

Design Portfolio

I'm Mike Stoyeck

I've been designing for over 12 years, specialising in UI and Interaction Design. I'm curious and motivated with a passion to design user centered experiences that people find both delightful, useful and drives business impact.

I enjoy collaborating with smart, curious and open minded folks interested in using technology to aid human potential.

Please find a collection of highlights throughout my career. I will provide case studies in future stages.



Revamping accommodation search & results flow

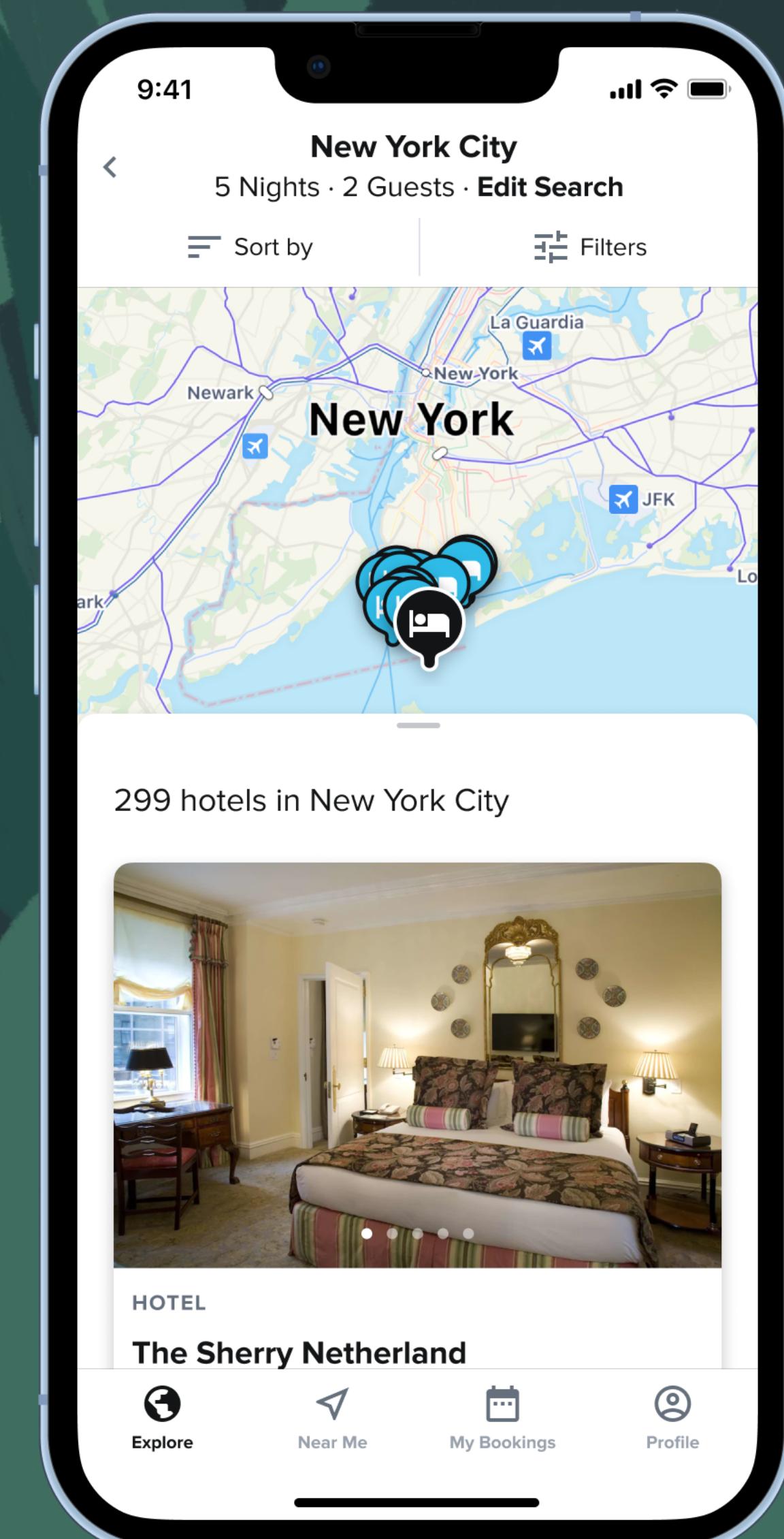
The Culture Trip apps boasts 67.9k MAUs aiding users as a travel companion from the safety of their mobile devices. I worked alongside a junior UX designer on this project and our aim was to reduce friction during the 'Places to Stay' search flow and improve the results screen by adding a browse by map feature, making filtering and sorting options more visible. Another designer finished the project as I went on Paternity leave.

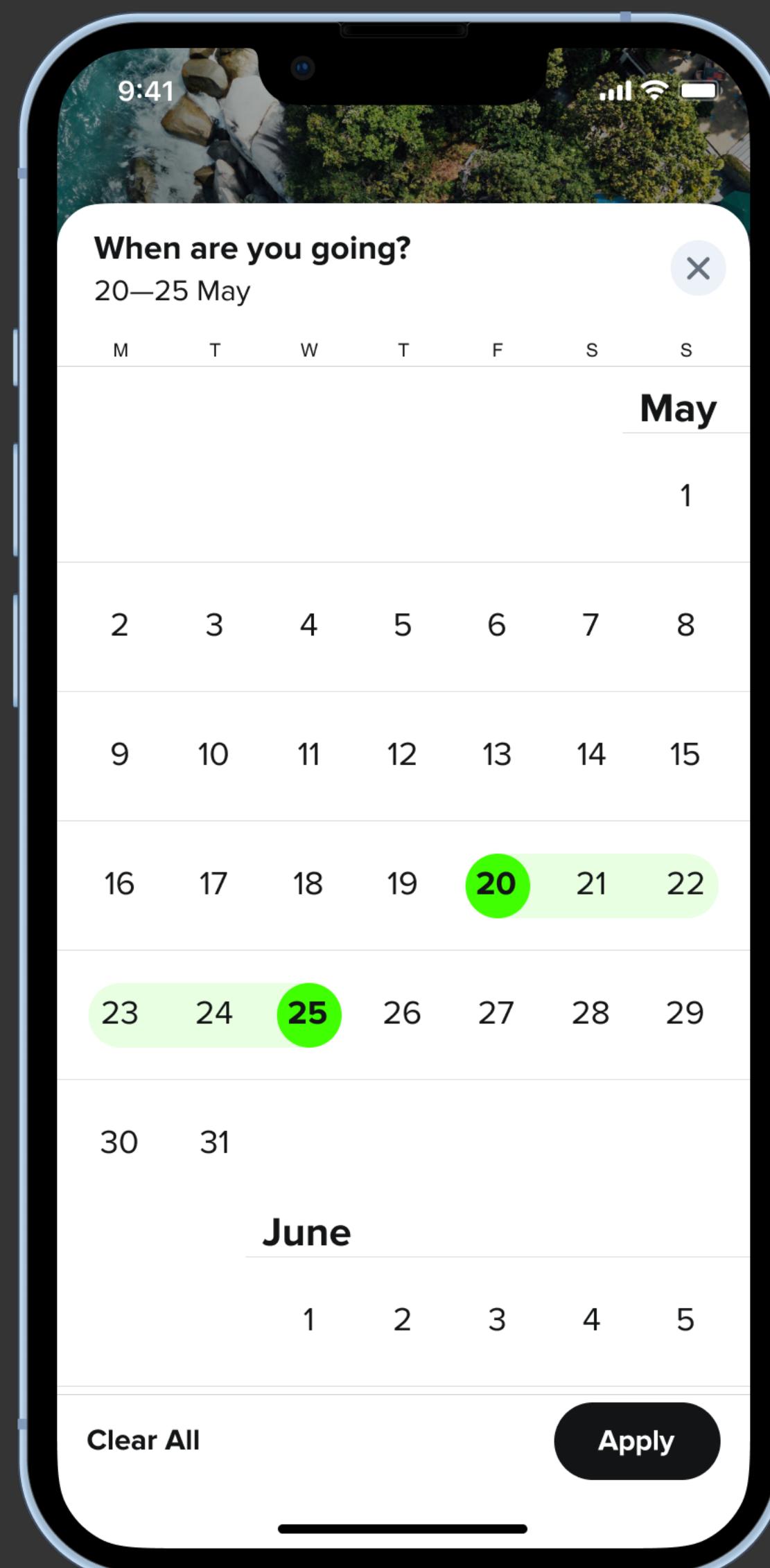
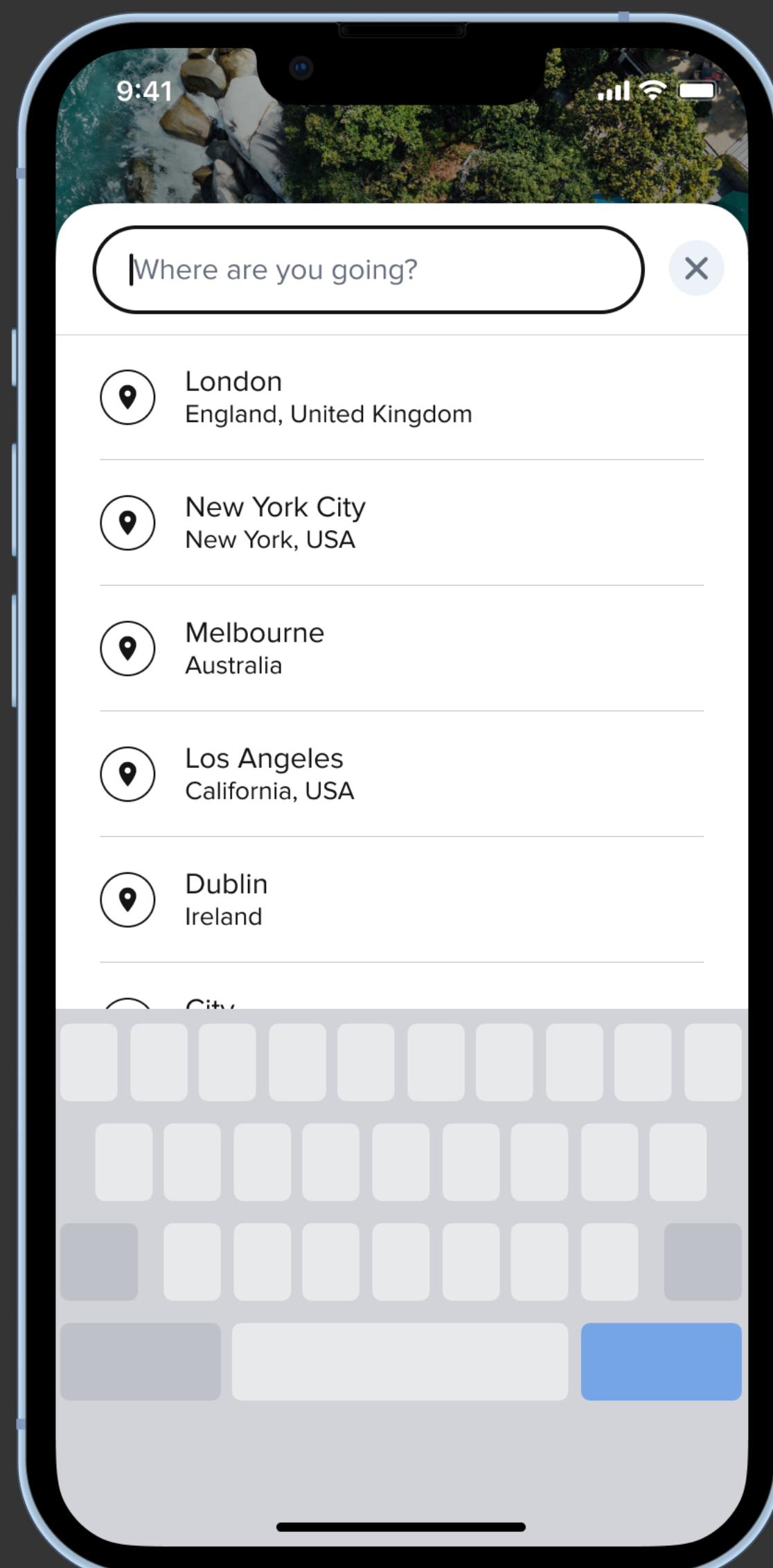
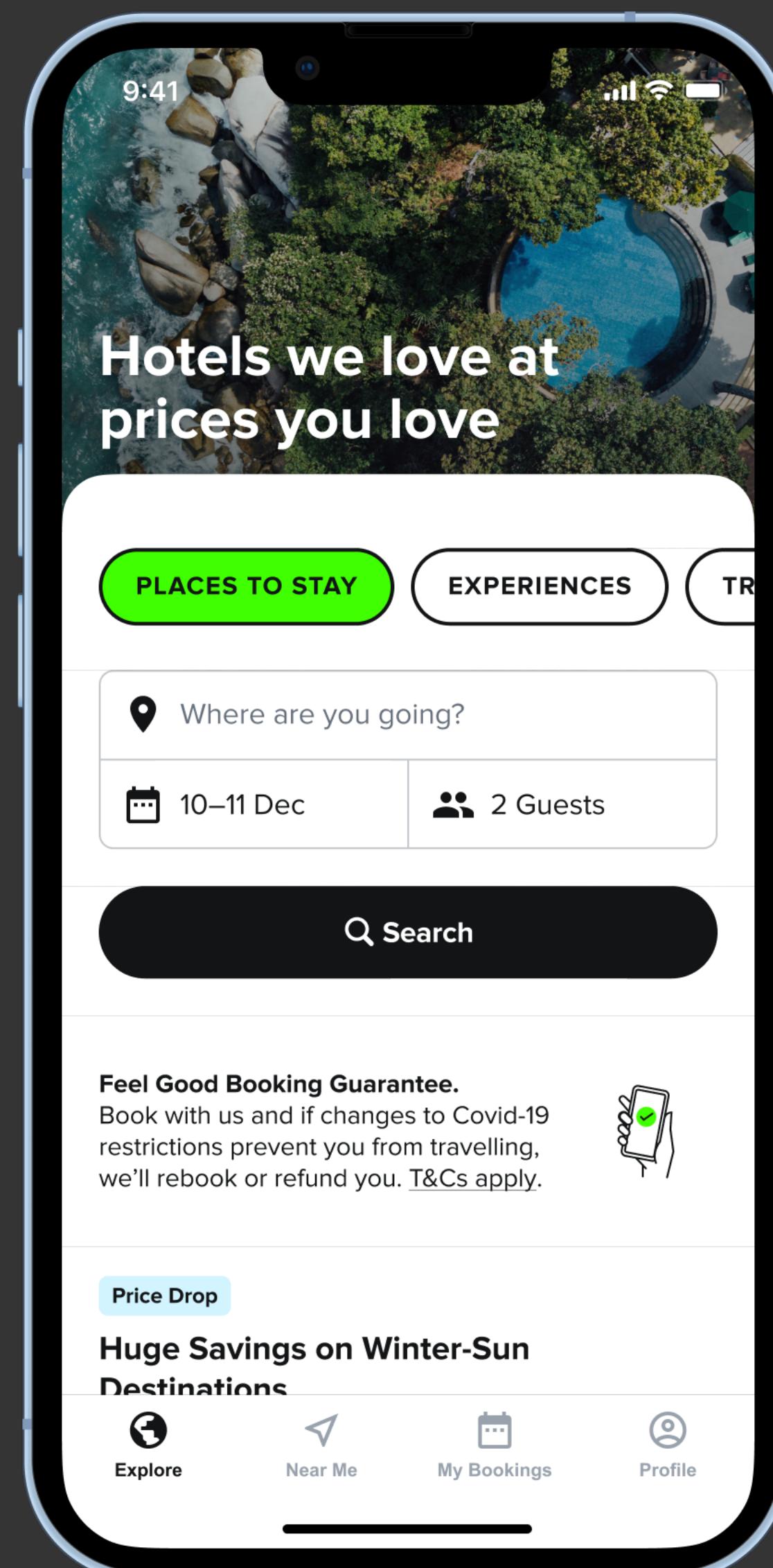
Skills

