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Teaching Recommendation

To Whom it May Concern:

I am writing to offer my strongest recommendation of Matt DeVerna as a teacher or instructor.

Matt recently visited my undergraduate elective class, Social Media Theory & Practice. This is a class of 28 students from across The Media School at Indiana University Bloomington, all of them keen to acquire high-level skills and knowledge of social media as they prepare to enter the world of communications, many in advertising and sports media or communications, as well as journalism and public relations. None has specialist knowledge of Matt's research area, nor a background in data or computer science, and I was worried they would feel out of their depth.

On the contrary, Matt put them entirely at their ease, and went out of his way to engage the students using instant surveys, jargon-free explanations of his work, and clear and engaging visual aids. He was at ease in the classroom, as well, and maintained a good pace of delivery, giving students time to ask questions or seek clarifications. The hour flew past and I'm incredibly grateful to him for sharing his expertise with the students.

Matt also has a very approachable style, and engaged the students intellectually and personally. They were excited to hear about his life inside and outside academia. Any institution that hires Matt to conduct his incredibly important research will also get someone who is a relatable person and a natural instructor — a rare combination, as I have learned during my decade of intensive experience as a professor of practice.

Sincerely,

Elaine Monaghan

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