The Guardian current mobile site structure

The Guardian :: Version 1.0 :: Fri Aug 03 2012

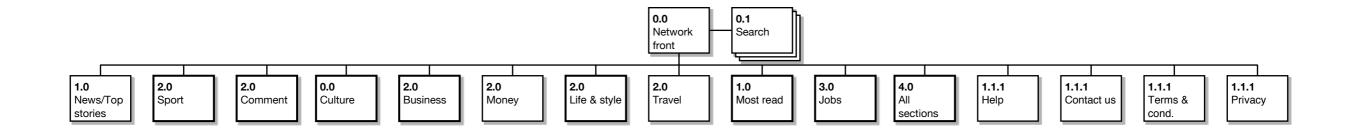
Introduction

This document aims to capture the current m.guardian site structure. It is intended to capture structure only, not those items that are present within any given navigation.

Each page has a number, and each number represents a template that is being used within The Guardian's mobile offering. Where templates are re-used, the number is repeated, for example the article template is seen throughout this document as 1.1.1.

Overview

The diagram below offers an overview of all the sections that are present within The Guardian's current mobile offering. Almost all the differing template types are shown on this one diagram: network front style with multiple headings and story lists (0.0); search results (0.1); simple story list used in top stories and blog fronts (1.0); story listing with most read module at the bottom (2.0); jobs homepage (3.0); the all sections listing page (4.0), and the content page (1.1.1).



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Jobs is, for the purposes of this exercise, out of scope and will not be covered in detail.

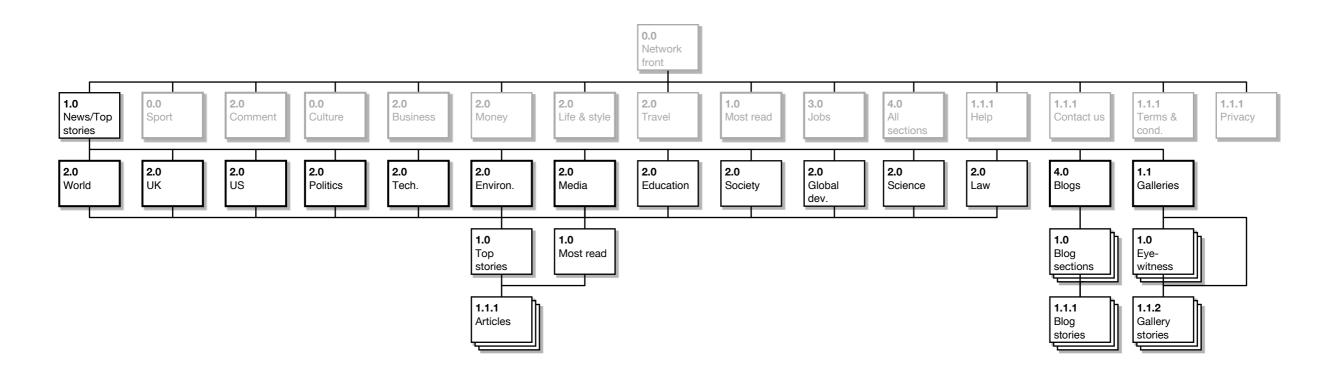
nb

Help, Contact us, Terms & conditions and Privacy are all global navigation elements, but are featured at the bottom of the screen. Jobs is also repeated here. n

News & Top stories

There is no news section on the m.guardian site. Instead there is a section called top stories, which appears to do the same job. For the purposes of this diagram it has been treated as if it were the section front for News.

Most of the main sections within news have a Top stories and a Most read section. Within the galleries area there is the introduction of one new template – 1.1.2 – for gallery stories.



ΠD

Eyewitness gallery stories only have one picture in them.