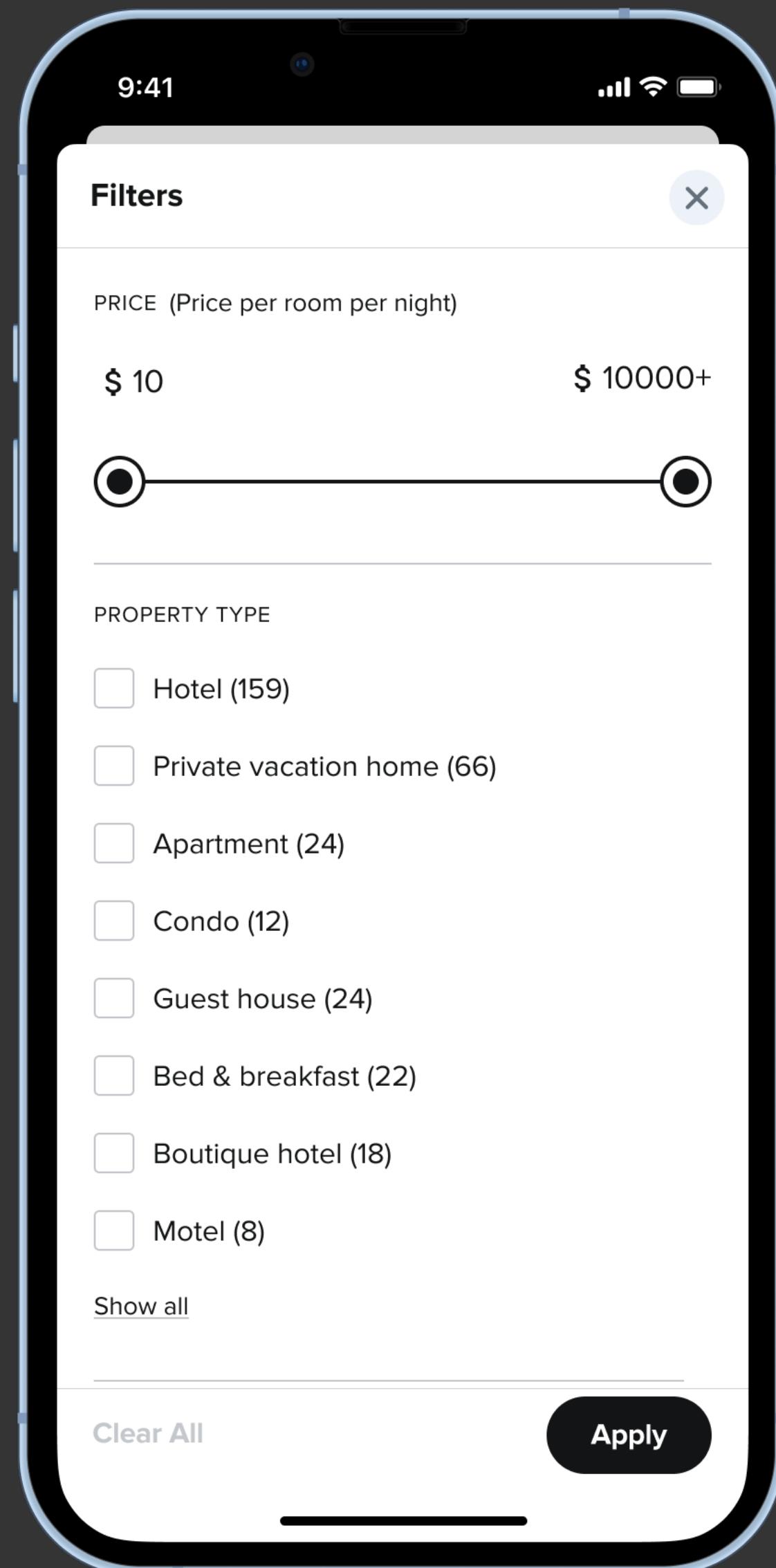
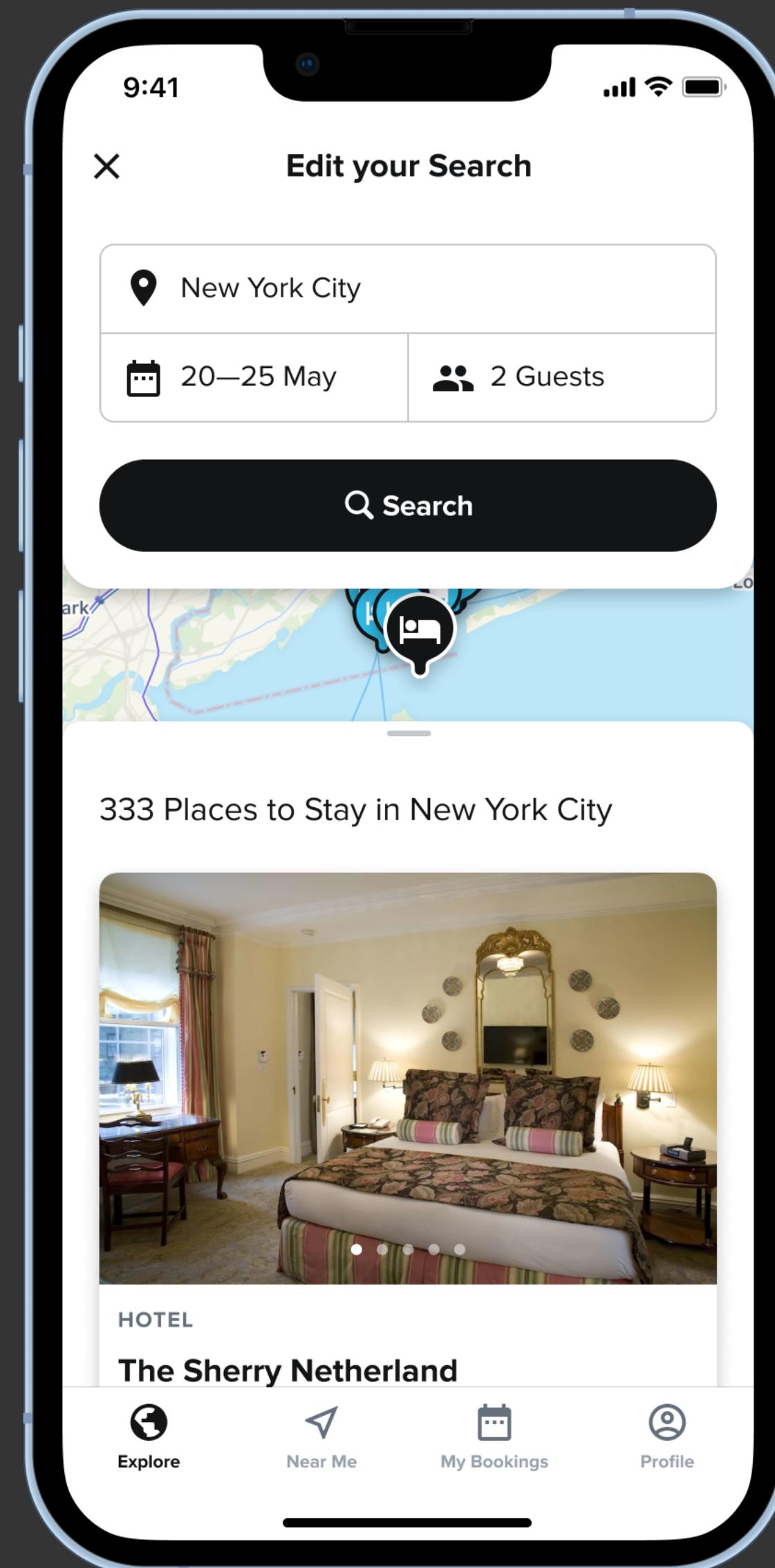
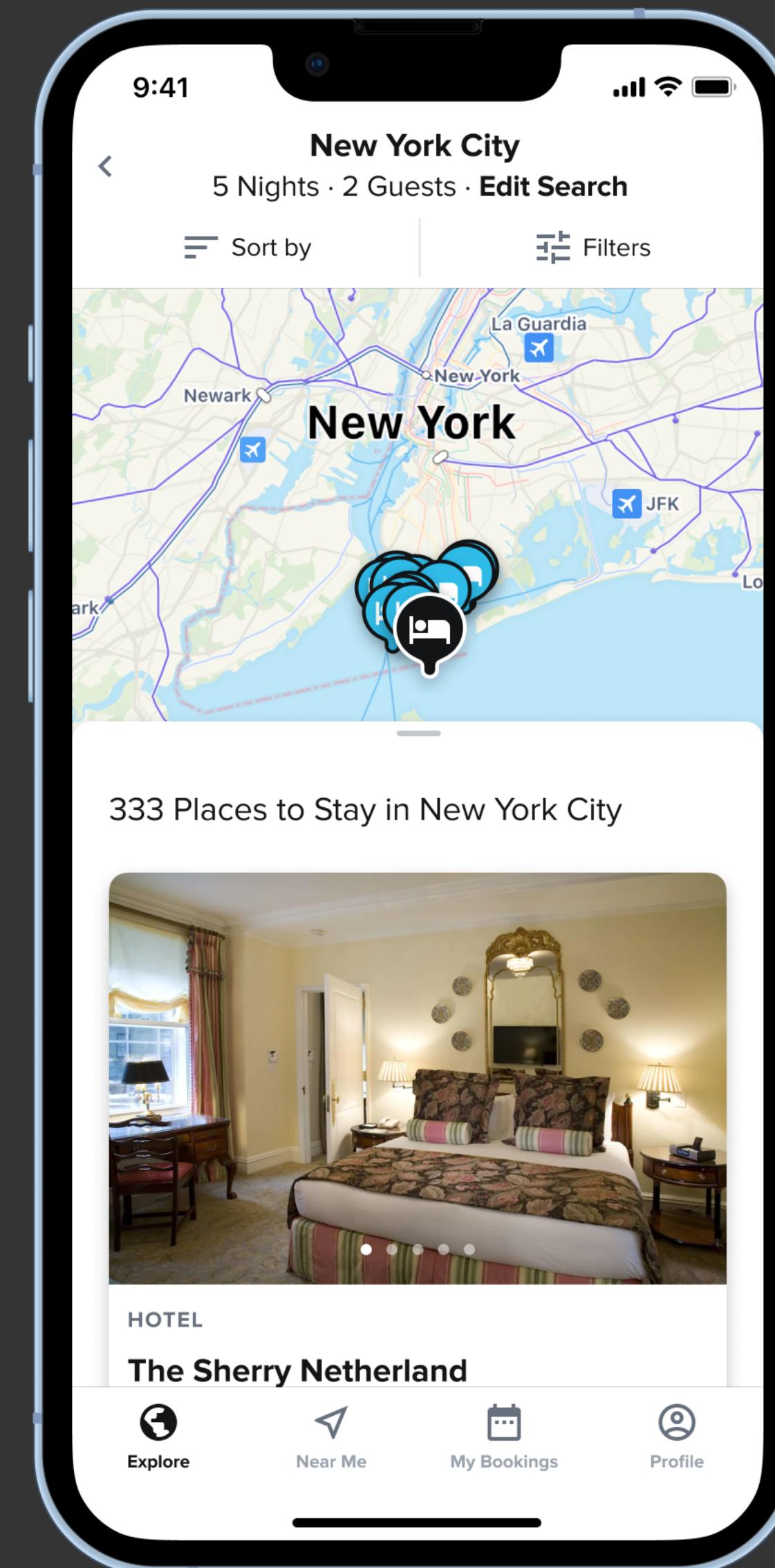
User Testing, Prototyping, Visual Design, Interaction Design

Timeframe

4 weeks (Q4 2021—Q1 2022)







Mobile Apps

Designing a native Checkout for booking

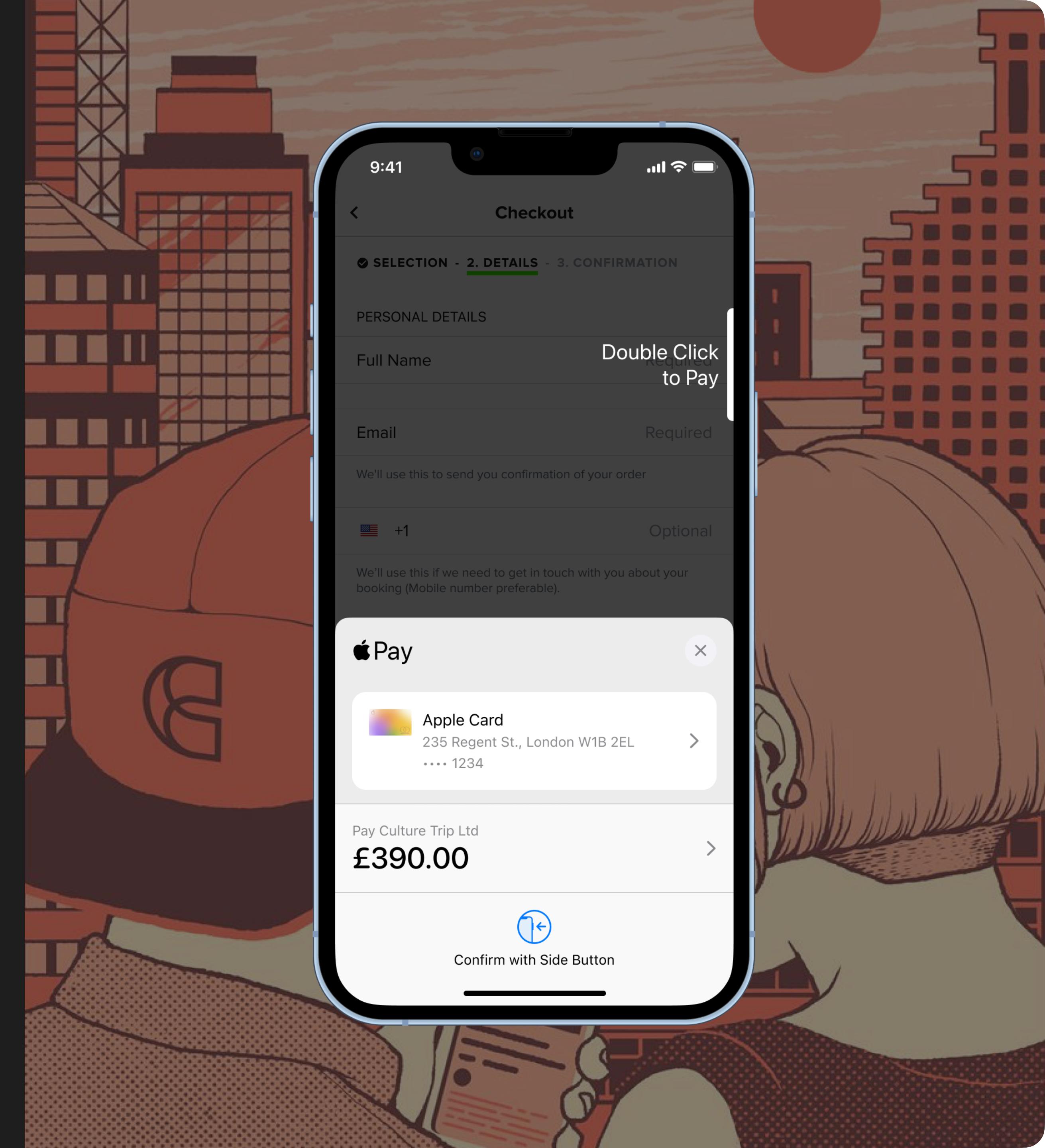
When Culture Trip began allowing users to book accommodation and experiences on the web, I designed the solution for the mobile apps. My role was to design a slick, frictionless and first-class booking experience including alternative ways to pay, like Apple Pay for iOS.

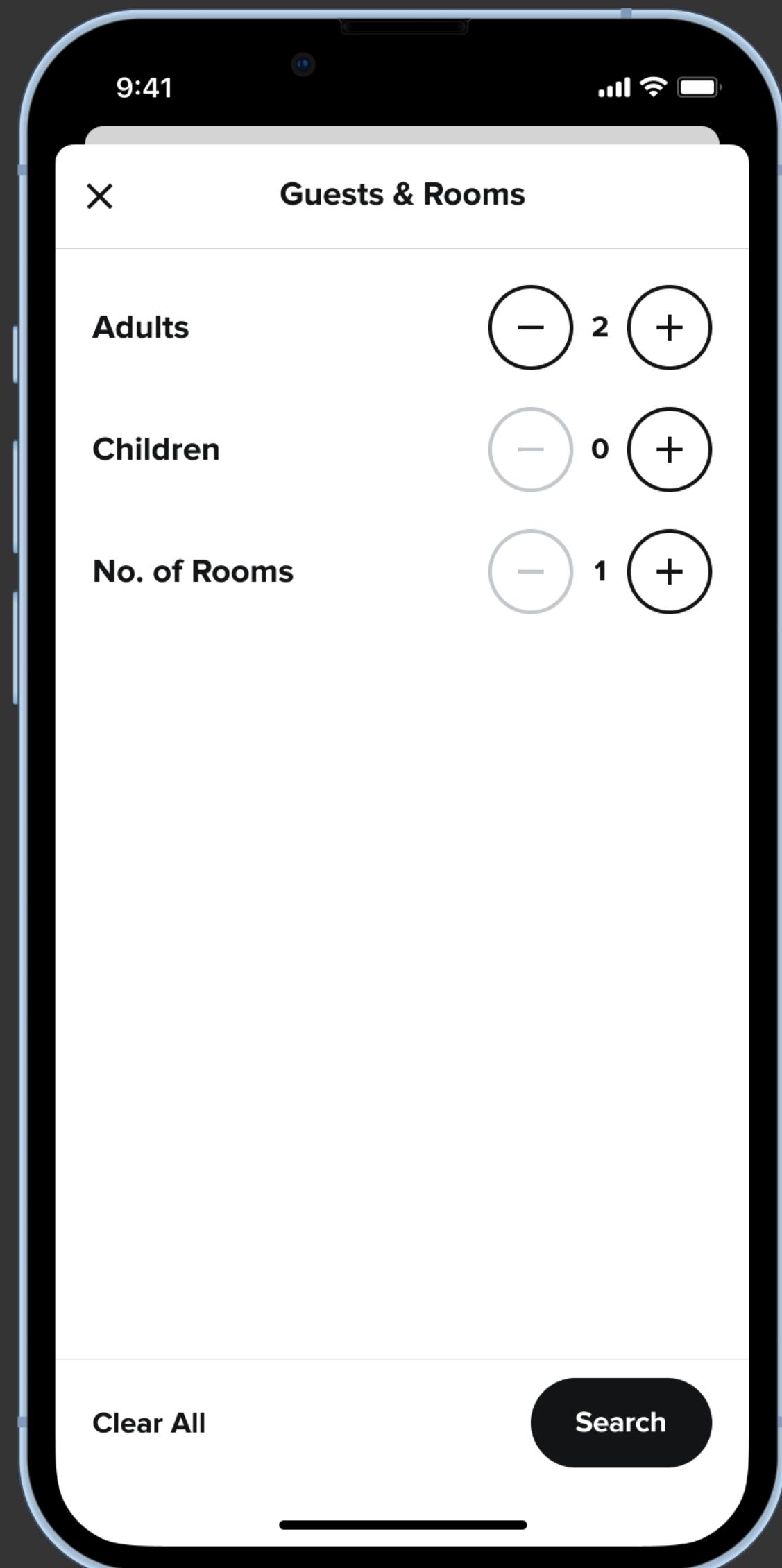
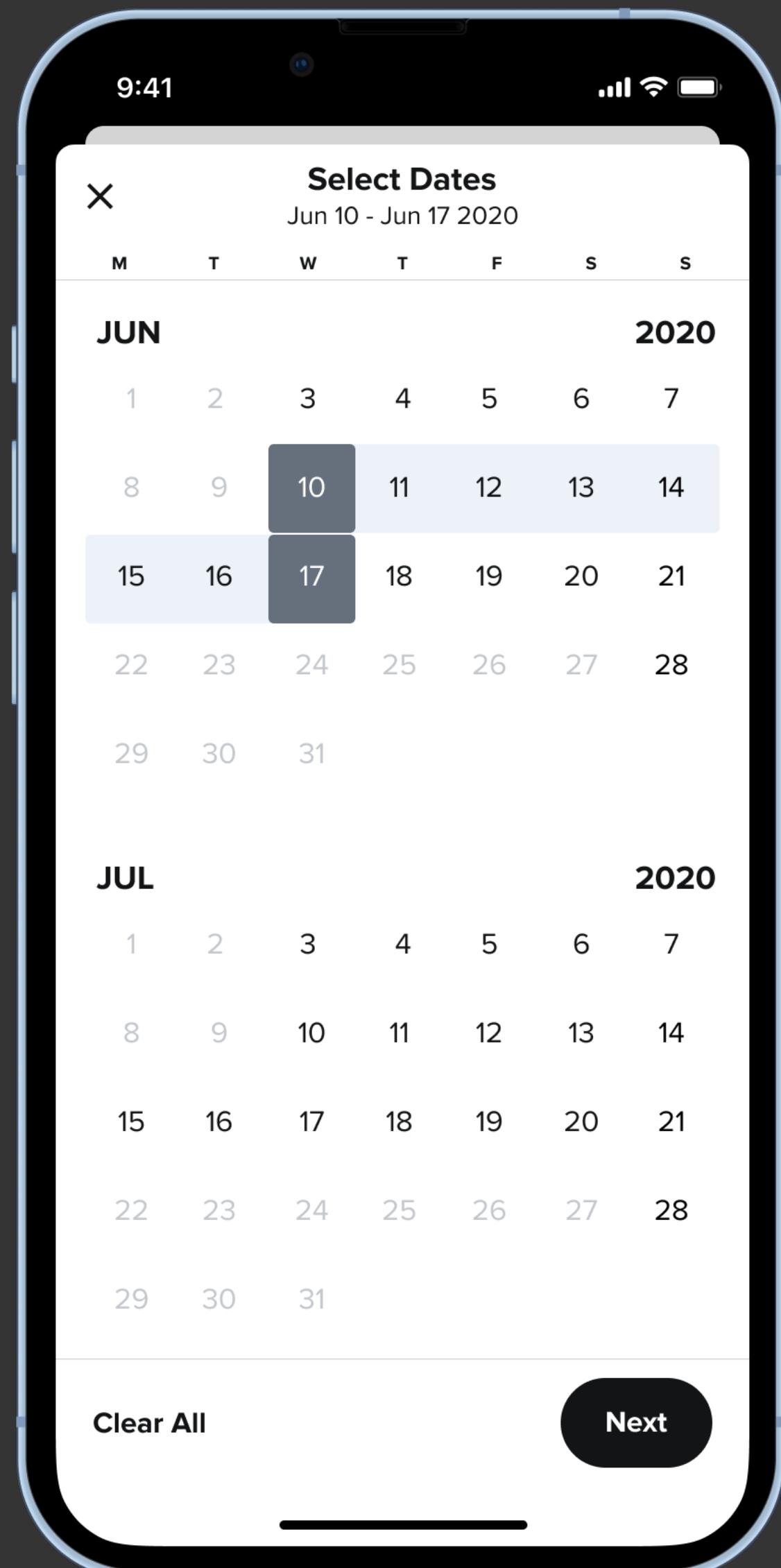
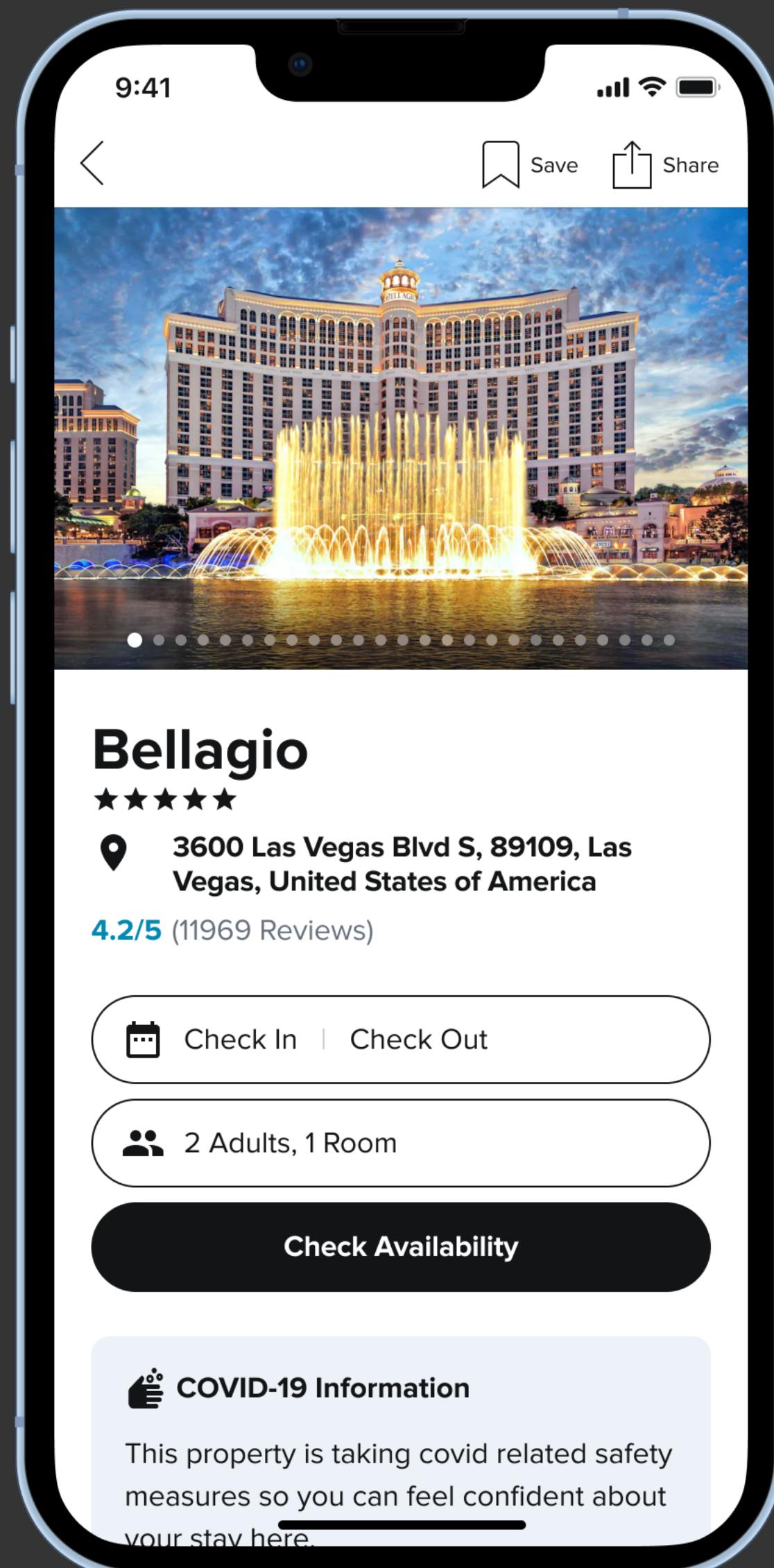
Skills

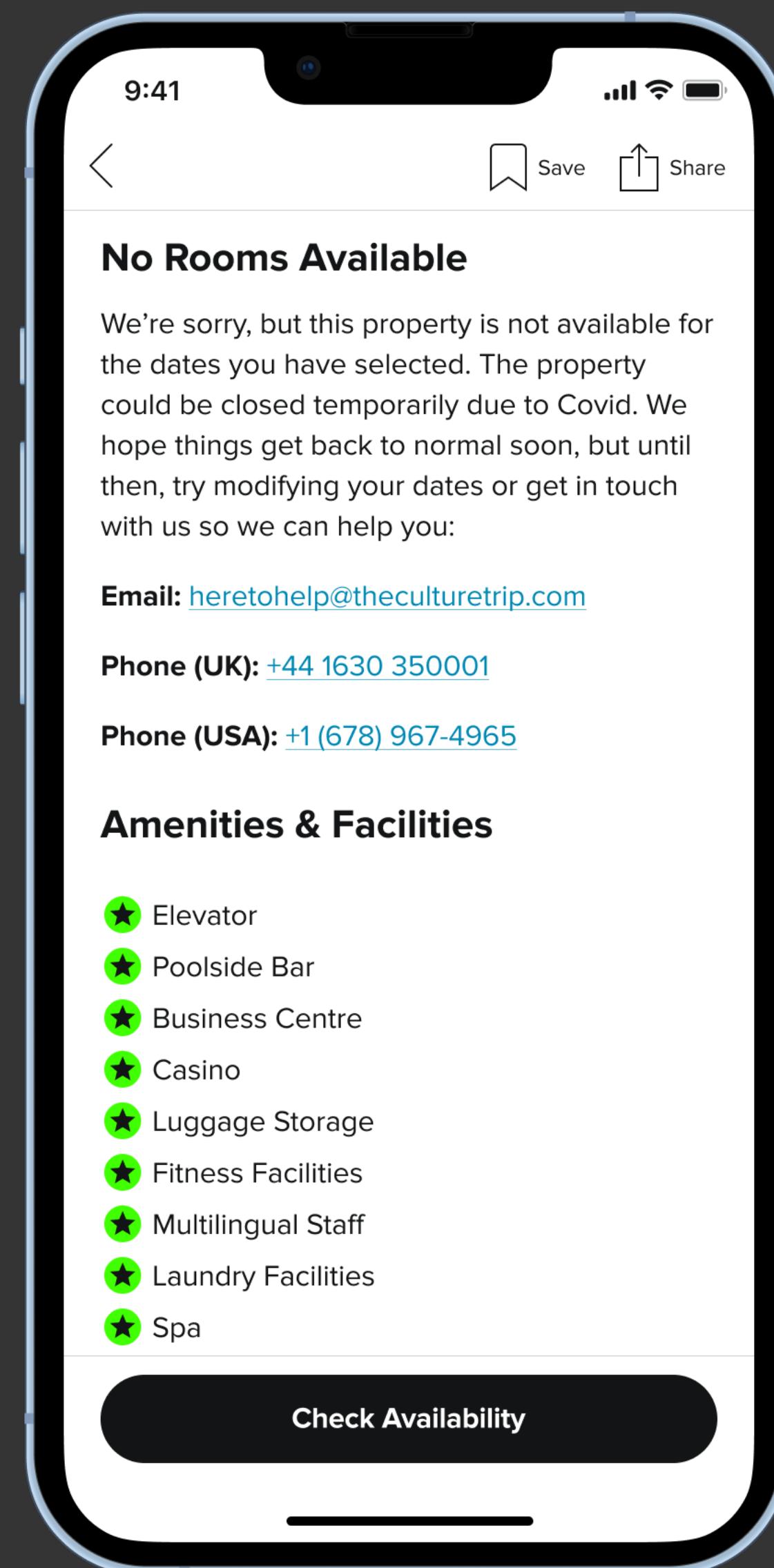
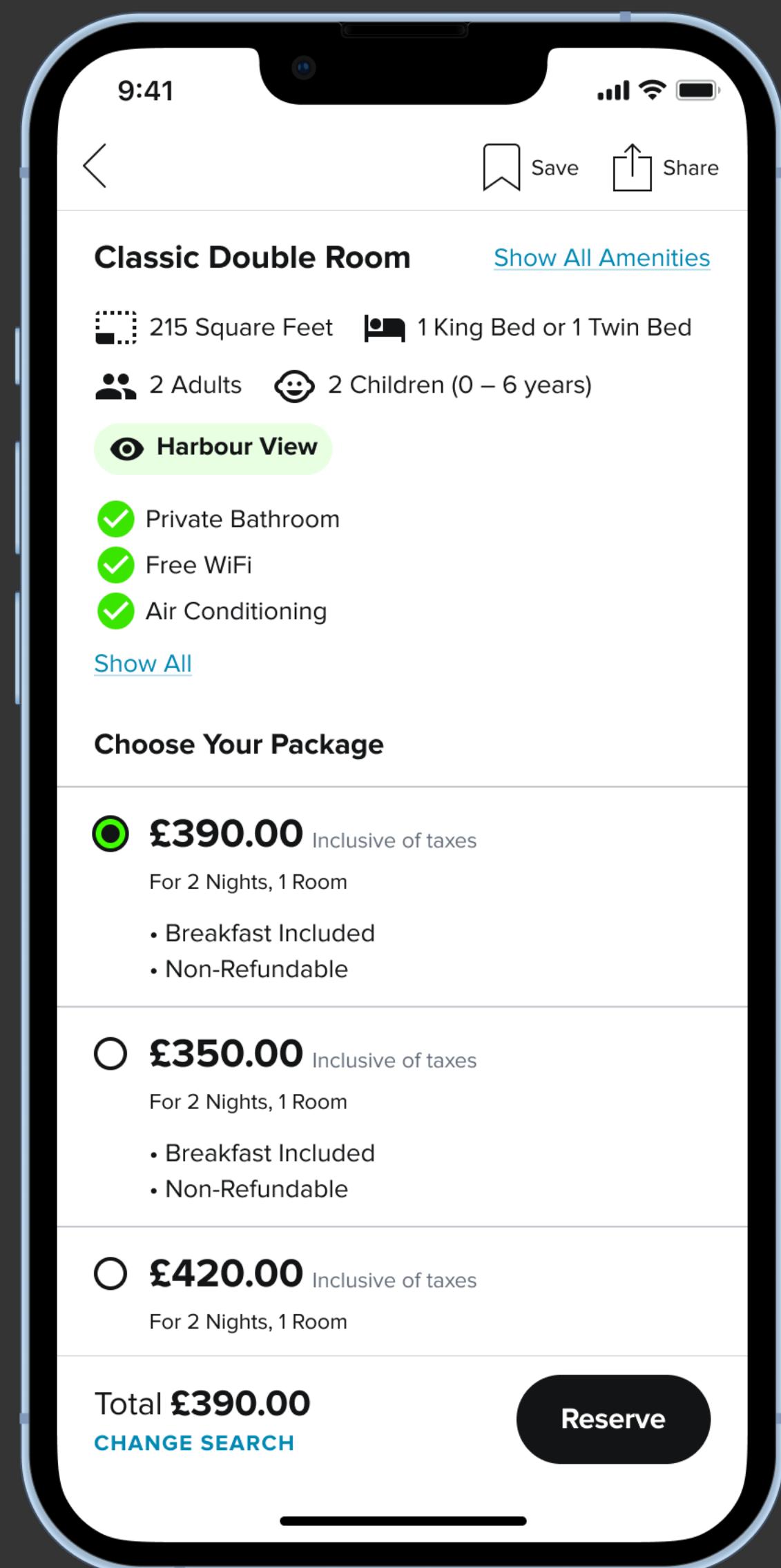
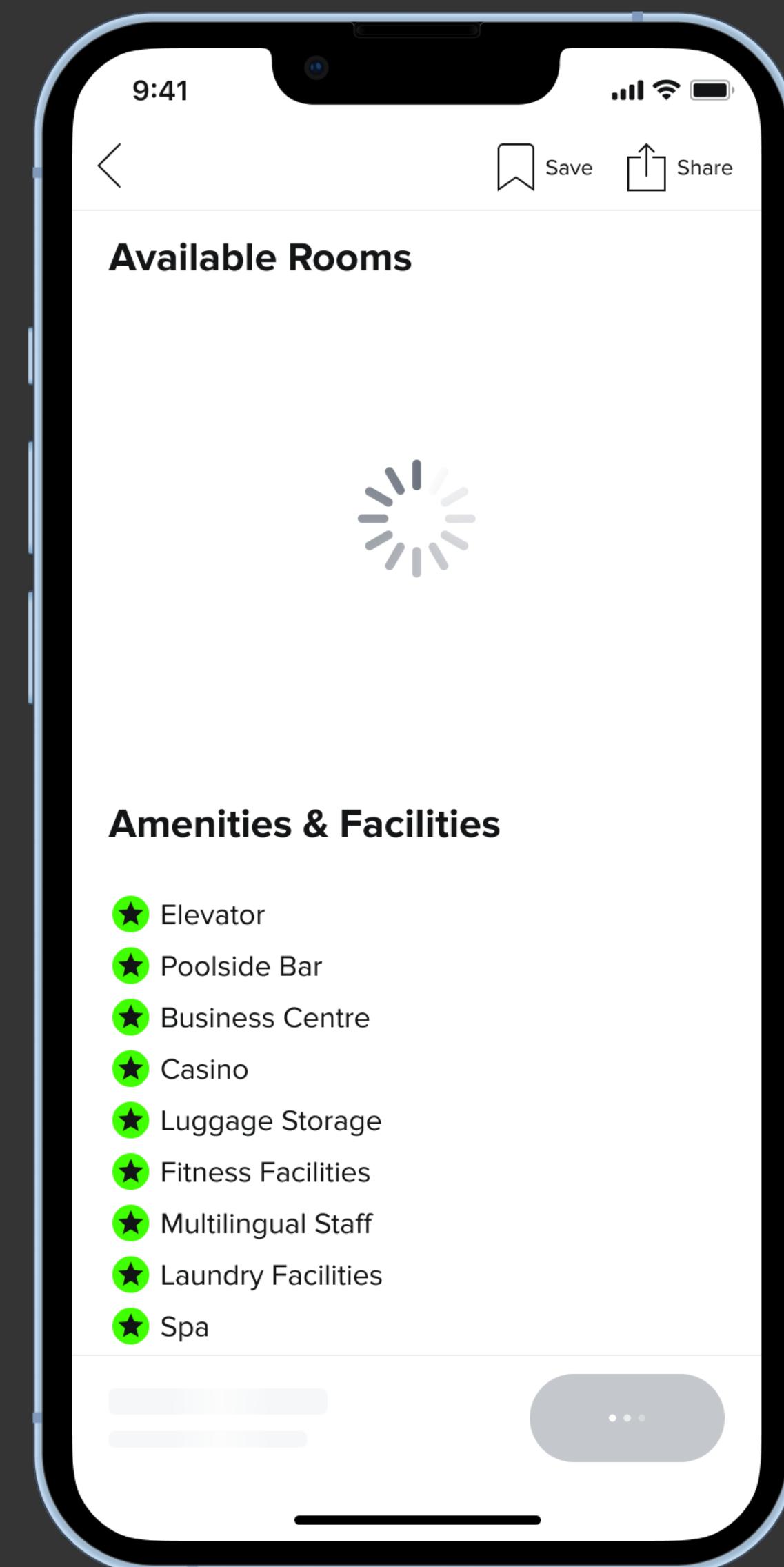
Prototyping, Visual Design, Interaction Design

Timeframe

4 weeks (Q2 2021)







9:41

Checkout

✓ SELECTION - 2. DETAILS - 3. CONFIRMATION

PERSONAL DETAILS

Full Name Required

Email Required

We'll use this to send you confirmation of your order

+1 Optional

We'll use this if we need to get in touch with you about your booking (Mobile number preferable).

