Cade Petersen

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EDUCATION

University of Utah – Professional Education   Salt Lake City, UT
Full Stack Web Development   Nov 2020
- HTML, CSS, Bootstrap, JavaScript, jQuery, Ajax, Node.js, Express, MySQL, Sequelize, MongoDB, React

Brigham Young University – Marriott School of Management   Provo, UT
Bachelor of Science, Finance   Dec 2015
- GPA 3.82/4.00
- ACT 30/36 (95th Percentile)
- *Brigham Young,* Academic Scholarship

EXPERIENCE

sPower   Salt Lake City, UT
Treasury Analyst   Jul 2019—Apr 2020
- Ensured company solvency for hundreds of millions in spending by managing the 12-month cash forecast.

Comcast Cable HQ   Philadelphia, PA
CORE Finance Associate (Rotation 3 - Xfinity Home FP&A)   Jan 2018—Mar 2018
- Revamped the collections and A/R process which had been abandoned in poor condition by a contractor.
- Found and collected over $1m in outstanding receivables and prevented my business unit from taking a multimillion dollar bad debt charge.
- Built from scratch an invoice generator and tracker to streamline and organize the billing and collections process.

Comcast NBC Universal   New York City, NY
CORE Finance Associate (Rotation 2 - NBC First Run Syndication Finance)   Aug 2017—Jan 2018
- Modeled, forecasted, and budgeted ad sales inventory and revenue for NBC's nationally syndicated tv shows.
- Created dashboards for executives to stay easily apprised on ratings and impression fulfillment to ensure commitments to advertisers were met.

Comcast Cable West Division   Denver, CO
CORE Finance Associate (Rotation 1 - Revenue Operations)   May 2016—Aug 2017
- Budgeted and forecasted $45m in monthly revenue for two cable regions with over 99.5% accuracy.
- Held monthly calls with CFOs and leadership of each region to update on details on the pulse of revenue streams.

Comcast Cable West Division   Denver, CO
Financial Planning and Analysis Intern   May 2015—Aug 2015
- Built tiered P&L's for Xfinity Home product lines, and calculated ROI, CLV, NPV and sensitivity analyses.
- Modeled new product packages and created 2016 budget impacts using a rate/volume P&L model.
- Calculated the profitability of customers based on their overall brand satisfaction by sampling 50k accounts.
- Used financial impacts to determine the ROI in improving customer satisfaction for those customers who gave Comcast the lowest scores.

Brigham Young University – Marriott School of Management   Provo, UT
Quantitative Investment Strategy Research and Teaching Assistant   Mar 2015—Dec 2015
- Analyzed and researched the historical alpha of categorical portfolios to identify superior investment strategies.
- Authored learning materials on the subject of Efficient Market Theory to replace the previously used textbook.

Merrill Lynch   Provo, UT
Investment Analyst Intern   Sept 2014—Dec 2014
- Executed equities valuations using DCF and multiples methods.
- Analyzed statistical regressions of variables compared to the S&P 500 to identify market drivers and predictors.

ADDITIONAL INFORMATION
- *Eagle Scout,* Boy Scouts of America