

Aadarsh Srivastava

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SUMMARY

Experienced Senior Software Engineer with 4 years of expertise in frontend development using React, Javascript and Typescript. Proven track record of delivering high-quality software solutions and leading teams in fast-paced startup environments. Applying for the position of Senior Software Development Engineer to leverage skills and experience in driving innovation and delivering scalable software solutions at a dynamic company.

EXPERIENCE

Senior Software Engineer II

Zolostays

July 2022 - Present, Bengaluru, India

- **Team Leadership and Development:** Led the Co-living Business Frontend Team, managing 5 developers to deliver features and enhancements for co-living and student housing platforms. Ensured smooth project execution and team collaboration.
- **Business-Centric Projects:** Managed the implementation of ZExpress and Student Co-living websites, providing solutions for flexible and student-specific accommodations. Led CRM efforts to streamline customer management.
- **Demand Optimization and Traffic Growth:** Redesigned the Product Listing and Detail Pages (PLP & PDP) to boost conversion rates and improve property discovery. Achieved a 50% increase in total traffic and 17.5% organic traffic growth year-over-year.
- **Performance and Technology Upgrades:** Led performance optimizations, such as Brotli compression and code splitting, to enhance platform efficiency. Implemented advanced filtering to improve user experience.
- **Platform Migration and Innovation:** Directed the migration from Unbounce to a self-hosted Next.js Static Site Generator (SSG), reducing costs and improving development speed. Adopted new technologies to enhance productivity and competitiveness.
- **Strategic Collaboration:** Partnered with senior developers and leadership to align product strategies with company goals. Contributed to product enhancements and the integration of innovative tech solutions.

Associate (Full Stack Developer)

PwC India

September 2020 - June 2022, Kolkata, India (Remote)

- **Platform Development:** Contributed to *Concourse*, PwC's real-time collaboration platform, which integrates automation and live data to streamline complex engagements and project delivery([PwC](#)).
- **Core Feature Implementation:** Designed and implemented key modules like Notifications and Permissions, enhancing user interaction and access control. Worked closely with Solutions Architects to ensure smooth system integration across the platform.
- **Micro Frontend Architecture:** Played a pivot part in the migration from a monolithic to a micro frontend architecture, improving system scalability and deployment efficiency. This transition facilitated easier maintenance and feature updates.
- **Global Collaboration:** Worked with global teams, driving full-stack development of key features to meet business requirements. Collaborated across time zones to ensure the timely delivery of high-impact functionalities.
- **Platform Enhancements (RAID, Reports, and Settings):** Improved the RAID management with JIRA bi-directional sync, embedded editable PowerBI reports in the platform, and added user management functionality to include external client users.

SKILLS

React • Next • Express • Redux • JavaScript • TypeScript • Node.js

PROJECTS

Octane Type

Personal • [octane-type.vercel.app/](#) • February 2022 - Present

- Developed an interactive typing speed test application using React.
- Enhances typing skills and evaluates typing speed and accuracy.
- Provides real-time feedback.

EDUCATION

Bachelor of Engineering, Electronics and Communication Engineering

Birla Institute of Technology • Mesra • 2020 • 7.63