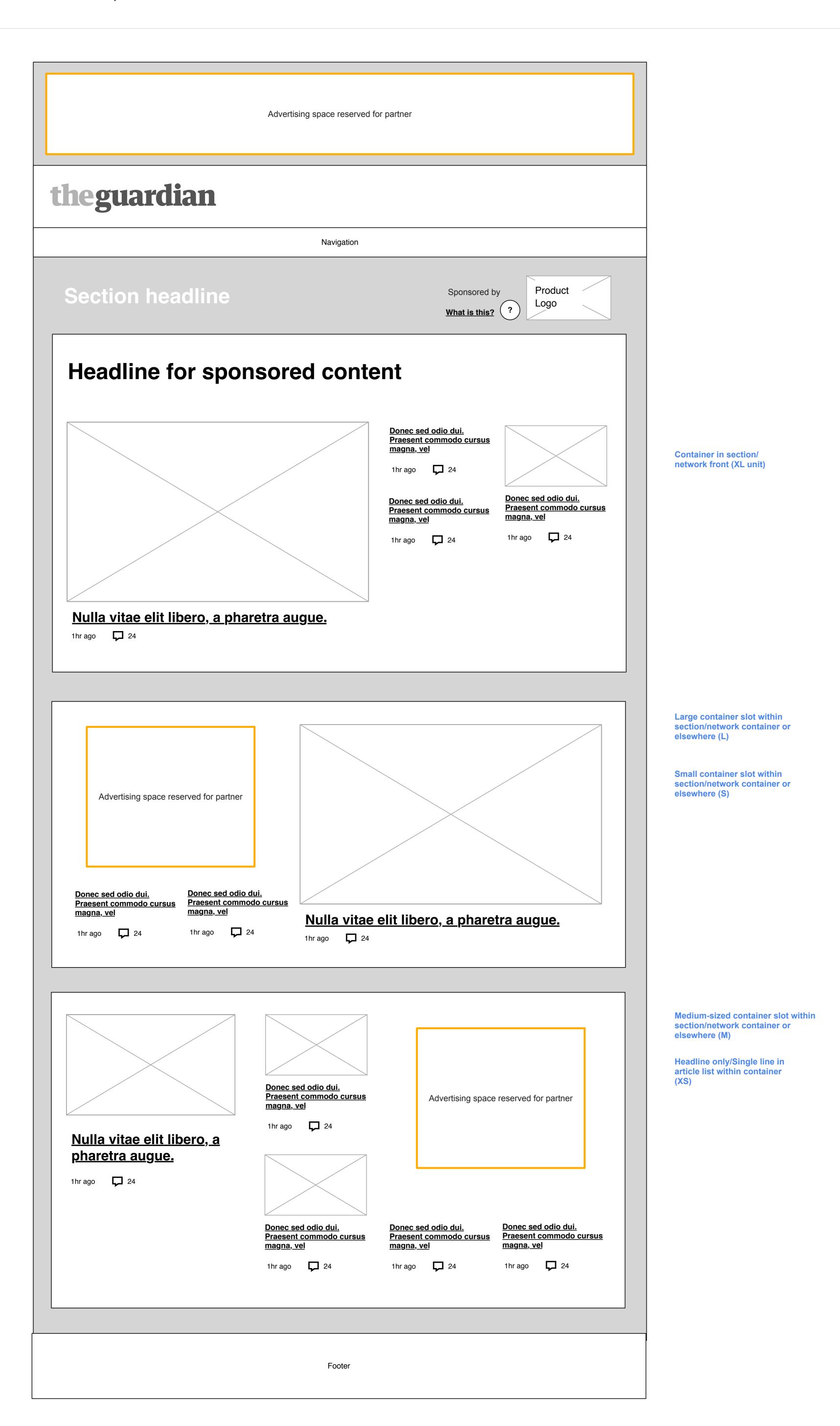
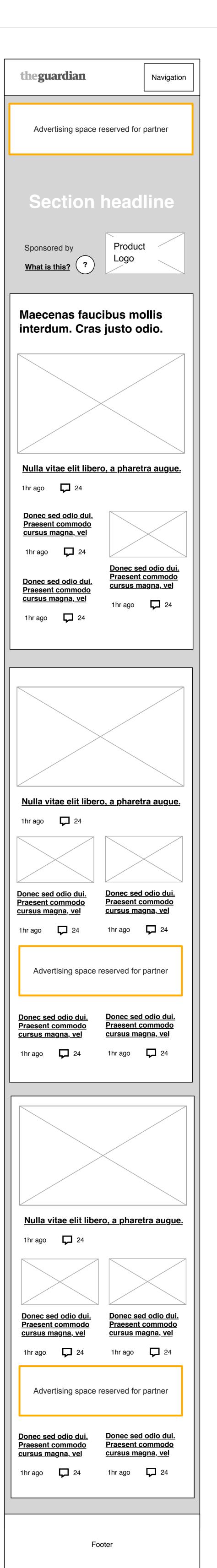
Paid for Content

Wireframes._{v7}

Sponsored Feature Front

Desktop

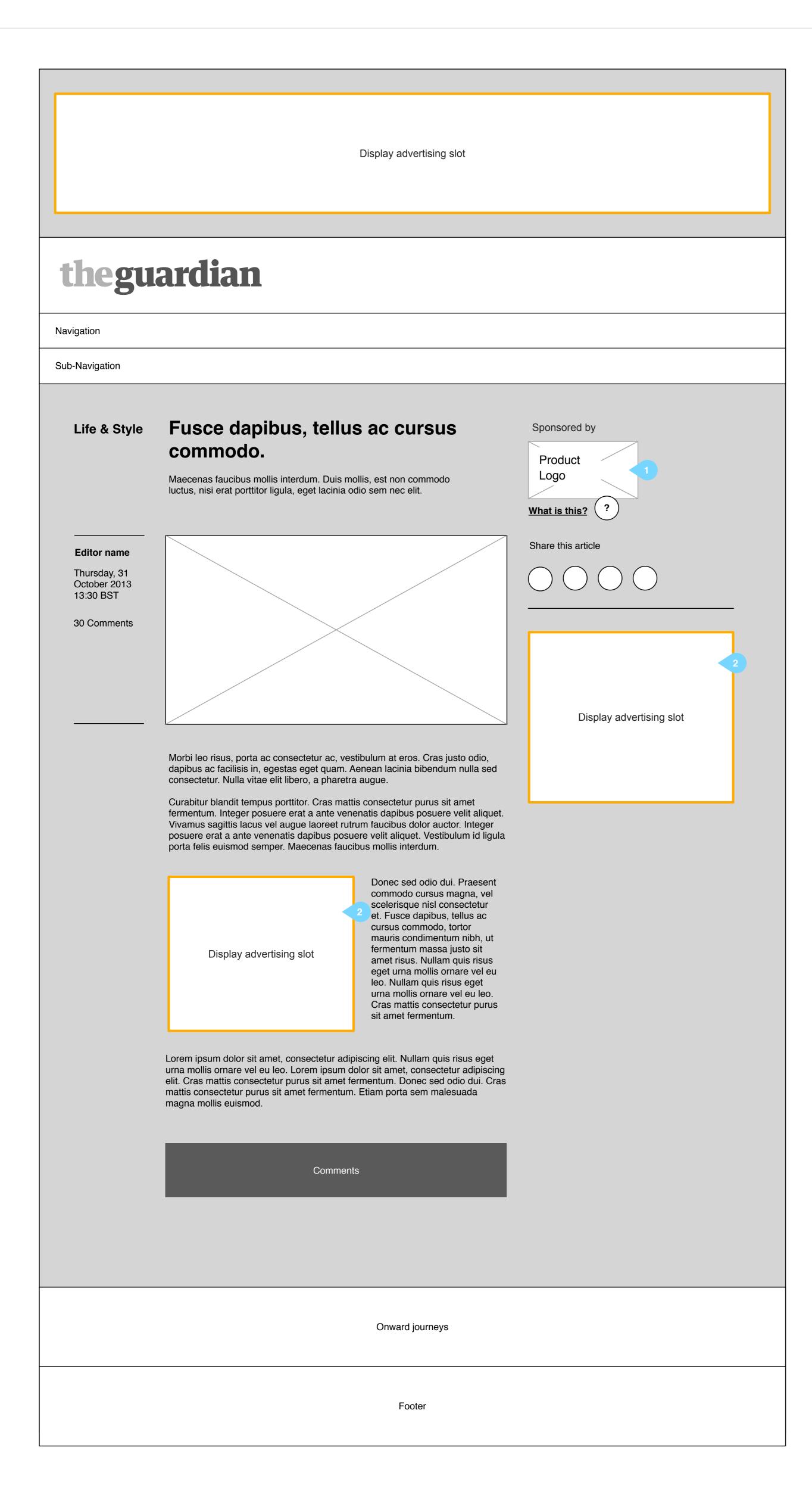






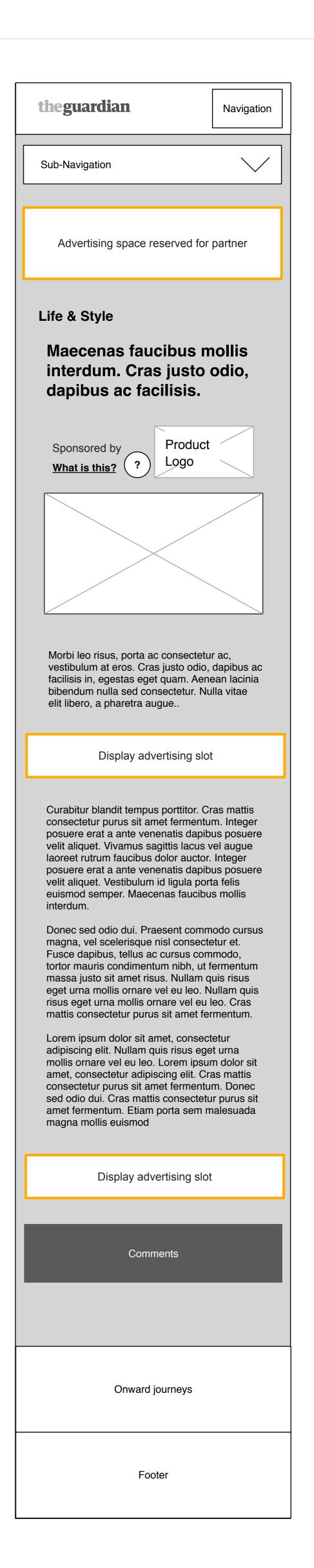
Sponsored Feature article

