attrited Customer | 44 | F | High School | Married | Les |
| 717406983 | Attrited Customer | 30 | M | Graduate | Unknown | |
| 714337233 | Attrited Customer | 43 | F | Graduate | Married | Les |

10127 rows × 21 columns



In []: