

<b>PROBLEM</b> Missed medications and follow-up appointments. Users unable to judge symptom severity or urgency. Health data scattered across apps with no intelligent interpretation. Lack of accessible mental health support.	<b>SOLUTION</b> AI-driven symptom checker with emergency risk classification. Mental health conversational support in one platform. Unified health profile with actionable recommendations. Smart medication and appointment reminders with email alerts.	<b>UNIQUE VALUE PROPOSITION</b> A single AI-driven platform that tracks health, analyzes symptoms, and delivers timely reminders with personalized guidance. AI-Powered Health Orchestrator Smart Personal Health Assistant Real-time actionable insights	<b>UNFAIR ADVANTAGE</b> Persistent user health context stored securely and reused by AI. Integrated workflow combining symptom analysis, tracking, and reminders. Lightweight web-based deployment with minimal onboarding friction.	<b>CUSTOMER SEGMENTS</b> Individuals managing medications, appointments, or chronic conditions. Health-conscious users tracking daily wellness. Students and working professionals needing preventive healthcare tools.
<b>EXISTING ALTERNATIVES</b> Phone alarms and calendar reminders. Generic fitness and health apps. Google searches for symptoms. Manual notes, WhatsApp reminders, or paper prescription.	<b>KEY METRICS</b> Daily active users. Symptoms analyzed per user. Medication and appointment reminder adherence rate. Health log frequency per user. User retention rate.	<b>HIGH-LEVEL CONCEPT</b> AI-powered personal healthcare manager. ChatGPT-like intelligence for daily health decisions. Preventive healthcare assistant for individuals.	<b>CHANNELS</b> Web application (desktop and mobile browsers). GitHub and developer communities. Educational institutions and internship programs. Pilot partnerships with clinics or wellness centers.	<b>EARLY ADOPTERS</b> Tech-savvy users comfortable with AI assistants. Patients with recurring prescriptions or appointments. Users seeking AI guidance before visiting a doctor.
<b>COST STRUCTURE</b> AI model usage and inference costs. Cloud hosting and Supabase database costs. Email notification and reminder services. Maintenance and deployment infrastructure.			<b>REVENUE STREAMS</b> Freemium access with premium AI insights. Subscription plans for advanced health analytics. White-label or licensing solutions for clinics and institutions.	