Desktop



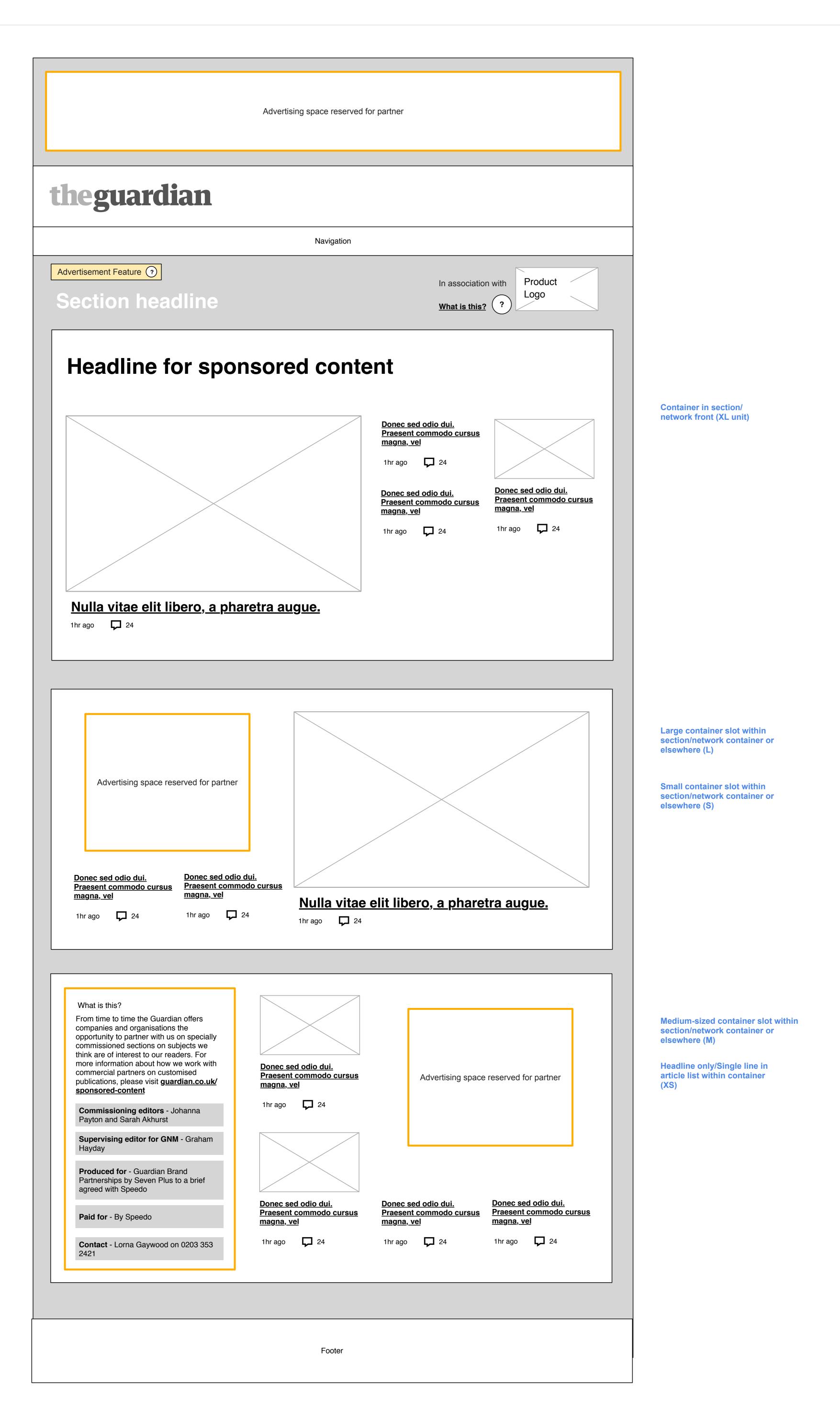
Notes

- Unsure how mixed this logo can be within the headline of the article. Can we wrap it? Logo also links through to sponsored site.
- 2. Display ad slot



Advertisement Feature Fronts

Desktop





Advertisement Feature Article

Desktop



Mobile

Notes

the footer.