Add Promo Code (optional) >

HOW WOULD YOU LIKE TO PAY?

Apple Pay ✓

Pay by Card

VISA MASTERCARD AMERICAN EXPRESS DISCOVER

By proceeding you confirm you have read and agree to our [Terms of Use](#). To find out what personal data we

Total £390.00

[BOOKING DETAILS](#)

[Confirm & Pay](#)

9:41

Booking Details

 Bellagio
★★★★★
4.2/5 (11969 Reviews)

Address: 3600 Las Vegas Blvd S, 89109, Las Vegas, United States of America

Room: Classic Double Room

Includes: Free Self Parking

Guests: 2 Adults

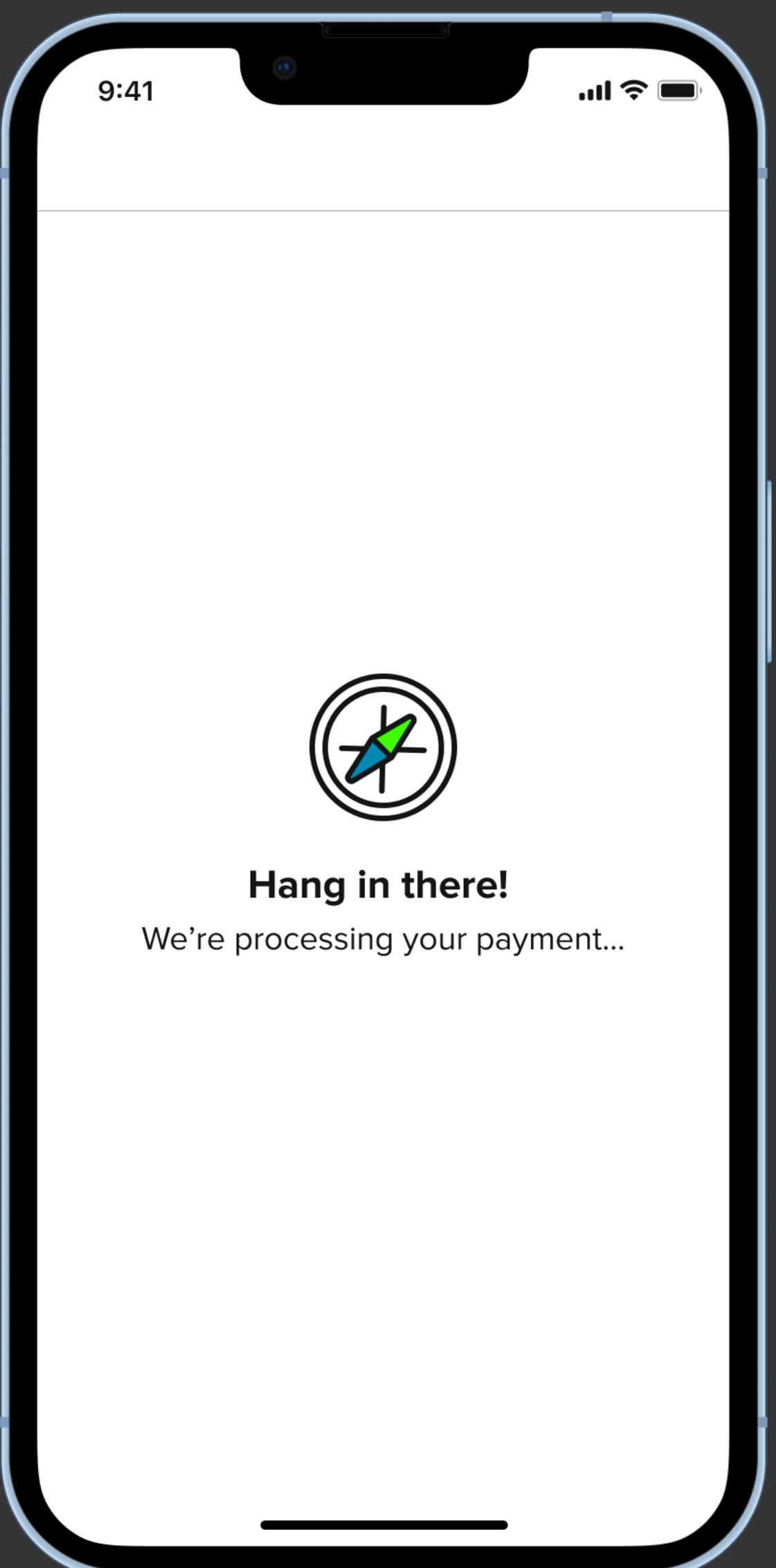
Check-in: 6 Aug 2021
Check-out: 9 Aug 2021

Price Breakdown

| | |
|--------------|----------------|
| Subtotal | £320.00 |
| Taxes & Fees | £70.00 |
| Total | £390.00 |

Cancellation Policy

This booking is non-refundable. If cancelled/amended between Feb 25, 2021 and Feb 28, 2021 there will be a 99.63 null charge.



Web App

Community Marketplace for Freelance Creators

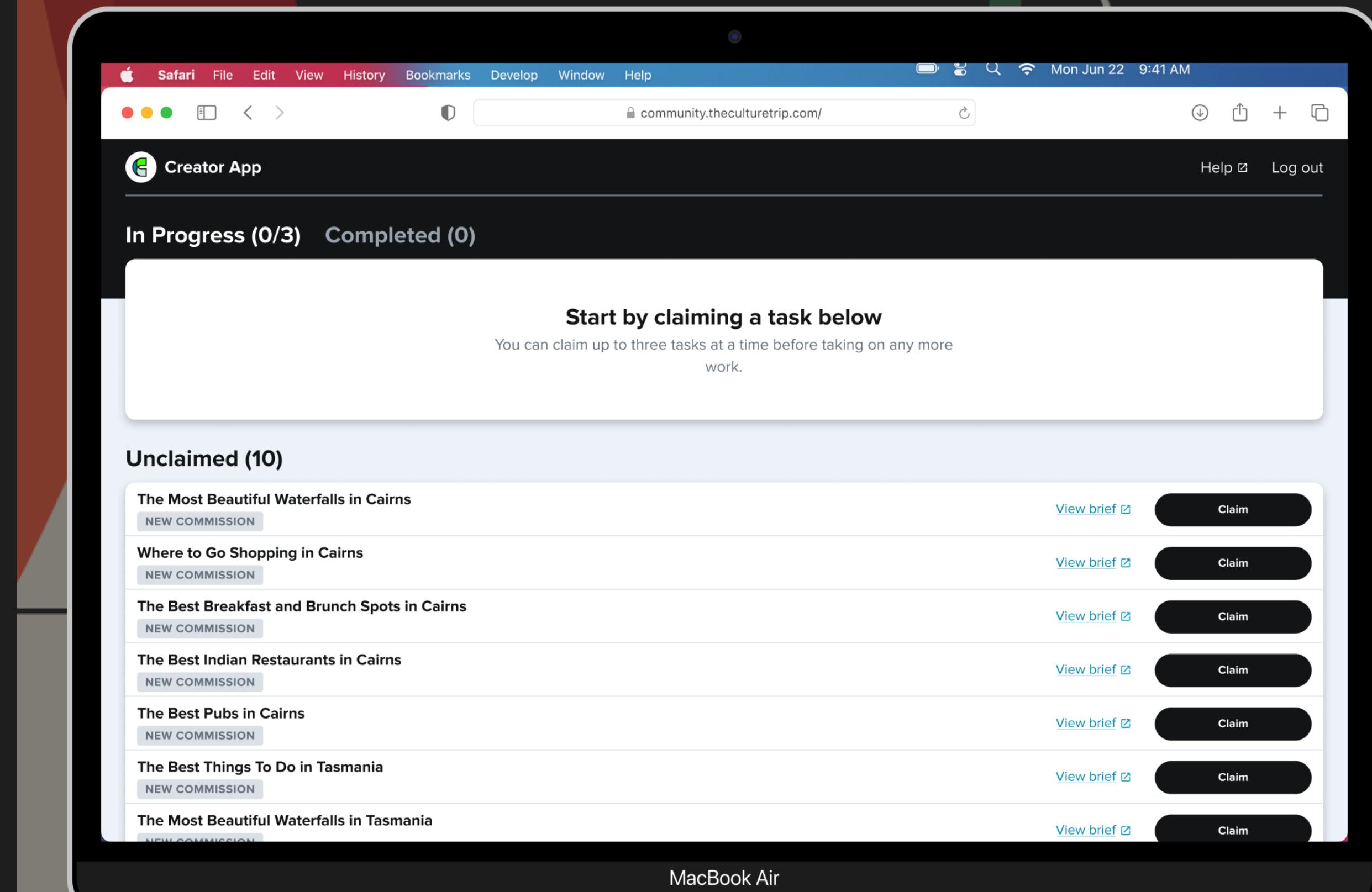
Inefficient content production processes cost Culture Trip money. My role was to design a platform that could support large volumes of content creation and automate processes thereby reducing business overheads. I collaborated with internal stakeholders and designed the end-to-end journeys for the web app.

Skills

Sketching, Testing, Visual Design, Interaction Design

Timeframe

3 months (Q3 2020)



Safari File Edit View History Bookmarks Develop Window Help

community.theculturetrip.com

culture trip Creator App \$ ⚡ ? ER

In Progress (3/3) Completed (12)

Hidden Gems in Greece You Need to Visit

Recommendation
 Due: 12/10/2020 Today
 Fee: \$5

The Best Pet-Friendly Hotels in New York City

Copywriting
 Due: 13/10/2020 Tomorrow
 Fee: \$50 \$61 ⓘ

Hidden Gems in Greece You Need to Visit

Article
 Due: 13/10/2020 Tomorrow
 Fee: \$50

Unclaimed

The Best Hotels in Back Bay For Every Traveler

Article
 Fee: \$50

The Most Family-Friendly Hotels in New York City

Article
 Fee: \$50

The Best Hotels in Charlestown For Every Traveler

Copywriting
 Fee: \$50

View Brief

Options Complete Form

Unclaim

Extend Deadline

Edit in Wordpress

Options Edit in Wordpress

Claim

Options Claim

Options Claim

MacBook Air

Safari File Edit View History Bookmarks Develop Window Help

community.theculturetrip.com

culture trip Creator App \$ ⓘ

In Progress (3/3) Completed (12)

\$ 550⁰⁰ Total Earnings

\$ 50⁰⁰ This month

The Top 10 Things To Do in Minsk, Belarus

Recommendation Pending Publish Fee: \$50

The Top 10 Things To Do in Minsk, Belarus

Recommendation Pending Publish Fee: \$50

The Top 10 Things To Do in Minsk, Belarus

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The Top 10 Things To Do in Minsk, Belarus

Recommendation Published: 13/10/2020 Fee: \$50

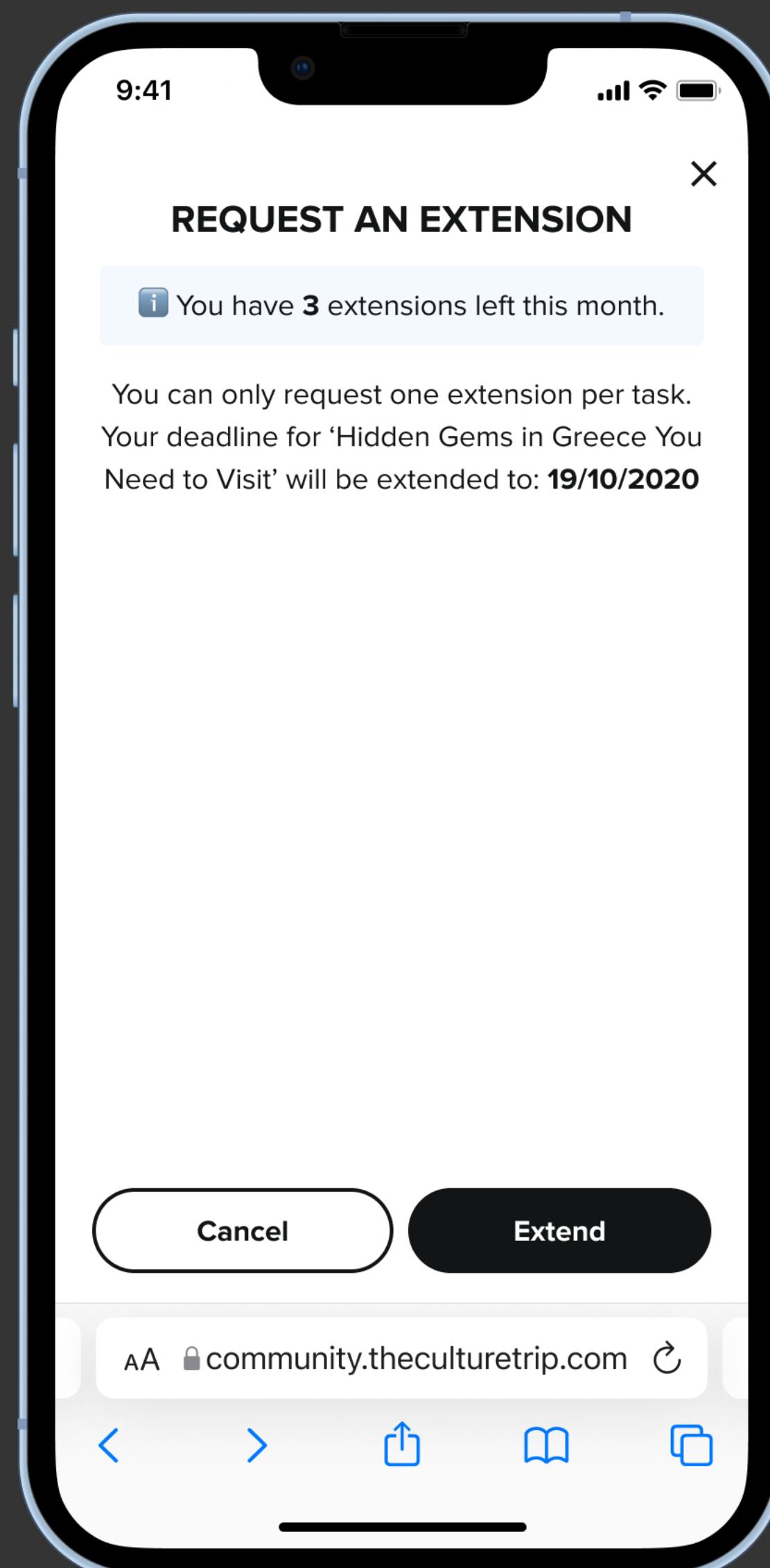
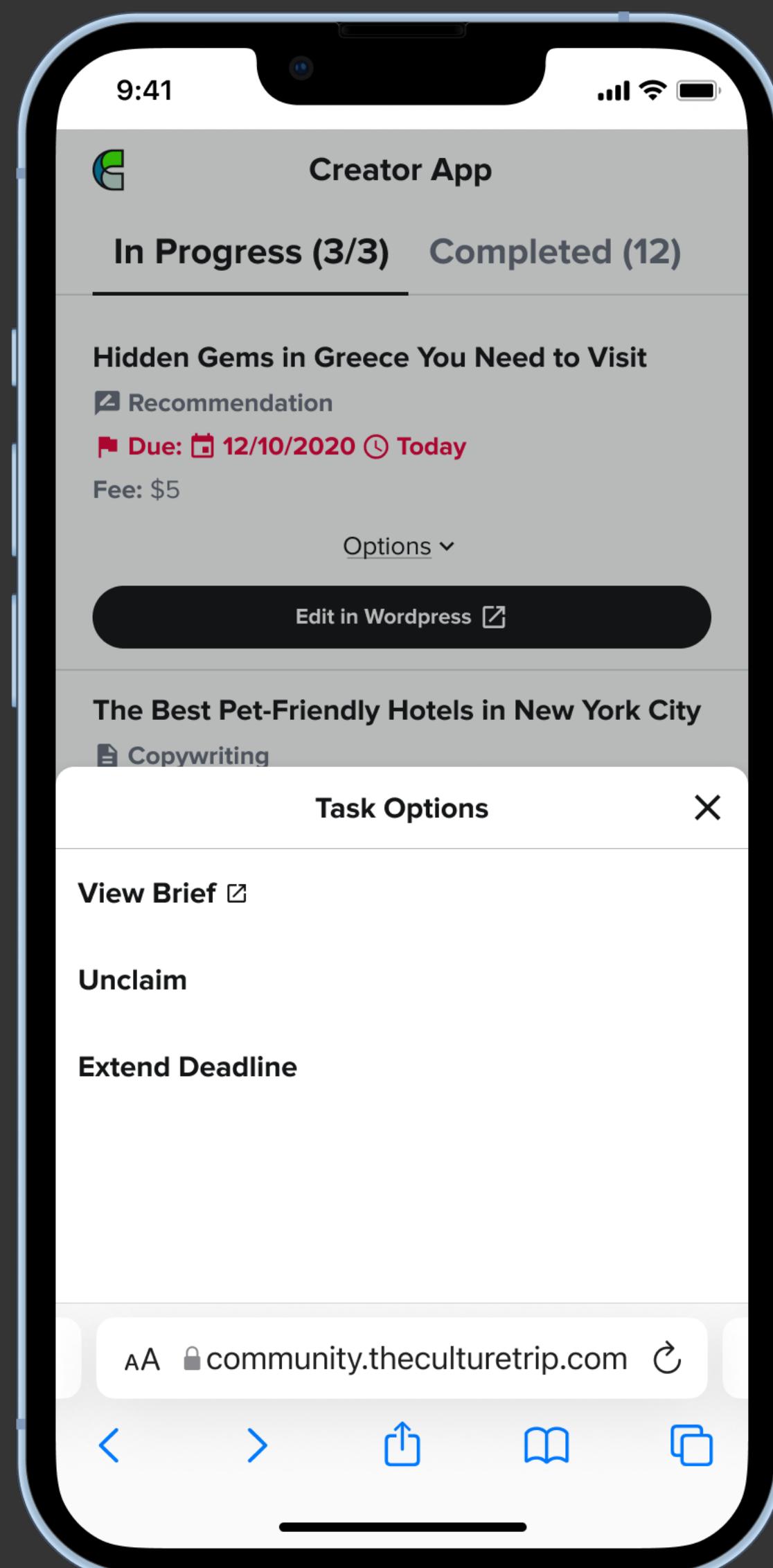
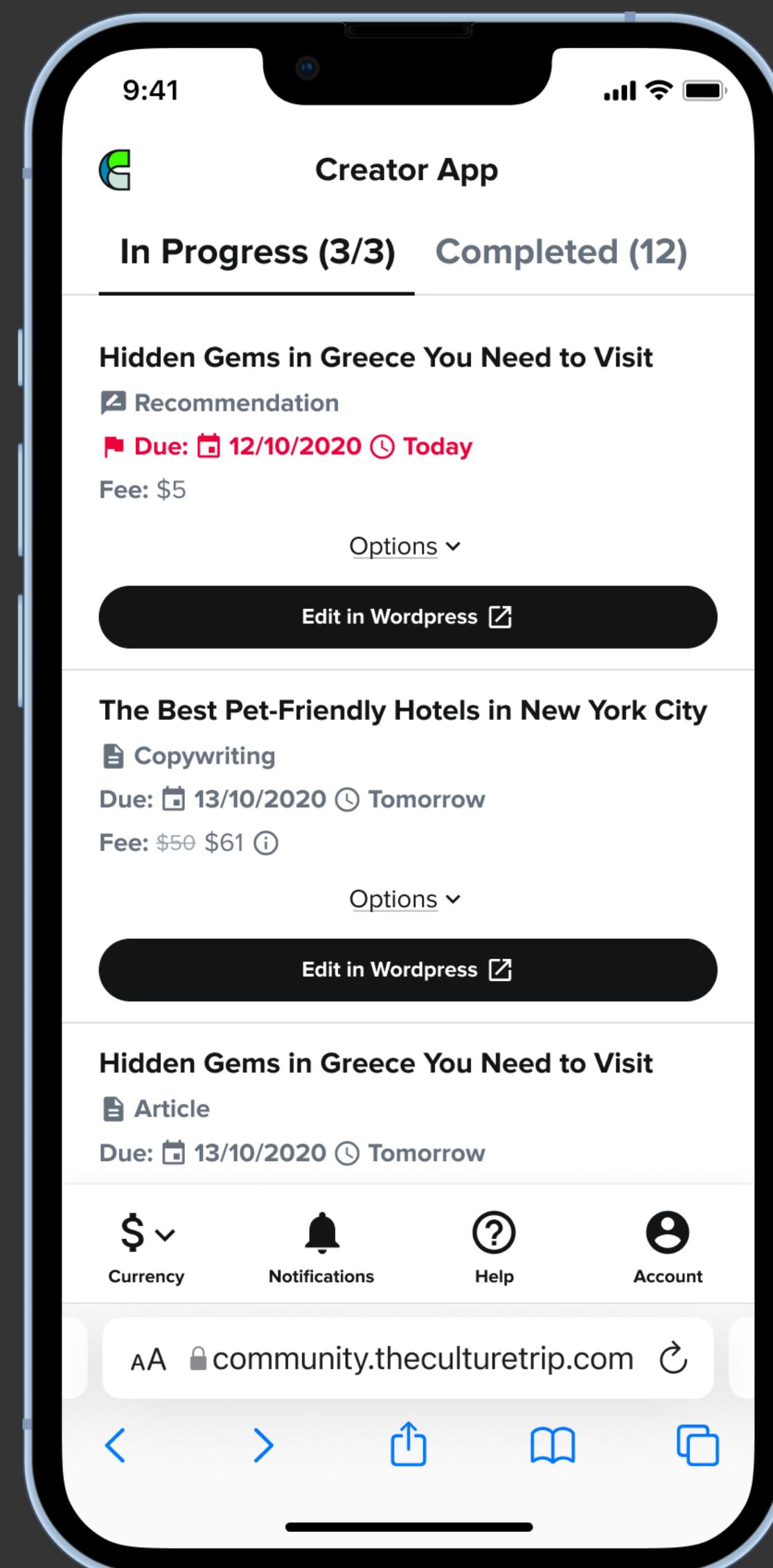
Complete Form

