

Ayush Bhattacharya's Cultural Manifesto

Profile:

- President Elect, Snuphoria
- Vice President, Snuphoria [2014 - Present]
- Chief organizer of all Snuphoria events during Breeze 2015 & Escapade 2015.
- Chief organizer of all intra-University Snuphoria events during the academic calendar years: 2014-2015, 2015-2016.
- Headed the Snuphoria contingent to over 8 inter-collegiate events including BITS-Pilani and prestigious Delhi University colleges like LSR, Miranda House and Gargi College etc.
- Worked on unique multi-club joint venture events with clubs like FACTion.



Vision:

A responsible and efficient cultural committee that acts as a backbone for all cultural activities on campus, assisting all the clubs to the best of its potential and opening up wide avenues for the entire student community to become an indispensable part of the culturally diverse SNU family.

Five Point Agenda:

Transparency in the Functioning of Clubs and the Cultural Committee

- Formation of an accountable Cultural Committee responsible for all cultural affairs.
 - Selection of the Cultural Committee on basis of experience and willingness to work.
 - Presence of one representative from all cultural clubs in the Cultural Committee.
- All club budget approvals and expenditures to be made public through bi-annual reports.
- Quick updating/renewal of the club constitution in consultation with all the clubs and with approval of the administration.
- Systemizing the budget allocation system in consultation with both clubs and the administration.
- Creation of a Club Grievance Cell to address complaints regarding functioning of clubs.

Breeze '16

- Transparent formation of Breeze Organizing Committee which will start groundwork at least six months prior to the fest.
- Umbrella Sponsorship, Marketing and Operations teams for the complete fest to ensure smooth coordination between technical, sports and cultural segments of the fest.
- A separate sub-committee for improving footfall and organisation of technical events.
- Public opinion surveys shall be taken into account for both suggestions and important decisions with respect to the fest like artist performances, theme, etc.
- Building on the past fests, efforts shall be invested in establishing Breeze as one of the happening events in Delhi/NCR using 'out-of-the-box' and innovative methods.

Re-defining the concept of Escapade

- A short cultural extravaganza to be organised sometime during the spring semester.
- Focus oriented towards casual events rather than formal ones with the idea of creating a performing festival.
- Ensuring a platform where clubs are able to present their respective talents in front of the entire University.
- Establishing Escapade as an annual tradition of a cultural showcase.

Club Participation in Cultural Fests Outside

- Establishing an organized system to ensure maximum participation in fests outside with consultation from the clubs and administration.
- Ensure that the system is smooth and easy for the clubs to use in a hassle free manner.
- Forming long term relationships with colleges for future events.

Cultural Activities in Campus and Campus Affairs

- Felicitating opening of new Clubs like TEDx Club, Entrepreneurship Cell, Incubator, Finance Club.
- To provide extensive support to any new ideas for the formation of clubs from the SNU student community.
- Initialization of the Student Activity Center [SAC] for the students' use with adequate resources for planning and preparation for all types of events.
- Creation of a 'Cultural Hall of Fame' which will induct members who have contributed significantly to the cultural ethos of SNU.
- Celebration of all popular festivals with proper rituals and traditions.