

CASE STUDY

Website URL	Purpose of Website	Things Liked	Things Disliked	Overall Evaluation
www.wikipedia.org	Online encyclopedia	Free, vast knowledge base, no ads	Can be edited by anyone, leading to inaccuracies	Reliable for general knowledge, but needs verification for accuracy.
www.reddit.com	Social media/forum	Diverse communities, real-time discussions	Can be overwhelming, toxicity in some communities	Great for niche discussions, but needs moderation.
www.myntra.com	Online shopping (fashion)	Huge variety, frequent discounts	Occasional quality issues, app glitches	Good for fashion shopping but check product reviews.
www.swiggy.com	Online food delivery	Fast delivery, multiple payment options	High delivery charges, inconsistent service in some areas	Convenient for food ordering but expensive at times.
www.amazon.com	E-commerce	Wide range of products, fast delivery	Counterfeit products, poor customer support for some cases	Reliable for shopping but beware of third-party sellers.
www.linkedin.com	Professional networking	Job opportunities, industry insights	Spam messages, cluttered UI	Great for career growth but needs better spam control.
www.netflix.com	Streaming service	High-quality content, no ads	Expensive, limited regional content	Excellent for entertainment but pricey.
www.twitter.com	Microblogging platform	Real-time news, trending topics	Misinformation, toxic discussions	Good for news updates but needs fact-checking.
www.quora.com	Q&A platform	Expert answers, diverse topics	Spam, biased opinions	Useful for knowledge sharing but requires critical thinking.
www.coursera.org	Online learning	High-quality courses, certifications	Some courses are expensive	Great for learning new skills but check for free alternatives.

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Website URL	Purpose	Things Liked	Things Disliked	Overall Evaluation
www.tcs.com	IT Company	Clean and professional design, detailed service offerings	Slightly overwhelming navigation for new users	A well-structured corporate website, but can improve user-friendliness
www.infosys.com	IT Company	Engaging UI, insightful blogs and case studies	Some pages take longer to load	A great platform for IT solutions and insights, but needs speed optimization
www.swiggy.com	Food Delivery	User-friendly interface, quick order tracking	High delivery charges in some areas	Excellent for food delivery but pricing transparency could be better
www.myntra.com	E-commerce (Fashion)	Wide variety of products, smooth app integration	Overuse of promotional banners	Great for fashion shopping but can reduce excessive ads
www.amazonprime.com	Streaming	Huge content library, seamless streaming experience	Limited regional content in some areas	A top-tier streaming service, but can expand content diversity
www.stanford.edu	University	Well-structured educational resources, research updates	Some information is buried under multiple links	An informative website but could improve navigation
www.harvard.edu	University	Rich historical insights, excellent accessibility	Slightly cluttered homepage	A prestigious and resourceful site with minor UI improvements needed
www.bbc.com	News Channel	Unbiased global news, visually appealing layout	Too many ads and pop-ups	A trustworthy news source but needs fewer intrusive ads
www.ibm.com	IT Company	Extensive industry insights, AI-driven chatbot assistance	Homepage feels a bit corporate-heavy	A solid IT solutions website, but could be more engaging
www.microsoft.com	IT Company	Seamless product integration, excellent accessibility features	Some product pages are difficult to navigate	A leading technology website with minor UX challenges