Complete Form

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Complete Form

MacBook Air



Mobile Apps

Reducing paper and embracing technology in care agencies

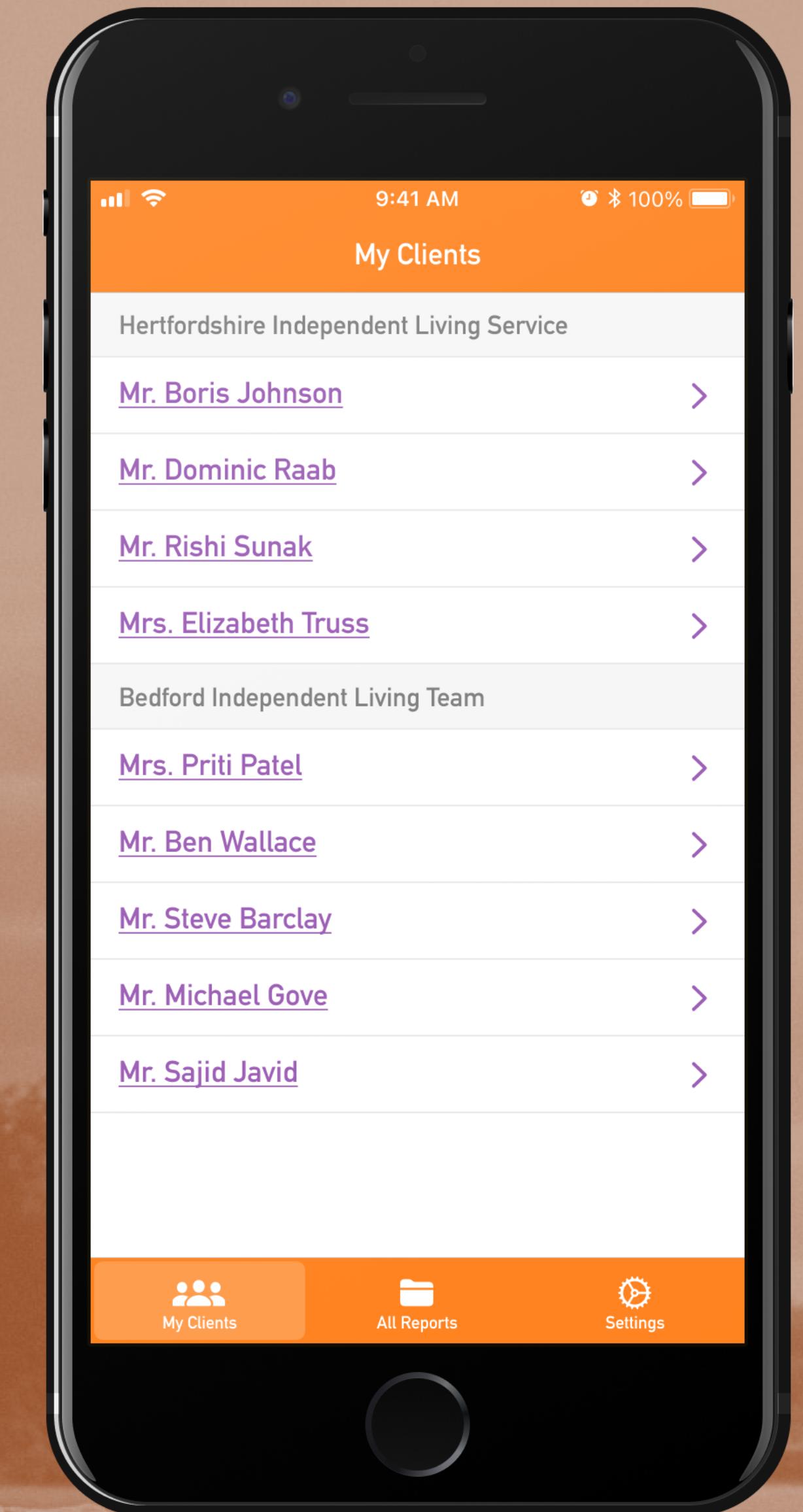
OnCare is a B2B SaaS business from the Founders Factory incubator. I prototyped and designed three apps. These include a React Native client for both iOS and Android and a responsive web app dashboard. I worked on product strategy and the user experience, as well as the creative direction.

