

Paid for Content

Wireframes.v7

Sponsored Feature Front

Desktop

Advertising space reserved for partner

theguardian

Navigation

Section headline

Sponsored by

What is this?

Product Logo

Headline for sponsored content

Donec sed odio dui. Praesent commodo cursus magna, vel

1hr ago

24

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Nulla vitae elit libero, a pharetra augue.

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Footer

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Large container slot within
section/network container or
elsewhere (L)

Small container slot within
section/network container or
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Medium-sized container slot within
section/network container or
elsewhere (M)

Headline only/Single line in
article list within container
(XS)

Mobile

theguardian

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Sponsored Feature article

Desktop

Display advertising slot

theguardian

Navigation

Sub-Navigation

Life & Style

Editor name

Thursday, 31 October 2013 13:30 BST

30 Comments

Fusce dapibus, tellus ac cursus commodo.

Maecenas faucibus mollis interdum. Duis mollis, est non commodo luctus, nisi erat porttitor ligula, eget lacinia odio sem nec elit.

Morbi leo risus, porta ac consectetur ac, vestibulum at eros. Cras justo odio, dapibus ac facilisis in, egestas eget quam. Aenean lacinia bibendum nulla sed consectetur. Nulla vitae elit libero, a pharetra augue.

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Comments

Sponsored by

Product Logo

1

What is this?

?

Share this article

Display advertising slot

2

Onward journeys

Footer

Notes

1. Unsure how mixed this logo can be within the headline of the article. Can we wrap it? Logo also links through to sponsored site.
2. Display ad slot

Mobile

theguardian

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Sub-Navigation

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Life & Style

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Advertisement Feature Fronts

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In association with

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Commissioning editors - Johanna Payton and Sarah Akhurst

Supervising editor for GNM - Graham Hayday

Produced for - Guardian Brand Partnerships by Seven Plus to a brief agreed with Speedo

Paid for - By Speedo

Contact - Lorna Gaywood on 0203 353 2421

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Onward journeys

Footer

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2. Explanation links to either a rollover or anchors to the footer.
3. Display ads

Mobile

the

guardian

Navigation

Sub-Navigation

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Advertisement Feature ?

Life & Style

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