

Manan Arora for Vice – President



Work Experience

Breeze'14:

- Member, Marketing Team
- Member, Food Stall Organizing Committee.
- Played a major role in bringing major brands like Dunkin Donuts and Kwaliti Wall's on campus during the fest.

Escapade'15:

- Member, Core Committee

Breeze'15

Marketing and Public Relations Head

- Headed an 18 Member Marketing and PR Team which oversaw participation from 50 colleges during the course of the three days.
- An increase of 300% in footfall was witnessed in comparison to Breeze' 14.

Artist Manager

- Was responsible for managing the entire performance of both, Neha Kakkar and Astitva, right from contract negotiation to finalization of MoUs and attending to their requirements on campus.

Personal Interests:

Following TEDx talks to learn more about the latest innovations in science and technology, reading about economic events worldwide, tracking stock markets, exploring new start-up ventures, playing badminton and travelling.

Vision & Mission:

The Student Senate has always been a powerful platform wherein the elected representatives across various Schools in the University get to voice their opinions and raise concerns regarding any issue prevalent in the University.

Over the years the SNU student community has grown into a contrasting and dynamic one with close to 1800 students and this calls for a revamp in the structure of the Student Council. The new structure shall adopt reliable mechanisms and form diversified committees that enable active participation by the students, for the students.

I, as a Vice President, would ensure that systematic governance reaches each of these students in a manner that it brings about a change to their lives on campus. The prime focus during my tenure will be to ensure that the *integrity, accountability* and *efficiency* of the Student Senate is upheld and hence the sanctity of the Student Council is maintained.