MARTIN FREIRE

SALESFORCE ADMINISTRATOR & DEVELOPER

DETAILS

EMAIL
martin@freire.cloud

LINKS

LinkedIn

Trailhead

SKILLS

Apex, Visualforce
Declarative Automation,
ANT, GIT, VSCode
DemandTools
Agile

LANGUAGES

English - Fluent

Spanish - Mother tongue

CERTIFICATIONS

Salesforce Application
Architect

Salesforce Sharing and
Visibility Designer

Salesforce Data
Architecture and
Management

Salesforce Platform
Developer I

Salesforce Advanced
Administrator

Salesforce Platform App
Builder

Salesforce Administrator

PROFILE

Passionate Salesforce Enthusiast committed to bringing the best out of your Salesforce org. Eager to utilize my knowledge and expertise to translate your business needs into a tailored experience for end-users. Proficient in declarative and programmatic automation, data manipulation and end-user support.

EMPLOYMENT HISTORY

Salesforce Administrator, Mahisoft Inc.   Remote
Jan 2020 — Present

Salesforce Administrator for a commercial real state client with 130 internal users.

- Managed end-user support and tickets from the support queue from all business units.
- Trained end-users on how to use the platform
- Lead and implemented a change management process for development tickets, maintained the repositories and lead deployments, reducing total deployment time from one day to three hours
- Optimized code and process builders, eradicating production issues. Implemented single automation per object architecture, bulkified code and fixed recursion on triggers.
- Saved 30% of the time required on the Title Report request process by automating customized emails.

Salesforce Developer, OneInfo Consulting   Buenos Aires
Nov 2019 — Jan 2020

- Lead a four-person development team delivering iterative solutions to a consumer goods company with 200 internal and ~3000 community users.
- In charge of designing and implementing Salesforce solutions and custom Apex & Visualforce to meet business needs.
- Migrated from Classic to Lightning in a 3-week span

Salesforce Administrator & Developer, Aquiva Labs   Buenos Aires
Inc.
Apr 2018 — Nov 2019

Worked both roles at a leading provider of global enterprise cloud communications solutions with around 300 users

- Provided troubleshooting and root cause analysis for production issues.
- Optimized legacy code to accommodate governor limits.
- End-user support and tickets from the support queue from all business units.
- Technical Review and Implementation of new AppExchange tools.

Listing Service Operations Analyst , DirecTV LA   Buenos Aires
Apr 2017 — Apr 2018