

Commercial Components

Wireframes.v4

Setup

Display	Reference	Notes
<div><div>600 x250</div><div>All sizes are in pixels and displayed like so.</div></div>	<div><div>1.1</div><div>All components have a corresponding number (in red) for reference.</div></div> <div><div>2.1</div><div>Any numbers in blue are examples.</div></div> <div><div>Referencing an individual component for example is then:</div><div>product-teaser-3.1</div></div>	<div><div>Notes</div><div><div>1.</div><div>All notes will accompany along the bottom of each page and will be referenced with a light blue teardrop icon</div></div><div><div>1</div></div></div>

Product teaser

Jobs, Masterclasses, Books • Article & Fronts	Jobs, Masterclasses, Books • Article + Fronts	Jobs, Masterclasses, Books, soulmates • Article + Fronts	Travel, books, masterclasses, jobs • Article	Books • Article
<div><div>600 x250px</div><div><div>1.1</div><div>1Product Name</div><div>2Supporting copy line(s) Cras justo odio, dapibus ac facilisis in, egestas eget quam. Donec sed odio dui.</div><div>CTA</div></div></div>	<div><div>1.2</div><div>5Product Name</div><div>Supporting image, tagline Promo, offer or search</div><div>Supporting copy line(s)</div><div>CTA</div></div>	<div><div>1.3</div><div>Product Name</div><div>Supporting copy line(s)</div><div>6LinkLinkLinkLinkLinkLink</div></div>	<div><div>1.4</div><div>Product name</div><div>Supporting copy line(s)</div><div>7Supporting image, tagline Promo, offer or search</div><div>LinkLinkLinkLink</div></div>	
<div><div>300 x250px</div><div><div>2.1</div><div>1Product Name</div><div>Supporting copy which potentially runs onto several lines?</div><div>CTA</div></div></div>	<div><div>2.2</div><div>Product Name</div><div>Supporting copy line(s)</div><div>Link</div><div>CTA</div></div>	<div><div>2.3</div><div>Product name</div><div>Supporting copy line(s)</div><div>InfoInfo</div><div>CTA</div></div> <div><div>2.4</div><div>Product name</div><div>Supporting copy line(s)</div><div>InfoInfo</div><div>CTA</div><div>CTA</div></div>	<div><div>2.5</div><div>Product name</div><div>Supporting copy line(s)</div><div>supporting search line</div><div>Search</div></div>	<div><div>1.1</div><div>8Supporting image, tagline Promo, offer or search</div><div>Shooting Straight: By Piers Morgan £16.99 RRP £18.99* Buy the book Buy the ebook Save Share</div></div>
<div><div>300 x100</div><div><div>3.1</div><div>1Product Name</div><div>3Supporting copy which potentially runs onto two lines</div></div></div>	<div><div>3.1</div><div>1Product Name</div><div>3Supporting copy which potentially runs onto two lines</div></div>	<div><div>3.1</div><div>1Product Name</div><div>3Supporting copy which potentially runs onto two lines</div></div> <div><div>3.2</div><div>Supporting copy which potentially runs onto two lines</div></div>		<div><div>3.3</div><div>8Supporting image, tagline Promo, offer or search</div><div>Shooting Straight: By Piers Morgan Buy the bookBuy the ebook</div></div>
<div><div>300 x50</div><div><div>4.1</div><div>1Product Name</div><div>Supporting copy which potentially runs onto two lines</div><div>4.2</div><div>Supporting copy which potentially runs onto two lines</div><div>Product Name</div><div>4</div></div></div>	<div><div>4.1</div><div>1Product Name</div><div>Supporting copy which potentially runs onto two lines</div><div>4.2</div><div>Supporting copy which potentially runs onto two lines</div><div>Product Name</div><div>4</div></div>	<div><div>4.1</div><div>1Product Name</div><div>Supporting copy which potentially runs onto two lines</div><div>4.2</div><div>Supporting copy which potentially runs onto two lines</div><div>Product Name</div><div>4</div></div> <div><div>4.3</div><div>Supporting copy which potentially runs onto two lines</div></div>		

Notes

1. Logo for each section (books is optional)

2. Background can be an image or a full bleed colour.

3. On smaller components, the banner and text becomes the link through and the CTA is removed.

4. Alternative banner with logo on the right.

5. Supporting image can be various widths, For example a promo image (250px) or a book (120px)
6. Profile image size, also works for books or even masterclasses.