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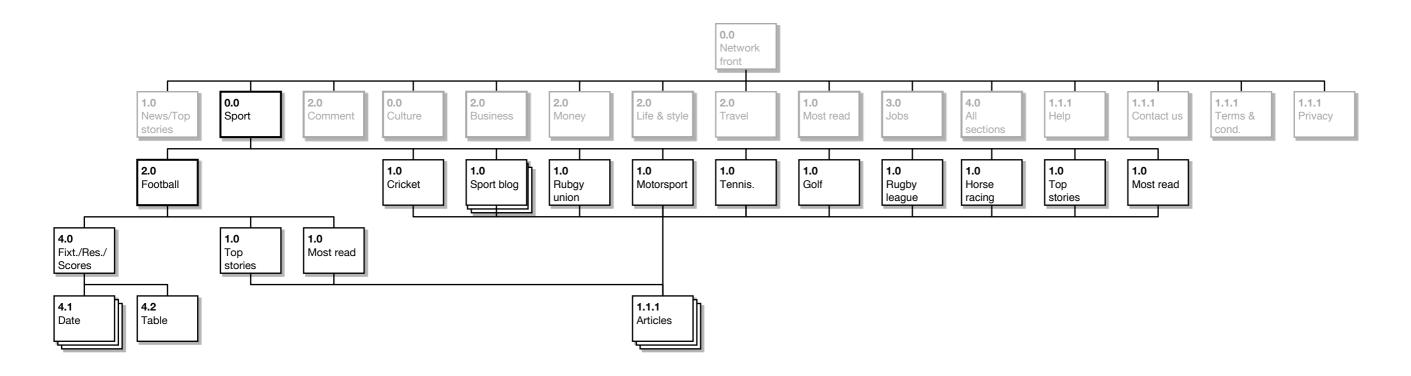
Global development is a branded section and has a sponsorship message underneath it's section title.

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Sport

Within Sport only two section fronts use different templates. The Sport section front uses something akin to the Network front, and the Football page has most read stories at the bottom. All the others use a simple story list with no most read area.

Football has an additional section for fixtures, results and live scores. Within here things are organised by competition, with a drill down to individual dates as well as league tables.



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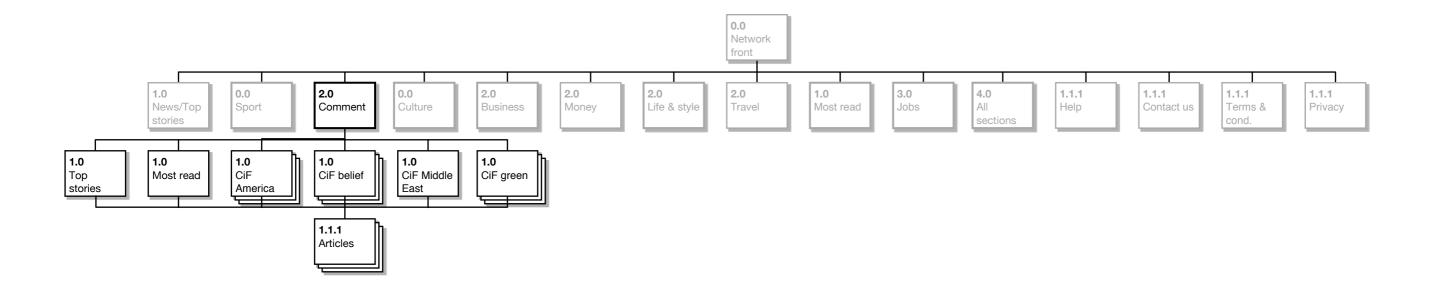
Football was the only section displaying an option for fixtures and results. Whether the other sport subsections have these pages is yet to be determined.

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Comment

As with Football, comment has a top stories and a most read area.

