

SAMUEL KENNEY

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EDUCATION

College	BIMM Manchester	2015 2016
College	Coleg Cambria, Wrexham	2016 2018
College	TAFE NSW	2020-07 2020-12

TECHNICAL SKILLS

- Python
- Ruby
- Javascript
- SQL
- HTML & CSS
- C#
- Golang
- dbt
- Git
- Apache Airflow
- Data Studio
- VSCode
- Vim
- Google Cloud Platform
- AWS (predominantly s3)
- Bitbucket/GitHub
- Google CM360 / DV460 / SA 360
- Google Analytics
- Adobe Analytics

WORK EXPERIENCE

Louder Group

Data Engineer

Sydney

06/2019– Present

Data engineering:

- Building complex ETL pipelines starting from various marketing platforms' APIs, and ending in BI reporting tools.
- Managing the company's various BigQuery databases, ensuring the data was well maintained and stored in a normalised fashion.
- Store and maintain code-bases using Git (Bitbucket and Github).
- Designing and building the current invoicing tool, using BigQuery Transfers to get data, then transforming and applying business logic with SQL, in conjunction with dbt.
- Using Python to develop tools to collect and perform analysis on data from a number of marketing platforms, including Facebook, Microsoft Advertising, Search Ads 360, and Campaign Manager.
- Developing complex Python Cloud Functions in the GCP, using Pub/Sub to send data in instances where a Cloud Function might be needed to run for multiple accounts.
- Creating a script to automate the creation of BigQuery Data Transfers every time a new client is onboarded.
- Implementing Apache Airflow internally and for clients.

Front-end:

- Designing and implementing new features for the website.
- Integrating a CMS using Ruby to allow our content manager to publish articles without the development team's involvement.

- Designing and building the company's newsletter template, and managing our email marketing service.

Other:

- Google / Adobe Analytics implementations / collaborating on solution designs.
- GTM / Adobe Launch implementations.