

Uzair Naseer

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UX Designer | Web Application Developer

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Professional Summary

Final-year BS-IT student at Quaid-I-Azam University with over three years of experience in web development and freelance consulting. My journey began as a web developer at e-Page Networks, where I polished my technical skills, and since then I've worked with organizations like E-Page Networks, Active Media, ABN News, Physician Revenue Group, and Xtreme Freelance, gaining expertise in cross-functional roles.

Currently, I'm successfully managing freelance projects, delivering high-quality solutions to clients worldwide and my Professional certifications in UX Design and website development are the testament to my belief that "with determination, we can achieve anything".

Education

Bachelors of Science, Information Technology

Sept'21 – Jun'25,

Quaid-I-Azam University, Islamabad Campus (QAU)

- Built a strong foundation in computer science, emphasizing logic, problem-solving, and software engineering principles.
- Mastered data structures, algorithms, and object-oriented programming through rigorous coursework.
- Gained expertise in software project management methodologies, including Agile and Kanban.
- Final-Year Project: Designed an ML-powered tool to detect hate speech and AI-generated content in videos.

Technical Skills and Tools

- **Languages:** C/C++, Python, Java, Kotlin, JavaScript and PHP
- **Libraries/Frameworks:** TensorFlow and PyTorch
- **Platforms:** Asana, Wordpress, hugging face and Figma
- **ML Techniques:** NLP, CNNs, Adaptive Learning and Feed-Forward Neural Network

Key Projects

I have Developed over 35+ websites, 10+ mobile apps, and 5+ games in Java over the past 3 years, demonstrating expertise in frontend development and application programming. Some notable projects are:

Handwritten Character Recognition System for Exams

- Engineered a neural network-based system to recognize handwritten text for automated exam grading.
- Applied deep learning techniques to preprocess and evaluate inputs with high accuracy.
- Enabled real-time recognition and streamlined evaluation workflows.

3D Virtual Mannequin for Online Shopping

- Created an interactive, customizable 3D mannequin integrated with e-commerce platforms.
- Implemented real-time rendering and user controls for personalized product visualizations.
- Enhanced shopping experiences with multi-platform compatibility.

Home Care Registry Software

- Developed a centralized platform to optimize scheduling, billing, and compliance for home care services.
- Automated caregiver-client matching and introduced real-time notifications.
- Designed role-based access and customizable reporting features.

Loan Origination Software for Mortgage Automation

- Built an end-to-end mortgage processing tool with CRM and credit API integration.
- Processed MISMO-compliant XML files and ensured scalable, API-driven performance.
- Delivered real-time updates and a user-friendly interface for efficiency.

Final-Year Project: Hate Speech & Fake Content Detection

- Crafted an ML-driven tool to flag hate speech and AI-generated content in videos.
- Integrated NLP and CNNs for multimodal (text, audio, video) analysis.
- Provided a comprehensive reporting dashboard for actionable insights.

Experience

Active Media | Frontend Web Developer | Full time Hybrid Job

Islamabad | Jul'22 – Feb'23

- Developed using HTML5, CSS3, JavaScript, PHP, Laravel, and Bootstrap
- Utilized Visual Studio Code and XAMPP for development and testing.

Game of Forex (GOF) | Web Developer | Full time Hybrid Job

Rawalpindi | June'23 – Mar'24

- Created web applications for administrative access and user roles
- Deployed APIs using Vercel to achieve required results within limited resources

Extreme Freelance | Full Stack Web Developer | Remote

Rawalpindi | Mar'24 – Nov'24

- Engineered a robust stock price forecasting tool using linear regression models.
- Optimized backend and frontend performance for seamless user experiences.

E-Page Network | Tech Team Consultant | Part time Project-based Job

Islamabad | Nov'24 – Continue

- Implemented login automation, cookie management, and customized messaging with product cards
- Integrated Discord API for daily performance updates, streamlining affiliate marketing efforts

(Additional roles: Brand Ambassador at TML, Active Media, AR at PRG – details available on request)

Extra-Curricular

Volunteered at AICP and MEXDOL QAU Chapter's event actively and have done the following courses and certifications.

- [CS50x : Introduction to Computer Science from Harvard.](#)
- [Google UX Design Complete Professional Course on Coursera.](#)
- [Complete Web Development Bootcamp from Envato Tuts.](#)
- [Project Management Workflow](#) + [Ambassador Certifications from Asana.](#)

I have also created an in-depth [article series](#) on complete UX Design based on my learnings.