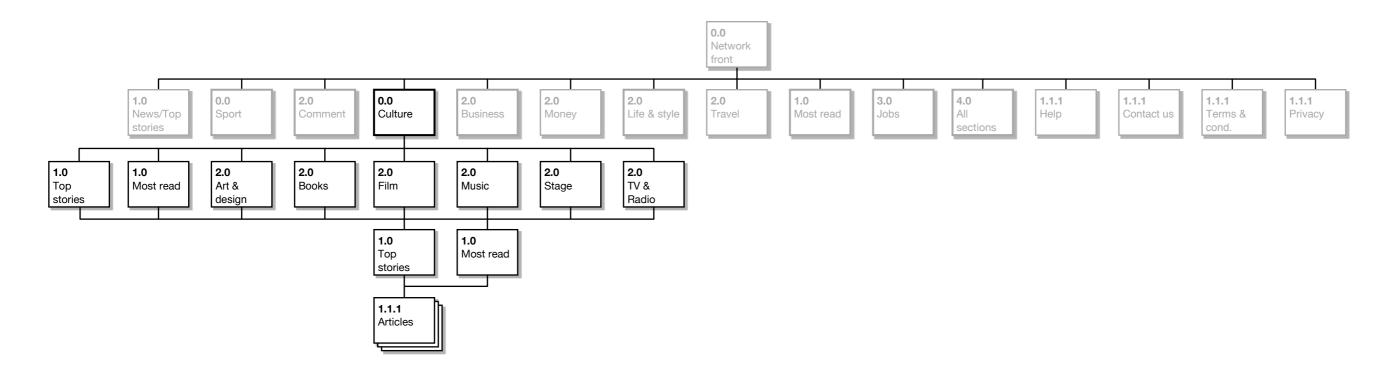
When checking the site, the Comment is Free Middle East subsection was empty.



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Culture

Culture has global Top stories and Most read sections. Within Culture, each subsection front also has these pages, scoped to the particular subsection.

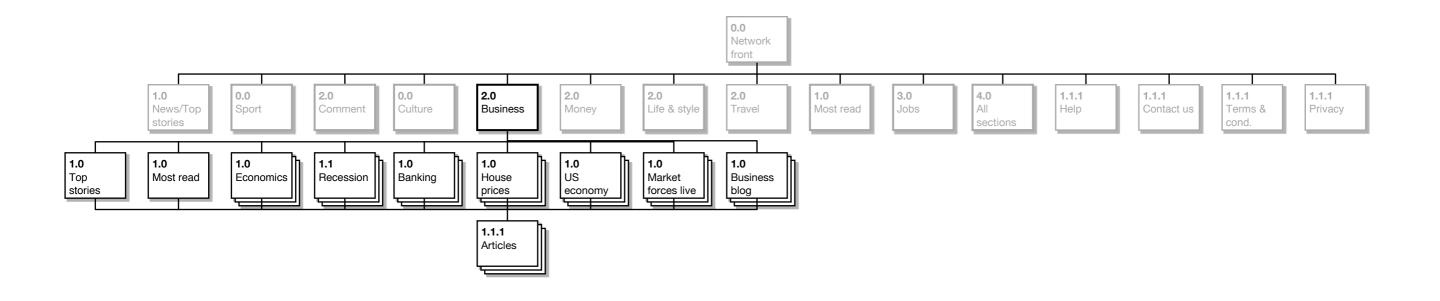


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Business

Although it has multiple sections, the Business section front is treated as other fronts with a list of stories and a most read module. All subsections within Business use the basic story list with no most read module. Recession has a minor variant (1.1) with the addition of an editors pick module to showcase a cartoon gallery (not shown).

One other small change to the basic 1.0 template is that all the subsections within Business have a link back to the Business section front next to the page title.