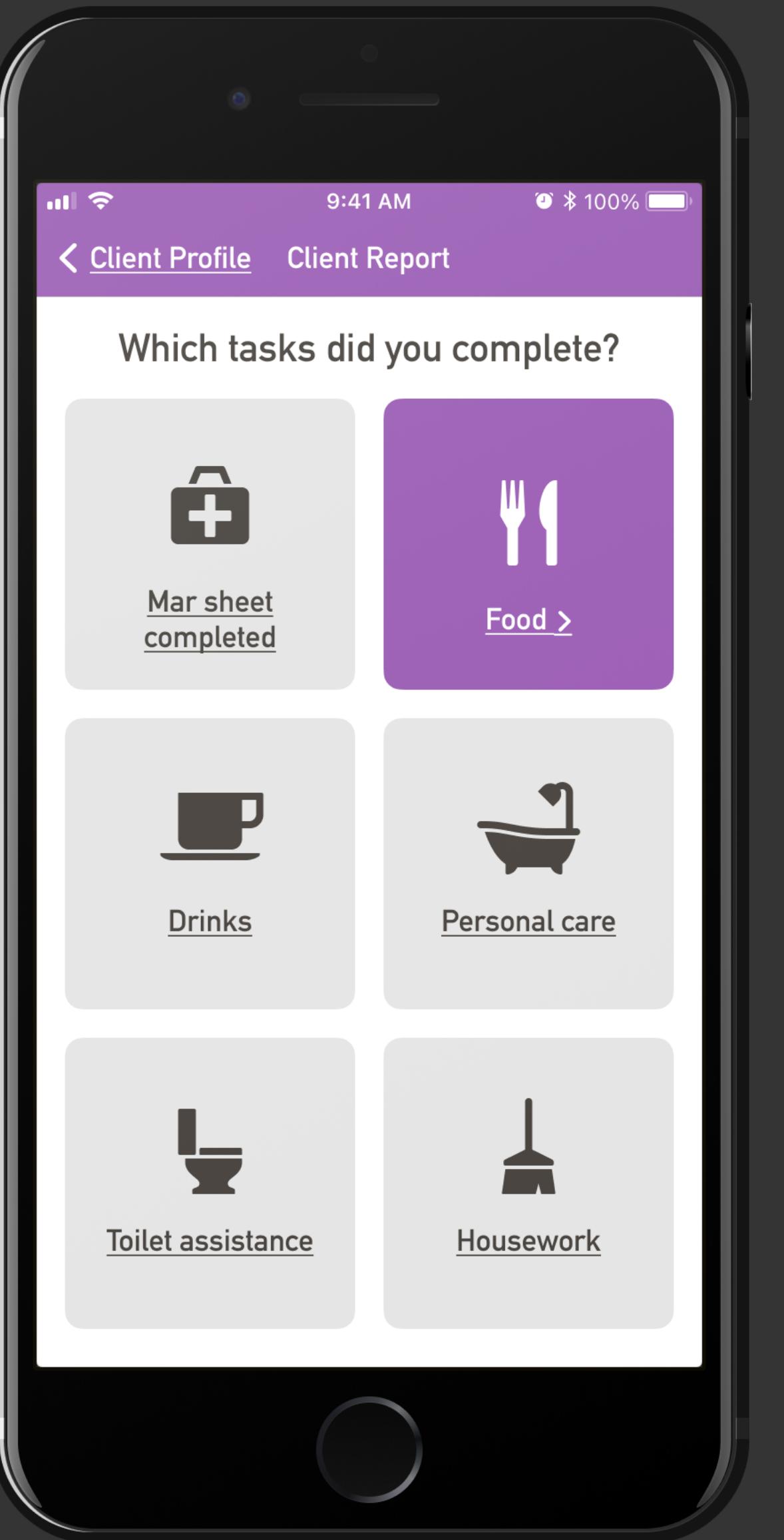
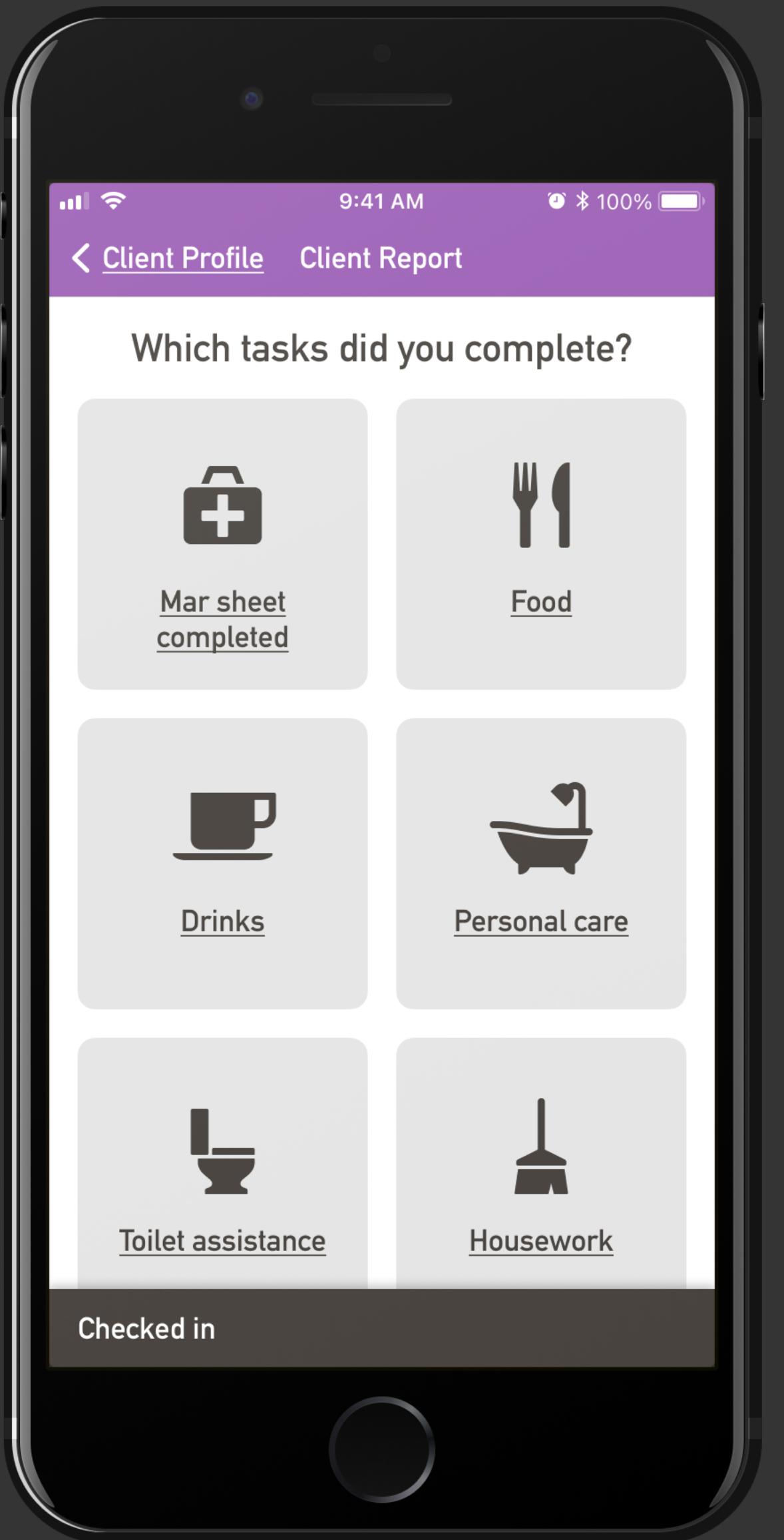
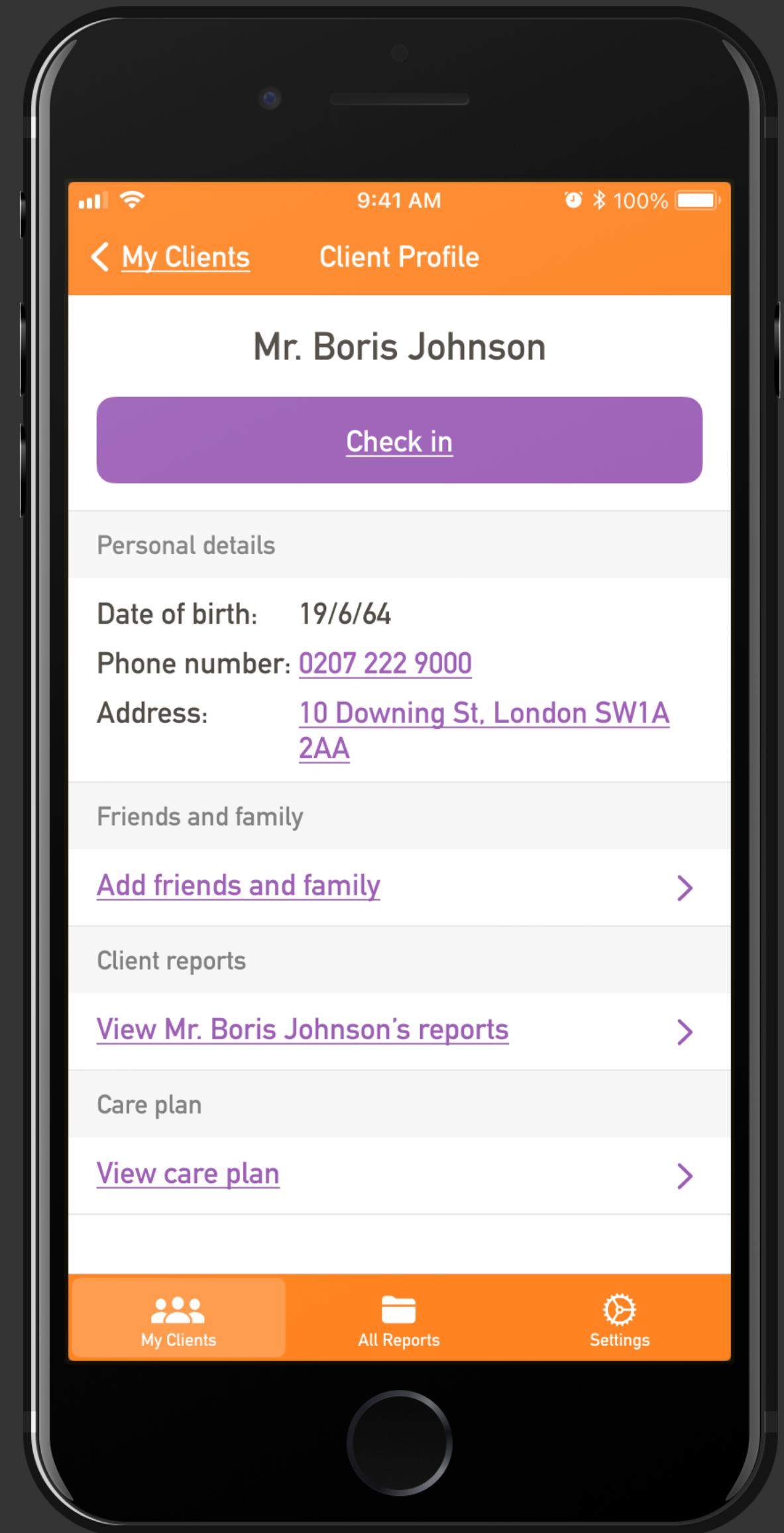
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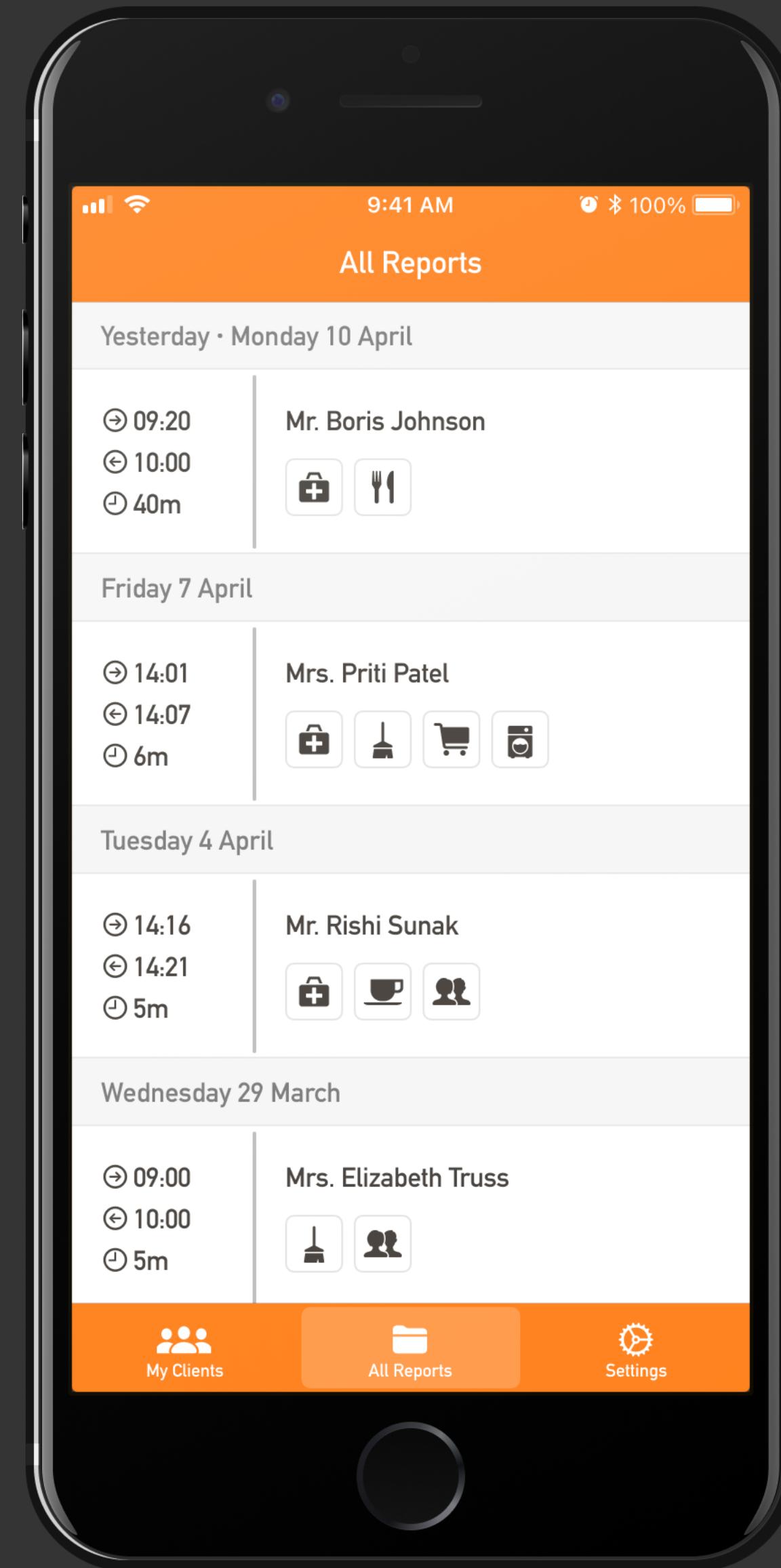
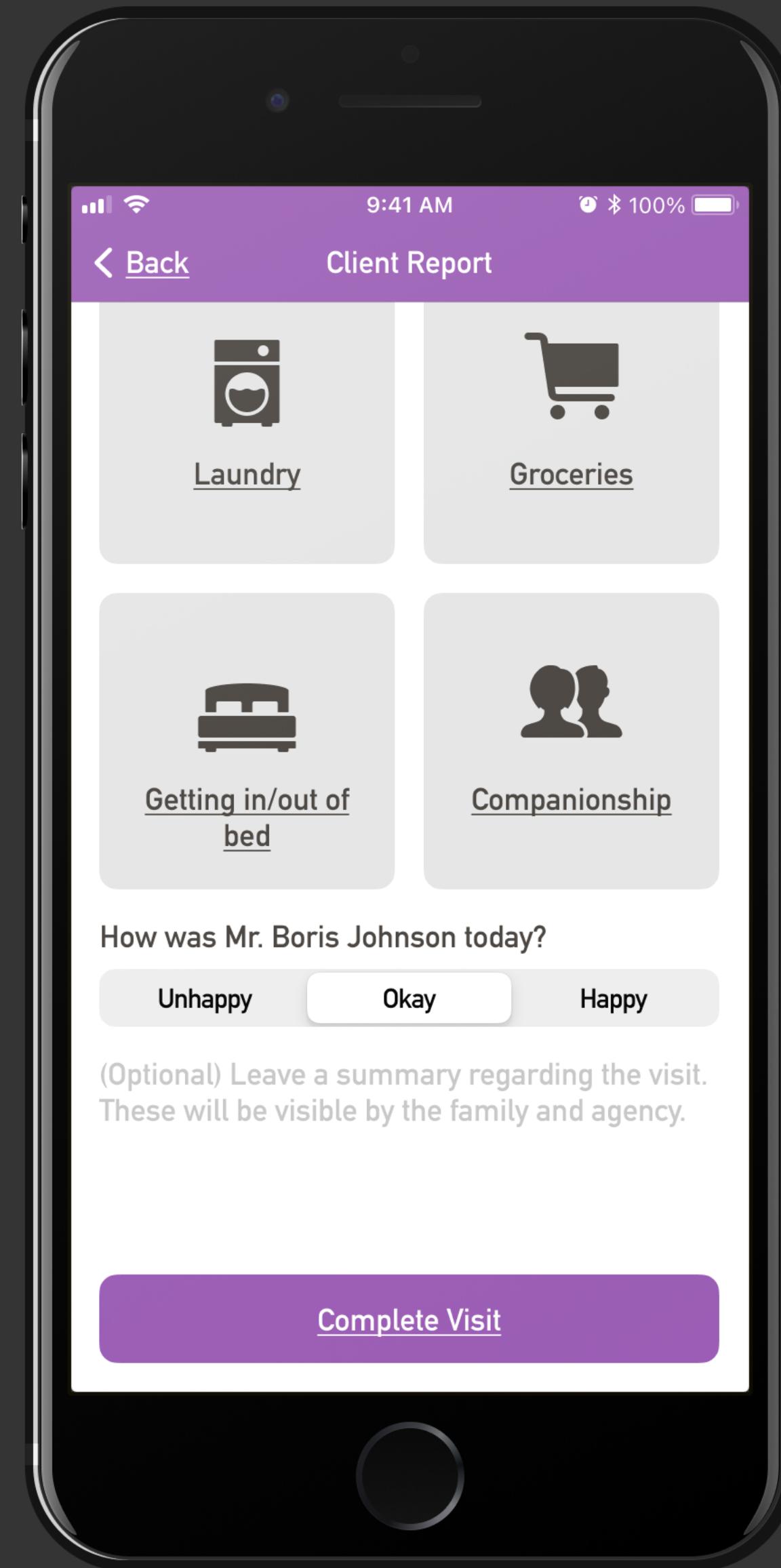
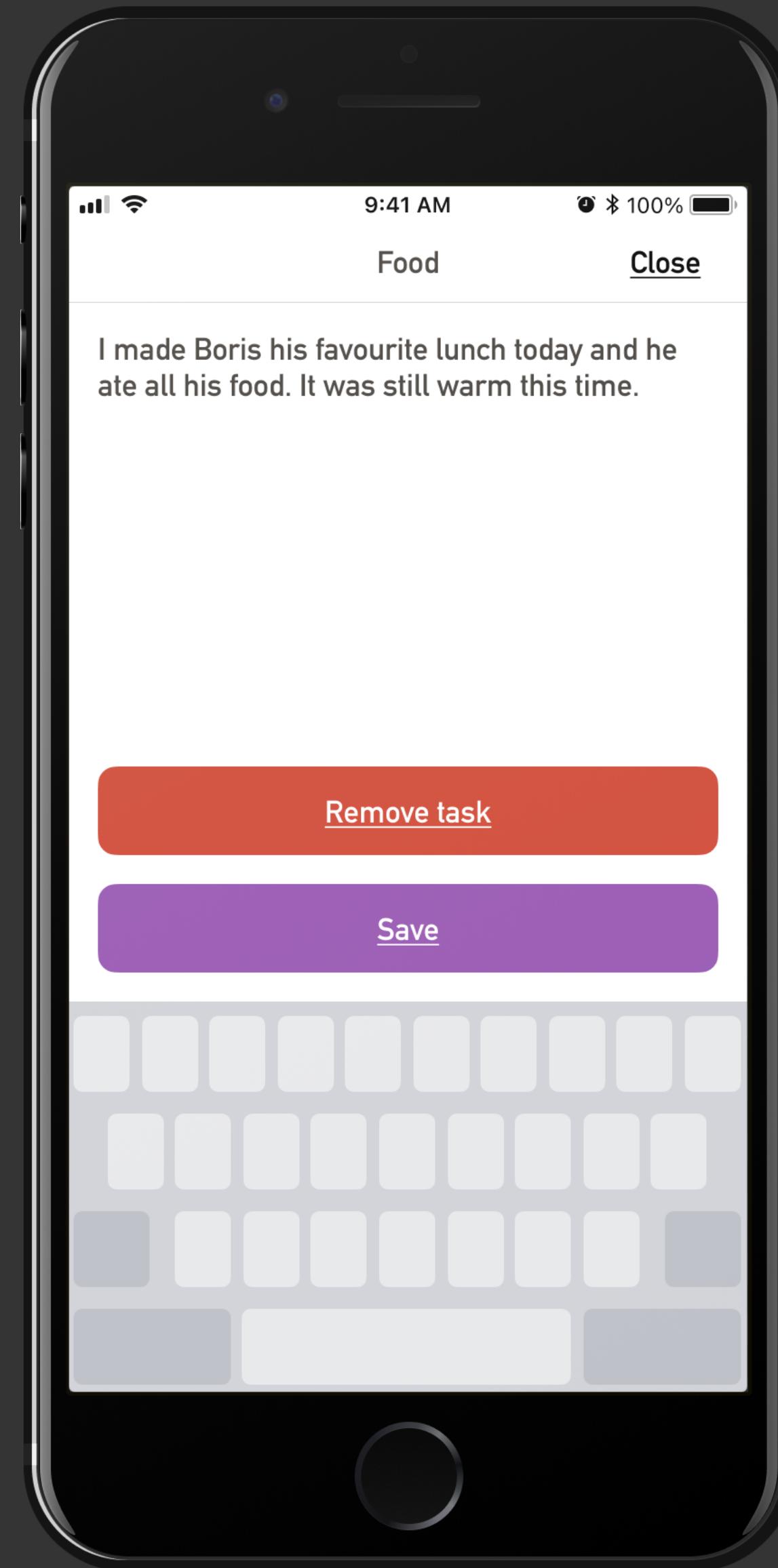
Prototyping, Ethnographic Research, Visual Design, Interaction Design

Timeframe

6 Months (2016)







Mobile Apps

Fostering healthy debate and community

My role at State was to improve product growth. One way was re-designing a new 'find my friends' flow for the mobile apps. I aided and supported the roll out of new branding and visual design. To drive product stickiness and adoption, I designed a more efficient way for users to share their opinions with the 'Opinion Mix'.