7. Alternative 300 width block for promo

8. Portrait image, sutiable for books

Search examples

Soulmates search example

600
x250px

Product name

Supporting copy line(s)

I am a

Seeking

Aged to

[Link](#) [Link](#) [Link](#) [Link](#)

1.1

300
x250px

Product name

Supporting copy line(s)

I am a

Seeking

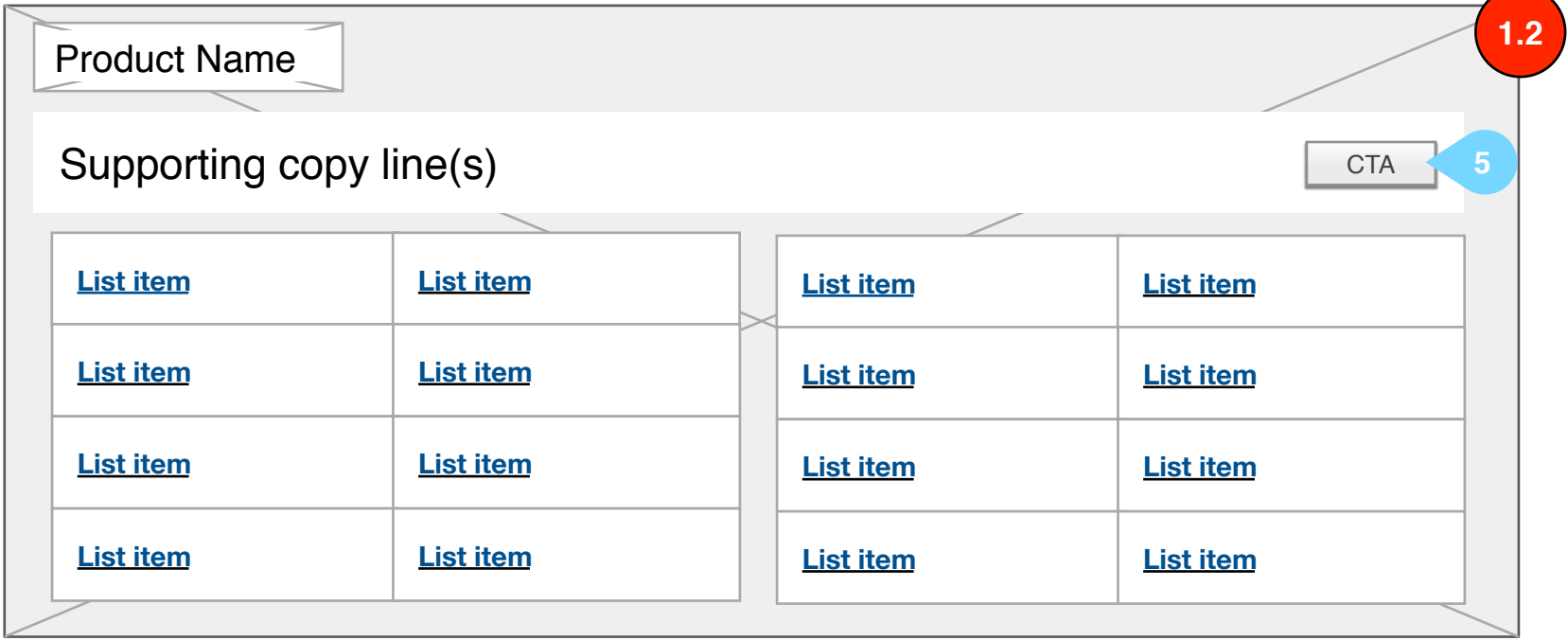
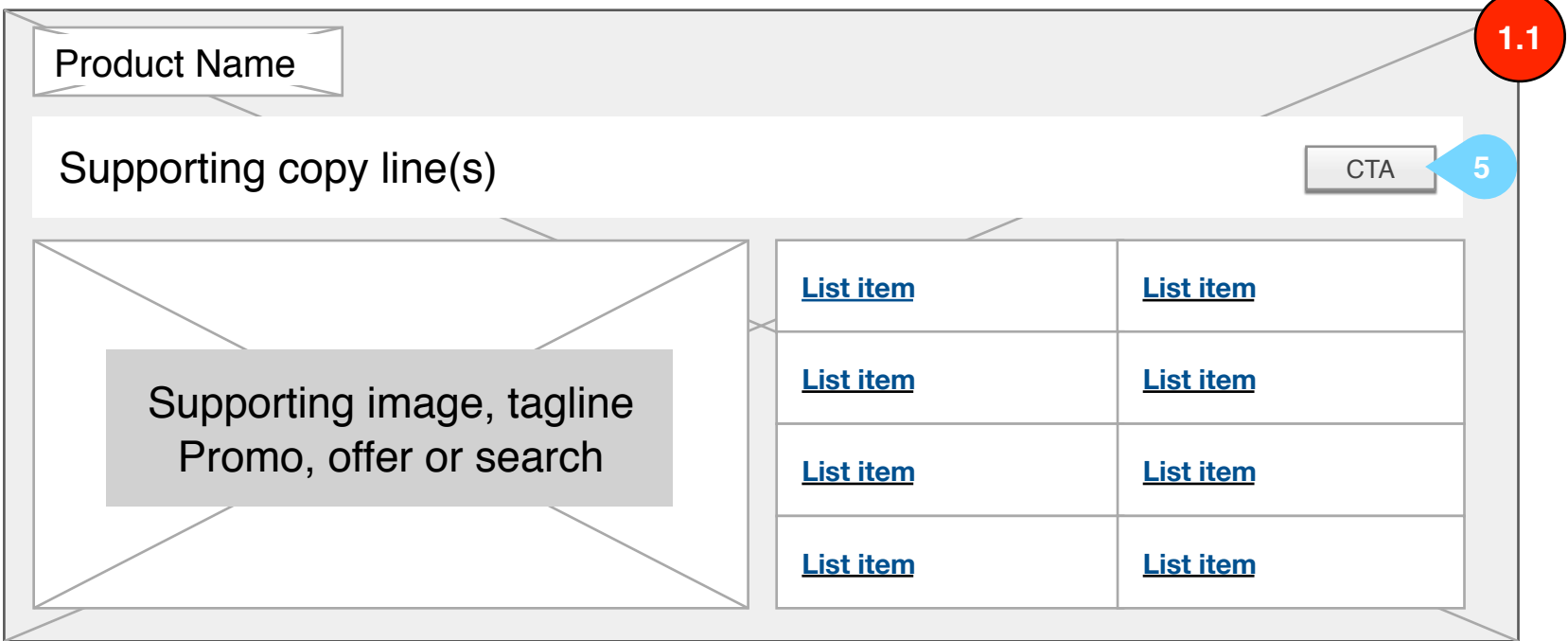
Aged to