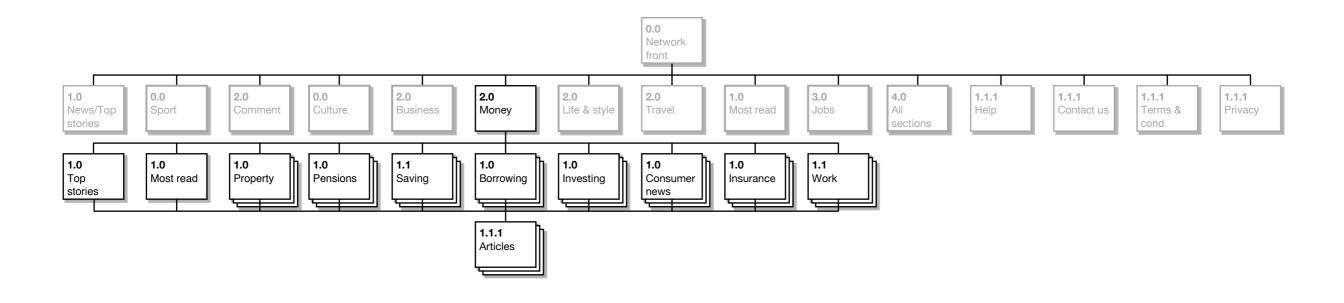
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Recession has a single trail at the top to a gallery article.

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Money

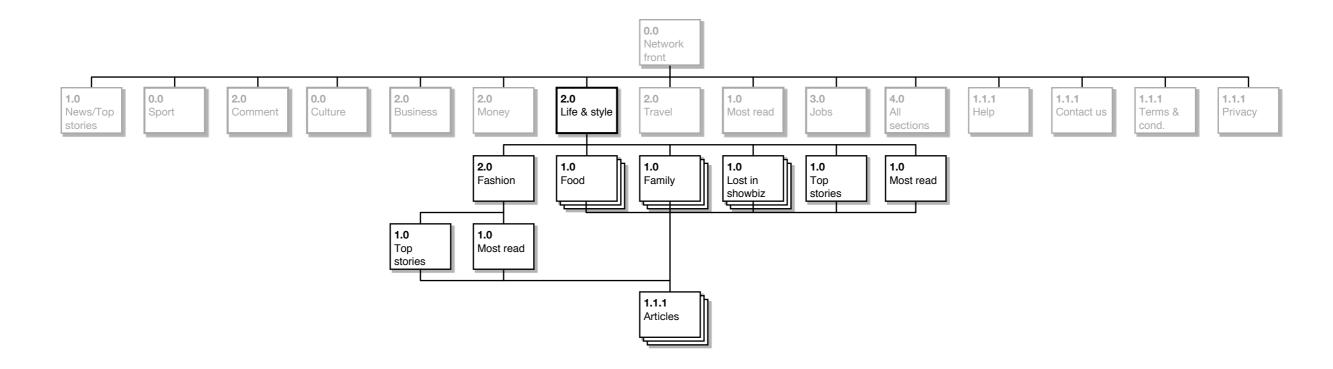
Like Business, all the subsections of Money use the basic story list template with two exceptions, Savings and Work, which use the minor variant that has an editors pick module at the top.



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Life & style

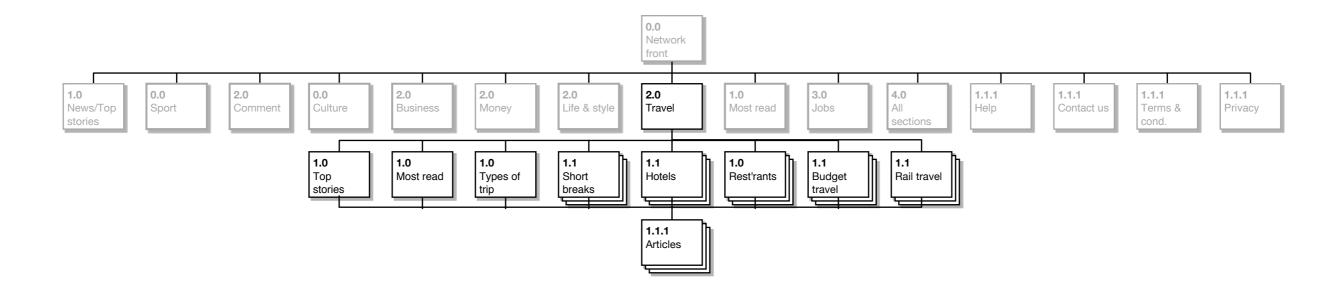
Of the Life & style subsections, Fashion is the only one to use the template with a list of stories and the most read module. The other three subsections use a basic story list and, as with Business and Money, they have a link back to the Life & style section next to the subsection title. This link is missing from the Fashion page.