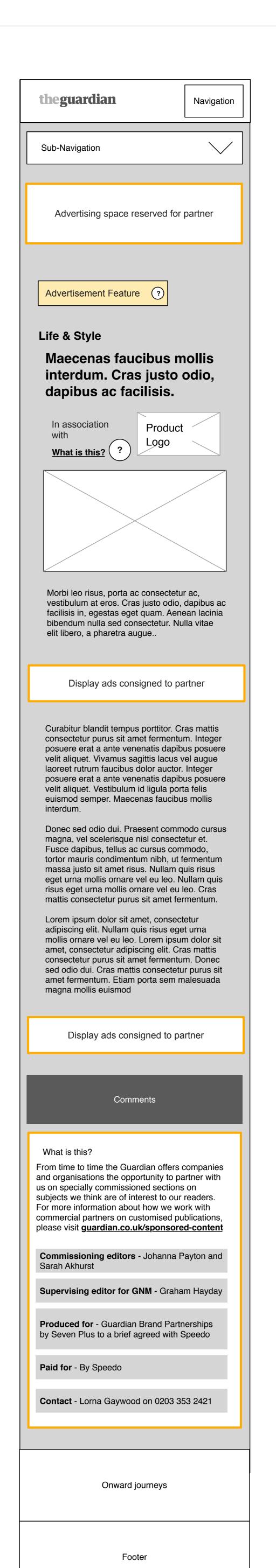
3. Display ads

1. Unsure how mixed this logo can be within the

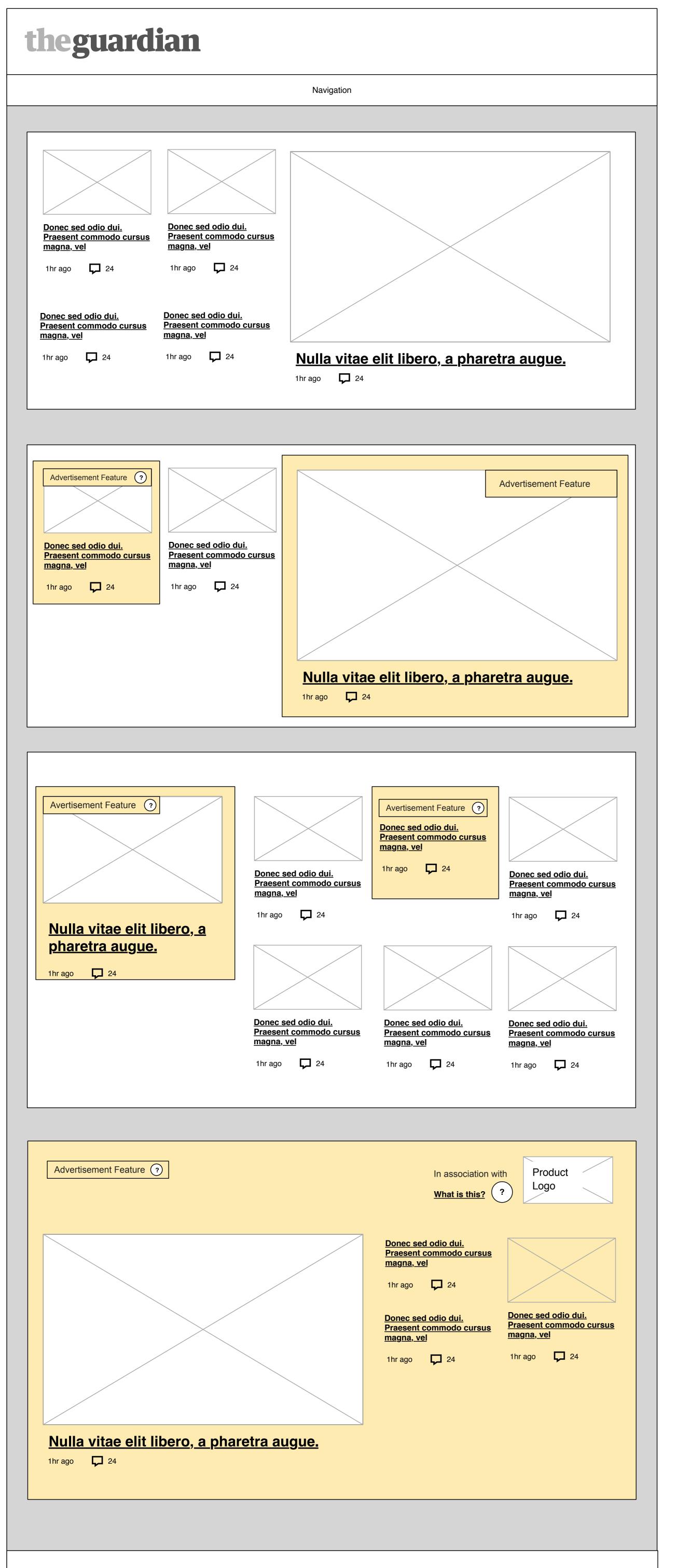
links through to sponsored site.

headline of the article. Can we wrap it? Logo also

2. Explanation links to either a rollover or anchors to



Desktop



Footer

Container in section/ network front (XL unit)

Large container slot within section/network container or elsewhere (L)

Small container slot within section/network container or elsewhere (S)

Medium-sized container slot within section/network container or elsewhere (M)

Headline only/Single line in article list within container