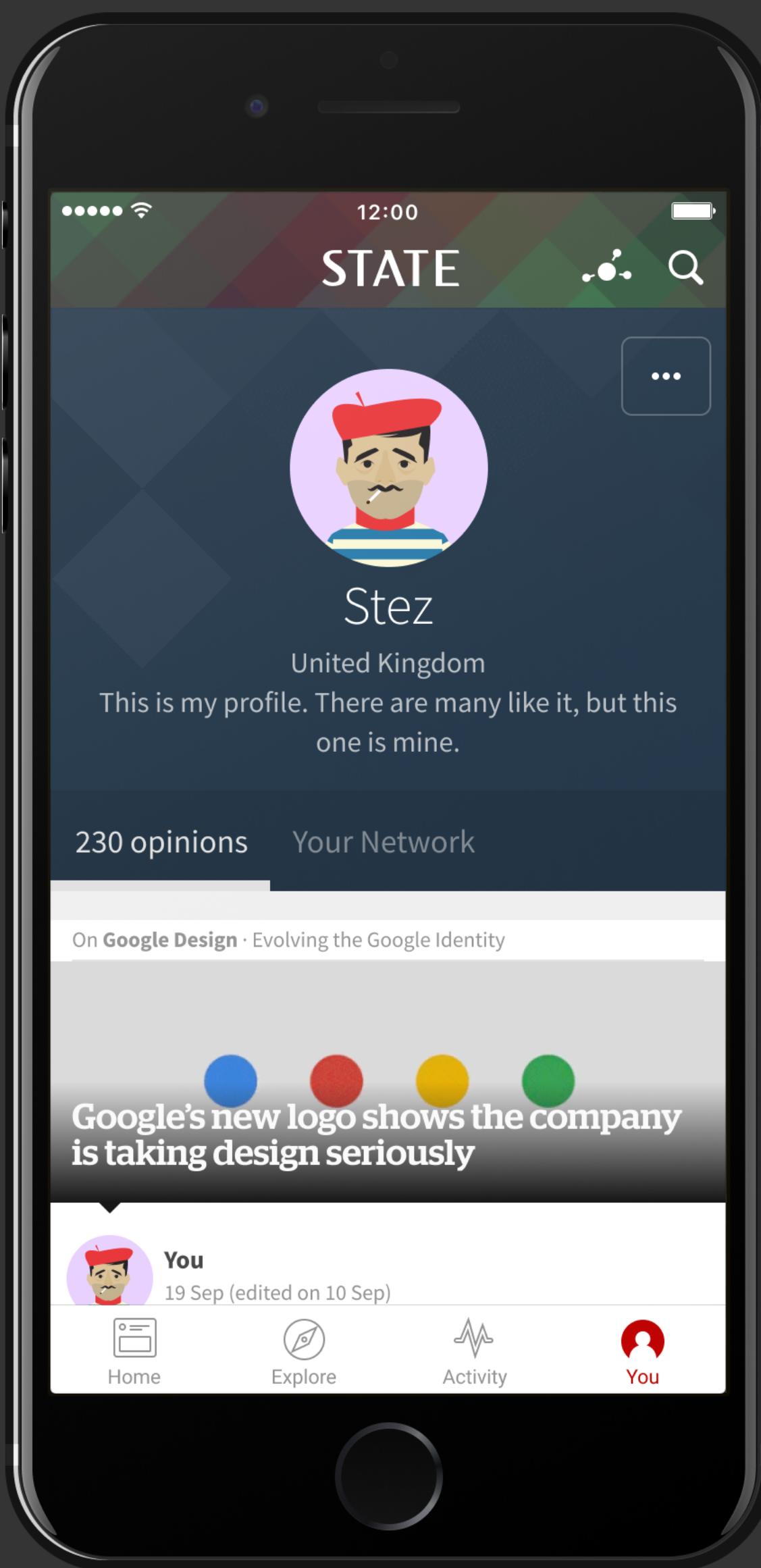
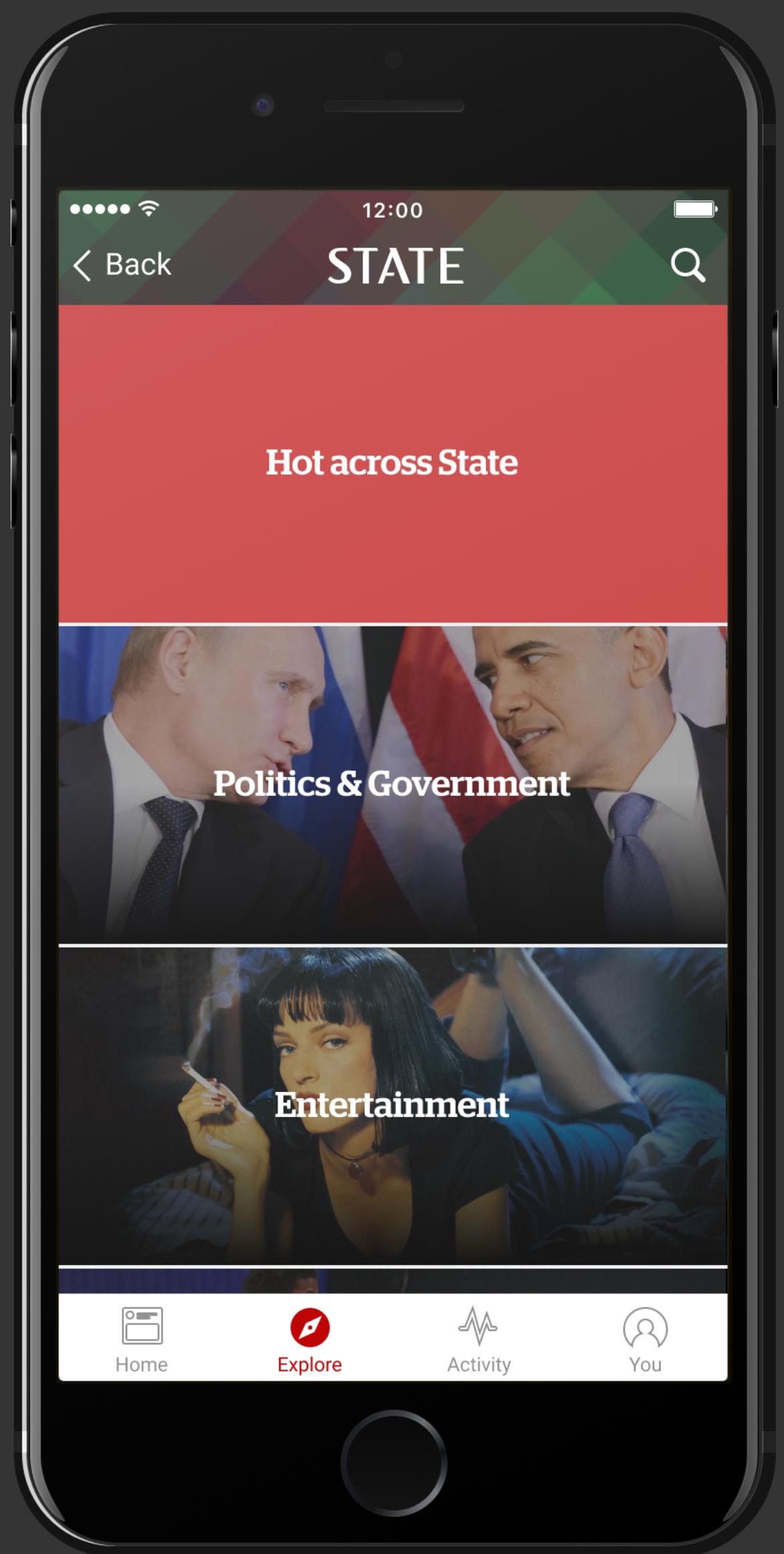
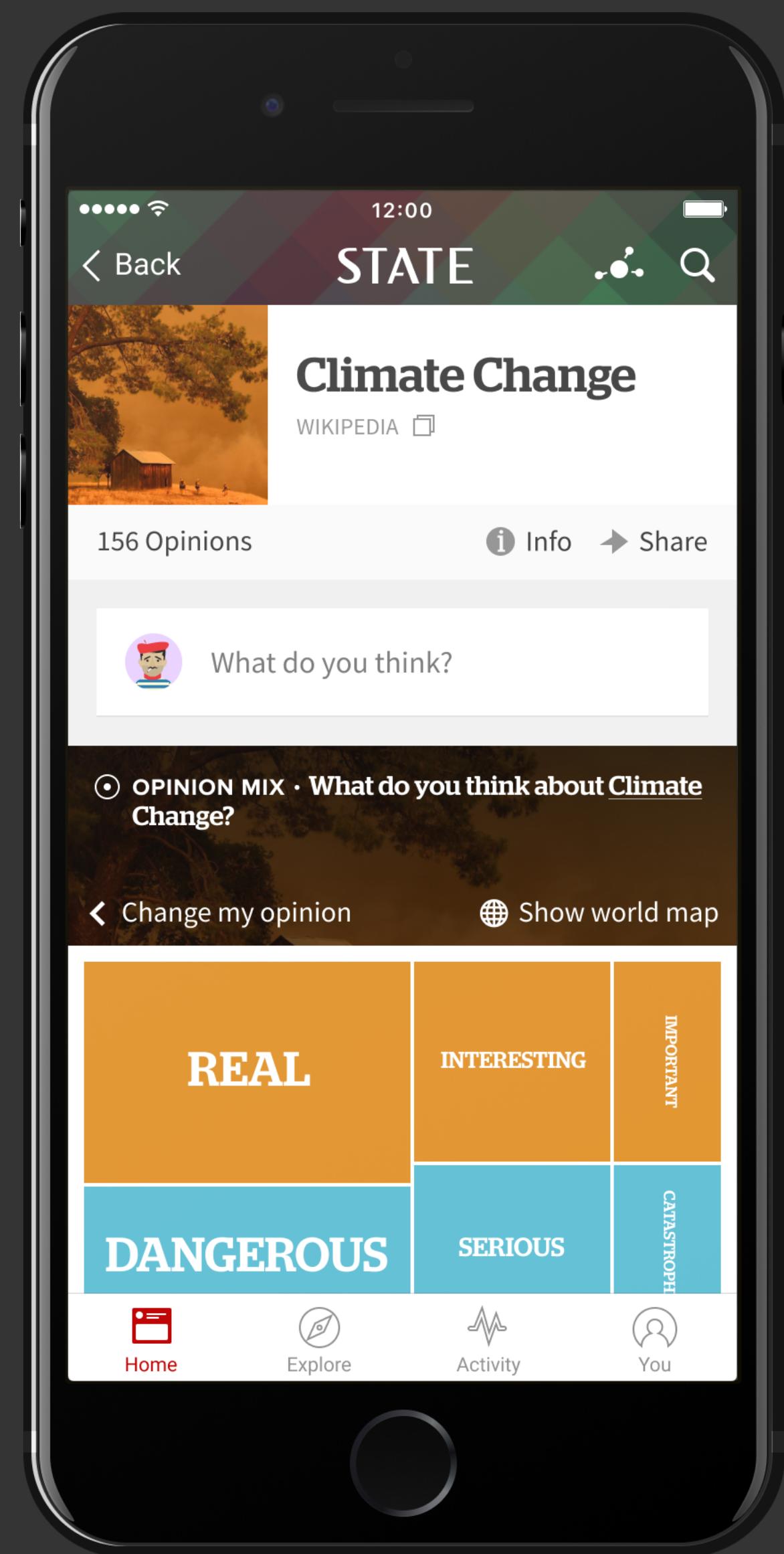
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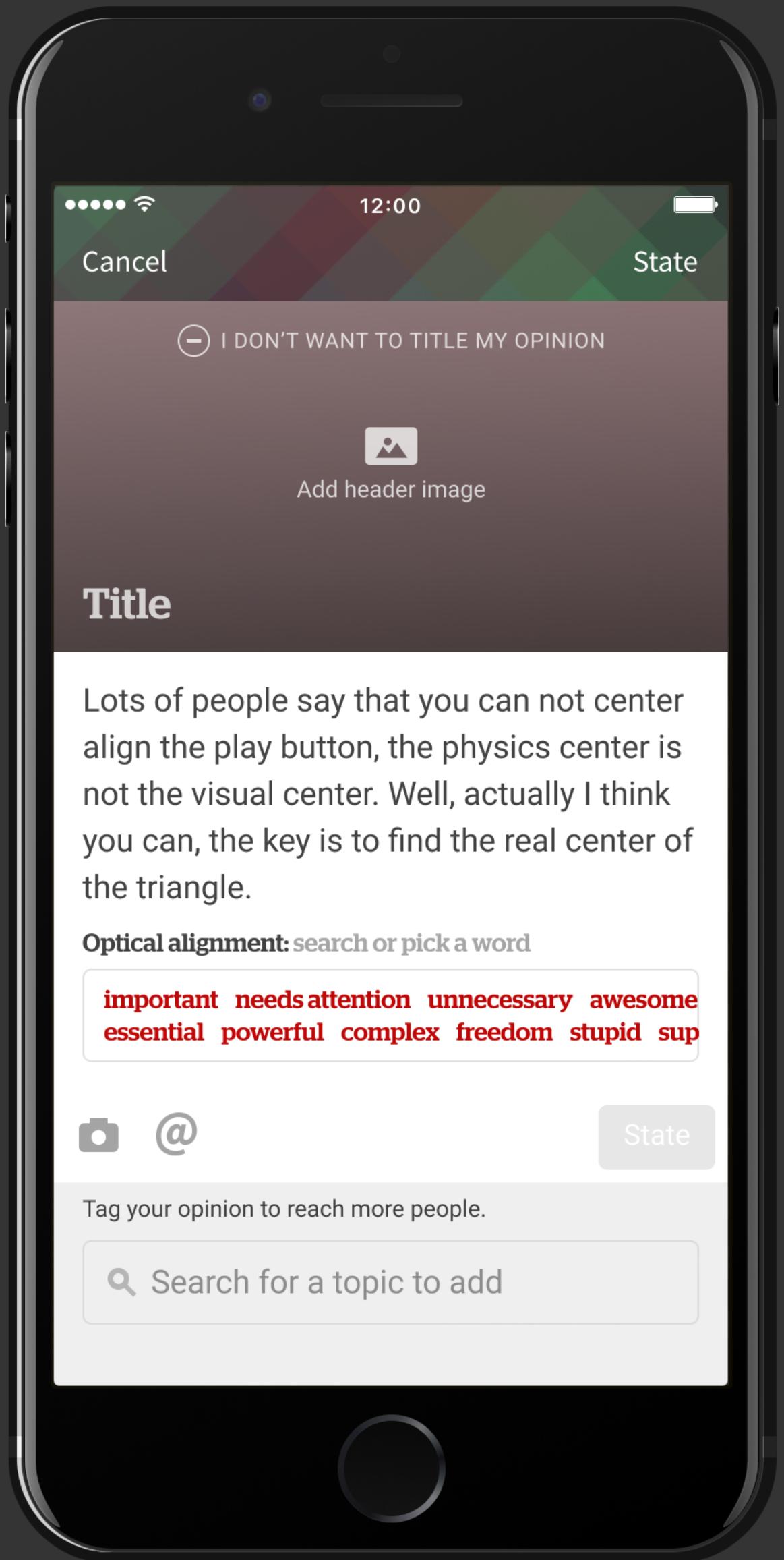
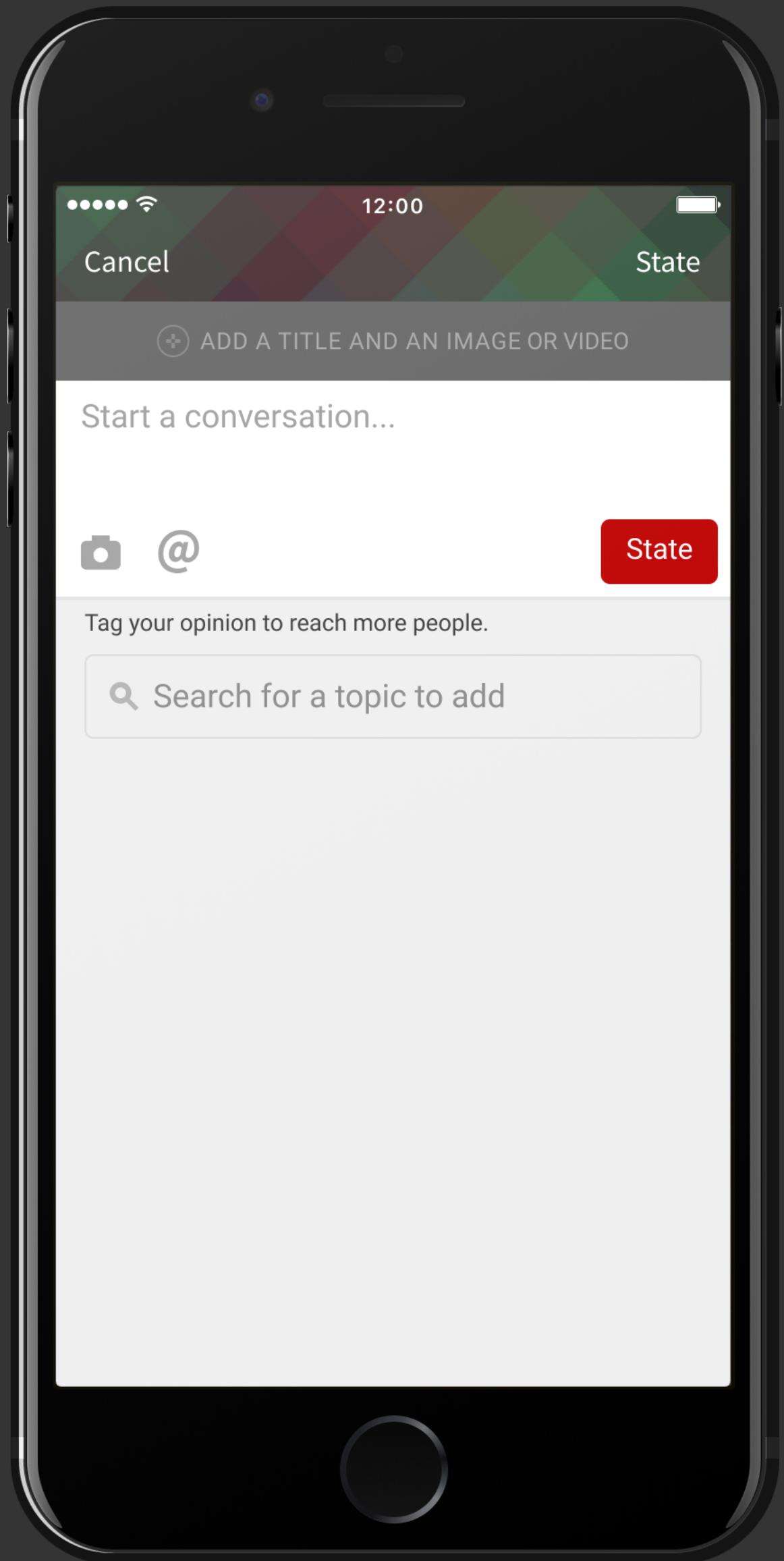
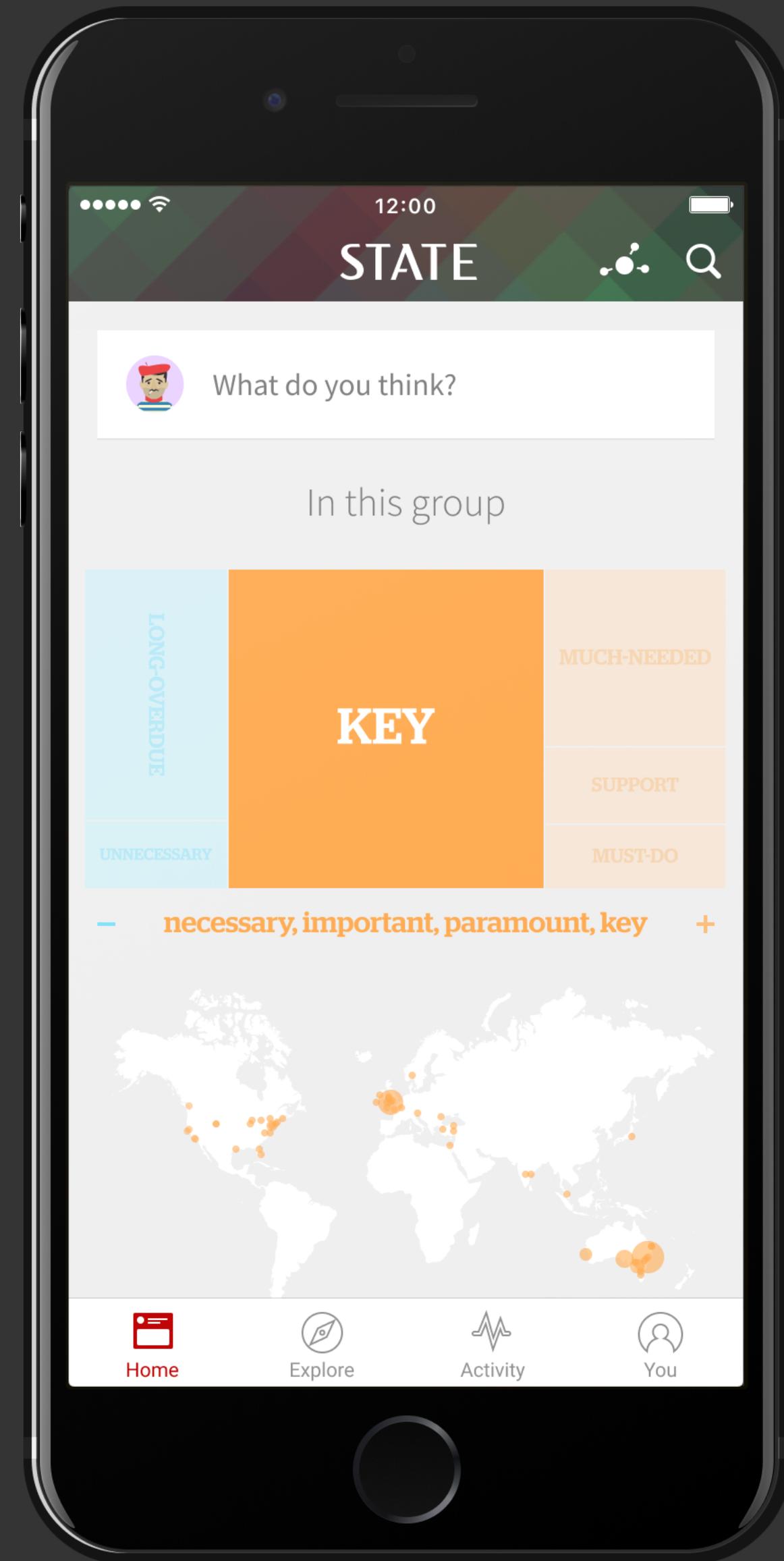
Prototyping, Visual Design, Interaction Design

Timeframe

2 Years (2015—2016)







Mobile App

Watch curated videos from cooking to wellness

I worked on improving the UX and UI for the iOS app for iPhone and iPad as well as a new monetisation feature, 'ShopMotion' which allowed users to buy items from the video interface.