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Travel

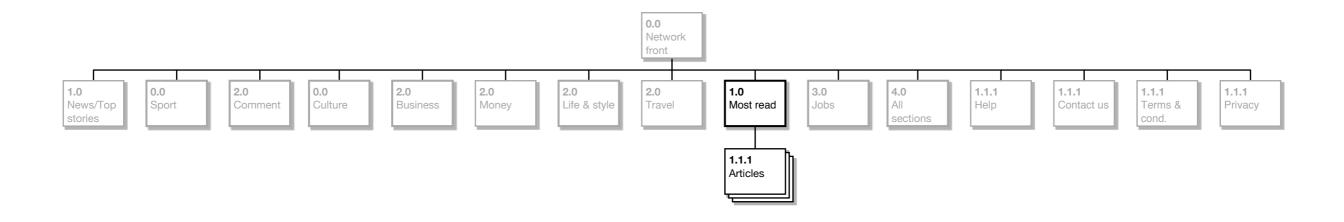
The majority of sections here use the minor variant of 1.0 with Editors picks at the top. Of the two that do not use this template one, Types of trip, has no mobile content. All subsections have a link back to Travel next to the subsection heading.



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Most read

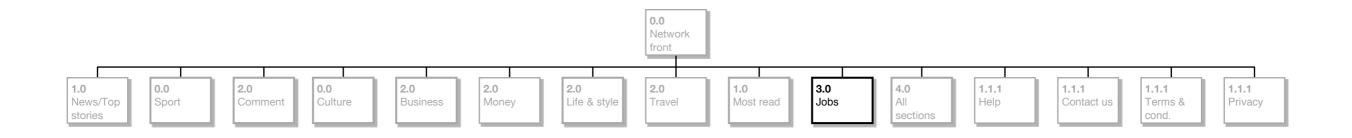
A list of trails to the most read articles around the mobile site.



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Jobs

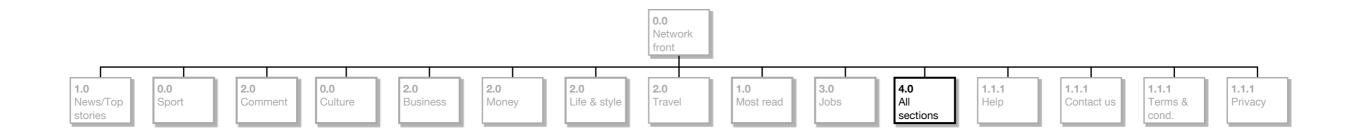
This section exists with it's own templates and is therefore not part of the scope of this document.



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All sections

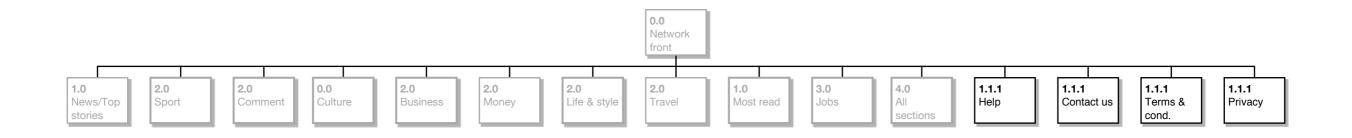
A straightforward listings page of all the sections present on mobile, including two which have no mobile content within them (Comment is Free Middle East and Types of Trip in Travel).



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Help, Contact us, Terms & conditions and Privacy policy

These four sections contain the supporting information around The Guardian's mobile service. The pages are often lengthy and some have anchor links at the top of the page that are often pages and pages long.



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