2.1

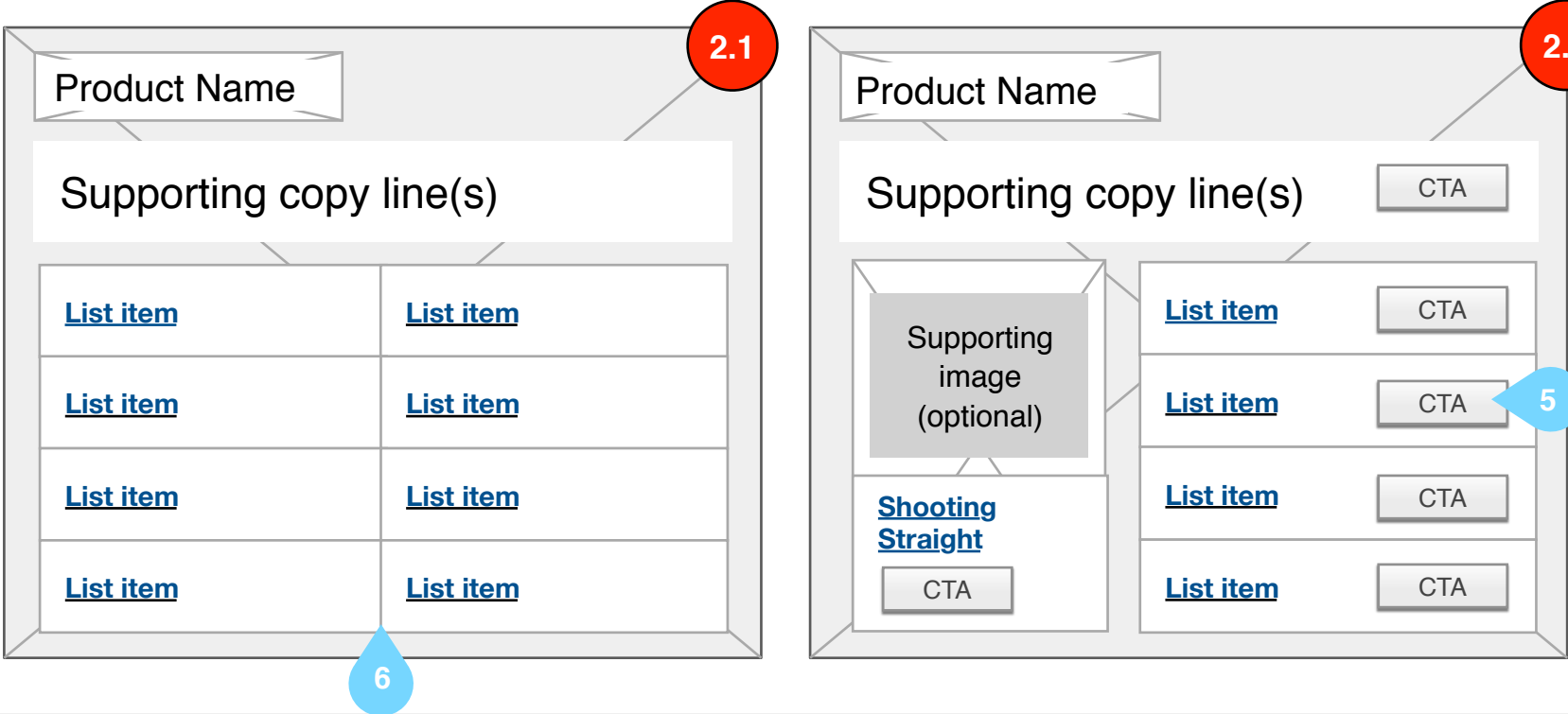
Jobs, Masterclasses, Books

• Article & Fronts

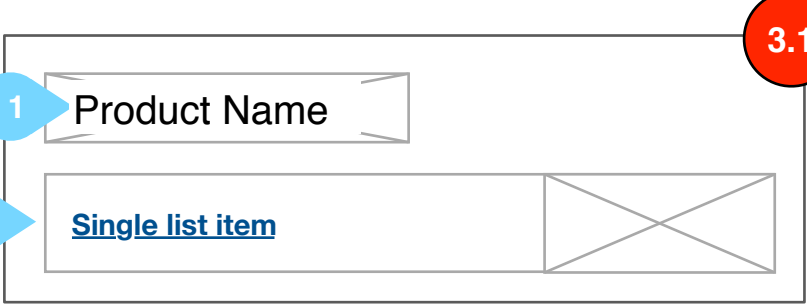
600
x250



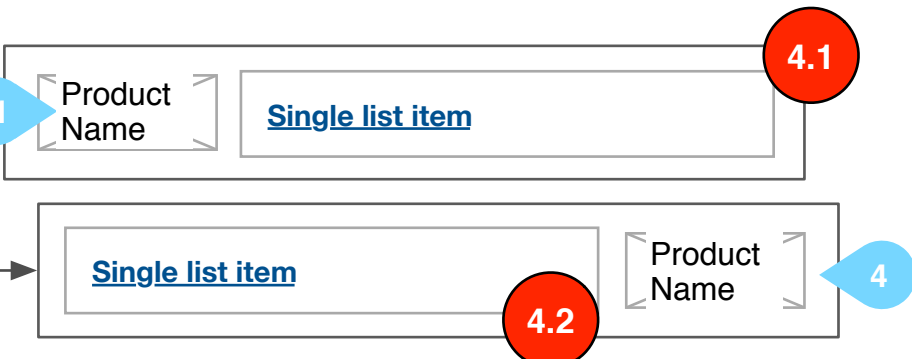
300
x250



300
x100



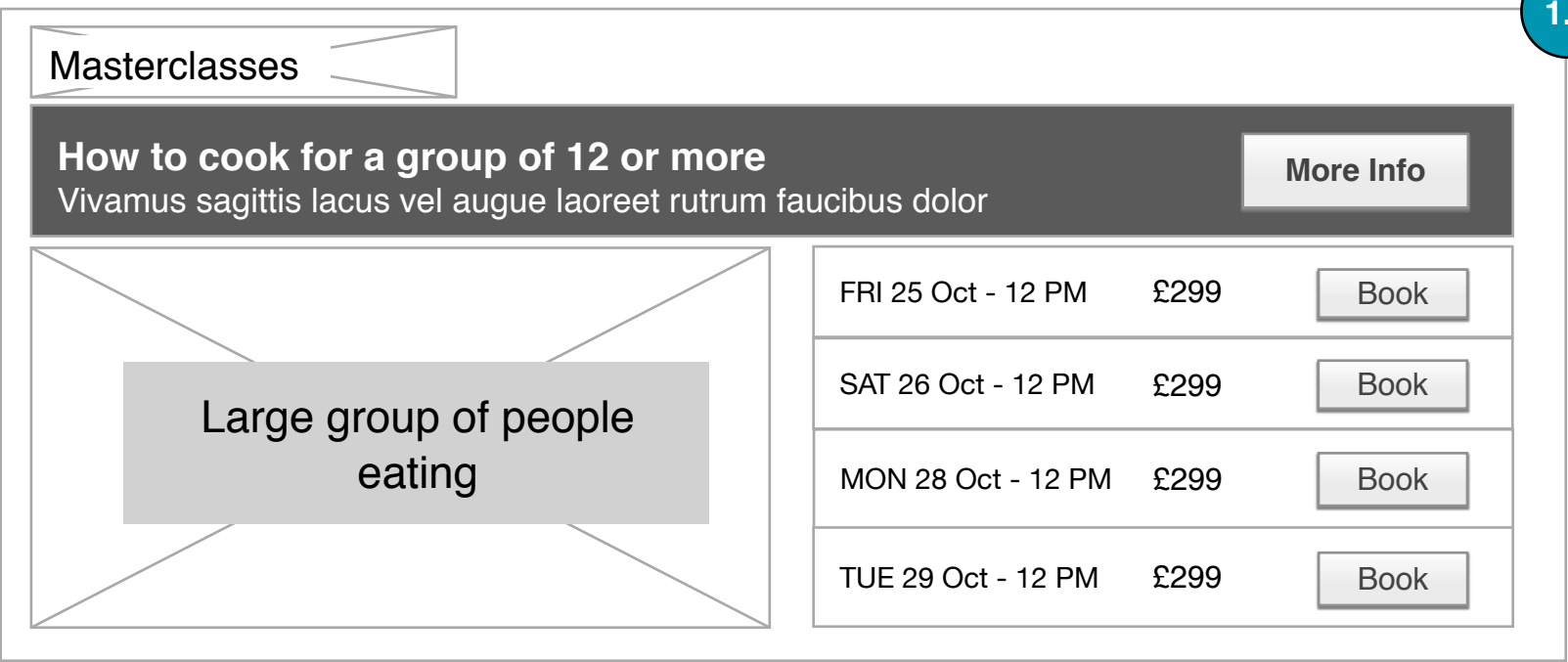
300
x50



Notes

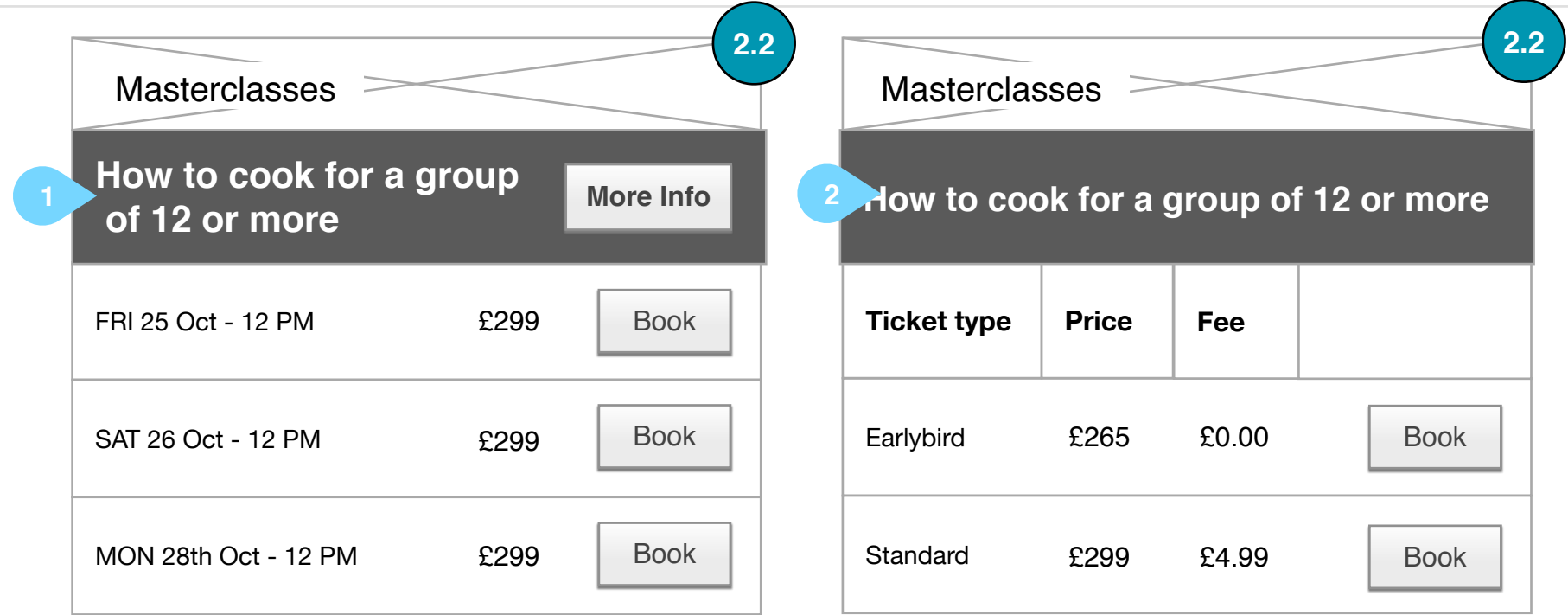
1. Logo
2. Background can be an image or a flat colour.
3. On smaller components, the banner becomes the button and the CTA is removed.