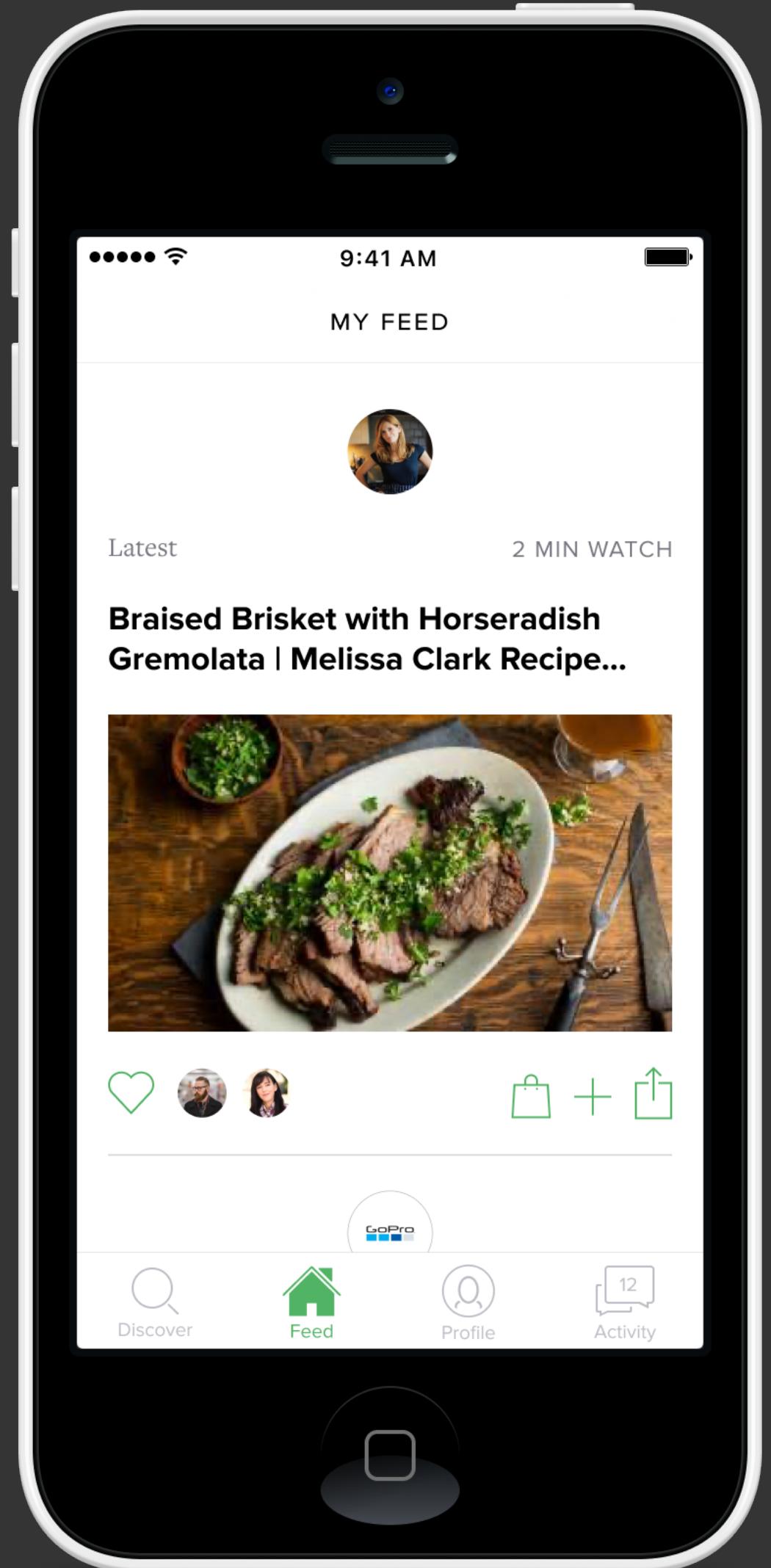
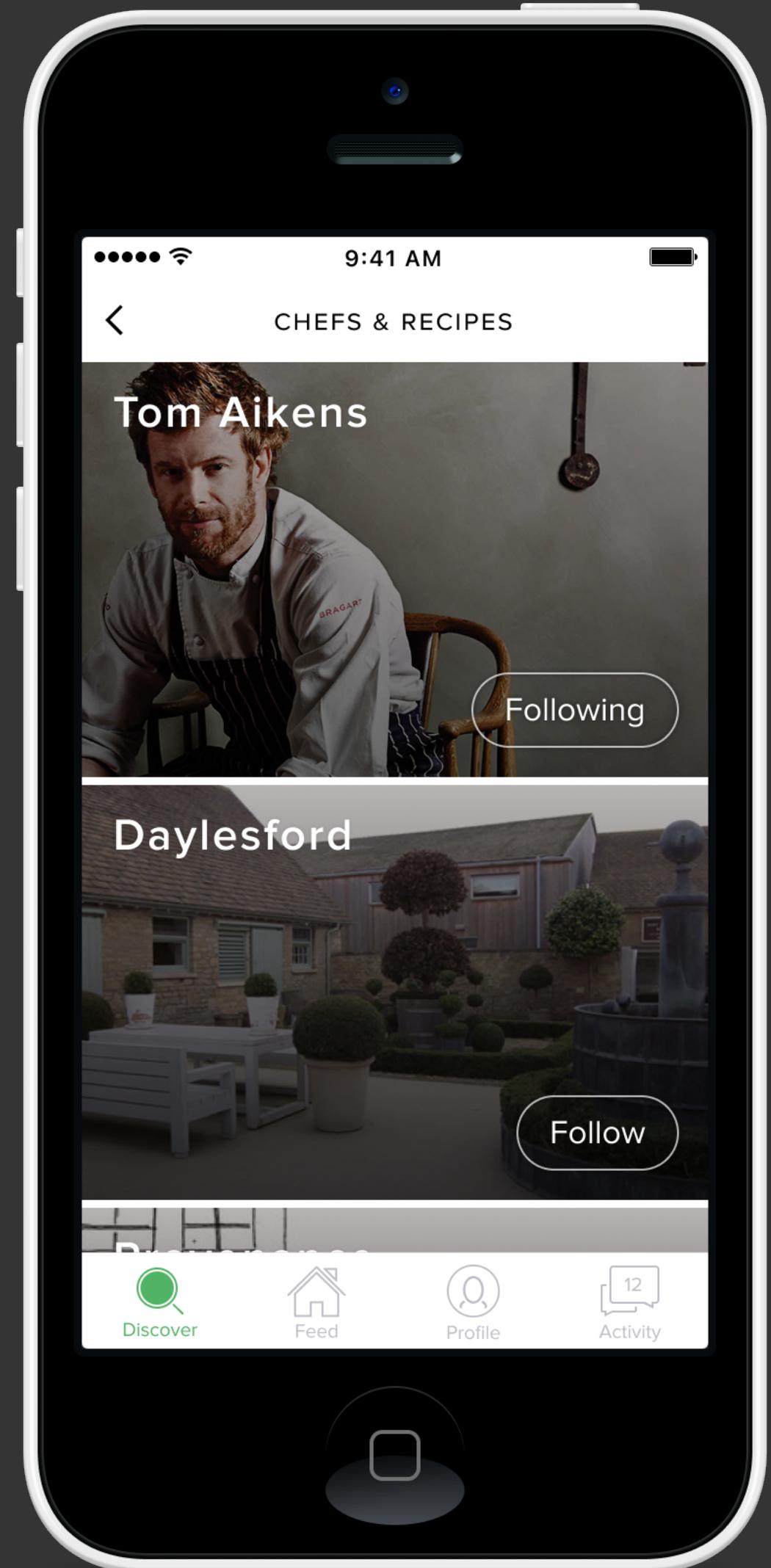
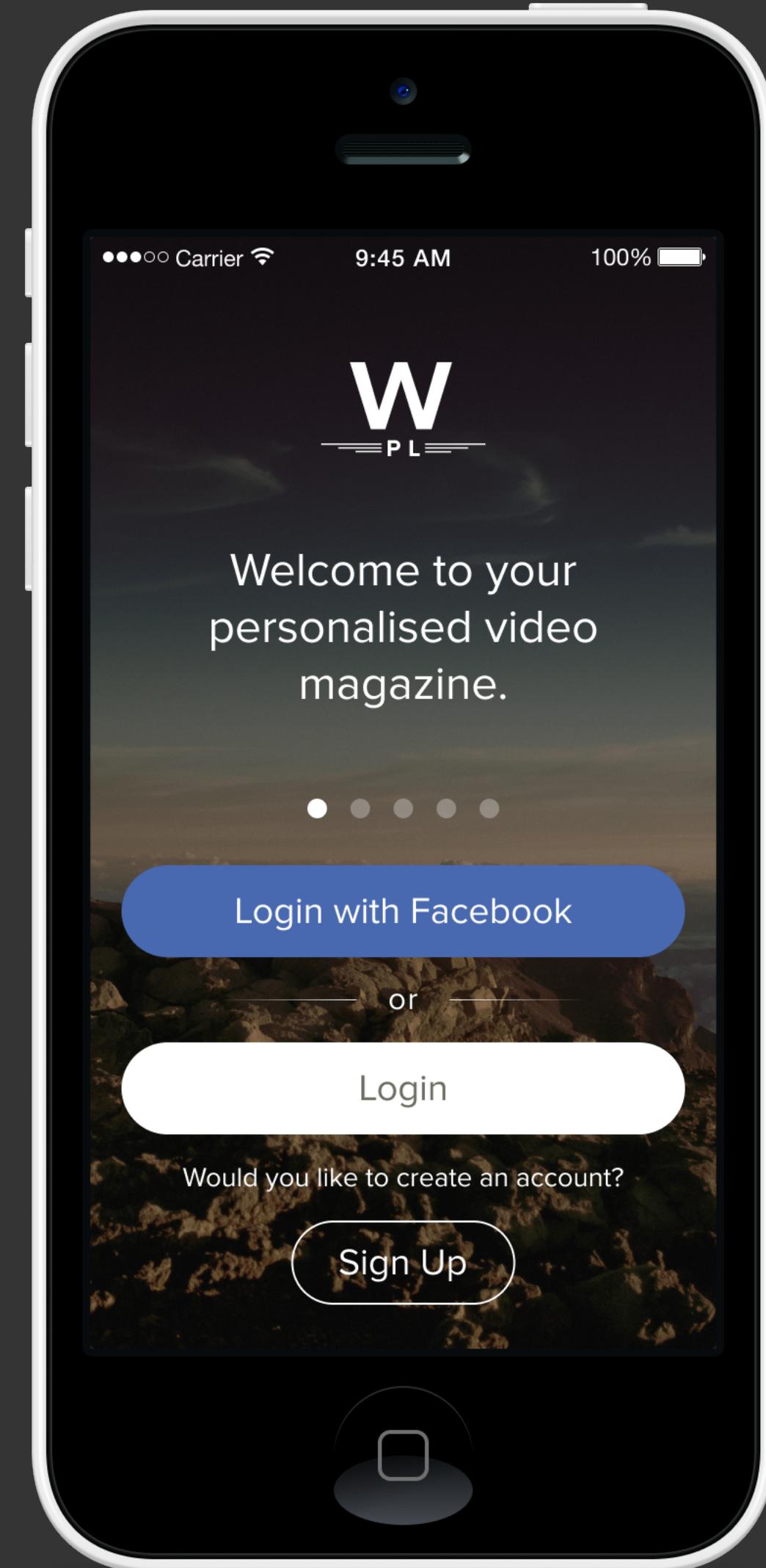
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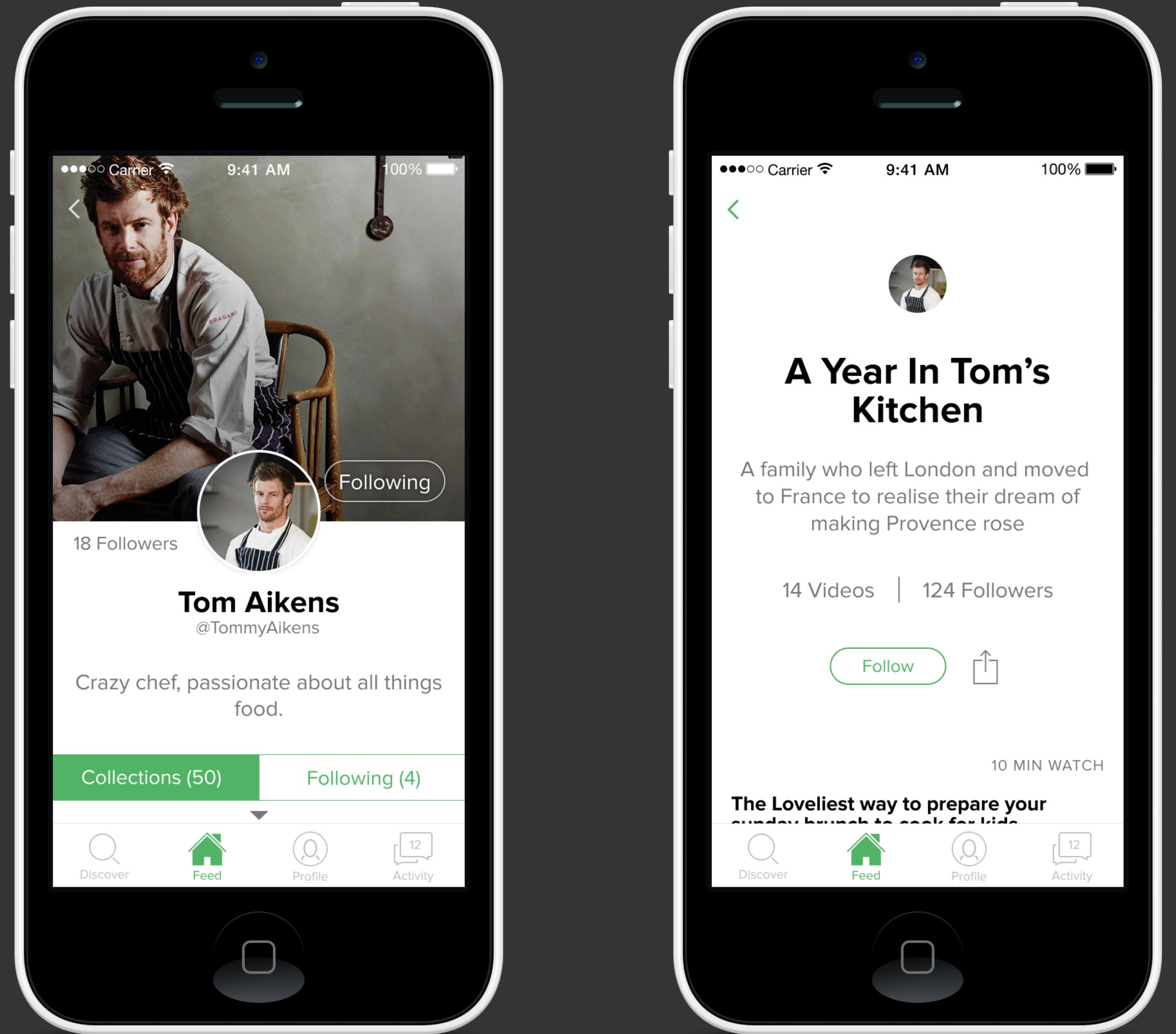
Prototyping, Visual Design, Interaction Design

Timeframe

7 Months (2014)







Thank You!

Mike Stezycki
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