

<div>PROBLEM</div> <div>Missed medications and follow-up appointments. Users unable to judge symptom severity or urgency. Health data scattered across apps with no intelligent interpretation. Lack of accessible mental health support.</div>	<div>SOLUTION</div> <div>AI-driven symptom checker with emergency risk classification. Mental health conversational support in one platform. Unified health profile with actionable recommendations. Smart medication and appointment reminders with email alerts.</div>	<div>UNIQUE VALUE PROPOSITION</div> <div>A single AI-driven platform that tracks health, analyzes symptoms, and delivers timely reminders with personalized guidance. AI-Powered Health Orchestrator Smart Personal Health Assistant Real-time actionable insights</div>	<div>UNFAIR ADVANTAGE</div> <div>Persistent user health context stored securely and reused by AI. Integrated workflow combining symptom analysis, tracking, and reminders. Lightweight web-based deployment with minimal onboarding friction.</div>	<div>CUSTOMER SEGMENTS</div> <div>Individuals managing medications, appointments, or chronic conditions. Health-conscious users tracking daily wellness. Students and working professionals needing preventive healthcare tools.</div>
<div>EXISTING ALTERNATIVES</div> <div>Phone alarms and calendar reminders. Generic fitness and health apps. Google searches for symptoms. Manual notes, WhatsApp reminders, or paper prescription.</div>	<div>KEY METRICS</div> <div>Daily active users. Symptoms analyzed per user. Medication and appointment reminder adherence rate. Health log frequency per user. User retention rate.</div>	<div>HIGH-LEVEL CONCEPT</div> <div>AI-powered personal healthcare manager. ChatGPT-like intelligence for daily health decisions. Preventive healthcare assistant for individuals.</div>	<div>CHANNELS</div> <div>Web application (desktop and mobile browsers). GitHub and developer communities. Educational institutions and internship programs. Pilot partnerships with clinics or wellness centers.</div>	<div>EARLY ADOPTERS</div> <div>Tech-savvy users comfortable with AI assistants. Patients with recurring prescriptions or appointments. Users seeking AI guidance before visiting a doctor.</div>
<div>COST STRUCTURE</div> <div>AI model usage and inference costs. Cloud hosting and Supabase database costs. Email notification and reminder services. Maintenance and deployment infrastructure.</div>			<div>REVENUE STREAMS</div> <div>Freemium access with premium AI insights. Subscription plans for advanced health analytics. White-label or licensing solutions for clinics and institutions.</div>	