4. Alternative banner with logo on the right.
5. CTA applicable to Masterclasses (more info page with booking options), Jobs would only have link text or no link at all in the header.
6. With double lists of events, the first 4 upcoming events will be visible, and from desktop to mobile, the next upcoming event will be visible

Masterclasses booking widget example



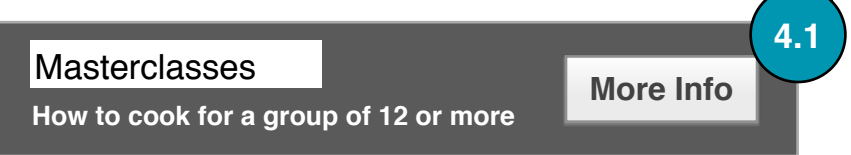
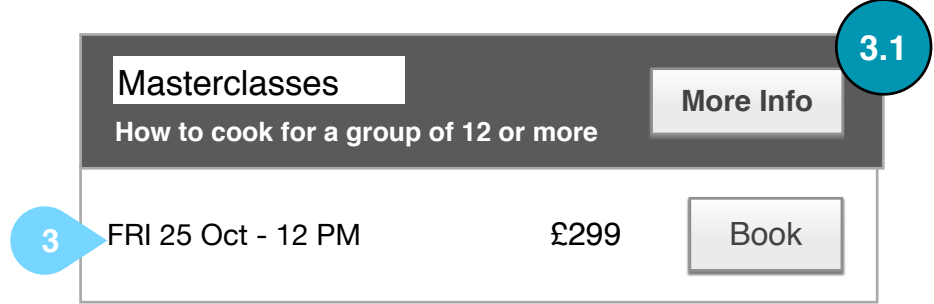
Masterclasses

- Desktop + Tablet + Mobile
- Article - In-line
- Fronts



Masterclasses

- Desktop + Tablet + Mobile
- Article - In-line and right hand side column



Notes

1. Masterclass landing page example
2. Individual class page example, this widget could be sticky.
3. The next upcoming date is displayed, to view more dates, the user can hit 'more info'